

Vancouver ODP Amendment: (i) 500 Dunsmuir Street, 619-655 Richards Street, 501-565 West Georgia Street and (ii) 388 Abbott Street and CD-1 Rezoning: (i) 500 Dunsmuir Street, 619-655 Richards Street, 501-595 West Georgia Street and 620-698 Seymour Street and (ii) 388 Abbott Street - Support

Date Received	Time Created	Subject	Position	Content	Author Name	Neighborhood	Attachment
2026-07-22	15:33	Vancouver ODP Amendment: (i) 500 Dunsmuir Street, 619-655 Richards Street, 501-565 West Georgia Street and (ii) 388 Abbott Street and CD-1 Rezoning: (i) 500 Dunsmuir Street, 619-655 Richards Street, 501-595 West Georgia Street and 620-698 Seymour Street and (ii) 388 Abbott Street	Support	I'm in support with this new high-rise tower project which will bring us more residential areas and jobs to the city.	Kristy Chen	Downtown	
2026-07-22	15:54	Vancouver ODP Amendment: (i) 500 Dunsmuir Street, 619-655 Richards Street, 501-565 West Georgia Street and (ii) 388 Abbott Street and CD-1 Rezoning: (i) 500 Dunsmuir Street, 619-655 Richards Street, 501-595 West Georgia Street and 620-698 Seymour Street and (ii) 388 Abbott Street	Support	This is what Vancouver needs - a landmark building that establishes the city as a global destination for architecture and design. It's an opportunity to dream big and deliver a project with lasting impact.	Simone Singh	Dunbar-Southlands	

