



ADMINISTRATIVE REPORT

Report Date: April 18, 2011
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RTS No.: 09053
VanRIMS No.: 08-2000-20
Meeting Date: May 19, 2011

TO: Standing Committee on City Services and Budgets
FROM: Director of Grants, Awards and Support Programs, Cultural Services
SUBJECT: 125th Anniversary Grants Allocation, 2nd of 2 Deadlines

RECOMMENDATION

- A. THAT Council approve a total of \$247,000 in 125th Anniversary Grants—Large-scale Component—to 17 organizations as listed in Appendix A. Source of funds to be \$170,400 from the 2011 Cultural Grants budget and \$76,600 from the Cultural Tourism Strategic Planning Reserve.
- B. THAT Council approve a total of \$300,000 in 125th Anniversary Grants—Small-scale Component—to 53 organizations as listed in Appendix B. Source of funds to be the Cultural Tourism Strategic Planning Reserve.

Recommendations A and B authorize grants and require eight affirmative votes for approval.

GENERAL MANAGER'S COMMENTS

The General Manager of Community Services recommends APPROVAL of the foregoing.

COUNCIL POLICY

Approval of grant recommendations requires eight affirmative votes.

PURPOSE

The purpose of this report is to recommend grants to 70 not-for-profit organizations for a total of \$547,000.

BACKGROUND

The groundwork for the City's 125th Anniversary celebration flows out of a Cultural Tourism Strategy planning process (RTS 6634) and subsequent Implementation Plan (RTS 7316) that began in spring 2007 and sought to build upon the cultural, economic and tourism benefits of

the City's existing large festivals and events, and new initiatives like the Juno Awards, the 2010 Olympic and Paralympic Arts Festivals and the City's 125th Anniversary Celebration. In 2007, Council approved an additional allocation of \$300,000 to a Cultural Tourism Strategy Reserve each year for four years starting in 2008 to leverage support with other agencies and funders. On July 6, 2010 (RTS 8271) Council approved the utilization of the Reserve, which subsequently helped to secure Vancouver's designation as a Cultural Capital of Canada in 2011. Now a cornerstone of our Cultural Tourism Strategy, the 125th Anniversary Celebration requires significant spending to implement our approved plans (including the 125th Anniversary Grants Program, Birthday Live, Summer Live and other civic programs). Throughout the year, the Reserve is being used to cover payables and receivables for this multi-pronged initiative. The City will re-coup, through external funding sources, up to \$1.75 Million from the Cultural Capital of Canada Program, \$109,200 from the Building Communities through Arts and Heritage - Community Anniversaries Program, and a projected \$600,000 from additional private sector sponsor support, which is currently being negotiated and/or contracted.

Council approved the creation of the 125th Anniversary Grants program on July 6, 2010. The large-scale and small-scale components of the grant program provide a point of access for community members to help the City celebrate its 125th anniversary of incorporation in 2011. The grant program forms a key part of a year-long Vancouver 125 celebration framework and is designed to provide direct financial support to new or enhancing existing events or initiatives that incorporate a 125th anniversary celebration component.

The grant program goals were informed by the Vision Statement created by the 38-member Celebrate Vancouver's 125th Advisory Committee. Over the spring and summer of 2010, the Committee set a high-level vision and framework for the City's year-long celebration:

Building on the momentum, energy and spirit generated during the Olympics, and through a growing awareness and understanding of our identities, first nations' heritage and cultural diversity, the people and neighbourhoods of Vancouver feel excitement, pride and enthusiasm for a celebration in recognition of Vancouver's 125th with activities that engage and enrich our society through the celebration of art and culture.

Significant awareness-building about the funding opportunity was undertaken between December 2010 and February 2011: Cultural Services staff held multiple public information meetings, sent e-newsletters to community members, placed paid (multi-lingual) ads in several local newspapers, and contracted an Outreach Coordinator to meet one on one with individuals and organizations from stakeholder communities. These outreach strategies directly led to the submission of 217 applications (including 90 first-time applicants) to the program. It has been Cultural Services' largest project grant intake to-date and significantly opened up access to and awareness of civic cultural grants programs.

DISCUSSION

The 125th Anniversary Grants Program was created to support the growing excitement, pride and enthusiasm for Vancouver's 125th anniversary. This program is a time-limited opportunity intended to foster awareness and understanding of Vancouver's identities, first nations' heritage and cultural diversity. This program supports activities that enrich our society through civic engagement and the celebration of art, culture and heritage. The specific program objectives are as follows:

- To support a spectrum of arts, culture, heritage and civically-focused activities which create excitement, pride and enthusiasm for the City's 125th anniversary;

- To facilitate new or expand upon existing cultural and community partnerships;
- To celebrate the creativity of Musqueam, Squamish, Tsleil-Waututh peoples and Vancouver's urban aboriginal population;
- To celebrate the creativity of diverse communities*¹ in a way that meaningfully represents Vancouver's current demographics*²;
- To foster dialogue about civic issues that recognizes our City's built and cultural heritage and provides thoughtful planning for its future;
- To maximize opportunities for neighbours to celebrate in all of Vancouver's geographic neighbourhoods and distinct cultural communities; and
- To support high levels of creative merit and/or public community benefit.

The program is open to City of Vancouver-based, not-for-profit societies that demonstrate the capacity to produce, present, exhibit, or convene the initiative(s) during the months of January–December 2011.

Assessment Committee

As is consistent with all of its granting assessment practices, Cultural Services invites independent peer community members to participate in the assessment process to review grant application requests. Committee members are sought through an ongoing public call for nominations. For this intake the following independent peer members were:

- Camyar Chai, Arts Coordinator, City of Richmond, former Executive Director at Leave Out Violence (LOVE) BC and founder of Newworld Theatre
- Dana Claxton, Lakota Sioux, interdisciplinary artist, Assistant Professor Department of Art History, Visual Art and Theory at UBC
- Cris Derksen, Independent Music Artist and genre-bending Cellist of Cree descent
- Ashok Mathur, Novelist, Artist, Associate Professor, Thompson Rivers University, and Canada Research Chair in Cultural and Artistic Inquiry
- Nicole Nozick, Director, Cherie Smith JCCGV Jewish Book Festival
- Lorenz von Fersen, Public Art Co-ordinator, City of Surrey, and founding staff member and Director of Operations for Vancouver Children's, Folk Music and Writers Festivals
- Hal Wake, Artistic Director, The Vancouver International Writers Festival
- January Wolodarsky, Director of Community Development, Collingwood Neighbourhood House
- Marcus Youssef, Actor and Playwright, Artistic Producer, Newworld Theatre

Assessment Committee members join staff in reviewing grant requests against very specific evaluation criteria and form a consensus around priorities and recommendations for funding. Please see **Appendices C and D** for program information and evaluation criteria.

