

CD-1 Rezoning: 1111 Broughton Street - Support

Date Received	Time Created	Subject	Position	Content	Author Name	Neighborhood	Attachment
2025-10-29	16:05	CD-1 Rezoning: 1111 Broughton Street	Support	I support.	NICK MACKAY	Hastings-Sunrise	
2025-10-29	16:11	CD-1 Rezoning: 1111 Broughton Street	Support	Attached letter of support.	Lynn Ross		Appendix A
2025-10-29	16:18	CD-1 Rezoning: 1111 Broughton Street	Support	Good development proposal with great social aspect in an area that needs housing.	Nadja Gehriger	I do not live in Vancouver	
2025-10-30	13:37	CD-1 Rezoning: 1111 Broughton Street	Support	Broughton provides Social Housing outside the DTES, a nice 1st step to transforming the DTES. I understand any surplus cashflow from the Market rentals after debt service will be directed to enhancing The Bloom Group's services for mentally challenged clients, as well as the 1,500 plus challenged seniors for which TBG manages their financial affairs.	Wayne Henderson	Fairview	
2025-10-30	15:52	CD-1 Rezoning: 1111 Broughton Street	Support	Mayor and Council, On behalf of the West End Business Improvement Association (WEBIA), I am writing in support of the rezoning application at 1111 Broughton Street by The Bloom Group. This proposal represents a meaningful opportunity to advance the goals of the West End Community Plan by delivering 136 purpose-built rental homes, including 40 homes (30%) at Housing Income Limits (HILs) rates, in a neighbourhood that continues to experience one of the city's lowest rental vacancy rates. A letter of support has been submitted with further comments.	Teri Smith	I do not live in Vancouver	Appendix B

Appendix A



Our mission is to provide longstanding
members of Metro Vancouver's
performing arts professions with
affordable housing in a vibrant and
creative community setting

October 29, 2025

RE: 1111 Broughton Public Hearing

Dear Mayor and Council,

On behalf of PAL Vancouver, I am writing to express our strong support for the proposed development at 1111 Broughton Street.

PAL Vancouver is dedicated to providing affordable housing and a supportive community for seniors — many of whom have enriched our city's cultural and social fabric. We believe every senior deserves the opportunity to age in place: in safe, secure, and connected housing close to essential services, transit, and community networks. At present, we have more than 100 seniors on our waitlist, reflecting the urgent need for additional seniors-focused housing in Vancouver.

This proposal embodies those same values. By delivering new, purpose-built rental housing owned and operated by a non-profit — with a portion of homes offered at affordable rates — it directly addresses the growing demand for inclusive, accessible homes in the West End. Its compact, car-free design makes efficient use of a small site while supporting walkability, sustainability, and independence for older adults.

We commend the applicant and The Bloom Group for their leadership in advancing compassionate housing solutions that allow seniors to live with dignity, connection, and belonging. We respectfully urge Council to approve this proposal and help realize sustainable, people-centered development that strengthens our communities.

Thank you for your consideration.

Sincerely,



Lynn Ross
Executive Director, PAL Vancouver

October 30, 2025

Mayor and Council
City of Vancouver
453 West 12th Avenue
Vancouver, BC V5Y 1V4

Re: Support for The Bloom Group Rezoning Application – 1111 Broughton Street

Dear Mayor and Council,

On behalf of the West End Business Improvement Association (WEBIA), I am writing regarding the rezoning application at 1111 Broughton Street by The Bloom Group. This proposal represents a meaningful opportunity to advance the goals of the West End Community Plan by delivering 136 purpose-built rental homes, including 40 homes (30%) at Housing Income Limits (HILs) rates, in a neighbourhood that continues to experience one of the city's lowest rental vacancy rates.

The West End BIA represents approximately 650 businesses and commercial property owners along Davie, Denman and Robson Streets. Our members recognize the critical importance of affordable and diverse housing options to support a sustainable local economy and to ensure that people of all ages and incomes can continue to live, work, and age in the community they call home.

The proposal at 1111 Broughton Street is particularly noteworthy for its focus on serving seniors, many of whom are long-term West End residents, and for enabling them to age in place through safe, accessible, and affordable rental housing operated by a trusted non-profit provider. With a significant proportion of the West End's population aged 65 and older, this project directly responds to a pressing community need and aligns with the City's social housing and sustainability goals.

By adding a range of rental options close to shops, services, and transit, the development will help strengthen the economic vitality of our commercial district and contribute to a complete and resilient neighbourhood. WEBIA supports density done well and this project will enhance livability, affordability, and access to community amenities while respecting the character of the West End.

For these reasons, the West End Business Improvement Association is pleased to express its support for The Bloom Group's proposal at 1111 Broughton Street.

Sincerely,



Teri Smith
Executive Director
West End Business Improvement Association