



## COUNCIL REPORT

Report Date: April 8, 2025  
Contact: Jason Olinek  
Contact No.: 604.873.7492  
RTS No.: 17722  
VanRIMS No.: 08-2000-20  
Meeting Date: May 6, 2025  
[Submit comments to Council](#)

TO: Vancouver City Council

FROM: General Manager of Planning, Urban Design and Sustainability

SUBJECT: Vancouver Heritage Foundation Board – Annual Report 2024

### Recommendations

- A. THAT Council approve the 2024 Annual Report of Vancouver Heritage Foundation attached as Appendix A.
- B. THAT Council approve payment of a grant from the 2025 Operating Budget to Vancouver Heritage Foundation in the amount of \$149,387, to be used as operating funds for the third year of the three-year operating agreement (2023-2025).
- C. THAT Council authorize the Director of Legal Services to draft and execute a new three-year operating agreement for 2026, 2027, and 2028, at a base annual cost of \$152,375 plus inflationary increases, for the Vancouver Heritage Foundation's services, and that the new operating agreement be to the satisfaction of the Director of Legal Services and the City Manager. Funding for 2026 - 2028 to be addressed as part of the annual operating budget process.

*Pursuant to Section 206(1) of the Vancouver Charter, recommendations B and C require an affirmative vote of at least 2/3 of all Council members.*

### Purpose and Executive Summary

This report seeks Council approval of the *Vancouver Heritage Foundation Annual Report 2024* ("VHF's Report"), as required pursuant to the current operating agreement (2023-2025) with the City (the "Current Agreement"). This report also seeks approval of operating funds for 2025 as outlined in this report and in accordance with the terms of the Current Agreement. It also seeks authorization for the City to enter into a new three-year operating agreement with VHF for 2026-2028.

### **Council Authority/Previous Decisions**

Council approved the creation of the City of Vancouver Heritage Conservation Foundation, now Vancouver Heritage Foundation (“VHF”), in June 1992, with the Mayor and Council as its Directors. On January 1, 1998, the Mayor and Council relinquished day-to-day governance to an independent Board of Directors appointed by City Council, who remain as Honorary Members.

On September 13, 2001, Council approved a three-year contract (2002-2004) with VHF at an annual cost of \$100,000, subject to an annual report from VHF. Since then, Council has approved annual reports from VHF and successive three-year operating agreements.

On April 27, 2022, Council approved the Current Agreement (2023-2025) for VHF, at an annual cost of \$143,586 (for 2023) plus inflation increment of two (2%) percent for each subsequent year.

### **City Manager’s Comments**

The City Manager concurs with the foregoing recommendations.

### **Context and Background**

The Current Agreement for VHF states that the release of operating funds is subject to Council's approval of VHF's Report, which is to consist of:

- a review of VHF's accomplishments during the prior year;
- an outline of VHF's challenges and opportunities in connection with heritage conservation in the City;
- a review of VHF's operations and a financial report (including audited financial statements) for the preceding year;
- an outline of VHF's budget for the current year and strategic projects that VHF intends to use to address the challenges and build on the opportunities; and
- a progress report on the generation of an operating endowment fund.

### **2024 Annual Report**

In 2024, VHF continued to implement a diverse program of community activities to support heritage conservation in Vancouver. The subsequent sections are from VHF's Report:

#### **Education & Awareness**

**Heritage Discovery Day and House Tour** – Held on June 1<sup>st</sup>, this event involved over 150 dedicated volunteers, and attracted over 700 visitors to the neighbourhoods of Arbutus Ridge, Kerrisdale, and Marpole. It featured eight heritage sites, including a 1913 Arts & Crafts church in Arbutus Ridge, a 1925 Tudor Revival Style house and a Mid-Century Modern home in Kerrisdale, and a Dutch Colonial Revival home in Marpole.

**Heritage Hour** (formerly Evening Lecture Program) – In 2024, the long-standing evening lectures were re-imagined into a series of three talks. The first two were held at Hycroft Manor, and the last one was held at the Chin Wing Chun Society building in Chinatown. The topics included: the City's Heritage Register and its first 22 buildings (John Atkin and

Jeannette Hlavach); a history of Vancouver's lost theatres (John Atkin and Tom Carter); and, the role of Chinese Societies throughout the lives of Vancouver's new immigrants (Larry Chin).

**Heritage Lunch & Learn Series** – One virtual session was held to highlight a major heritage conservation project in Vancouver, entitled “Learning from Turner’s Dairy: Adaptive Reuse and Preparing for Climate Crisis”.

**Walking Tours** – John Atkin and Rob Howatson led 22 walking tours that explored neighbourhoods along Broadway corridor and South Vancouver.

**Heritage Conservation Education Program** (formerly ‘Old School’) – Three courses were offered in 2024:

- Maintenance and Repair of Wood Windows (presented by Ryan Bahris)
- Creating a Heritage Conservation Plan at Heritage Hall (presented by Elana Zysblat)
- Heritage 101 – On Demand Pilot

**Heritage In Schools Program** – The program provided 34 grants to support over 700 students and educators to take part in a field trip and learn about local heritage connections. Four professional development sessions with over 145 participants, in partnership with the City of Vancouver Archives, Hogan’s Alley Society, Punjabi Market Collective, Strathcona Elementary School & Archives, Sunset and Roundhouse Community Centres.

**Places That Matter** – Highlights from the Community Engagement Manager include: speaking engagements to celebrate Benson Flores (the first person of Filipino descent in British Columbia, buried at Mountain View Cemetery); and virtual presentation at the Heritage BC 2024 Conference entitled “Tools for Heritage Recognition: Centring Community Values”.

### Operating Summary

**Heritage Conservation Grants Program** – This program is supported with funding from the City of Vancouver under the Council-approved Capital Plan 2023-2026. As part of the 2024 cycle, VHF offered 33 new conservation grants that have been allocated, and 25 allocated grants have been released with the completion of the approved conservation projects. The completed projects include, but are not limited to: roof and chimney rehabilitation, re-painting based on True Colours palette, envelope rehabilitation, window restoration, and reconstruction of front porches.

