



Province of  
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Liquor Distribution  
Branch

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## Liquor Distribution Branch Open House Survey Results for Yaletown Liquor Store

Open House dates: April 11 & 12, 2000

Location: Roundhouse Community Centre

### Background:

Yaletown is a unique location in Vancouver due to its history and the dynamic growth it is experiencing. Therefore the LDB felt it would be beneficial to its plans for a liquor store in Yaletown to go a step further by entering a public consultation process with the residents of the community. The purpose of the open houses was to give the public the opportunity to learn about the new liquor store and to provide feedback. The following information was obtained from Yaletown residents who visited the open houses and completed a four-question survey (a blank survey is attached for reference).

### Results:

Approximately 20 visitors came to the open houses over both evenings. Twelve of those people completed a survey. Each of the respondents resides in Yaletown, five of whom are homeowners. All 12 respondents are very much in favour of the new liquor store and believe a small, specialized liquor store will be a positive addition to the neighborhood's customer service amenities.

### Comments:

Following are respondents' comments when asked why they think a small, specialized liquor store will add to the customer service amenities in the neighborhood:

*"More personalized."*

*"Don't have to leave Yaletown."*

*"Close amenities are required in the area."*

*"Convenience, service, adds to overall tenant mix."*

*"Retail mix, neighborhood atmosphere, convenience."*

*"With many of the people who live in this area, I think it is a good idea."*

*"Makes it easier to have access to alcoholic drinks at a shorter distance."*

*Continued:*

When asked *why/why not* they are in favour of the liquor store, these were their responses:

*"Something close by is required."*

*"It's an essential service."*

*"Handy location."*

*"Retail mix, neighborhood atmosphere, convenience."*

*"Definitely! This will more or less complete our community."*

*"Need facility in area."*

*"Yaletown Business Improvement Association is totally in favour. Our 700 businesses and 633 properties need this service to fill out the amenities."*

*"Makes it easier to have access to alcoholic drinks at a shorter distance."*

The only additional comment was provided by a respondent who suggested non-panhandling meters.

Other:

Within two days of the open houses, Brian Anderson had two telephone calls from residents wanting to share their opinion on the new store. Neither person had received the invitation/flyer but they called just to express their support for the new liquor store.

The LDB met with the Yaletown Residents Association to provide them with the opportunity to ask questions and offer input. By the end of the meeting after all issues had been discussed, the YRA was more comfortable with the plans for a liquor store in Yaletown.



Liquor Distribution Branch  
Open House Survey

The LDB would like to get your feedback on today's open house. After seeing all the exhibits, please complete the following questions and place it in the survey box on the table.

1. Do you own a home in Yaletown?      Yes      No

2. Are you a Yaletown business owner?      Yes      No

3. Do you think a smaller, specialized liquor store will add to the customer service amenities in the neighborhood? Please circle one of the following:

Why?      Yes      No

4. Are you in favour of this new liquor store? Please circle one of the following:

Why?      Yes      No

If you have any additional comments, questions or issues that were not addressed at today's open house, please provide them here:

If you wish a response to your questions, please fill in your name and contact info in the space below:

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone #: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Thanks for your time.**



You are invited to attend a  
**DROP-IN OPEN HOUSE**

The Liquor Distribution Branch is planning to open a "boutique" store at 1108 Pacific Boulevard that will fit in with, and complement the surrounding retail stores. This location will feature a specialty product line including premium wines and specialty beers.

If you are interested in learning more information on our neighborhood store and providing the Liquor Distribution Branch with your comments, please join us on either:

**Tuesday, April 11th**  
or  
**Wednesday, April 12th**  
at the  
**Roundhouse Community  
Centre**  
(181 Roundhouse Mews)

**between  
5 p.m. and 8 p.m.**