2026-07-22	15:54	Vancouver ODP Amendment: (i) 500 Dunsmuir Street, 619-655 Richards Street, 501-565 West Georgia Street and (ii) 388 Abbott Street and CD-1 Rezoning: (i) 500 Dunsmuir Street, 619-655 Richards Street, 501-595 West Georgia Street and 620-698 Seymour Street and (ii) 388 Abbott Street	Support	I support this application and want to thank Holborn for continuing to invest in Vancouver at a time when many developers are scaling back projects. Whether people agree with every aspect of this proposal or not, we should recognize that it takes companies willing to invest billions of dollars to build the housing, hotels, commercial space, and public amenities our growing city needs. The biggest criticism always seems to come back to Little Mountain. While people are entitled to their opinions, many overlook the fact that the delays were not caused by one party alone. The Little Mountain redevelopment became entangled in years of changing government requirements, approvals, market conditions, and City decisions. If it were simply a matter of making money, why would any developer choose to delay construction through one of the strongest real estate markets Vancouver has ever seen? The reality is far more complicated than many critics suggest. It is disappointing to see Holborn continue to take the blame for a situation that involved multiple levels of government and years of changing expectations. Before criticizing one company, people should understand the full history. Many comments also suggest that developers should shoulder the responsibility for solving Vancouver's housing crisis. That simply isn't realistic. Providing social housing is fundamentally a government responsibility. Developers already contribute through community amenity contributions, development cost charges, park funding, infrastructure improvements, and, in this case, significant non-market housing commitments. Expecting one private company to solve every housing issue is neither fair nor sustainable. This project also includes non-market housing, something many critics seem to overlook. While there is always debate about the amount, it is still an important public benefit that would not exist without the development proceeding. There has also been criticism of the proposed hotel. I don't understand why hotels are viewed negatively. Hotels create thousands of permanent jobs in hospitality, food services, maintenance, tourism, and events. They attract visitors who spend money in local restaurants, shops, and businesses, creating economic activity that supports local families. A stronger tourism industry benefits Vancouver as a whole. Development is one of Metro Vancouver's largest economic drivers. Construction alone supports well over 125,000 jobs across the region, while tourism, retail, restaurants, and hospitality employ hundreds of thousands more. Every major project creates work for tradespeople, engineers, architects, suppliers, local businesses, and countless small contractors. If major developers stop investing in Vancouver, it is not just developers who are affected—it is construction workers, electricians, plumbers, suppliers, restaurant staff, retailers, and thousands of local families whose livelihoods depend on these projects. Taller buildings also make sense in a growing city. They allow us to add housing without expanding outward, make better use of existing infrastructure and transit, generate additional tax revenue to fund public services, and support surrounding businesses by bringing more residents and visitors into the area. Reading many of the objections, it feels as though development itself has become the target rather than the actual issues facing Vancouver. We all want affordable housing, safer streets, and vibrant neighbourhoods. But those goals require investment, jobs, and economic growth. They cannot be achieved by opposing every major project. Vancouver needs to stop treating responsible investment as the enemy. We should welcome developers who are willing to build in our city while holding them accountable through clear agreements and realistic expectations. Progress requires partnership between the private sector and government—not endless conflict. Holborn has spent years being criticized over Little Mountain, yet the full story is rarely discussed. It is time to move forward. This proposal will create jobs, provide housing, support local businesses, increase tax revenue, and continue the evolution of our downtown. For those reasons, I support the application and thank Holborn for continuing to invest in Vancouver's future.	Cold Truth	Downtown	
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2026-07-22	16:09	Vancouver ODP Amendment: (i) 500 Dunsmuir Street, 619-655 Richards Street, 501-565 West Georgia Street and (ii) 388 Abbott Street and CD-1 Rezoning: (i) 500 Dunsmuir Street, 619-655 Richards Street, 501-595 West Georgia Street and 620-698 Seymour Street and (ii) 388 Abbott Street	Support	I support the proposed redevelopment because Vancouver urgently needs more housing in locations with excellent transit access. This project will bring new homes to the downtown core, helping accommodate population growth while making better use of underutilized land. Adding more residents will also support local businesses, improve the vitality and safety of the area, and strengthen the city's economic recovery. Preserving the site's heritage elements while creating a vibrant mixed-use community is a balanced approach to growth. Thoughtfully planned high-density development near SkyTrain is exactly the type of sustainable urban development Vancouver needs to address its housing shortage and build a more livable future.	Leo Brown	Downtown	
2026-07-22	16:31	Vancouver ODP Amendment: (i) 500 Dunsmuir Street, 619-655 Richards Street, 501-565 West Georgia Street and (ii) 388 Abbott Street and CD-1 Rezoning: (i) 500 Dunsmuir Street, 619-655 Richards Street, 501-595 West Georgia Street and 620-698 Seymour Street and (ii) 388 Abbott Street	Support	4YP03286CJ4842810 59928-20.494-039.306 30144-0.696-106.029 60190-20.494-039.306	Bruce Means	Downtown	Attachment 1 Attachment 2 Attachment 3 Attachment 4
2026-07-22	16:34	Vancouver ODP Amendment: (i) 500 Dunsmuir Street, 619-655 Richards Street, 501-565 West Georgia Street and (ii) 388 Abbott Street and CD-1 Rezoning: (i) 500 Dunsmuir Street, 619-655 Richards Street, 501-595 West Georgia Street and 620-698 Seymour Street and (ii) 388 Abbott Street	Support	I strongly support this project. The inclusion of a publicly accessible observation deck would provide a meaningful public amenity that benefits both residents and visitors. It would create a unique destination to experience Vancouver's skyline, mountains, and waterfront while encouraging year-round tourism and supporting local businesses. More importantly, it would add a vibrant civic space that invites people to engage with the city in a new way. As Vancouver continues to grow as an international destination, projects that combine architectural excellence with accessible public spaces help strengthen the city's cultural identity, enhance its visitor experience, and create lasting value for the community. This is an opportunity to deliver a landmark that serves not only as an iconic addition to the skyline but also as a place for everyone to enjoy.	Kazimir Karamazov		

