

### **COUNCIL REPORT**

Report Date:May 1, 2025Contact:Eleena Marley/<br/>Natalie LueContact No.:604.673.8223<br/>604.665.3020RTS No.:17898VanRIMS No.:08-2000-20Meeting Date:June 4, 2025Submit comments to Council

| TO: | Standing Commi | ittee on Policy and | d Strategic I | Priorities |
|-----|----------------|---------------------|---------------|------------|
|     |                |                     |               |            |

FROM: General Manager of Arts, Culture, and Community Services

SUBJECT: Theatre Rental Grant Allocations – Fall 2025 and Spring 2026

#### Recommendations

- A. THAT Council approve Theatre Rental Grants totaling \$1,278,350 from the 2025 Cultural Grants Operating Budget to the 47 organizations listed in Table A of Appendix A for the amounts recommended in the "Sept 1 – Dec 31, 2025 Recommendation" column to allow organizations to use the Civic Theatres for the September 1, 2025 – December 31, 2025 season.
- B. THAT Council approve, in advance of the 2026 operating budget, Theatre Rental Grants totaling \$1,902,525 from the 2026 Cultural Grants Operating Budget to the 61 organizations listed in Table B of Appendix A for the amounts recommended in the "Jan 1- Aug 31, 2026 Recommendation" column to allow organizations to use the Civic Theatres for the January 1, 2026 - August 31, 2026 season.
- C. THAT Council delegate its authority to execute grant agreements that include terms and conditions that are consistent with this report, that satisfy the City's Director of Legal Services, and that disburse the grants described in this report to the City's General Manager of Arts, Culture, and Community Services (or their designate).
- D. THAT, pursuant to Section 206(1)(j) of the *Vancouver Charter*, Council deems any organization listed in Appendix A of this report that is not otherwise a registered charity with Canada Revenue Agency to be contributing to the culture of Vancouver.

E. THAT no legal rights or obligations will arise or be created by Council's adoption of these Recommendations unless and until all legal documentation has been executed and delivered by the respective parties.

Recommendations A and B require two-thirds affirmative votes of all Council members pursuant to section 206(1) of the Vancouver Charter.

### Purpose and Executive Summary

This report recommends a total of \$1,278,350 to 47 cultural organizations for use of the Vancouver Civic Theatres (VCT) during the Fall 2025 performing arts season that runs from September 1, 2025 to December 31, 2025.

This report recommends a total of \$1,902,525 to 61 cultural organizations for use of the Vancouver Civic Theatres (VCT) during the Spring 2026 performing arts season that runs from January 1, 2026 to August 31, 2026.

The recommendations support the key civic policy and strategic directions including *Vibrant Vancouver, City Council's Strategic Priorities, Culture*|*Shift: Blanketing the City in Arts and Culture*, the City's 10-year culture plan, including the *Vancouver Music Strategy* and *Making Space for Arts and Culture*.

## **Council Authority/Previous Decisions**

On May 29, 2024 (RTS 16264), Council approved 45 Theatre Rental Grants totalling \$1,275,294 for the period of Sept. 1-Dec. 31, 2024 and 66 Theatre Rental Grants totalling \$1,866,975 for the period of Jan 1-Aug. 31, 2025.

On November 26, 2024 (RTS 16477) Council approved new rental rates for VCT that included both commercial and not-for-profit rental rates for the performing arts season that runs from September 1, 2025 to August 31, 2026.

## **City Manager's Comments**

The City Manager concurs with the foregoing recommendations.

## **Context and Background**

The City of Vancouver has a long history of supporting the role that arts and culture play in elevating the distinct characteristics of the city. For the City as local government, that support has been provided through the long-standing Council-approved Cultural Grants program that provides cash and/or space grants to arts and culture non-profits. This granting program includes providing below-market access to Vancouver Civic Theatres (VCT), a portfolio of City-run performance venues, offering arts and culture non-profit organizations (NPOs) the

opportunity to produce and present local and international artists and creators to residents and visitors of the city.

### About the Vancouver Civic Theatres (VCT)

VCT, a department within Arts, Culture, and Community Services, operates four major performance venues: the Orpheum (2,672 seat concert hall), Queen Elizabeth Theatre (2,765 seat proscenium theatre), Vancouver Playhouse (668 seat proscenium theatre), and Annex (191 seat multi-purpose performing arts space). In 2024, VCT worked with commercial promoters, NPOs, and community groups to host 843 events across all four venues, with 824,668 patrons and a diverse range of disciplines, performing arts genres, and event types.

