

CD-1 Rezoning: 75 East 8th Avenue - Support

Date Received	Time Created	Subject	Position	Content	Author Name	Neighborhood	Attachment
2026-07-24	11:02	CD-1 Rezoning: 75 East 8th Avenue	Support	Hello Mayor and Council. My name is Stirling Bell and I'm a director with Pavilion Cowork, a locally owned premium office workspace provider. In seven years we've grown to six locations across Vancouver and Calgary, but our two original locations were launched right here in Mount Pleasant, just steps from this proposed extended-stay hotel site. As a local business operator, I'm in support of this application. Mount Pleasant is one of the most vibrant, fast-growing neighbourhoods in the city, yet it remains the rare Vancouver neighbourhood without a single hotel. This gap creates real challenges for Pavilion, and everyday friction for the local businesses who we serve. Our two locations here are home to hundreds of promising local businesses - including many established & successful Vancouver success stories, as well as many aspiring entrepreneurs looking to grow the next big Vancouver business, right here in our neighborhood. Many of our clients regularly host out-of-town colleagues, partners, investors, and visiting teams for meetings, workshops, and events. Finding nearby accommodation is consistently difficult and a common complaint we receive from clients. These visitors are forced to book in downtown, Chinatown, or further outside the city, simply because there is nothing closer. This adds unnecessary travel time and inconvenience to their visit, and it pushes their spending outside of Mount Pleasant during their stay. Mount Pleasant already offers so much: excellent restaurants, breweries, and a strong creative and entrepreneurial community. A hotel would complete that picture, giving visitors a reason and a place to stay right in the neighbourhood they're coming to experience. With the Broadway subway extension coming online, the timing and accessibility case for this project only grows stronger. This project fills a genuine, longstanding need, supports local businesses like ours, and helps Mount Pleasant grow as a complete, connected neighbourhood. On behalf of the Pavilion team and business community, I strongly encourage Council to approve this application. Thank you, Stirling Bell	Stirling Bell	Mount Pleasant	