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2026-07-22	16:46	Vancouver ODP Amendment: (i) 500 Dunsmuir Street, 619-655 Richards Street, 501-565 West Georgia Street and (ii) 388 Abbott Street and CD-1 Rezoning: (i) 500 Dunsmuir Street, 619-655 Richards Street, 501-595 West Georgia Street and 620-698 Seymour Street and (ii) 388 Abbott Street	Support	I'm glad this project finally made it to public hearing. It is difficult to understand why a project that offers such significant public and economic benefits would not receive broader support. Vancouver has long aspired to be recognized as a world-class city, and landmark developments that contribute to the public realm are an important part of achieving that vision. Rather than simply adding another building to the skyline, this proposal has the potential to become a defining landmark that residents can take pride in and visitors will seek out as a destination. This development would also provide a substantial number of much-needed hotel rooms at a time when Vancouver continues to experience strong demand from tourists, business travelers, conventions, and major international events. Increasing hotel capacity helps support the local economy by attracting more visitors, extending their stays, and increasing spending at restaurants, shops, cultural attractions, and other local businesses. It also strengthens Vancouver's ability to host conferences, sporting events, and festivals that generate significant economic activity and create jobs across many sectors. We need this for our city and future growth.	James Scott	Fairview	
2026-07-22	16:52	Vancouver ODP Amendment: (i) 500 Dunsmuir Street, 619-655 Richards Street, 501-565 West Georgia Street and (ii) 388 Abbott Street and CD-1 Rezoning: (i) 500 Dunsmuir Street, 619-655 Richards Street, 501-595 West Georgia Street and 620-698 Seymour Street and (ii) 388 Abbott Street	Support	I strongly support this project because I believe it represents the kind of investment Vancouver should be making in its future. Beyond its striking architecture, this development would create meaningful opportunities for people in our city. It would generate thousands of construction jobs and, once completed, provide long-term employment through the hotel, observation deck, restaurants, retail spaces, and building operations. These are stable jobs that support local families and contribute to a stronger, more resilient economy. I also see this project as an investment in Vancouver's future as a destination. The addition of hundreds of hotel rooms would help meet the growing demand from tourists, business travelers, conventions, and major international events. More visitors mean more support for local restaurants, shops, entertainment venues, and small businesses etc., creating benefits that extend far beyond the project itself. What I appreciate most is that this development is designed to give something back to the public, can't wait to see more social housing in the most needed neighbourhood.	Olivia Chan	Oakridge	

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2026-07-22	16:58	Vancouver ODP Amendment: (i) 500 Dunsmuir Street, 619-655 Richards Street, 501-565 West Georgia Street and (ii) 388 Abbott Street and CD-1 Rezoning: (i) 500 Dunsmuir Street, 619-655 Richards Street, 501-595 West Georgia Street and 620-698 Seymour Street and (ii) 388 Abbott Street	Support	I have lived in Vancouver for many years, and I have seen how much our downtown has changed over time. I believe this project has the opportunity to bring new energy, life, and pride back into the heart of our city. A downtown should be a place where people feel comfortable walking, gathering, and enjoying everything the city has to offer. By bringing in a hotel, restaurants, shops, and a publicly accessible observation deck, this project would create more reasons for people to visit and spend time in the area. I believe a busy and active downtown is an important part of creating a safer community. When streets and public spaces are filled with residents, visitors, workers, and families, there is a greater sense of connection and care for the neighbourhood. A project like this can help create a welcoming environment where people feel comfortable coming downtown during the day and in the evening. I am especially encouraged by the opportunity this project brings to create a place that people of all ages can enjoy. The observation deck would give families, visitors, and longtime Vancouver residents a chance to see our beautiful city from a new perspective and create memories together. It would become a destination that brings people closer to Vancouver and reminds us of what makes this city so special. After watching Vancouver grow for so many years, I believe we should continue to welcome thoughtful projects that bring people together, support local businesses, create jobs, and make our downtown a more vibrant and enjoyable place to be. This project is an opportunity to create something meaningful that future generations of Vancouver residents can appreciate and be proud of.	Betty Tremblay	Downtown	
2026-07-22	17:03	Vancouver ODP Amendment: (i) 500 Dunsmuir Street, 619-655 Richards Street, 501-565 West Georgia Street and (ii) 388 Abbott Street and CD-1 Rezoning: (i) 500 Dunsmuir Street, 619-655 Richards Street, 501-595 West Georgia Street and 620-698 Seymour Street and (ii) 388 Abbott Street	Support	Finally a good project This is much needed in our neighbourhood.	Aisha Kapoor	Downtown	
2026-07-22	17:05	Vancouver ODP Amendment: (i) 500 Dunsmuir Street, 619-655 Richards Street, 501-565 West Georgia Street and (ii) 388 Abbott Street and CD-1 Rezoning: (i) 500 Dunsmuir Street, 619-655 Richards Street, 501-595 West Georgia Street and 620-698 Seymour Street and (ii) 388 Abbott Street	Support	I think Vancouver’s downtown has the opportunity to become even more vibrant like the state, and significant projects like this can help make that happen. When more people have reasons to visit, gather, and enjoy an area, it creates a stronger sense of community and makes the neighbourhood feel more welcoming.	Saffron Pham	Downtown	