Other grant programs supported by other sources of funding include the *Heritage Energy Retrofit Grant Program* (incentivizes reductions in greenhouse gas emissions and water conservation measures for pre-1940 heritage homes, and is supported with separate funding from the City of Vancouver), the *Yosef Wosk Publication Grant Program* (supporting publications on aspects of Vancouver’s heritage places, their conservation, and related topics) and the *Robert Lemon Heritage Studies Prize* (assisting students and young heritage professionals to cover costs associated with their education and research).

### Heritage Conservation in Vancouver: Challenges & Opportunities

2024 was a year of growth for VHF, with the promotion of Sarah Carlson as the Director Education, and the addition of Katherine Figueiredo as Program Manager. VHF's annual *Places That Matter* Community Fair at Heritage Hall continues to provide an opportunity for the public to connect with over 30 community organizations that represent sites recognized by the program. The successful community-led program will continue to recognise community stories, and amplify the diverse histories and cultural heritage of those underrepresented in traditional spaces and avenues of recognition.

In September, the VHF Board of Directors' Heritage Matters Committee hosted a Roundtable meeting to provide input on how to improve heritage conservation considerations in the City's Missing Middle Housing policies. The meeting was attended by representatives from different heritage organizations, independent heritage conservation practitioners, as well as City of Vancouver Councillors Lisa Dominato and Mike Klassen, with a number of senior staff from Planning, Urban Design, and Sustainability (PDS).

### Funding

VHF relies on annual fundraising efforts to sustain educational programs, special projects, online resources, and granting activities throughout the year. Individual donations and fundraising events are key to VHF's continued success.

The *Financial Statements 2024* (Appendix B) show that VHF continues to be a financially healthy organization, with expenses that are in line with its revenue from diverse sources. According to the report, the Operating Grant of \$146,458 from the City of Vancouver contributed to the total VHF Operating Revenue in 2024 (\$981,821). The *VHF Operating Budget 2025* (Appendix C) outlines the total revenues and expenses that reflect the 2025 Work Plan (Appendix D). The operations and financial reports were approved by the VHF Board of Directors on March 24, 2025.

### **Financial Implications**

This report requests Council to approve a grant to VHF in the amount of \$149,387, which will be its operating funds for the third year of the three-year operating agreement for 2023-2025. The source of funds for this grant is the 2025 Operating Budget.

In addition, this report requests Council to authorize the Director of Legal Services to draft and execute a new three-year operating agreement for 2026-2028, at a base annual cost of \$152,375 plus inflationary increases for services provided by VHF. Funding for 2026 - 2028 to be addressed as part of the annual operating budget process.

### **Legal Implications**

On April 27, 2022, Council approved the Current Agreement (2023-2025). The Current Agreement expires on December 31, 2025.

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# ANNUAL REPORT TO COUNCIL 2024



VANCOUVER  
HERITAGE  
FOUNDATION



# ABOUT VHF

## OUR MISSION

VHF advances the appreciation and conservation of our city’s diverse heritage places and their stories. We raise awareness of the vital contribution that heritage makes to a vibrant, inclusive, and sustainable community.

VHF does this by hosting informative events and creating resources about Vancouver's history and heritage places and providing financial and practical support for the successful conservation of historic buildings and sites.

VHF recognizes the diverse history and cultural heritage of Vancouver and that the city is located on the traditional, ancestral and unceded territories of the xʷməθkʷəy̓əm (Musqueam), Skwx̱ wú7mesh (Squamish), and səliwətał (Tsleil-Waututh) peoples.

To find out more about Vancouver Heritage Foundation, visit: [www.vancouverheritagefoundation.org](http://www.vancouverheritagefoundation.org)



## THANK YOU

VHF would like to acknowledge our outgoing Board Chair, Herb Evers. Herb served as a long time Board member, acting as Treasurer and Director at Large prior to his contribution as Board Chair.

VHF thanks Herb for his dedication to the organization, and his leadership in 2024.

## BOARD OF DIRECTORS 2023-2024

- Herb Evers, Chair
- Monique Badun, Vice-Chair
- Wilson Wong, Treasurer
- Shauna Towriss, Secretary
- Kyle Krawchuk
- Kathleen Larsen
- Michael MacLean
- Alison McNeil
- Neil Norris
- Scott Robinson
- Laura Saimoto
- Timothy Yeung

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- Scott Robinson, Secretary
- Kyle Krawchuk
- Kathleen Larsen
- Neil Norris
- Laura Saimoto
- Jonathan Ip
- Carina Sun
- Amin Tabatabayi

## STAFF

- Laura Carey  
Executive Director
- Sarah Carlson  
Director of Education
- Meghan Lenz  
Grant Programs Manager
- Jessica Quan  
Community Engagement Manager
- Caroline McDonald  
Office & Program Coordinator
- Katherine Figueiredo  
Program Manager

# FROM THE EXECUTIVE DIRECTOR

2024 was a big year for Vancouver Heritage Foundation!

In Feb 2024 we promoted our Program Manager, Sarah Carlson to our first Director of Education, and hired on our newest teammate, Katherine Figueiredo, as Program Manager. This growth has increased our capacity for programming and events, and is assisting us in meeting the demand that has become evident by regularly selling out available tickets. For national Heritage Week in February 2024 we hosted our annual Places That Matter Community Fair at Heritage Hall. This event is an opportunity for VHF to act as community connectors, bringing over 30 organizations representing Places That Matter sites with the public at this free social event.

Our Community Engagement Manager, Jessica Quan, presented on Places That Matter and why community stories are important at the Heritage BC conference in May 2024. Our annual Heritage Discovery Day took place in the neighborhoods of Kerrisdale, Marpole and Arbutus Ridge. The tour featured 8 sites including several heritage homes, as well as community sites like Crofton House and St. Mary's Church. Over 600 people were in attendance on June 1st, enjoying the heritage sites and stories from these three Vancouver neighborhoods.

For national Historic Places Days in July we worked with Equitable and the National Trust to offer two special walking tours of the Vancouver Block ending in a behind the scenes look inside the iconic clock tower with views from the rooftop. VHF introduced a new event, Summer Storytelling, to share additional stories of Vancouver's heritage during Historic Places Days. In September our VHF Board's Heritage Matters Committee hosted a Heritage Roundtable meeting with City of Vancouver Councillors Dominato and Klassen and senior City staff, as well as heritage organizations and independent heritage experts to provide input on heritage conservation considerations in the City's Missing Middle Housing policies.

