

CD-1 Rezoning: 4-36 West 3rd Avenue and 5 West 4th Avenue - Support

Date Received	Time Created	Subject	Position	Content	Author Name	Neighborhood	Attachment
2025-05-15	13:29	CD-1 Rezoning: 4-36 West 3rd Avenue and 5 West 4th Avenue	Support	<p>Dear Mayor and Council,</p> <p>I am writing on behalf of Public Disco Society to express our strong support for the proposed rezoning and redevelopment of PCI Developments' site at West 4th Avenue and Ontario Street in Mount Pleasant.</p> <p>As an organization that works to bring people together through music, art, and public space activation, we've had the opportunity to partner with PCI on multiple initiatives in the Mount Pleasant neighbourhood, including Pride celebrations in the laneway behind this very site and a collaborative mural project that brought new colour and energy to the space. PCI has consistently demonstrated a commitment to placemaking and community-building, and their support has made our work in the area possible.</p> <p>We believe this redevelopment presents a meaningful opportunity to maintain and expand the creative, inclusive, and culturally rich character that makes Mount Pleasant so special. PCI's plans for laneway activation, gathering spaces, and public programming show a clear understanding of what this neighbourhood values: openness, connection, and creativity.</p> <p>The inclusion of a courtyard, revitalization of heritage components, and support for workers through innovative industrial space and childcare all speak to a well-rounded, future-oriented vision for city-building. These are not just architectural plans, they are plans for how people live, work, and build community together.</p> <p>We look forward to continuing our partnership with PCI and supporting the long-term vision of a Mount Pleasant that continues to make space for arts, culture, and the music community even as it grows and changes.</p> <p>Sincerely, Nickolas Collinet Executive Director Public Disco Society nick@publicdisco.ca www[.]publicdisco[.]ca</p>	Nickolas Collinet	West End	
2025-05-15	14:00	CD-1 Rezoning: 4-36 West 3rd Avenue and 5 West 4th Avenue	Support	Please find attached a letter of support from Kiri Properties regarding the proposed rezoning at 5 West 4th Avenue. As the adjacent landowner directly across the street, we support the City's efforts to advance Mount Pleasant and would be grateful if the attached letter could be included as part of the public record for Council's consideration on May 20.	Mui Lan Chong	Mount Pleasant	Attachment 1
2025-05-16	09:54	CD-1 Rezoning: 4-36 West 3rd Avenue and 5 West 4th Avenue	Support	<p>This looks like a great project. As a parent of a small child in East Van I'm supportive of more childcare across the city. This is something that I'm contending with right now as I look for a spot for my one year old. Having childcare next to employment space makes good sense to me.</p> <p>I also think the incorporation of heritage into this project is beautiful. Great utilization of an otherwise solely industrial site. I'm excited about the potential for future events here. It fits the mount pleasant vibe!</p>	EB Evans		

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2025-05-16	14:25	CD-1 Rezoning: 4-36 West 3rd Avenue and 5 West 4th Avenue	Support	<p>Dear Mayor Sim and Members of Council,</p> <p>I am writing to express my support for the proposed redevelopment at West 4th and Ontario by PCI Developments. I live around the corner from this site at East 5th and Main and am very familiar with the area. This project brings a thoughtful mix of industrial, office, retail, and childcare uses to the Mount Pleasant area, delivering real benefits to local businesses, workers, and families.</p> <p>The inclusion of flexible job space, active public areas, and heritage preservation is a combination not often seen and shows a commitment to both economic strength and community character. It's a welcome investment in a neighbourhood that continues to evolve as a hub for innovation and creative industry. Having previously served as a Board member of Life Sciences BC, as Chair of what was then the Centre for Drug Research and Development and as Vice Chair of the Michael Smith Foundation for Health Research, I see this another important step in developing the infrastructure necessary to support BC's growing life science and technology industries.</p> <p>I am also very familiar with the quality of what PCI does and I am confident that what they are proposing here will be a valuable addition to Mount Pleasant.</p> <p>I hope to see it built soon.</p>	Don Avison	Mount Pleasant	