VCT enhances the performing arts experience and strengthens the cultural fabric of the city. Through state of the art professionally equipped theatres, supported by experienced professional staff, VCT plays an integral role in the cultural and economic health of the city. VCT provides culture enthusiasts with access to an array of arts and entertainment productions, including concerts, theatre, classical music, opera, dance, film, lectures and many other varied event types.

Many performing arts centres across the country operate as NPOs and thus have access to multiple sources of funding or revenue: earned revenues such as ticket sales, facility levies, gift shop sales; public funding such as tax contributions; and private funding, such as philanthropic donations). VCT, as a municipally owned and operated business, primarily relies on earned revenues from the following areas: venue rentals, VCT programming, food and beverage, facility fees, ticket surcharge, merchandise commission, and parking.

#### About Theatre Rental Grants (TRG)

The TRG program is designed to support Vancouver-based, professional arts and cultural NPOs that have a mission to develop, create, produce, present, and disseminate artistic work for the benefit of the public and the arts sector, in any artistic discipline (e.g. Indigenous arts, community arts, dance, interdisciplinary, literary, media, multidisciplinary, music, theatre, and visual arts).

The TRG are "offset" grants that support eligible cultural non-profit producers and presenters to use VCT's iconic, civic venues and associated spaces at below market rates. As a result, these organizations animate the City's theatres and present a range of culturally diverse performances to the community at lower ticket costs than would be required were the theatre rental rates set at market value.

As an offset grant, the TRG provides rental subsidy and assistance for certain VCT costs (including a portion of event staff labour costs and in-house technical equipment) and serves a range of organizations, from large-scale year-round users to small-sized occasional users. The program objectives are to assist organizations with artistic development, to increase their profile, and to expand their audiences.

The theatre rental grant Program Guide is found online: <u>https://vancouver.ca/files/cov/theatre-rental-grant-information-guide.pdf</u>

Recommendations in this report are for 2025/2026 Performing Arts Season that runs from September 1, 2025 to August 31, 2026 and seek to support the implementation of key directions in *Culture*/*Shift* and build on previous City support and investment in the cultural diversity and economic vitality of the city. If the recommendations are approved, for the 2025/2026 TRG Season, VCT will provide access to a diverse range of programming in all disciplines and across many local and global cultures, representing Indigenous, Latin American, Southeast Asian, Asian, African diaspora, Middle Eastern cultures, and others.

# TRG Assessment Process

The applications were evaluated by a staff team using the published application criteria, while also cross-checking applicants' bookings and theatre availability. The review considers the organization's capacity to produce the event as proposed and the anticipated community impact of the presentation. Grants are being recommended to applicants as listed in Table A Section A (Sept. 1 – Dec. 31, 2025) and Table B (Jan. 1 – Aug. 31, 2026) of Appendix A.

TRG recommendations are awarded on a per usage basis and are based on Council-approved NPO rental rates. Funds from any grants that cannot be partially or fully used are reallocated to eligible but unfunded applicants or new initiatives that meet the TRG funding guidelines.

The recommendations are based on the published program criteria, which include:

- Equitable access to programs and services;
- Confirmed booking at a VCT venue within the 2025/2026 Season;
- Respectful and safe working conditions for artists, staff, volunteers, and contractors;
- Participation, Access and Impact (audiences and participants reflect the diversity of the city; accessibility plans and practices are in place; there is demand for the programs);
- Leadership and Administration (skilled leadership, working with artists and creative collaborators with the relevant lived experience, permission, knowledge, skills, and expertise to lead and contribute to the work); and,
- Mix of revenue sources (earned, private and public) for the project.

# Grant Recommendations

The TRG program works within established budgets to both make space for equity deserving and new NPOs while at the same time continuing to support existing groups in their annual programming to provide access to VCT and support operational health.