The Vancouver Heritage Register was updated for the first time since 1986 in October 2024. VHF went to City Council to speak in support of the changes, which were passed. In November the whole VHF team traveled to Montreal to attend the National Trust/ Association of Preservation Technologies joint conference.

Our colleague Meghan Lenz presented on the Heritage Energy Retrofit Grant program's stunningly high GHG reduction statistics to an attentive international audience.

Our team is stronger than ever, and VHF's impact is growing every year. I look forward to continue to work with our incredible team!

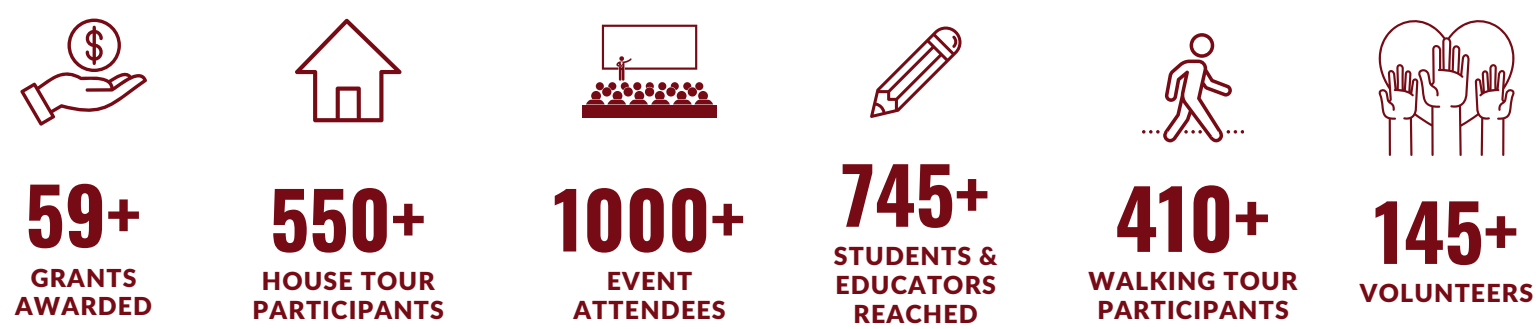
**Laura Carey**

Executive Director

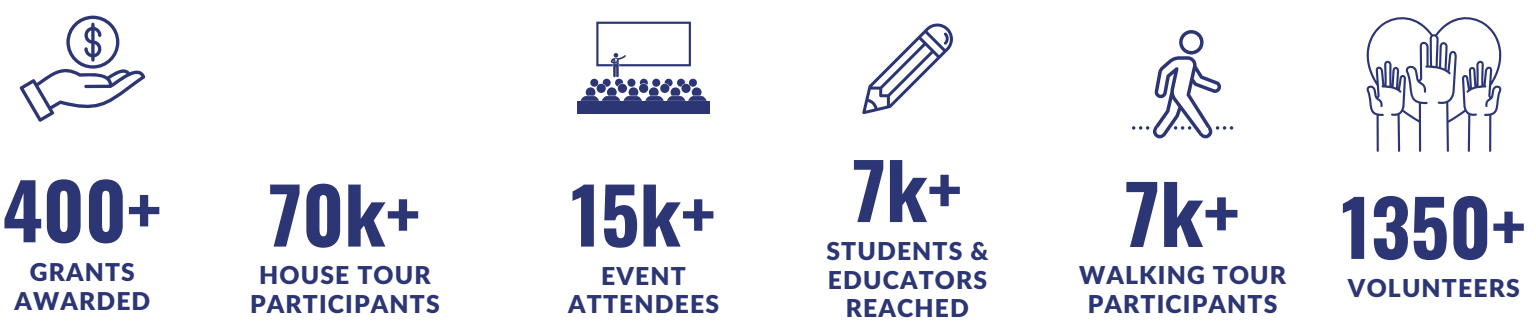
Vancouver Heritage Foundation



# 2024 YEAR IN REVIEW



# OUR IMPACT TO DATE



## FROM THE DIRECTOR OF EDUCATION

2024 has been a wonderful year of growth and change for VHF's education department. Adding two new staff members to our team has enabled us to continue offering a diverse range of programming, expanding existing events and programs as well as undertake new projects and initiatives, like a behind-the-scenes tour of the Vancouver Block for Historic Places Days. One highlight from



this year has been the re-imagining of Heritage 101 - one of our core courses in the Heritage Conservation Education program. It has been immensely rewarding to work with a variety of heritage professionals and community members to transform the course into an on-demand version, which will launch to the public in 2025. As I head off on maternity leave this fall, I am excited to see what the team will accomplish over the next year.



# EDUCATION & AWARENESS

On Saturday, June 1st, we welcomed over 700 visitors to the neighbourhoods of Arbutus Ridge, Kerrisdale and Marpole as part of the this year's **HERITAGE DISCOVERY DAY AND HOUSE TOUR**.

Eight heritage sites were featured, representing a wide range of housing styles and adaptive re-use – from a 1913 Arts and Crafts church in Arbutus Ridge and a Dutch Colonial Revival home in Marpole to a stunning 1925 Tudor Revival Style house and Mid-Century Modern home in Kerrisdale. Two of the sites on the tour were featured on Global TV's *Open House*.

Over 150 dedicated volunteers were on hand to guide visitors through each home and showcase the unique features, answer questions, take photos and help visitors navigate between the tour stops. We appreciate their support and dedication, as well as the generosity of our owners who allow us to step inside their incredible properties every year. In addition to our presenting sponsor, Equitable Real Estate Investment Corp Ltd., we would also like to thank our house sponsors – Buntain Insurance, Engel & Volkers, Hills of Kerrisdale, Kerrisdale Business Association and Odlum Brown – as well as our friend sponsor – Extraordinary League Contracting.



Top Row L to R: C.S. Arnold House, Volunteer at Crofton House, Inside the O'Brien House

Bottom Row L to R: Attendee outside the Tite House at the VHF Info Table, Inside Butterfield House, Volunteer and visitor at Colbourne House  
(Photos: M. Knowles and K. Safari)

# EDUCATION & AWARENESS

Having re-imagined our long-standing Evening Lectures program in 2023 as a series of **HERITAGE HOUR** talks; VHF offered three talks in 2024.

