



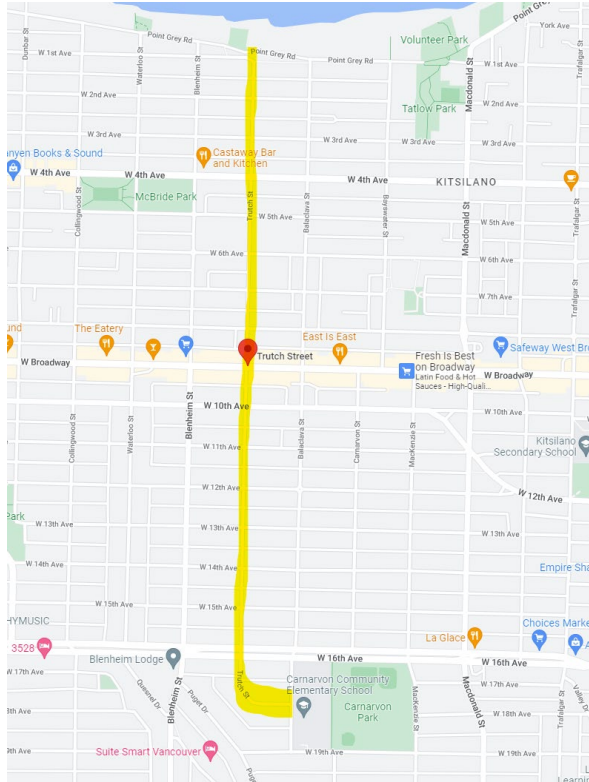
Reconciliation and Language Revitalization: Renaming Trutch St to šx^wməθk^wəy̓əmasəm St

June 17, 2025

Land Acknowledgement



Formal confirmation of Council's decision
to rename Trutch Street as
šx^wməθk^wəyəmasəm Street.



- Trutch Street is located in Kitsilano
- Extends south from Point Grey Road to 18th Avenue with 100 unique addresses
- Named for Joseph Trutch, the first Lieutenant Governor of British Columbia the chief architect of racist policies which inflicted immense and long-standing harm to First Nations Peoples.



Image from Musqueam web announcement of the name change

July 7, 2021

City Council passed a motion to rename Trutch Street with an alternative name chosen by the xʷməθkʷəy̓əm Chief and Council to reflect the City's journey towards reconciliation with xʷməθkʷəy̓əm.

September 30, 2022

xʷməθkʷəy̓əm held a renaming ceremony to gift the City of Vancouver a new name to replace Trutch Street in Kitsilano. The new name is šxʷməθkʷəy̓əmasəm Street in hənqəminəm, which is the traditional language of xʷməθkʷəy̓əm. The English translation is Musqueamview Street.

A black rectangular street name sign with white text. The text reads "šx^wməθk^wəy̓əmasəm St 8888".

šx^wməθk^wəy̓əmasəm St 8888

šx^wməθk^wəy̓əmasəm St is proposed as the street's only legal name.

This will be the first time that a Vancouver street
has been given a name in a language other than English.

“Musqueamview St” will be communicated as an English translation
to all key stakeholders, particularly partners such as Canada Post,
while colonial systems work to accept multilingual characters.

šx^wməθk^wəy̓əmasəm St 8888

With no fluent speakers left, this change is a landmark moment in language revitalization for x^wməθk^wəy̓ə, weaving the display of hən̓qəminəm into the public fabric of Vancouver city life.

Supporting hən̓qəminəm to once again be heard and seen throughout these lands and waters is a powerful tool for reconciliation and affirming the rights of Indigenous Peoples.

- “šx^wməθk^wəyəmasəm St” sign blades will be installed at all intersections on the street
- “Musqueamview St” sign blades will be installed nearby to provide continuity of service for residents and support communication with emergency services



SAMPLE - Residential Intersection

- There are also 16 “Trutch St” name stamps on the sidewalks
- Over time, in partnership with x^wməθk^wəyəm, the City will replace most with a “šx^wməθk^wəyəmasəm St” stamp.
- For a select few, the new name stamp will be added alongside the “Trutch St” stamp, as it is important to x^wməθk^wəyəm preserve the history of the street



June 6, 2025: Notification letter hand delivered to all 100 addresses, about two weeks prior to the street renaming. Includes:

- Addressing information and actions to take
- Mail forwarding service information
- Link to City website with page about the renaming and an audio pronunciation file developed by x^wməθk^wəyəm
- Contact for a community liaison to answer any questions

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4110 šx^wməθk^wəyəmasəm St
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*x^wməθk^wəyəm's chosen addressing option,
which works with Canada Post's systems*

- The hə́nqəmiṇəm language of x^wməθk^wəyəm is written in the North American Phonetic Alphabet (NAPA), which uses characters not yet available in many English-primary technology systems.
- For this launch, most City systems will use the “Musqueamview St” translation, and where possible a footnote will be provided explaining that this is a translated name used while colonial systems work to accept multilingual characters.
- City mapping data cascades to other systems, including provincial systems and emergency services.

- On Fri June 20, the street signs will be officially installed and unveiled at a launch event in partnership with x^wməθk^wəyəm.

Thank You