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2026-07-22	17:25	Vancouver ODP Amendment: (i) 500 Dunsmuir Street, 619-655 Richards Street, 501-565 West Georgia Street and (ii) 388 Abbott Street and CD-1 Rezoning: (i) 500 Dunsmuir Street, 619-655 Richards Street, 501-595 West Georgia Street and 620-698 Seymour Street and (ii) 388 Abbott Street	Support	Finally such a good project after so long . I am totally in support	Sugun Paul	I do not live in Vancouver	
2026-07-22	17:32	Vancouver ODP Amendment: (i) 500 Dunsmuir Street, 619-655 Richards Street, 501-565 West Georgia Street and (ii) 388 Abbott Street and CD-1 Rezoning: (i) 500 Dunsmuir Street, 619-655 Richards Street, 501-595 West Georgia Street and 620-698 Seymour Street and (ii) 388 Abbott Street	Support	Vancouver badly needs this development. so many jobs and so good for the economy. This will be teh shot in the arm that we need	sammy mann	Downtown	
2026-07-22	18:14	Vancouver ODP Amendment: (i) 500 Dunsmuir Street, 619-655 Richards Street, 501-565 West Georgia Street and (ii) 388 Abbott Street and CD-1 Rezoning: (i) 500 Dunsmuir Street, 619-655 Richards Street, 501-595 West Georgia Street and 620-698 Seymour Street and (ii) 388 Abbott Street	Support	Having lived downtown, this would be a nice addition to the Vancouver skyline and become an iconic landmark.	Ankur Karnik	Kitsilano	

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2026-07-22	18:41	Vancouver ODP Amendment: (i) 500 Dunsmuir Street, 619-655 Richards Street, 501-565 West Georgia Street and (ii) 388 Abbott Street and CD-1 Rezoning: (i) 500 Dunsmuir Street, 619-655 Richards Street, 501-595 West Georgia Street and 620-698 Seymour Street and (ii) 388 Abbott Street	Support	July 22, 2026 Mayor Ken Sim and Members of Vancouver City Council, I am writing on behalf of the BC Restaurant and Foodservices Association to express our strong support for this exciting project. Vancouver has a tremendous opportunity to create a vibrant destination that will revitalize the area, add much-needed hotel capacity, expand restaurant and hospitality offerings, and create a welcoming place for both residents and visitors. Investments like this strengthen our city's economy, create jobs, and reinforce Vancouver's reputation as a world-class destination. As our industry continues to recover and grow, additional hotel rooms, restaurants, and hospitality attractions are essential to meeting demand from major events, tourism, and business travel. This project represents the kind of thoughtful, long-term investment that will benefit the city for decades to come. Thank you for your leadership and your commitment to building a stronger, more vibrant Vancouver. We encourage Council to support this important initiative. Sincerely, Ian Tostenson President & CEO BC Restaurant and Foodservices Association	Ian Tostenson		
2026-07-22	18:42	Vancouver ODP Amendment: (i) 500 Dunsmuir Street, 619-655 Richards Street, 501-565 West Georgia Street and (ii) 388 Abbott Street and CD-1 Rezoning: (i) 500 Dunsmuir Street, 619-655 Richards Street, 501-595 West Georgia Street and 620-698 Seymour Street and (ii) 388 Abbott Street	Support	Van is long overdue for a project like this- the observation deck on top is well thought out! I also think the fact that they are putting money into something with this much vision and detail shows that are serious about making something meaningful for the city." I think this is a perfect place for a project like this. It's sat dormant for so long, I'm happy to see someone finally working to unlock its full potential.	Ae Si Chung		