Traditionally these talks take place at Hycroft Manor, however this year VHF held one of them at the Chin Wing Chun Society building in Chinatown.

These three talks brought to focus both Vancouver's intangible and tangible heritage.

Our Heritage Hour lectures that took place at Hycroft, included a Spring talk with John Atkin and Jeannette Hlavach sharing first 22 buildings that were included in the City's Heritage Register and our fall season kicked off with John Atkin and Tom Carter sharing the history of Vancouver's lost theatres.



Larry Chin's presentation at the Chin Wing Chun Society building. (K. Figueiredo)



John Atkin and Jeanette Hlavach presenting at Hycroft (S. Carlson)

For the final Heritage Hour of 2024, we tried a new approach. Focusing on Chinatowns built and cultural heritage; We worked with Larry Chin from the Chinese Canadian Historical Society of BC, and the Chin Wing Chun Society building. Larry spoke of the integral role that Chinese Societies played throughout the lives of new immigrants to Vancouver. Larry also used this as an opportunity to launch the Chinese Societies Map, in which he received the 2022 VHF publication Grant.



Larry Chin's presentation at the Chin Wing Chun Society building. (K. Figueiredo)



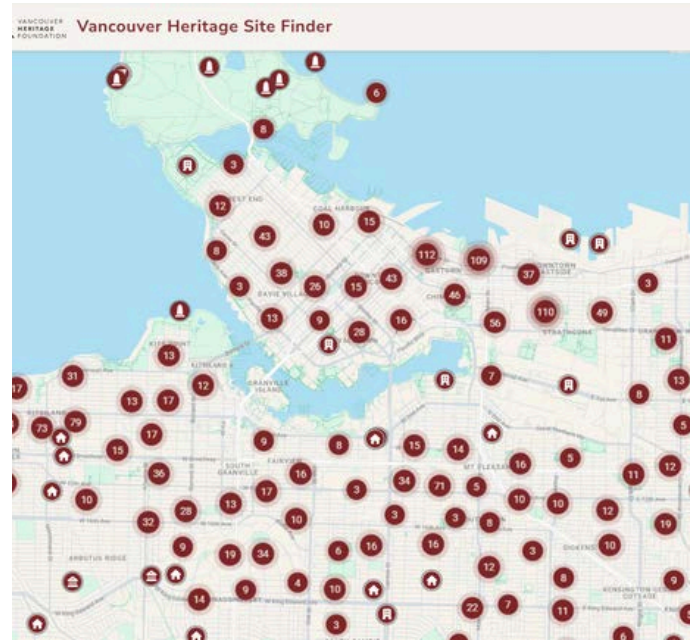
# EDUCATION & AWARENESS

Re-launched as a virtual program in 2021, the **HERITAGE LUNCH & LEARN** series has continued to be a popular platform for discussing issues and topics that are relevant to the future of Vancouver's neighbourhoods and historic buildings, as well as highlighting major heritage conservation projects in Vancouver. VHF offered only one Lunch and Learn in 2024.

Inge Roecker, design principal and architect at AIRstudio, discussed the thoughtful redevelopment of the Turner's Dairy complex into a residential townhouse community. She shared the exciting processes such as deconstruction, material restoration and re-use were implemented, as they brought the historic industrial building forward in a contemporary context.



Aerial Photo of Turner Dairy Development in Mount Pleasant.(Dexter Realty.)



Heritage Site Finder (Vancouver Heritage Foundation)

In 2024, the Vancouver Heritage Register underwent a significant change, moving from an evaluation based on architectural significance to a values-based approach. This shift places emphasis on the cultural, historical, and community importance of heritage sites, rather than solely their architectural features. As a result, the former A, B, and C classifications have been eliminated.

To align with this change, VHF's online resource hub, **HERITAGE SITE FINDER**, was updated by SplitMango to reflect the new values-based framework.

# EDUCATION & AWARENESS

VHF's **WALKING TOURS** have long been a favourite for many and the 2024 season was our busiest yet! Long-time tour guide John Atkin explored old streams, bogs and marshes, and Rob Howatson focused on South Vancouver.

The 28 walking tours we hosted this year explored the following locations and covered the following topics:

- Water, Muck and Trains: The shrinking shoreline of False Creek
- Champlain Heights: Where the Groovy Went Off Grid (Rob Howatson)
- Walking on Water: 17th Avenue and St George Street (John Atkin)
- Walking on Water: King Edward Avenue and Columbia Street (John Atkin)
- Walking on Water: 20th Avenue and Vine Street (John Atkin)
- Walking on Water: 26th Avenue and Heather Street (John Atkin)
- The River District: From Carbolineum to Condominium (Rob Howatson)
- Walking on Water: 46th Avenue and Killarney Street (John Atkin)
- Walking on Water: 43rd Avenue and Elgin Street (John Atkin)
- Fraser Street: South Van's Original Heartline (Rob Howatson)
- Walking on Water: Charles Avenue and Kaslo Street (John Atkin)
- Walking on Water: East 4th Avenue and Penticton

In 2024, we offered Fall evening tours led by John Atkin. He explored the following:

- The West End and the Lighthouse Legacy
- It All Started in 1974: Early Heritage Designations in Downtown Vancouver
- Coal Harbour: As It Once Was



L to R: Touring Champlain Heights with Rob Howatson (K. Figueiredo); Local historian and walking tour guide John Atkin in Coal Harbour (K. Figueiredo); Exploring old Streams at 26th and Heather. (K. Figueiredo)



# EDUCATION & AWARENESS

In late 2023, VHF received a grant through the Government of Canada's Community Services Recovery Fund to create an on-demand version of **HERITAGE 101**. The course offers valuable insight and introduction into the principles and practices of heritage conservation in Vancouver and across the country. During the COVID-19 pandemic, the long-standing in-person workshop was pivoted to a virtual course. This grant funding not only helps VHF modernize our programming but also enables us to address gaps in existing heritage education.

Over the course of 2024, we worked with a variety of heritage professionals and community consultants to reimagine the course curriculum, then set about creating a variety of content from videos to digital resources that reinforced those themes and learning outcomes. The final course will be launched to the public in 2025.

Two additional workshops were also offered as part of the **HERITAGE CONSERVATION EDUCATION PROGRAM** (formerly 'Old School'). The program provides individual workshops as well as a certificate program for professionals, homeowners, and heritage building stewards.