Summary of Recommendations

For this deadline, 217 applications were received for a total request of \$ 3,059,308. Three requests were withdrawn after the deadline. The recommendations in this report reflect a thorough review of each application in the context of merit, community impact and capacity. Not all organizations met the criteria at the same level as their peers. Furthermore, the

¹ *Diversity can be defined as ethnicity, gender, age, ability, sexual orientation, socio-economic status, religious beliefs and other forms of self-identification.

² *The 2006 census recorded 51% of Vancouver's population to be of a "visible minority" background.

volume of applications led to an extremely competitive process, and with finite resources, not all requests are being recommended for support. As such, the Assessment Committee is recommending support for 70 projects totalling 32% of the projects under consideration.

FINANCIAL IMPLICATIONS

On July 6, 2010 (RTS 8271) Council approved the expense budget for the 125th Anniversary Celebration. On December 2, 2010 (RTS 8839), Council approved \$911,000 to 62 organizations in the first intake of this special projects grant program. From that total \$40,000 was retained as one successful applicant was instead fully funded by the City's Public Art Program. The \$40,000 was returned to the Cultural Tourism Strategic Planning Reserve.

In this current report, Council is requested to allocate a portion of the Vancouver 125 funding by approving grants to 70 not-for-profit organizations for a total of \$547,000.

Funding Source	Unallocated Current Balance	Recommended Allocation	Unallocated Amount Remaining
2011 New Cultural Grants Budget	\$462,400	\$170,400	\$292,000
Cultural Tourism Strategic Planning Reserve	\$634,000	\$376,600	\$257,400
Total	\$1,096,400	\$547,000	\$549,400

The unallocated balance of \$292,000 in the 2011 New Cultural Grant Program budget will be fully expended in an upcoming report, Community and Neighbourhood Arts Development Program, scheduled for Council's consideration on May 31, 2011 (RTS 9055). The unallocated balance of \$257,400 in the Cultural Tourism Strategic Planning Reserve shall be used for 125th Anniversary programming (including Birthday Live, Summer Live and other civic programs) in 2011 (with spending approval provided in RTS 8271).

As a recipient of the Federal Government's (Department of Canadian Heritage) 2011 Cultural Capital of Canada Designation, the City will re-coup up to \$1.75 Million as part of its overall spending for the year-round 125th Anniversary programming. Of that \$1.75 Million, the Cultural Capital's Contribution Agreement will reimburse the City for \$230,000 towards the 125th Anniversary Grants Program, which will be returned to Cultural Tourism Strategic Planning Reserve.

CONCLUSION

The wide-spread outreach and awareness-building of this new, special projects program has resulted in an unprecedented number of new groups applying for grants for the first time. The Assessment Committee's expertise, insight, and carefully balanced evaluation has informed the recommendations in this report which propose to support a wide-range of projects fostering awareness and understanding of Vancouver's identities, first nations' heritage and cultural diversity. These recommendations will support the Celebrate Vancouver's 125th Advisory Committee's Vision Statement to support activities that enrich our society through civic engagement and the celebration of art, culture and heritage.

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125th ANNIVERSARY GRANTS
65 LARGE-SCALE APPLICATIONS and 17 RECOMMENDATIONS

	Organization Name	Project Title	Request	Recomm.
1	Aeriosa Dance Soc.	Aeriosa and Eaglesong @ Dancing on the Edge	20,000	15,000
2	Alliance for Arts & Culture Soc.	Culture Days	20,000	0
3	Alliance Française	Fete de la Musique	19,481	0
4	Arts Club Of Vancouver Theatre Soc.	LEAP Celebrates Vancouver - 125 years	13,100	0
5	Asian-Canadian Special Events Assn.	2011 TaiwanFest Banquet	20,000	11,000
6	Assn. of Chinese Cultural Promotion of Canada	Vancouver Chinese Cultural Festival - Celebrating Vancouver 125	20,000	0
7	B.C. Soc. for Public Education	Vancouver Schools at 125	16,475	14,000
8	B.C. Sports Hall of Fame and Museum	With Glowing Hearts: 2011 Hero in You Speaker Series	26,100	0
9	Bill Reid Foundation	The Lootaas (Wave Eater) Odyssey	40,000	0
10	Canadian Music Centre - B.C.	10x10x10: ten choreographers, ten composers, ten minutes	30,000	20,000
11	Centre culturel francophone de Vancouver	Vancouver Symphonique	40,000	0
12	Chinatown Soc. Heritage Buildings Assn.	Tale-Lights	40,000	0
13	Chinese Community Library Services Assn.	My Canadian Life in Vancouver	10,600	0
14	Chinese Performing Arts Soc. of Canada	Rhythm of Vancouver	12,550	0
15	Commercial Drive Business Soc.	Italian Day on the Drive - Immigrant Celebration and Exhibit	40,000	0
16	Diwali Celebration Soc.	Diwali Bright Lights Vancouver	12,000	11,000
17	Downtown Eastside Studio Soc.	Writing Histories Together	33,741	0
18	Dragon Boat Festival (Can. Intl. Dragon Boat Festival Soc.)	It's All About the Dragons	60,000	0
19	Eastside Culture Crawl Soc.	Echo Chamber	18,275	15,000
20	Electric Company Theatre Soc.	You Are Very Star	30,000	0
21	False Creek Watershed Soc.	Heritage Home & Garden - Traditional Coast Salish Longhouse & Native Plant Garden - Applicant Withdrew Grant Request after the Deadline	20,000	0
22	Firehall Theatre Soc.	Peace & War - dialogues, exhibition and the production of VIMY	22,000	11,000