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2026-07-22	18:46	Vancouver ODP Amendment: (i) 500 Dunsmuir Street, 619-655 Richards Street, 501-565 West Georgia Street and (ii) 388 Abbott Street and CD-1 Rezoning: (i) 500 Dunsmuir Street, 619-655 Richards Street, 501-595 West Georgia Street and 620-698 Seymour Street and (ii) 388 Abbott Street	Support	Vancouver really needed a project like this. The observation deck is awesome, and the fact that they're investing so much into the vision shows they genuinely care about the city. It's the perfect spot for it, too. That space has been dead for years, so I'm incredibly happy to see it finally getting the makeover it deserves.	Ravi Kaur		
2026-07-22	21:31	Vancouver ODP Amendment: (i) 500 Dunsmuir Street, 619-655 Richards Street, 501-565 West Georgia Street and (ii) 388 Abbott Street and CD-1 Rezoning: (i) 500 Dunsmuir Street, 619-655 Richards Street, 501-595 West Georgia Street and 620-698 Seymour Street and (ii) 388 Abbott Street	Support	Vancouver is a beautiful city but needs to keep up with the other great cities around the planet in terms of architectural modernization. This project brings COV closer.	Pura Man	Downtown	
2026-07-22	22:23	Vancouver ODP Amendment: (i) 500 Dunsmuir Street, 619-655 Richards Street, 501-565 West Georgia Street and (ii) 388 Abbott Street and CD-1 Rezoning: (i) 500 Dunsmuir Street, 619-655 Richards Street, 501-595 West Georgia Street and 620-698 Seymour Street and (ii) 388 Abbott Street	Support	This part of downtown is underutilized. The project is an opportunity to shape the next chapter of the city's urban legacy. Its architecture has the potential to become an internationally recognized landmark that defines Vancouver's skyline and make it a truly global city.	Stella Hu	Downtown	

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2026-07-22	22:50	Vancouver ODP Amendment: (i) 500 Dunsmuir Street, 619-655 Richards Street, 501-565 West Georgia Street and (ii) 388 Abbott Street and CD-1 Rezoning: (i) 500 Dunsmuir Street, 619-655 Richards Street, 501-595 West Georgia Street and 620-698 Seymour Street and (ii) 388 Abbott Street	Support	To Mayor and Council, I’m a Downtown resident living just two blocks away, and I’m writing to share my support for this project. I walk by this block all the time, and I’d love to see it transformed into a safe, vibrant hub for our neighbourhood. Bringing together housing, retail, a public plaza, and direct access to the SkyTrain creates steady foot traffic, which naturally makes the whole block feel much safer and more active. As a local small business owner with a background in interior design, I’ve worked closely with hospitality teams, trades, and suppliers over the years. I know firsthand how much a development like this supports our broader local economy. Adding new hotel and event space helps attract major international conferences to Vancouver, while supporting local businesses—from furniture and building suppliers to regional food and beverage distributors. This project benefits our immediate neighbourhood and supports working people across the city. I really hope Council supports moving it forward. Best regards, Vic Cheung, PMP Downtown Resident & Small Business Owner	Vic Cheung	Downtown	
2026-07-23	08:59	Vancouver ODP Amendment: (i) 500 Dunsmuir Street, 619-655 Richards Street, 501-565 West Georgia Street and (ii) 388 Abbott Street and CD-1 Rezoning: (i) 500 Dunsmuir Street, 619-655 Richards Street, 501-595 West Georgia Street and 620-698 Seymour Street and (ii) 388 Abbott Street	Support	This helps with making Vancouver housing more affordable.	Ali Daei	West End	
2026-07-23	10:08	Vancouver ODP Amendment: (i) 500 Dunsmuir Street, 619-655 Richards Street, 501-565 West Georgia Street and (ii) 388 Abbott Street and CD-1 Rezoning: (i) 500 Dunsmuir Street, 619-655 Richards Street, 501-595 West Georgia Street and 620-698 Seymour Street and (ii) 388 Abbott Street	Support	I support this application because it will bring vitality back to our Downtown core. Granville Street can often be difficult to walk along, and it's high time that we introduced new housing, amenities, hotels and retail to bring it back to life.	Jon Clifford		