Courses offered in 2024 included:

- Maintenance and Repair of Wood Windows (Ryan Bahrís)
- Creating a Heritage Conservation Plan at Heritage Hall (Elana Zysblat)
- Heritage 101 - On Demand Pilot



Top L to R: Kamran Safari filming Laurs Saretsky for Heritage 101 filming (S. Carlson), A photo of Sarah Carson and Kamran Safari filming in New Westminster for Heritage 101 (Elana Zysblat)

# EDUCATION & AWARENESS



VHF's **HERITAGE IN SCHOOLS** Program continued to grow in 2024, focusing on expanding its reach by providing professional development opportunities for teachers and funding support for place-based learning opportunities.



This year, VHF provided 34 field trip grants that allowed over 700 students and educators to take part in a field trip and learn about local heritage connections.



We also supported educators with four professional development sessions for over 145 participants. We partnered with the City of Vancouver Archives, Hogan's Alley Society, Punjabi Market Collective, Strathcona Elementary School & Archives, Sunset and Roundhouse CC.



Funding for development of a **PTM STUDY GUIDE**, through a grant from the Vancouver Historical Society, matched by the GMR Foundation, allowed for a PTM focus to our Pro-D in October, and a revisioning of our online resources with a focus on place-based PTM field guides.



Top to Bottom, L to R:

- 1) Pro-D for Educators South Asian histories in Punjabi Market (S.Carlson).
- 2) Hstudents 3) Hogan's Alley Society walking tour Pro-D for Educators 4) Pro-D for Educators Downtown at Roundhouse CC (K. Figuierido 5) Strathcona Elementary Pro-D (J.Quan) 6) 7)



# EDUCATION & AWARENESS

From February 19th to 25th, we celebrated the theme “Layer By Layer” and invited the public to dig deeper into your community’s past and explore the many layers and stories that your unique community holds. John Atkin led two walking tours “Water, Muck and Trains: The shrinking shoreline of False Creek”, on February 24th and the 7th annual Community Fair took place on February 25th from 11am-3pm at Heritage Hall. The event featured table displays and items for sale from 31 local organizations and businesses, including Yosef Wosk Publication Grant recipients, the presentation of the Heritage Week Proclamation by Councillor Lisa Dominato and Councillor Mike Klassen, as well as crafts and a scavenger hunt.



L to R: 1) VHF Staff Sarah C and Meghan L making cotton candy. 2) Volunteers at the welcome table. 3) Exhibitors and Table participants. 4) View of the PTM Community Fair at Heritage Hall. (Photos: K Safari)

## FROM THE PROGRAM MANAGER

As I complete my first year at VHF, I am grateful for the opportunities to plan our programs and grow my skills. I have learned so much already and I look forward to engaging with the public and specifically with communities, as I continue to grow in my role as Program Manager.



It's been enlightening to take longstanding projects and programs and adapt them to fit the community's needs. My favourite was our last Heritage Hour of 2024. Having the privilege to share the Chin Wing Chun Society building with our audience and speak to the importance of these societies in Vancouver's Chinatown was such an amazing experience. I am looking forward to continuing to grow in my role, and grow VHF's Programming.

# EDUCATION & AWARENESS

VHF hosted a number of **SPECIAL EVENTS** in 2024 that offered unique programming and behind-the-scenes tours. Beginning with the ninety-fourth Places that Matter Plaque Presentation at Douglas Park. **HISTORIC PLACES DAY** was celebrated with a behind-the-scenes tour at the Vancouver Block with the Hecht Foundation and our very first **SUMMER STORYTELLING** event. Featured presentations the story of how the Henry Hudson Elementary school house was saved from demolition and donated to the Skwxwú7mesh (Squamish) Nation for their Language Nest. For the first time in person, an Urban Sketching and Heritage workshop was offered with artist, Zandro Tumaliuan.



L to R: Douglas Park plaque presentation; Summer Storytelling Session (Photos: K Safari)

## FROM THE EDUCATIONAL EVENTS & PROJECTS MANAGER

Starting at VHF since September, I'm excited for working on meaningful projects and to bring my experience in museum programming to the team. I am privileged to work with community storytellers, knowledge keepers and cultural spaces across neighbourhoods.



A rewarding part of my job has been the opportunity to engage with the public and the presenters. It's been a natural fit to continue to grow special projects into long-standing projects and to connect them full-circle with public education. Understanding place-based histories continues to be a focus of our public programming, enriches everyone's experience, and there's still so much to learn and discover!



# PLACES THAT MATTER

Places That Matter began as plaque project to celebrate Vancouver's 125th anniversary and has since grown into a community driven program to amplify, connect, mark, and archive multi-layered community histories and stories through the lesser-known places, people and events in Vancouver. It values the diverse history and cultural heritage that has been underrepresented in traditional spaces and recognition avenues. The first decade of plaques represent sites that were nominated at that time and today we are working with various Indigenous and non-Indigenous communities to prioritize what's missing - this takes time but one strength of this project is that it has no end goal or deadline, only to continue to add stories and places when communities or individuals are ready.



PTM Community Celebration during Heritage Week 2023 (S. Carlson)



2023 Heritage BC Conference Panel on Cultural Mapping (Heritage BC)

## FROM THE COMMUNITY ENGAGEMENT MANAGER

Some of the highlights from the year have been sharing new historical research, cultural community initiatives and in-person field trips around Vancouver with educators and their classes. I was witness to the opening of the new Squamish Language Nest, spoke at two events for the 80th anniversary for Benson Flores, the first person of Filipino descent in BC, buried at Mountain View Cemetery and

presented virtually at the Heritage BC 2024 Conference, "Tools for Heritage Recognition : Centering Community Values" session with BC Heritage Branch. We continued to offer new full day Professional Development for Educators, this time with researcher Joy Russell on "Brown Skin Beach" part of the Kitsilano Indian Reserve, and another with Punjabi Market Collective speakers, and guides. I look forward to more new connections in 2025!