23	Gallery Gachet Soc.	88 East Cordova Project	65,000	0
24	Glisa North America Games Soc.	Vancouver 2011 Outgames	35,000	0
25	Health Arts Soc.	A Vancouver Summer Day	20,000	12,000
26	Hellenic Canadian Congress of B.C.	Greek Heritage Month Festival	19,000	0
27	Immigrant Services Soc. of B.C.	Untold Stories: The History of Immigration in Vancouver	38,040	0
28	Kinesis Dance Soc.	Compartment 114	20,000	0
29	Kokoro Dance Theatre Soc.	Q	25,000	0
30	Mascall Dance Soc.	Survival of the Fittest	30,000	0
31	Multicultural Helping House	Intercultural Show	15,000	0
32	Museum of Vancouver (Van. Museum Soc.)	Neon Vancouver	19,000	0
33	Musqueam First Nation Band	Cultural Celebration with the Musqueam First Nation	25,000	15,000
34	New Forms Media Soc.	New Forms Festival 125	18,000	12,500
35	Olio Festival Soc.	Olio Festival 2011	50,000	0
36	Options for Sexual Health (formerly Planned Parenthood Assn. of B.C.)	Sex Talk in the City: A Social History Exhibit Marking Opt's 50th Anniversary of Service in Van.	18,000	0
37	Or Gallery Soc.	In the City	13,000	0
38	PHS Community Services Soc.	The Downtown Eastside People's Totem Pole	30,000	0
39	Public Dreams Soc.	Illuminares 2011 Lantern Procession & Festival	20,000	0
40	Public Dreams Soc.	Vancouver Community Bridge 125: Burrard Bridge Celebration	40,000	0
41	Radix Theatre Soc.	YVR	20,000	17,000
42	Ray-Cam Community (Centre) Assn.	NASKARZ Exhibit	19,000	11,000
43	Secret Lantern Soc.	An Illuminated History of Vancouver	23,000	15,000
44	South Asian Family Assn.	Diwali on the Street	15,000	0
45	Strathcona Community Centre Assn.	Kid's Vancouver History Day Meet up & Exchange	12,000	0
46	The Pacific Foundation for the Advancement of Minority Education	Building the Terminal City: LGBT Historical Guidebook & Presentation Series	32,500	0
47	Touchstone Theatre Soc.	125 Short Plays About Vancouver	20,000	0
48	Turning Point Ensemble	Vancouver Snapshots 125	35,000	20,000
49	Van. Access Artist Run Centre	Paragraph of Possibility	20,000	12,500
50	Van. Bach Choir	Vancouver 125 and the Vancouver Bach Choir	15,000	0
51	Van. Centre for Contemporary Asian Art (Centre A)	infini-citi	25,000	0

52	Van. Eco Fashion Week	Eco Fashion Week	40,000	0
53	Van. Fireworks Festival Soc.	Celebration of Light	40,000	0
54	Van. Fringe Festival (First Van. Theatrespace Soc.)	The Fringe Site Project	15,000	0
55	Van. Historical Soc.	The History of Metropolitan Vancouver	40,000	20,000
56	Van. Intl. Bhangra Celebration Soc.	Indian Summer	65,000	0
57	Van. Intl. Film Festival Soc.	VIFF/VIFC Presents ... Summer Outdoor Film Series & other Vancouver 125 Celebrations	40,000	0
58	Van. Moving Theatre Soc.	The Storyweaving Project: A Tapestry of Aboriginal Voices from Vancouver's DTES	25,000	0
59	Van. Public Space Network	Feeding Vancouver's Heart	26,005	0
60	VanAsep Training Soc.	Tsleil-Waututh Public Art Project	35,000	0
61	Visions Ouest Productions	L' éthéâtre	40,000	0
62	W2 Community Media Arts Soc.	W2 Vancouver 125 Redress Series	20,000	15,000
63	West Coast Review Publishing Soc.	Speculative Cities: website, residency, symposium, walking tours	30,000	0
64	Western Front Soc.	Past is Prologue: Perserving Vancouver Media Histories	25,000	0
65	Yaletown Business Improvement Assn.	This is My City campaign	40,000	0
TOTALS			1,781,867	247,000

125th ANNIVERSARY GRANTS
152 SMALL-SCALE APPLICATIONS and 53 RECOMMENDATIONS

	Organization Name	Project Title	Request	Recomm.
1	221A Artist Run Centre Soc.	Artists Walking Home	10,000	5,000
2	A Loving Spoonful (Van. Meals Soc.)	Buildings are the Clothes of the City	10,000	0
3	Aboriginal Life in Vancouver Enhancement Soc.	The Red Jam Slam Festival	10,000	3,000
4	Alliance for Arts & Culture Soc.	Arts Summit 2011	10,000	5,000
5	Alliance Française	Alliance Française - 100 years of Vancouver History - memorial website	5,300	0
6	Arts in Action Soc./Lester's Army	Disappearing Vancouver	9,403	7,500
7	Artspeak Gallery Soc.	Praxis: Past and Present	10,000	0
8	ArtStarts in Schools	Artist residencies @ Carleton & Dickens elementary schools Sept - Dec 2011	10,000	5,000
9	Asian Canadian Benevolent Assn. for the Elderly	Seniors Celebrating the 125th Anniversary of Vancouver and of the Chinese Cantonese Opera	7,950	3,000
10	Asian Canadian Writers' Workshop Soc.	Hapa-palooza: A Vancouver Celebration of Mixed-Roots Arts & Ideas	10,000	7,500
11	Astrolabe Musik Theatre	In Passing	10,000	8,000
12	B.C. Civil Liberties Assn. (BCCLA)	Fighting for rights: A Celebration of Vancouver's citizens' civil liberties and human rights advocacy	10,000	0
13	Be The Change Earth Alliance Soc.	The Journey Home	10,000	0
14	Bob Loblaw Queer Arts Soc. of Van.	Paul Anthony's Talent Time - Vancouver Special Series	10,000	5,000
15	Boca Del Lupo Theatre Soc.	The Anderson Street Space: Micro Theatre Performance Series	10,000	0
16	Bold Old(er) Lesbians & Dykes Soc.	BOLD 125 Celebration	6,870	4,000
17	Borealis String Quartet Soc.	When East Meets West	10,000	0
18	Britannia Community Services Centre Soc.	"Believe in Brit" Youth History and Sign Project	10,000	5,500
19	Britannia Community Services Centre Soc.	Quirk-e Human Library	3,500	0
20	Canadian Jewish Outlook Soc.	Special Magazine Issue: Literary Arts	9,800	0