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2026-07-23	10:24	Vancouver ODP Amendment: (i) 500 Dunsmuir Street, 619-655 Richards Street, 501-565 West Georgia Street and (ii) 388 Abbott Street and CD-1 Rezoning: (i) 500 Dunsmuir Street, 619-655 Richards Street, 501-595 West Georgia Street and 620-698 Seymour Street and (ii) 388 Abbott Street	Support	Would love to see this update for our beautiful city.	Bruce Wang		
2026-07-23	10:39	Vancouver ODP Amendment: (i) 500 Dunsmuir Street, 619-655 Richards Street, 501-565 West Georgia Street and (ii) 388 Abbott Street and CD-1 Rezoning: (i) 500 Dunsmuir Street, 619-655 Richards Street, 501-595 West Georgia Street and 620-698 Seymour Street and (ii) 388 Abbott Street	Support	I support this proposal because it finally replaces an entire city block that has contributed very little to the city for decades. More people living here, new restaurants and shops, a public plaza, another SkyTrain entrance, and a hotel that can actually accommodate major events all make downtown feel like it's moving forward instead of standing still. The fact that Vancouver residents will have free access to the observation deck is a genuinely thoughtful public benefit that future generations will enjoy.	Phyllis Wong		
2026-07-23	10:45	Vancouver ODP Amendment: (i) 500 Dunsmuir Street, 619-655 Richards Street, 501-565 West Georgia Street and (ii) 388 Abbott Street and CD-1 Rezoning: (i) 500 Dunsmuir Street, 619-655 Richards Street, 501-595 West Georgia Street and 620-698 Seymour Street and (ii) 388 Abbott Street	Support	As someone who studied civil engineering and now works in downtown Vancouver, I'm naturally interested in projects that make smarter use of land and infrastructure. This proposal does exactly that. It places more than 1,500 homes, a major hotel, conference facilities, and public amenities on a site that already sits beside rapid transit and at the centre of the city's transportation network. From my perspective, that's where growth belongs. My background in civil engineering also made me interested in learning about the project's technical aspects, including the diagrid structural system on the hotel tower and the sustainability measures targeting lower embodied carbon and net-zero operations. It's encouraging to see architectural ambition paired with thoughtful engineering and innovation. I hope Council supports moving this proposal forward	Jacky Lee		
2026-07-23	10:56	Vancouver ODP Amendment: (i) 500 Dunsmuir Street, 619-655 Richards Street, 501-565 West Georgia Street and (ii) 388 Abbott Street and CD-1 Rezoning: (i) 500 Dunsmuir Street, 619-655 Richards Street, 501-595 West Georgia Street and 620-698 Seymour Street and (ii) 388 Abbott Street	Support	I support this application because it demonstrates a level of ambition that I think is appropriate for one of the most important redevelopment sites in downtown Vancouver. Rather than simply maximizing density, the project proposes architecture that is distinctly rooted in our province. I also appreciate that the design has been paired with amenities that the public can actually enjoy, including a year-round plaza and a free observation deck for Vancouver residents. Projects on sites like this should leave something memorable behind, and I believe this proposal has the potential to do that.	Andrew Gee	Downtown	

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2026-07-23	11:04	Vancouver ODP Amendment: (i) 500 Dunsmuir Street, 619-655 Richards Street, 501-565 West Georgia Street and (ii) 388 Abbott Street and CD-1 Rezoning: (i) 500 Dunsmuir Street, 619-655 Richards Street, 501-595 West Georgia Street and 620-698 Seymour Street and (ii) 388 Abbott Street	Support	To Whom It May Concern, I am writing to express my strong support for the proposed mixed-use redevelopment project by Holborn Group in downtown Vancouver. I believe this project represents a significant investment in the future of our city. The combination of much-needed housing, including non-market homes, expanded hotel and conference capacity, public gathering spaces, Indigenous cultural initiatives, and thoughtfully designed architecture has the potential to make a meaningful contribution to Vancouver's downtown revitalization. Projects that create housing, stimulate economic growth, generate long-term employment, and enhance the public realm are essential as Vancouver continues to grow. I appreciate the vision behind this proposal and hope it receives thoughtful consideration as it moves through the approval process. Thank you for your time and consideration. Sincerely, Paige Stewart	Paige Stewart		
2026-07-23	11:20	Vancouver ODP Amendment: (i) 500 Dunsmuir Street, 619-655 Richards Street, 501-565 West Georgia Street and (ii) 388 Abbott Street and CD-1 Rezoning: (i) 500 Dunsmuir Street, 619-655 Richards Street, 501-595 West Georgia Street and 620-698 Seymour Street and (ii) 388 Abbott Street	Support	I work Downtown and live on Granville Street. I support the creation of new housing, hotel with retail, amenities, public space and an observation deck that will create some more vibrancy on a downtown block that is only occupied by a parkade currently.	D. Fu		
2026-07-23	12:51	Vancouver ODP Amendment: (i) 500 Dunsmuir Street, 619-655 Richards Street, 501-565 West Georgia Street and (ii) 388 Abbott Street and CD-1 Rezoning: (i) 500 Dunsmuir Street, 619-655 Richards Street, 501-595 West Georgia Street and 620-698 Seymour Street and (ii) 388 Abbott Street	Support	Please see attached letter.	Dayna Miller	Downtown	Appendix A