# GRANT PROGRAMS



L to R Top: True Colours Painting, Damaged Stucco, True Colours Painting (Photos: Edith Yiting Pan, James Cruickshank, Edith Yiting Pan)  
L to R Bottom: Front Porch rebuilding, Roofing Grant recipient, Water Damage Remediation (Photos: Karen Reed, Edith Yiting Pan, Mark Munroe)

The **HERITAGE CONSERVATION GRANTS PROGRAM** was launched in September 2019 with \$300,000 in annual funding from the City of Vancouver. In 2023, the City of Vancouver renewed their support for the next 4 years of the program. 2024 therefore saw the beginning of the sixth year of the program.

The conservation grants program opens twice annually in February and October. The program supports planning and maintenance for sites listed on the Vancouver Heritage Register. Sites looking to be added the register can also receive support through this program.

In total, VHF offered 33 new conservation grants and 25 projects completed from these and previous intakes in 2024.

The completed grants included;

- 6 New Roofs
- 11 True Colours Paint Schemes
- 1 Stucco Repair
- 2 Window Restorations
- 1 Siding and Exterior Carpentry Restoration
- 1 Rebuilt Chimney
- 2 Rebuilt Front Porches
- 1 Water Damage Remediation

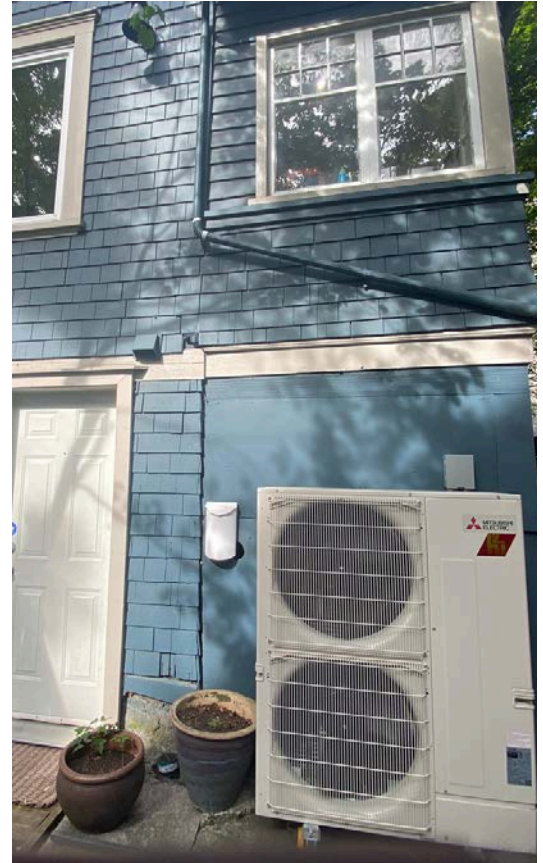
# GRANT PROGRAMS

The **HERITAGE ENERGY RETROFIT GRANT PROGRAM** was supported with funding from the City of Vancouver. It offered grants and support to pre-1940 or Heritage Register homes to incentivize reductions in greenhouse gas (GHG) emissions and water conservation measures.

2024 was the final year of this version of the program. VHF would like to extend our sincerest gratitude to our project partners, City Green Solutions and the Planning, Urban Design and Sustainability department at the City of Vancouver for their invaluable contributions to this program.

In 2024, 6 energy retrofit grants were completed in heritage and character homes, with a total annual reduction in GHG emissions of 33.47 tonnes. These retrofits will prevent roughly 1,037 tonnes of GHG emissions over an average 31-year lifespan, the equivalent emissions of 2,401 barrels of oil.\*

\*<https://www.epa.gov/energy/greenhouse-gas-equivalencies-calculator-calculations-and-references#oil>



## FROM THE GRANT PROGRAMS MANAGER

As I wrap up my fourth year with VHF, I think back on a great year filled with exciting new connections. In November, I had the chance to present at the National Trust Conference in Montreal, where I spoke about retrofitting homes built pre-1940. It was great to share practical guidance on how to improve energy efficiency while maintaining character and connect with our peers from across North America.



While 2024 saw the conclusion of the current HERG program, its legacy of successful retrofits will continue to benefit our community and I am very proud of its results. HERG's conclusion also gave me time to team up with Jessica on our Field Trip grants. Together, we focused on streamlining the granting process to better support the growing number of participants.

2024 has highlighted our ability to adapt to the challenges we face today and I look forward to taking these lessons into 2025!



# GRANT PROGRAMS

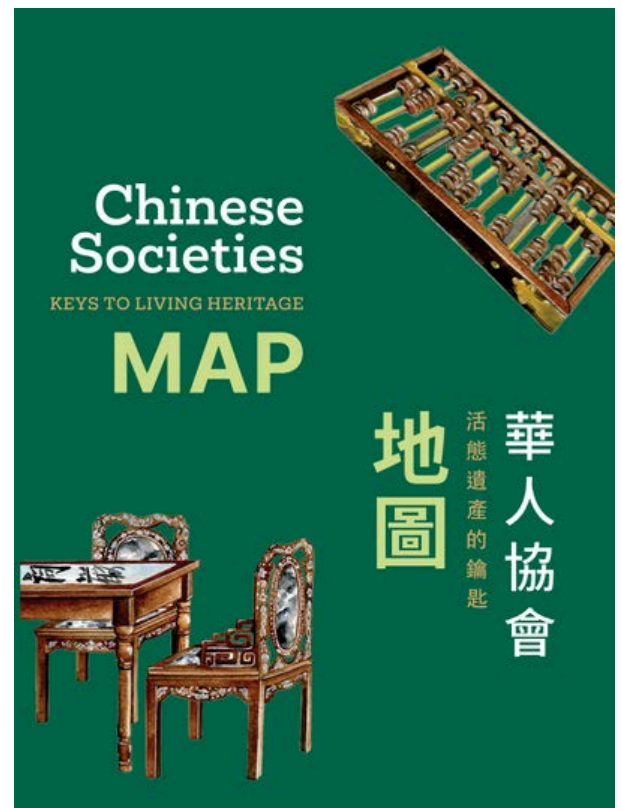
The **YOSEF WOSK PUBLICATION GRANT** program completed its sixth year with support for four new, original publications in a variety of media on aspects of Vancouver's heritage places, their conservation, and related topics.