21	Carnegie Community Centre Assn.	Carnegie Newsletter 25th Anniversary Issue & Celebration	1,100	1,000
22	Carnegie Community Centre Assn.	Tracing Cultural Journeys through the DTES	10,000	4,000
23	Cedar Cottage Neighbourhood House (Assn. of Nghd. Houses of Gr. Van.)	Mountain View Fraser Street Banner celebration	3,400	2,000
24	Children's Writers & Illustrators of B.C. Soc.	Read BC	3,000	0
25	Chinese Canadian Pacific Intercultural Training Soc.	The Spirit of Foods: 125 years of Chinese recipes in Vancouver	7,500	0
26	Coal Harbour Community Centre	Rockin'in the Park	10,000	0
27	Collingwood BIA	Collingwood Days 2011	6,650	2,000
28	Collingwood Neighbourhood House	Renfrew Collingwood Community Celebration	10,000	0
29	Community Arts Council of Vancouver	Community Arts in Vancouver: Past, Present and Future	10,000	0
30	Douglas Park Community Assn.	Sharing our Wealth - Happy 125th Vancouver!	5,500	0
31	Downtown Eastside Women's Centre Assn.	Mapping the Everyday	10,000	10,000
32	Dr. A. R. Lord Parent Advisory Council	Community Mural & Celebration	4,475	0
33	Dunbar Community Centre Assn.	Annual Salmonberry Community Fair	5,000	0
34	Elektra Women's Choir	Vancouver Christmas Suite for Elektra Women's Choir	4,000	0
35	EMBERS (Eastside Movement for Business and Economic Renewal Soc.)	Rising Stars Celebration	10,000	0
36	EMBERS (Eastside Movement for Business and Economic Renewal Soc.)	Woodward's Food Floor Christmas Windows	10,000	0
37	Emily Carr University of Art and Design Alumni Assn.	Creative Content	10,000	4,000
38	Environmental Youth Alliance (Cottonwood Earthworks)	Eating Vancouver's History	4,470	0
39	Erato Ensemble Soc.	Visions of Vancouver: 5th Annual Vancouver Composers Concert	10,000	0
40	FarmFolk/CityFolk Soc.	Vancouver Food History Project	10,000	7,000
41	Federation of Canadian Artists	VANART 125	6,600	0

42	Fillip (Projectile Publishing Soc.)	955,000 - publication and speaker series	7,500	0
43	Friends of the Blodel Assn.	People and Plants together in a celebration of Vancouver's 125 years of diversity	10,000	0
44	Frog Hollow Neighbourhood House	Our Pathways - Applicant Withdrew Grant Request After the Deadline	8,000	0
45	Gathering Place Community Centre Assn.	125th Anniversary Summer Solstice / Recreation Challenge	8,270	0
46	Geist Foundation	Literary Roots of Vancouver	9,954	8,500
47	Grandview Community Centre Assn.	Living Community	10,000	3,000
48	grunt gallery (Visible Arts Soc.)	The "Pigeon's Club"	10,000	6,000
49	H.R. MacMillan Space Centre	Have a Blast in Vancouver	2,500	
50	Hard Rubber New Music Soc.	Hard Rubber Orchestra - Celebrates music for high schools	8,500	0
51	Hastings Community Centre Assn.	Hastings Sunrise Celebrates Vancouver's 125th Birthday on Canada Day	2,000	0
52	Hastings North Business Improvement Assn.	Summer Sunrise Kickoff	8,300	0
53	Heritage Vancouver	A Gift of History: Building and Celebrating the Permit Database	10,000	8,000
54	Horseshoes and Hand Grenades Theatre Soc.	The Activist City: An Inter-Community Dialogue	6,625	4,000
55	International Arts Initiatives Assn.	Beat Nation Live	10,000	10,000
56	Italian Chamber of Commerce of B.C.	Viva Vancouver 125! Viva Italia	9,750	0
57	Italian Cultural Centre Soc.	Italian Heritage Month	10,000	0
58	ITSAZOO Productions	Vancouver Winter Reminiscence	10,000	0
59	Jewish Community Centre of Greater Van.	Focus on Vancouver 125th Anniversary Series	10,000	0
60	Kensington Community Centre Assn.	Kensington 125 Community Cultural Celebration	7,000	0
61	Kerrisdale Community Centre Soc.	Kerrisdale: A Mosaic of our Community	10,000	0
62	Kerrisdale Community Centre Soc.	Kerrisdale Seniors Centre Celebrates 25 years	5,000	0
63	Kitsilano Community Centre Assn.	Picnic in the Park - Celebration Bash!	4,000	0

64	Kitsilano Neighbourhood House (Assn. of Ngbd. Houses of Gr. Van.)	Food, Culture and Community - celebrating 125 years on Vancouver's westside	10,000	0
65	Latincouver Cultural & Business Soc.	Carnaval Del Sol	10,000	0
66	Marpole-Oakridge Area Council Soc. (M.O.A.C.S.)	Dreams	7,825	0
67	McCreary Centre Soc.	City of Vancouver Next Steps	9,995	0
68	McCreary Centre Soc.	Celebrating 125 years of youth health in Vancouver	9,999	0
69	Miscellaneous Productions Soc.	Raincity Rap: The History of Vancouver Hip Hop	10,000	8,000
70	Monstor Creative Productions Soc.	Here Be Monsters Festival	10,000	5,000
71	Mount Pleasant Elementary School	Celebrating Mount Pleasant Days	4,000	2,000
72	Multicultural Helping House Soc.	Art exhibitions, photo essay, inter-cultural music journey	10,000	0
73	National Congress of Black Women Fdn.	Hogan's Alley Poetry Festival	3,000	3,000
74	Network of Inner City Community Services Soc.	Moresports Soccer Jam Multi-Cultural Festival 2011	10,000	0
75	Or Gallery Soc.	Or Dunbar	8,400	0
76	Other Sights for Artists' Projects Assn.	Vancouver at 125: State of Public Art	7,000	4,000
77	Out Innerspace Dance Theatre and Film Soc.	Modus Operandi Student Showcase	7,500	0
78	Pacific Theatre (First Pacific Theatre Soc.)	THOSE WHO ARE FAR OFF - A Podplays Project	6,000	0
79	Palme's Performing Soc.	"15 out of 125" - Palme's celebrates its city's and its own anniversaries	10,000	0
80	PHS Community Services Soc. (Portland Hotel Soc.)	"Your Story, My Story, Our Story" - A Visual History of the DTES	10,000	0
81	Pink Ink Theatre Productions Assn.	Livepod - Visions of Vancouver	10,000	9,000
82	Pitt Gallery (Unit/Pitt Soc. For Arts and Critical Awareness)	Rereading the Riot Act	10,000	0
83	Pivot Legal Soc.	A Raincity Street Dance for Hope in Shadows	7,000	0
84	Playwrights Theatre Centre	Forty Years of Play	10,000	0
85	Powell St. Festival Soc.	Giving Time, Given Space	5,000	0