There is growing pressure on the TRG program as a result of increasing growth and diversity in the creative community: past and current TRG recipients are seeking to expand their level of activity, 13 new NPOs are requesting support for the first time, and staff continue to seek to support increased access for equity-deserving groups. Overall, applications for grants have been increasing and – like with other grants programs – the associated cumulative funding requests exceed available funding (see metrics highlighted in Table 1). As a result, the TRG process is highly competitive and while all groups did receive a grant, not all requests meet the evaluation criteria to the same degree as other applicants and, therefore, not every organization can be recommended for funding to the level of their request.

| TRG Funding | Requested<br># | Recomm.<br>\$ | %   | Requested<br>\$ | Recomm.<br>\$ | %  |
|-------------|----------------|---------------|-----|-----------------|---------------|----|
| Fall 2025   | 47             | 47            | 100 | \$1,787,395     | \$1,278,350   | 71 |
| Spring 2026 | 61             | 61            | 100 | \$2,417,342     | \$1,902,525   | 79 |

#### Table 1 – Key Metrics: Requests vs Recommended

### **Financial Implications**

As an offset grant program, TRG is an internal transfer from the Arts & Culture Grants budget to the VCT Operating Budget. Council-approved TRG cover the costs of approved, eligible event costs and are applied as rental revenue to the VCT Operating Budget. TRG events generate other revenue for VCT such as Food and Beverages sales, ticket surcharges, and parking that are used to offset costs and reduce or eliminate the VCT's reliance on property tax revenue to support operations. On average, TRG rental revenues represent approximately half of VCT's annual rental budget.

The 2025 TRG budget is \$3,018,713. In May 2024 (RTS 16264), Council approved in advance of the 2025 budget, grants totalling \$1,866,975 for Spring 2025 events at VCT venues. This leaves \$1,151,738 to be allocated in the 2025 TRG budget. The 2024/2025 season continues to show some challenges due to increased production and travel costs and economic impacts from the global market, reduced revenue opportunities from corporate sponsorship, and reduced public funding. These impacts affected numerous granted organizations in 2024 and forced some organizations to cancel or reduce the number of events or move to smaller capacity venues. In an effort retain these events at VCT, \$39,104 of un-allocated TRG has been carried forward to 2025 to maintain utilization of VCT. As of May 1, 2025, 11 granted organizations have cancelled or will underuse their Spring 2025 approved bookings, thereby making \$88,105 available for reallocation in the Fall 2025 season. This will essentially fully utilize available funding for 2025, leaving a forecasted total of \$597 of TRG to be allocated at the end of 2025, as shown in Table 2.

| 2025 FORECASTED THEATRE RENTAL GRANTS BALANCE  | 597         |
|--|-------------|
| 2025 Theatre Rental Grants recommended in this report – Sept. – Dec.                           | (1,278,350) |
| TOTAL FUNDING AVAILABLE FOR ALLOCATION   | 1,278,947   |
| 2025 Theatre Rental Grants Spring 2025 cancellations or underuses (forecast as of May 1, 2025) | 88,105      |
| 2025 Theatre Rental Grants (Jan. – Aug.) (RTS 16264)   | (1,866,975) |
| 2025 Theatre Rental Grants Budget  | 3,018,713   |
| 2024 Underused or cancelled Theatre Rental Grants carry forward                                | 39,104      |

#### Table 2 – Summary of 2025 Theatre Rental Grants funding

Staff are therefore recommending 47 grants totalling \$1,278,350 for Sept. 1 - Dec. 31, 2025. The source of funds is the 2025 TRG budget.

This report also requests approval of grants to 61 organizations for VCT uses from Jan 1-Aug 31, 2026, totalling \$1,902,525 in advance of Council's confirmation of the 2026 operating budget. The source of funds is to be the 2026 Cultural Grants Operating budget. These grants are summarized in Table 3 and listed in Appendix A, Section B. Should the 2026 TRG budget remain the same as 2025 at \$3,018,713, a balance of \$1,116,188 in TRG funds will remain to be allocated for the rest of the year.

| Table 3 – Summary of 2026 Theatre Rental Grants Projected Fur | nding |
|---|-------|
|---|-------|

| 2026 Theatre Rental Grants Budget (projected to be the same as 2025)   | 3,018,713   |
|--|-------------|
| 2026 Theatre Rental Grant Recommendations in this report (Jan. – Aug.) | (1,902,525) |
| 2026 TOTAL THEATRE RENTAL GRANTS BUDGET AVAILABLE TO                   |             |
| ALLOCATE FOR Sept. 1 - Dec. 31, 2026                                   | 1,116,188   |

# Legal Implications

There are no legal implications associated with this report's recommendations.