In 2024, grants were awarded to four projects for a total of \$10,000. Supported projects will complete in 2025 and include,

- up/dn: works by Bill Pechet by Leslie Van Duzer
- EatVan, a history of Vancouver restaurants by Judie Glick
- 1910 Avalanche Documentary produced by Chad Townsend
- The Art of Pruning a Ming-Style Chinese Garden produced by Dr. Sun Yat-Sen Classical Chinese Garden Society

We were also excited to see the completed projects from previous grant recipients, including:

- Centre A's 25th Anniversary Podcast; Pigeon, Seagull & Crow
- The Key's to Living Heritage's map of Chinese Societies



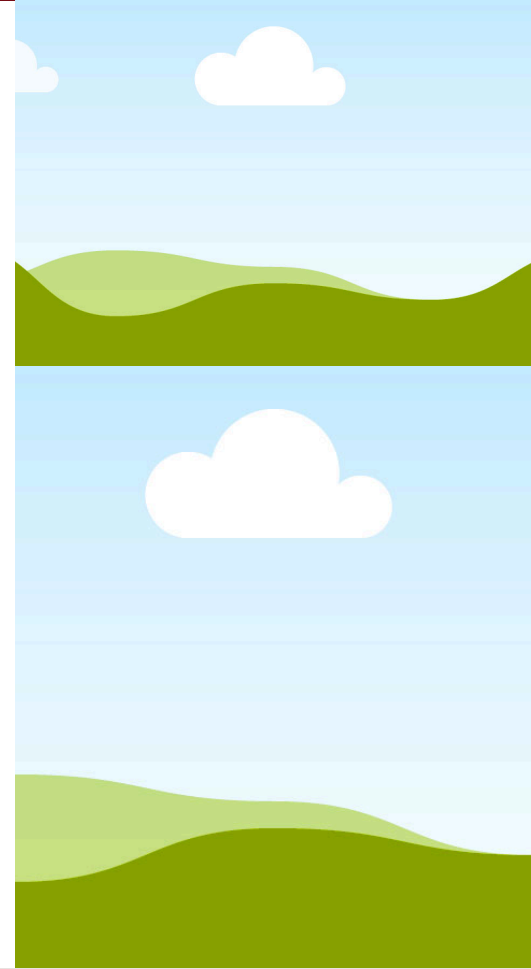


# VOLUNTEERS

This year, VHF finally saw our dedicated event volunteers return after a three year hiatus due to COVID-19. VHF had been supported through remote and casual volunteer work during this time but many were eagerly checking in to see when meaningful in-person opportunities would return.

We saw a great number of long-time volunteers return when our popular in-person community events, PTM Community Celebration & Heritage Discovery Day (HDD) resumed this year, plus an enthusiastic group of 60 new volunteers. VHF also partnered with the UBC English Language Institute to support HDD with two teams of student volunteers. These events would not have been made possible without the 645 hours of volunteer work and the experience of established volunteers to assist filling in the gaps of our event knowledge.

Top to Bottom: Volunteers greeting visitors at the PTM Community Celebration at Heritage Hall; Heritage Discovery Day Volunteer with their sketch of at the Baldasso House (Photos: K. Safari, M. Knowles)



## FROM THE ADMINISTRATION & VOLUNTEER MANAGER

When I first started in this position in 2021, I understood that coordinating volunteers would be a part of the role but I did not truly see that come to fruition until this year. With the use of a new software program I was able to streamline onboarding, from the first inquiry to signing up for an event. Keela has been a huge



help in effectively tracking and communicating with our volunteer team. I also established a monthly volunteer e-newsletter that shares information and recognizes accomplishments. In August, we held our first Volunteer Appreciation picnic where volunteers, staff and Board members were able to connect casually. I look forward to further deepening my connections with volunteers and facilitate opportunities for them to make meaningful impacts in their community in the coming years.

# VOLUNTEERS

## CONSERVATION GRANTS COMMITTEE

Margot Keate-West  
Don Luxton  
Michael MacLean  
Hugh McLean  
Neil Norris  
John Quinton  
Ivonne Voekel

## THE WALL COMMITTEE

Joost Bakker  
Emily Dundas Oke  
Marie-Hélène Robitaille  
Alyssa Schwann  
Bronwyn Smyth  
Renée Van Halm

## YOSEF WOSK PUBLICATION COMMITTEE

Monique Badun  
John Belshaw  
Beth Carter  
Sharon Fortney  
Ann-Marie Metten  
Alyssa Schwann  
Leslie Van Duzer  
Jim Wolf

## HOUSE STYLES COMMITTEE

John Atkin  
Michael Kluckner  
Donald Luxton

## ROBERT LEMON HERITAGE STUDIES PRIZE COMMITTEE

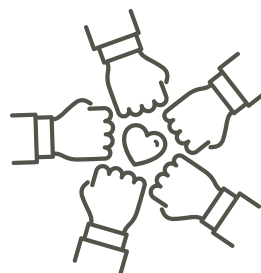
Robert Lemon  
Judy Oberlander  
Jeannette Hlavach  
James Ashby

## TRUE COLOURS CONSULTANTS

Margot Keate-West  
Don Luxton  
Elana Zysblat

## HERITAGE DISCOVERY DAY

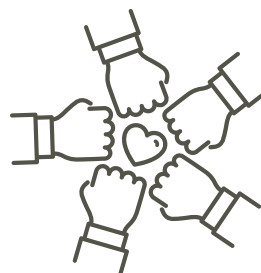
John Atkin  
Art & Valerie Arntzen  
Larry Chan  
Gerald Christenson  
Peter Gorman  
Torrie Groening  
Bruce Haden  
Martin Knowles  
Meika Lalonde  
Jamie Maclaren  
Pamela de Mark  
Stephen Melvin  
Suelina Quan  
Kamran Safari  
Anthony & Shannon Williams  
Elana Zysblat