86	REACH Community Health Centre Assn.	Growing: Children's Perspectives on Community Health in Grandview-Woodland	10,000	0
87	Riley Park Community Assn.	Vancouver's 125th Anniversary Celebrates Vancouver's Eldest Citizens	10,000	7,000
88	Riley Park Community Assn.	Heritage of the Heart	5,000	0
89	Roedde House Preservation Soc.	Tell-Tale House	9,997	0
90	Roundhouse Community Arts and Recreation Soc.	Sonic Playground	10,000	0
91	Rumble Productions Soc.	Community Dinner	10,000	6,000
92	Sad Magazine Publishing Soc.	OURSTORY: The Queer History Issue	7,700	7,700
93	Satellite Gallery Assn.	Sounds and Sightings	10,000	0
94	Satellite Video Exchange Soc.	Vancouver Archival Video Festival	10,000	5,000
95	Senior Chinese Society of Vancouver	Acquaint Chinese Canadians with Vancouver Achievements in 125 years	5,000	0
96	Soc. of Translators and Interpreters of B.C.	"Publicizing the Background" - a celebration of translators and interpreters in Vancouver	6,000	0
97	South Asian Family Assn.	Sawan Mela	10,000	0
98	South Van. Neighbourhood House (Assn. of Ngbd. Houses of Gr. Van.)	Different on the Outside	10,000	7,000
99	Stanley Park Ecology Soc.	Nature Inside and Out in Stanley Park	10,000	0
100	Still Moon Arts Soc.	A Soft History of Renfrew-Collingwood	10,000	0
101	Strathcona Business Improvement Assn.	The Waldorf Drive-In: Vancouver Sometimes Plays Itself	6,700	4,000
102	Strathcona Community Centre Assn.	This is Strathcona	10,000	4,400
103	Street Corner Media Foundation	Where I'm From	10,000	0
104	Sub-TERRAIN Literary Collective Soc.	Poetry and Politics: Vancouver's political history through poetics - special issue and event	8,000	8,000
105	Sunset Community Centre Assn.	We Live Here	3,685	0
106	Taiwanese Canadian Cultural Soc.	Let's Celebrate Vancouver and Explore Marpole!	10,000	6,000
107	Tamburica Orchestra Kardinal Stepinac Soc.	2011 Western Canadian Croatian Folklore Festival	10,000	0
108	The Laurier Institution	Vancouver at 125: Creating an Integrated Vision for a Culturally Diverse City	10,000	0

109	The Unofficial Underground Circus Soc.	Toys! A tale of fantasy and friendship	9,845	0
110	Theatre Replacement Soc.	The False Creek Flats Song Cycle	8,900	5,000
111	Thunderbird Neighbourhood Assn.	THUNDERBIRD - Then and Now	8,000	7,000
112	Tyee Elementary Montessori Soc.	125 Steps - Commemorating Gibby's Field	5,000	0
113	Universal Gospel Choir	Enchanted Evening Concert	4,000	0
114	Up in The Air Theatre Soc.	The Great Fire Heritage Project	5,000	0
115	Van Horne Parent Advisory Council	Sir William Van Horne Elementary School Centennial Mural	7,500	0
116	Van. Aboriginal Child and Family Services Soc.	Vancouver National Aboriginal Day of Celebration	10,000	6,000
117	Van. Aboriginal Community Policing Centre	Our Community Bridging Celebration 125	10,000	0
118	Van. Aboriginal Friendship Centre Soc.	Blessing of the Fall	10,000	0
119	Van. Area Cycling Coalition	The Art Wheelers: Bicycle-Led Public Art Tours	4,963	4,900
120	Van. Area Cycling Coalition	Vancouver History Rides	5,900	0
121	Van. Area Cycling Coalition	Vancouver LiveStreets Artistic Programming - Applicant Withdrew Grant Request After the Deadline	8,025	0
122	Van. Asian Canadian Theatre	1-2-5! Celebrate - Etch-YOUR-SketchOFF! 3-D	7,000	6,000
123	Van. Asian Film Festival Soc.	Love Letters to Vancouver: To VANASIA, With Love and VANASIA Retrospective	10,000	8,000
124	Van. Asian Heritage Month Soc.	125 Digital Odes to Vancouver	10,000	0
125	Van. Chinese Instrumental Music Soc.	The Life and Death of a Poet	10,000	0
126	Van. Chinese Instrumental Music Soc.	The Evolution of Chinese Music in Vancouver	6,000	0
127	Van. East Creative Music Soc.	Tri Surgence	10,000	10,000
128	Van. East Cultural Centre	Cultch Youth Program GLBTQ Extension	9,500	0
129	Van. En Francais Assn.	Bastille Day 2011	6,450	0
130	Van. En Francais Assn.	Beaujolais Nouveau 2011	9,650	0
131	Van. Fire Fighters Historical Soc.	The Great Fire Heritage Project	10,000	8,000
132	Van. Folk Music Festival Soc.	Cultural Shift	10,000	0
133	Van. Hack Space (VHS)	Vancouver Mini Maker Faire	10,000	0

134	Van. Intl. Bhangra Celebration Soc.	rePercussion	10,000	0
135	Van. Intl. Improv Festival	Vancouver Improv Festival Society Season 2011	9,750	0
136	Van. Latin American Film Festival (First Latin American Film Festival of Vancouver)	Fiesta 125! A Celebration of Latin American in Vancouver	10,000	6,000
137	Van. Maritime Museum Soc.	Before Vancouver	10,000	0
138	Van. Native Health Soc.	Urban Aboriginal Intergenerational Landed Learning	8,640	5,000
139	Van. Playhouse Theatre Company	The Herzog / Webster Project	10,000	0
140	Van. Pride Soc.	125th Anniversary Stage: 125 Queers Celebrate 125 years of Vancouver	10,000	0
141	Van. Soc. of Children's Centres	Celebrating the History & Diversity of Children	7,000	0
142	Van. Summer Festival Soc.	Vancouver Sings Gala Choral Concert	10,000	0
143	Van. Wooden Boat Soc.	24th Annual Vancouver Wooden Boat Festival	6,000	0
144	VISAFF South Asian Film Festival Soc.	Vancouver International South Asian Film Festival	10,000	0
145	Watari Research Assn.	125 Stories of Grandview Woodlands Residents	10,000	5,000
146	West End Business Improvement Assn.	Davie Day	10,000	0
147	West End Coal Harbour Community Policing Ctr.	Summer Safety Series	7,100	0
148	West End Community Centre Assn.	West End Fest - Our city Celebrates 125 Years	10,000	0
149	Western Theatre Conspiracy	MainLine - commission and productions of new short plays	10,000	0
150	Women In Leadership Foundation (WIL)	6th annual B.C. Aboriginal Women in Leadership Forum	7,500	3,000
151	Word on the Street Festival (Van. Book & Magazine Fair Soc.)	2011 Word on the Street Festival	10,000	8,000
152	Yuen Hua Art and Drama Assn.	Songs of the Rocky Road to Paradise	6,000	4,000
TOTALS			1,277,441	300,000



125th Anniversary Grants
Large-Scale
Deadline: Feb 25, 2011

Program Description

The 125th Anniversary Grants Program has been established to support excitement, pride and enthusiasm for Vancouver's 125th anniversary in 2011. This program is a time-limited opportunity intended to foster awareness and understanding of Vancouver's identities, first nations' heritage and cultural diversity. This program will support activities that enrich our society through civic engagement and the celebration of art, culture and heritage.