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# **APPENDIX A**

## A. Sept. 1 – Dec. 31, 2025 Theatre Rental Grant Recommendations

| Organization  | Sept 1 - Dec 31, 2025<br>Requested | Sept 1 - Dec 31, 2025<br>Recommendation |
|---|------------------------------------|---|
| Afro Van Connect Society  | 1,660                              | 1,660                                   |
| All My Relations Indigenous Society*                                  | 82,730                             | 82,730                                  |
| Amexem Reggae Cultural Society*                                       | 5,025                              | 5,025                                   |
| Arts Umbrella Association   | 31,990                             | 19,450                                  |
| Asian-Canadian Special Events Association                             | 7,515                              | 5,025                                   |
| Blackout Art Society  | 6,640                              | 1,660                                   |
| Caravan World Rhythm Society  | 5,025                              | 5,025                                   |
| Circus 3 Arts Society (Sophisticated Laughter<br>Theatrical Society)* | 14,785                             | 7,550                                   |
| Compaigni V'ni Dansi Society  | 4,980                              | 4,150                                   |
| Erato Ensemble Society  | 1,660                              | 1,660                                   |
| Friends of Chamber Music  | 15,075                             | 5,025                                   |
| Greater Vancouver International Film Festival Society                 | 154,645                            | 127,070                                 |
| Kokoro Dance Theatre Society  | 6,640                              | 1,660                                   |
| Lions Gate Chorus   | 16,575                             | 12,305                                  |
| Music on Main Society   | 3,320                              | 1,660                                   |
| Nahualli Folklore Society   | 5,025                              | 5,025                                   |
| Native Hip Hop Society*   | 3,320                              | 3,320                                   |
| New Old World Music Society   | 15,030                             | 3,320                                   |
| Pacific Ballet British Columbia Society (Ballet B.C.)                 | 165,365                            | 132,375                                 |
| Raven Spirit Dance Society  | 3,320                              | 3,320                                   |
| RE:Naissance Opera  | 9,960                              | 5,810                                   |
| Rosario Ancer Flamenco Arts Society                                   | 5,025                              | 5,025                                   |
| SeeYa Youth Fraternity Foundation                                     | 5,025                              | 5,025                                   |
| Seismic Shift Arts Society (DanceHouse)                               | 33,900                             | 15,075                                  |

| Total   | 1,787,395 | 1,278,350 |
|---|-----------|-----------|
| Yarilo Contemporary Music Society                     | 1,660     | 1,660     |
| West Coast Harp Society                               | 1,660     | 1,660     |
| VSO School of Music Society                           | 8,345     | 3,320     |
| Vancouver Symphony Society                            | 781,945   | 521,855   |
| Vancouver Seniors' Singing Club Association.          | 1,660     | 1,660     |
| Vancouver Recital Society                             | 27,615    | 16,320    |
| Vancouver Opera Association                           | 113,690   | 105,475   |
| Vancouver New Music Society                           | 5,810     | 1,660     |
| Vancouver Metropolitan Orchestra                      | 12,305    | 12,305    |
| Vancouver Choral Arts Society                         | 24,855    | 12,305    |
| Vancouver Chinese Film Festival Association           | 2,490     | 1,660     |
| Vancouver Chamber Choir                               | 24,790    | 24,790    |
| Vancouver Academy of Music                            | 24,610    | 24,610    |
| Urban Ink Production Society                          | 42,760    | 27,635    |
| Turning Point Ensemble                                | 6,640     | 1,660     |
| Time Will Tell Arts Society                           | 1,660     | 1,660     |
| The Vancouver Out On Screen Film and Video<br>Society | 10,050    | 10,050    |
| The Vancouver Men's Chorus                            | 23,875    | 13,825    |
| The Vancouver International Writers Festival Society  | 26,625    | 5,025     |
| The Vancouver Chopin Society                          | 11,295    | 3,765     |
| The Vancouver Bach Choir                              | 20,520    | 20,520    |
| The Society of We Are Canadians Too                   | 4,980     | 3,320     |
| Southeast Asian Cultural Heritage Society             | 3,320     | 1,660     |