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July 21, 2026

Mayor Sim and Council
Vancouver City Hall
453 West 12th Avenue
Vancouver, BC V5Y 1V4

RE: Holborn Rezoning Application at 501 and 595 W. Georgia Street and 388 Abbott Street

Dear Mayor Sim and Council,

On behalf of Destination British Columbia, I am writing to express our support for Holborn's proposed landmark mixed-use development at 501 and 595 W. Georgia Street and 388 Abbott Street.

This project represents a significant investment in Vancouver's visitor economy, delivering 920 much-needed hotel rooms and 70,000 square feet of conference and banquet space at a pivotal time for tourism. The proposal will also create new homes, advance Indigenous-led reconciliation through public art and cultural spaces, expand retail opportunities, and introduce a range of public amenities that will contribute to a more vibrant and welcoming downtown.

Tourism is one of British Columbia's most important industries, generating \$23 billion in visitor revenue, contributing nearly \$8.0 billion—approximately 3% of the province's GDP—and supporting more than 113,000 direct jobs. Tourism also sustains small businesses and enhances residents' quality of life through investments in arts, culture, recreation, dining, and gateway infrastructure. Expanding high-quality hotel and meeting infrastructure is essential to maintaining British Columbia's competitiveness as a global destination for leisure travel, business events, and international conferences.

As British Columbia's primary international gateway, Vancouver's ability to accommodate visitors directly influences tourism growth and economic benefits across the province. In Vancouver, there is a documented shortage of hotel rooms: with about 13,000 hotel rooms city-wide, the city is projected to need 10,000 additional rooms by 2050 to keep pace with visitor demand. Without that new supply, Vancouver risks losing

competitiveness, facing revenue loss for businesses reliant on tourism, and losing economic output, GDP share, and employment.

Located downtown with direct SkyTrain access, this proposal would significantly expand Vancouver's hotel capacity where demand is greatest. With 680 short-stay and 240 extended-stay units, the hotel would accommodate a broad range of visitor needs, whether for a weekend getaway, medical treatment, or work relocation.

Meeting space is also in short supply downtown, and the proposed 70,000 square feet of conference and banquet space would help ensure Vancouver remains a competitive destination for corporate meetings, conventions, and international events.

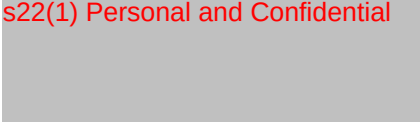
The proposal also includes a publicly accessible, glass-enclosed rooftop observation deck that will become a compelling attraction for both residents and visitors. This project is a major investment in the ongoing revitalization of Vancouver's downtown and will create thousands of long-term hospitality jobs, support the local economy, and deliver additional benefits including a publicly accessible galleria, retail shops, and a vibrant, active public plaza featuring Indigenous art.

We respectfully encourage Council to recognize the significant economic, tourism, and community benefits of this proposal and support approval of the rezoning application.

Destination BC appreciates the opportunity to support initiatives that align with our vision for a thriving, sustainable tourism industry in British Columbia. Should you have any questions, please do not hesitate to contact me at Dayna.Miller@destinationbc.ca

Sincerely,

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Dayna Miller
General Manager
Vancouver, Coast & Mountains Tourism Region
Destination British Columbia