The program provides grants to not-for-profit organizations to commission and create works, to produce or present events or exhibits, to host one-time conferences or symposia, or to devise and implement anniversary legacy projects.

Program Objectives

- To support a spectrum of arts, culture, heritage and civically-focused activities which create excitement, pride and enthusiasm for the City's 125th anniversary;
- To facilitate new or expand upon existing cultural and community partnerships;
- To celebrate the creativity of Musqueam, Squamish, Tsleil-Waututh peoples and Vancouver's urban aboriginal population;
- To celebrate the creativity of diverse communities*³ in a way that meaningfully represents Vancouver's current demographics*⁴;
- To foster dialogue about civic issues that recognizes our City's built and cultural heritage and provides thoughtful planning for its future;
- To maximize opportunities for neighbours to celebrate in all of Vancouver's geographic neighbourhoods and distinct cultural communities; and
- To support high levels of creative merit and/or public community benefit.

Eligible Applicants

- Must be a City of Vancouver-based, not-for-profit society, and registered in BC.
- Should have on-going paid professional leadership and administrative management.
- Must demonstrate a history of public presentation, production, exhibition or publication or the convening of large-scale events or conferences.
- Must demonstrate capacity to produce, present, exhibit, or convene the initiative(s) during the months of January - December 2011.

³ *Diversity can be defined as ethnicity, gender, age, ability, sexual orientation, socio-economic status, religious beliefs and other forms of self-identification.

⁴ *The 2006 census recorded 51% of Vancouver's population to be of a "visible minority" background.

Eligible projects and activities

If your eligible organization has a project that doesn't seem to be included in this sample list of eligible activities, contact a Cultural Planner to see if the project does meet the program objectives.

Performing art, studio art or writing and publishing commissions or creations: these are anticipated generally to be new works created for or inspired by the City's 125th anniversary or on themes of significant historical, contemporary or projected relevance to Vancouver's identity.

Production or presentation of new or expanded events or exhibits: these are anticipated generally to be temporary events or feature exhibits which are curated on the theme of the City's 125th anniversary or specifically expanded to include themes of significant historical, contemporary or projected relevance to Vancouver's identity.

Presentation of festivals or celebrations: these may be new events organized around the themes of Vancouver's 125th anniversary or they may be existing events which are significantly expanded or specifically themed in 2011 around the 125th anniversary.

Hosting of conferences, symposia or public dialogue series: these are anticipated generally to be new events or annual events that, in 2011, are convened to mark or celebrate the City's anniversary or themes of significant historical, contemporary or projected relevance to Vancouver's identity.

Anniversary legacy projects: these may be self-defined by an organization but are expected to be completed or installed before the end of December 2011; however, more complex projects may be considered if they are completed in early 2012.

All proposed events, activities and initiatives must take place in the City of Vancouver.

More than one project may be submitted by one organization, but separate applications will be required. Successful applicants may be required to submit a final report that highlights qualitative and quantitative performance indicators gauging the impacts of the project.

If an organization is already receiving core funding or project funding through other civic programs (i.e. Cultural Grants or Community Services Grants), the proposed project must demonstrate significant expansion of on-going programming and the grant request should focus on the expanded component of the initiative.

Ineligible projects and expenses

- Demonstrations, marches, and rallies.
- Marketing, promotional or commercially-oriented events.
- Activity occurring prior to January 2011 or after December 31, 2011.
- Deficit reduction or fundraising events.
- Capital costs of projects.
- Ongoing or core activity already funded by the City of Vancouver.

Use of Grant funds

Programming: fees* for artists, speakers and key creative or community contributors, production staff fees, exhibition costs, venue and equipment rental, design, display and decoration, documentation.

Administration: planning, co-ordination, event or project management, fundraising, audience surveys or other data collection, and office expenses.

Publicity and marketing: development and implementation of publicity and marketing strategies, and advertising and promotional expenses.

** Industry-standard fees for key personnel, including speakers' fees, are encouraged. The payment of artist fees is also encouraged. Refer to these groups for guidelines:*

- American Federation of Musicians: www.afm.org
- Canadian Actors Equity Association: www.caea.com
- Canadian League of Composers: www.clc-lcc.ca
- Canadian Alliance of Dance Artists: www.cadadance.org
- Professional Writers Association of Canada: www.pwac.ca
- Canadian Artists Representation/CARFAC: www.carfac.ca

Successful applicants may be required to submit a final report which provides both qualitative and quantitative performance indicators gauging the impacts of the completed project.

Grant Fund Amounts

The minimum grant is expected to be no less than \$10,001. The level of grant will depend on the proposed budget and scope of the project and how well it supports the program objectives and meets the evaluation criteria. The minimum project budget is expected not to be less than \$40,000 and all City contributions towards the project will generally not exceed 50% of the proposed budget.

Evaluation

Members nominated from the community participate on an Assessment Committee along with staff. Community members will have relevant expertise and experience in one or more of the following: commissioning, creating, producing, presenting, curating, publishing, or organizing significant public events. The Assessment Committee makes their recommendations based on how well the proposal meets and supports the program objectives, using the specific evaluation criteria outlined below. The proposals that best meet the program objectives will be given the top priorities for funding. All recommendations are considered, and given final approval, by Vancouver City Council.

Evaluation Criteria

Merit

- Clarity of intent and vision of the project as it relates to the City's 125th anniversary program objectives;
- Strength and rationale of project partnerships, if they are proposed;
- Experience of the key creative personnel involved and quality of their work as demonstrated through past projects, training or experience;
- Level of creative merit and/or public community benefit; and
- Distinctiveness of the project in the spectrum of arts, culture, heritage and civically-focused activities proposed for the City's 125th anniversary.