**\*SUBJECT TO CONDITION** 

| Organization   | Jan 1 - Aug 31, 2026<br>Requested | Jan 1 - Aug 31, 2026<br>Recommendation |
|--|-----------------------------------|--|
| Allegra Chamber Orchestra Society*                                 | 2,490                             | 1,660                                  |
| Arts Umbrella Association  | 62,860                            | 40200                                  |
| Asian-Canadian Special Events Association                          | 12,305                            | 12,305                                 |
| B.C. Chinese Music Association                                     | 1,660                             | 1,660                                  |
| Belle Spirale Dance Projects Society                               | 6,640                             | 6,640                                  |
| Blueridge Chamber Music Society                                    | 8,300                             | 3,320                                  |
| Canadian Music Competitions of British Columbia Society            | 2,490                             | 1,660                                  |
| Chor Leoni Choral Society  | 830                               | 830                                    |
| Circollective Society for Circus Artists                           | 3,320                             | 1,660                                  |
| Circus 3 Arts Society (Sophisticated Laughter Theatrical Society)* | 4,150                             | 4,150                                  |
| City Opera of Vancouver Society                                    | 8,300                             | 5,810                                  |
| Erato Ensemble Society   | 1,660                             | 1,660                                  |
| Friends of Chamber Music   | 31,395                            | 31,395                                 |
| Indian Summer Arts Society   | 19,225                            | 19,225                                 |
| Inverso Productions Society  | 4,980                             | 4,980                                  |
| Karen Flamenco Dance Society*                                      | 10,060                            | 10,060                                 |
| Little Mountain Lion Productions Association                       | 5,810                             | 4,150                                  |
| MENA Film Festival Society   | 5,025                             | 5,025                                  |
| Movement Dance Productions Society                                 | 17,600                            | 10,050                                 |
| Music on Main Society  | 5,025                             | 5,025                                  |
| Musica Intima Society  | 2,490                             | 2,490                                  |
| Muzewest Concerts Society  | 6,640                             | 6,640                                  |
| Opera Unbound  | 8,300                             | 3,320                                  |
| Pacific Ballet British Columbia Society (Ballet B.C.)              | 173,515                           | 140,525                                |
| Pro Musica Society of Vancouver (Vancouver Pro<br>Musica)          | 1,660                             | 1,660                                  |

| PuSH International Performing Arts Festival Society       | 48,530  | 34,280  |
|---|---------|---------|
| Raagaverse Cultural Society                               | 1,660   | 1,660   |
| Raven Spirit Dance Society                                | 3,320   | 3,320   |
| Rosario Ancer Flamenco Arts Society                       | 1,660   | 1,660   |
| RunNGun Filmmakers Society                                | 24,855  | 16,575  |
| Seismic Shift Arts Society (DanceHouse)                   | 70,420  | 60,320  |
| Sound of Dragon Society                                   | 5,810   | 4,980   |
| TAFF Art Society*   | 4,980   | 3,320   |
| Taiwanese Canadian Cultural Society                       | 6,640   | 4,980   |
| The Coastal Jazz and Blues Society                        | 93,632  | 30,150  |
| The Documentary Media Society                             | 5,025   | 5,025   |
| The Standing Wave Society                                 | 1,660   | 1,660   |
| The Vancouver Bach Choir                                  | 25,785  | 25,785  |
| The Vancouver Chinese Singers Society                     | 5,025   | 5,025   |
| The Vancouver Chopin Society                              | 35,905  | 16,070  |
| The Vancouver Men's Chorus                                | 1,660   | 1,660   |
| Time Will Tell Arts Society                               | 10,050  | 5,025   |
| Turning Point Ensemble                                    | 4,980   | 4,980   |
| Vancouver Academy of Music                                | 39,430  | 24,610  |
| Vancouver Asian Film Festival Society                     | 7,550   | 5,025   |
| Vancouver Cantonese Opera                                 | 2,490   | 2,490   |
| Vancouver Choral Arts Society                             | 24,855  | 16,575  |
| Vancouver Dancing Club                                    | 5,025   | 5,025   |
| Vancouver Independent Music Centre Society                | 1,660   | 1,660   |
| Vancouver International Burlesque Festival<br>Association | 10,050  | 10,050  |
| Vancouver International Dance Festival Society            | 16,600  | 16,600  |
| Vancouver Metropolitan Orchestra                          | 17,330  | 12,305  |
| Vancouver New Music Society                               | 5,810   | 4,980   |
| Vancouver Opera Association                               | 295,725 | 254,650 |

| Vancouver Recital Society                    | 51,470    | 51,470    |
|--|-----------|-----------|
| Vancouver Seniors' Singing Club Association. | 5,025     | 5,025     |
| Vancouver Society for Early Music            | 22,580    | 18,395    |
| Vancouver Symphony Society                   | 1,132,575 | 904,400   |
| Vancouver Tap Dance Society                  | 5,810     | 3,320     |
| VSO School of Music Society                  | 13,370    | 11,710    |
| Yarilo Contemporary Music Society            | 1,660     | 1,660     |
| Total  | 2,417,342 | 1,902,525 |

**\*SUBJECT TO CONDITION**