Impact

- Degree to which the proposal maximizes opportunities for citizens and visitors to celebrate in Vancouver's geographic neighbourhoods and/or distinct cultural communities;
- Degree to which the proposal facilitates new or expands upon existing cultural and/or community partnerships;
- Degree to which the proposal provides opportunity for celebration of the creativity of Musqueam, Squamish, Tsleil-Waututh peoples and Vancouver's urban aboriginal population;
- Degree to which the proposal provides opportunity for celebration of the creativity of diverse communities in a way that meaningfully represents Vancouver's current demographics; and
- Degree to which the proposal fosters dialogue about civic issues that recognizes our City's built and cultural heritage and provides thoughtful planning for its future.

Capacity

- Project producers have the skills and expertise to implement the project as demonstrated through previous projects, training or experience;
- Evidence of commitment of all partners/key participants to the project;
- Evidence of competent administration, a functional board and appropriate governance structure;
- Evidence of financial accountability; proposed budget is achievable, diversified and balanced; and
- Noting the short timeline to implement new projects or expand existent ones before December 2011, that realistic planning is in place.

In addition to the above criteria, because the Celebrate Vancouver's 125th Advisory Committee envisioned celebrations taking place in all of Vancouver's neighbourhoods, geographic distribution of the proposals may come into consideration when assessing the requests. For more information about the Advisory's visioning process, visit:

<http://vancouver.ca/commsvcs/cultural/celebrate125>

Contact Information

Contact us to discuss your project ideas and to obtain an application form.

Cultural Services
City of Vancouver
Woodward's Heritage Building
Suite 501-111 West Hastings St.
Vancouver, BC V6B 1H4

604.829.2007
culture@vancouver.ca
<http://vancouver.ca/culture>

Application Deadline:
Feb 25, 2011, 4:30 pm
(in office, not post marked)

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125th Anniversary Grants Small-Scale Deadline: Feb 25, 2011

Program Description

The 125th Anniversary Grants Program has been established to support excitement, pride and enthusiasm for Vancouver's 125th anniversary in 2011. This program is a time-limited opportunity for not-for-profit organizations to undertake activities that celebrate Vancouver's 125th anniversary.

The 125th Anniversary Grants Program is intended to foster awareness and understanding of Vancouver's identities, first nations' heritage and cultural diversity. This program supports community-focused activities that enrich our society through civic engagement and celebration through art, culture and heritage.

What is the program hoping to achieve?

- To support a range of arts, culture, heritage and civically-focused activities which create excitement, pride and enthusiasm for the City's 125th anniversary;
- To facilitate new or expand existing cultural and community partnerships;
- To celebrate the creativity of Musqueam, Squamish, Tsleil-Waututh peoples and Vancouver's urban aboriginal population;
- To celebrate the creativity of diverse communities*⁵ in a way that meaningfully represents Vancouver's current demographics*⁶;
- To foster dialogue about civic issues that recognizes our City's built and cultural heritage and provides thoughtful planning for its future;
- To maximize opportunities for neighbours to celebrate in all of Vancouver's geographic neighbourhoods and distinct cultural communities; and
- To support high levels of creative merit and/or public community benefit.

What organizations can apply?

- Must be a City of Vancouver-based, not-for-profit society, and registered for more than six-months in the Province of British Columbia.
- Should have a history of organizing community events or initiatives.
- Must demonstrate the capacity to complete the initiative(s) during the months of January - December 2011.

Examples of organizations that can apply include neighbourhood houses, residents' associations, community service groups, ethno-cultural societies, arts and cultural organizations, heritage and museum organizations, service organizations, community policing centres, school organizations, libraries, business improvement associations, civic community centre associations and cultural community centres.

⁵ *Diversity can be defined as ethnicity, gender, age, ability, sexual orientation, socio-economic status, religious beliefs and other forms of self-identification.

⁶ *The 2006 census recorded 51% of Vancouver's population to be of a "visible minority" background.

What types of activities are eligible?

If your eligible organization has a project that doesn't seem to be included in this sample list of eligible activities, contact a Cultural Planner to see if the project does meet the program objectives.

Festivals or celebrations: these may be new events organized around the theme of Vancouver's 125th anniversary or they may be existing events which are significantly expanded or specifically themed in 2011 around the 125th anniversary.

Community-engaged dialogue events: these are anticipated generally to be new events or annual events that, in 2011, are convened to mark or celebrate the City's anniversary or themes of significant historical, contemporary or projected relevance to Vancouver's identity.

Creative work in the performing, studio or literary arts: these are anticipated generally to be new works created for or inspired by the City's 125th anniversary or on themes of significant historical, contemporary or projected relevance to Vancouver's identity.

Heritage walks, talks or exhibits: these are anticipated generally to be temporary events or feature exhibits which are curated on the theme of the City's 125th anniversary or specifically expanded to include themes of significant historical, contemporary or projected relevance to Vancouver's identity.

Anniversary legacy projects: these legacy projects can be defined by the interests of a particular organization or community, but they are expected to be completed or installed before the end of December 2011; however, more complex projects may be considered if they are completed in early 2012.

All proposed events, activities and initiatives must take place in the City of Vancouver.

More than one project may be submitted by one organization, but separate applications will be required.

If an organization is already receiving core funding or project funding through other civic programs (i.e. Cultural Grants or Community Services Grants), the proposed project must demonstrate clear expansion of on-going programs and the grant request should focus on the expanded component of the initiative.

What types of projects and expenses are not eligible?

- Demonstrations, marches, and rallies.
- Marketing, promotional or commercially-oriented events.
- Activity occurring prior to January 2011 or after December 31, 2011.
- Deficit reduction or fundraising events.
- Capital costs of projects.
- Ongoing or core activity already funded by the City of Vancouver.

What can grant funds be used for?

Programming: fees* for artists, speakers and key creative or community contributors, production staff fees, exhibition costs, venue and equipment rental, design, display and decoration, documentation.

Administration: planning, co-ordination, event or project management, fundraising, and office expenses.

Publicity and marketing: development and implementation of publicity and marketing strategies, and advertising and promotional expenses.

** Honourariums or fees for key personnel, including speakers' fees, are encouraged as are payments of artist fees. Refer to these groups for industry-standard guidelines:*

- American Federation of Musicians: www.afm.org
- Canadian Actors Equity Association: www.caea.com
- Canadian League of Composers: www.clc-lcc.ca
- Canadian Alliance of Dance Artists: www.cadadance.org
- Professional Writers Association of Canada: www.pwac.ca
- Canadian Artists Representation/CARFAC: www.carfac.ca

What grant amount can be expected?

The grant recommendations will range from \$1,000 to \$10,000. The level of grant will depend on the proposed budget and scope of the project and how well it supports the program objectives and meets the evaluation criteria. All City contributions towards the project will generally not exceed 50% of the proposed budget.

Will every application get funded?

No. While the program does intend to support a wide-range of arts, culture, heritage and civically-focused activities throughout Vancouver, the application process is a competition for a limited amount of funding. Successful grant applications will clearly demonstrate how they meet the program objectives and the evaluation criteria.

Who evaluates the applications?

Members nominated from the community participate on an Assessment Committee along with staff. Community members will have relevant event management expertise and experience in one or more of the following: creating, producing, presenting, curating, publishing, or organizing community events. The Assessment Committee makes their recommendations based on how well the proposal meets the program objectives, using the specific evaluation criteria outlined below. The proposals that best meet the program objectives will be given the top priorities for funding. All recommendations are considered, and given final approval, by Vancouver City Council.

How will the applications be evaluated?

Merit

- Clarity of project's intent and vision as it relates to the City's 125th anniversary program objectives;
- Strength and rationale of project partnerships, if they are proposed;
- Experience of the key creative personnel involved;
- Level of creative merit and/or public community benefit in the programming; and
- Uniqueness of the project within the range of arts, culture, heritage and civically-focused activities that the City receives for its 125th anniversary.

Impact

- Degree to which the proposal maximizes opportunities for citizens and visitors to celebrate in Vancouver's neighbourhoods and/or diverse cultural communities;
- Degree to which the proposal promotes new or expands existing cultural and/or community partnerships;
- Degree to which the proposal provides opportunity for celebrating the creativity of Musqueam, Squamish, Tsleil-Waututh peoples, Vancouver's urban aboriginal population, or Vancouver's diverse communities, if it is proposed;
- Degree of community support and involvement—for example, expected public attendance, volunteers, participants or donation levels; and
- Degree to which the proposal fosters an exchange of ideas about our City's built or cultural heritage or provides thoughtful planning for its future.

Capacity

- Evidence of the organizers' skills and expertise to carry out the project;
- Evidence of commitment of all project partners and key participants;
- Evidence of competent administration, a functional board and appropriate governance structure;
- Evidence of financial accountability; proposed budget is achievable, diversified and balanced; and
- Evidence of realistic planning and achievable timelines to carry out new projects or expand existing ones before December 2011.

In addition to the above criteria, because the Celebrate Vancouver's 125th Advisory Committee envisioned celebrations taking place in all of Vancouver's neighbourhoods, geographic distribution of the proposals may come into consideration when assessing the requests. For more information about the Advisory's visioning process, visit:

<http://vancouver.ca/commsvcs/cultural/celebrate125>

Contact Information

Contact us to discuss your project ideas and to obtain an application form.

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125th Anniversary Grants Large-Scale Evaluation Criteria

Merit

- Clarity of intent and vision of the project as it relates to the City's 125th anniversary program objectives;
- Strength and rationale of project partnerships, if they are proposed;
- Experience of the key creative personnel involved and quality of their work as demonstrated through past projects, training or experience;
- Level of creative merit and/or public community benefit; and
- Distinctiveness of the project in the spectrum of arts, culture, heritage and civically-focused activities proposed for the City's 125th anniversary.

Impact

- Degree to which the proposal maximizes opportunities for citizens and visitors to celebrate in Vancouver's geographic neighbourhoods and/or distinct cultural communities;
- Degree to which the proposal facilitates new or expands upon existing cultural and/or community partnerships;
- Degree to which the proposal provides opportunity for celebration of the creativity of Musqueam, Squamish, Tsleil-Waututh peoples and Vancouver's urban aboriginal population;
- Degree to which the proposal provides opportunity for celebration of the creativity of diverse communities in a way that meaningfully represents Vancouver's current demographics; and
- Degree to which the proposal fosters dialogue about civic issues that recognizes our City's built and cultural heritage and provides thoughtful planning for its future.

Capacity

- Project producers have the skills and expertise to implement the project as demonstrated through previous projects, training or experience;
- Evidence of commitment of all partners/key participants to the project;
- Evidence of competent administration, a functional board and appropriate governance structure;
- Evidence of financial accountability; proposed budget is achievable, diversified and balanced; and
- Noting the short timeline to implement new projects or expand existent ones before December 2011, that realistic planning is in place.

In addition to the above criteria, geographic distribution of the proposals may come into consideration when assessing the requests to support the vision for celebrations taking place in all of Vancouver's neighbourhoods.



125th Anniversary Grants Small-Scale Evaluation Criteria

Merit

- Clarity of project's intent and vision as it relates to the City's 125th anniversary program objectives;
- Strength and rationale of project partnerships, if they are proposed;
- Experience of the key creative personnel involved;
- Level of creative merit and/or public community benefit in the programming; and
- Uniqueness of the project within the range of arts, culture, heritage and civically-focused activities that the City receives for its 125th anniversary.

Impact

- Degree to which the proposal maximizes opportunities for citizens and visitors to celebrate in Vancouver's neighbourhoods and/or diverse cultural communities;
- Degree to which the proposal promotes new or expands existing cultural and/or community partnerships;
- Degree to which the proposal provides opportunity for celebrating the creativity of Musqueam, Squamish, Tsleil-Waututh peoples, Vancouver's urban aboriginal population, or Vancouver's diverse communities, if it is proposed;
- Degree of community support and involvement—for example, expected public attendance, volunteers, participants or donation levels; and
- Degree to which the proposal fosters an exchange of ideas about our City's built or cultural heritage or provides thoughtful planning for its future.

Capacity

- Evidence of the organizers' skills and expertise to carry out the project;
- Evidence of commitment of all project partners and key participants;
- Evidence of competent administration, a functional board and appropriate governance structure;
- Evidence of financial accountability; proposed budget is achievable, diversified and balanced; and
- Evidence of realistic planning and achievable timelines to carry out new projects or expand existing ones before December 2011.

In addition to the above criteria, because the Celebrate Vancouver's 125th Advisory Committee envisioned celebrations taking place in all of Vancouver's neighbourhoods, geographic distribution of the proposals may come into consideration when assessing the requests. For more information about the Advisory's visioning process, visit:

<http://vancouver.ca/commsvcs/cultural/celebrate125>