# VOLUNTEERS

## EVENT VOLUNTEERS

Shunsuke Abo	Ellen Harper	Jill Moberg	Carol Slade
Francisca Alarcon	Vicky Hasio	Kate Moberg	Heidi Solanki
Berrin Arican	Nadin Hassan	Laura Moberg	Eric Sui
Carol Attenborrow	Miyuki Hayashi	Anne Montgomery	Tunde Szoke
Parul Bansal	Cathy Hayes	Julia Moreno	Yuki Takada
Jeannie Bates	Paul Hayes	Peter Mustard	Sakura Takagishi
Gill Beatie	Jeannette Hlavach	Kaito Nara	Mahiru Takuhara
Jennifer Becskei	Ingrid Hummelshoj	Vikram Naik	Cora Tang
Omar Bolado	Colin Hung	Daryl Nelson	Luiza Teixeira
Christine Bowers	Heather Hyde	Elizabeth Nicholls	Momo Tominaga
Kevin Bowers	Joanne Ingledew	Ginya Niiyama	Joan Walsh
Fernando Castillo	Michael Jaworski	Nanami Niikura	Cara Wang
Madi Chai	Claudia Jessen	Ayla Nohesara	Sara Wang
Carrie Chan	Janet Johnston	Judy Oberlander	Jackie Weiler
Channy Chow	Henry Kasimir	Mao Okabayashi	Jesse Wesson
Daniel Chow	Marcia Kawaguchi	Rob Olson	Daria Wojnarksi
Gary Cleven	Alison Keenan	Shizune Oyatsu	Evelyn Wong
Marlene Conway	Sooz Klinkhammer	Vikki Patenaude	Helen Wood
Martine De Levie	Maggi Kneer	Olga Puchkova	Ellen Xiang
Liz Dohan	Kristy Konkova	Dhara Ranavat	Yutian Xie
Brenda Draney	Olivia Kueber	Valerie Reed	Alla Zenova
Clementine Durey	Gemilia Lam	Christina Robles	
Colleen Eaton	Kodai Lamo	Erika Rosin	
Bob Elwin	Anne Lidstone	Karen Russell	
Ruth Fast	Noam Liss-Debbie	Nat Saenghan	
Martin Ferries	Nancy Love	Mary Lou Schootman	
Sam Frederick	Bonnie Low	Roel Schootman	
Betty Fussell	Janice Masur	Chantal Scott	
Bonnie Gabel	Cheryl Materi	Jo Scott-Baxendale	
Peter Genge	Veronica Maud	Petra Semeniuk	
Lucy Godwin	Rita McAllen	Yasmine Semeniuk	
Cari Golden	Shelley McLean	Judy Sheeshka	
Melissa Hardwick	Susan Mitchell	Hiroto Shibata	
Richard Hartfiel	Craig Moberg	Inayat Singh	



# FUNDING

VHF events throughout the year generate revenue to help cover costs of programs and projects. However, essential funding comes from donations and fundraising each year. Interest income from investments, sponsorships, grants, and donations for specific projects also contribute vital support to enable VHF's programs.

## FUNDRAISING

VHF relies on annual fundraising efforts to sustain educational programs, special projects, online resources, and granting activities throughout the year. Individual donations and fundraising events are key to VHF's continued success.

In 2023 VHF hosted a fundraising gala at the historic Cecil Green Park House. Thank you to everyone who attended the event to support VHF's work.

VHF's main source of fundraising revenue comes from its annual campaign, launched every year in the fall. With the support of our committed friends, we can continue to raise awareness of our city's valuable heritage places, foster a commitment to conservation, and provide direct support for preservation and restoration so that our heritage places can be appreciated by generations to come. Donations support our informative educational programming, our Heritage in Schools program, and our special programs like Places That Matter and the Heritage Site Finder.



30th Anniversary Fundraising Gala (Photo: K. Safari)



# GRANTS & OPERATING AGREEMENT

## GRANTS RECEIVED

City of Vancouver:

- Heritage Conservation Grants Program funding



Government of Canada:

- Young Canada Works (through National Trust for Canada)
- Community Services Recovery Fund



## OPERATING AGREEMENT

Vancouver Heritage Foundation is grateful to the City of Vancouver for its continued support in the form of an annual operating grant. The existing operating agreement with the city recognizes the value of the work VHF does to encourage the appreciation and conservation of Vancouver's heritage buildings and places.

The annual grant received contributed \$143,586 in 2023.

# MAJOR DONORS

## \$10,000+

CBC/Radio Canada (The WALL Project Partner)  
The Christopher Foundation

## \$5,000+

GMR Foundation  
Vancouver Historical Society  
JJ Bean Coffee Roasters (The WALL Project Partner)

## \$1,000 - \$4,999

Anonymous (1)  
David Dove  
Herb & Dorothy Evers  
Paul Fast  
Lotte & John Hecht Memorial Foundation  
Steven & Helena Lang Private Giving Fund  
Donald Luxton  
Mollie Massie  
Catherine Campbell McClean  
Daryl Nelson  
Judy Oberlander  
Laura Saimoto  
Shigeo Saimoto  
Yosef Wosk

# FRIENDS OF VHF

## Up to \$999

Frances Affleck  
Margie Anderson  
Mamie Angus  
Rob Ashburner  
John Atkin  
Mary Atkins  
Monique Badun  
Gillian Beattie  
Karin Bernauer  
Stephen Best  
Brian Billingsley  
Janet Boeur  
Barbara Boehm  
Samuel Boisvert  
Anna Lee Boulton  
John I Buckberrough  
Margaret Buttignol  
Don Calder  
George Campbell  
Beth Carter  
Gordon Carter  
Bev Cenaiko  
Dr. Lloyd & Kay Chapman  
Charitable Foundation  
Liz Chaston  
Bryan Chong  
Christine Chou  
Iris Chow  
Jeff Christianson  
Colleen Church  
Carol Clamp  
Mary Jane Cowan

Denise Cunningham  
Travis Cutler  
Susan Davis  
Berit Dolden  
Norman Dooley  
Jane Durant  
Brian Dyck  
Susan Easton  
Andrea Elvidge  
Duncan Etches  
James Evans  
Patricia Evans  
Ruth Fast  
Denise Fairey  
Marta Farevaag  
Charles & Lucile Flavelle  
Barbara Fousek  
Daphne Frost  
Yoriko Vickie Fukui  
Christine Giesbrecht  
Sue Gill  
Michael Gordon  
Jonathan Graham  
Jim Gray  
John Gross  
Poul and Judith Hansen  
Kristin Hardie  
June Victoria Harrison  
Bob Hastings  
Nancy Heckman  
Patricia Henderson  
Johanna Hickey

Bruce Higgs  
Ross Hill  
Ashley & Wendy Hilliard  
Jeannette Hlavach  
Sandra Ho  
Stephanie Hobson  
Gillian Hohmann  
John & Aileen Hollifield  
Kay Howard-Jones  
Ian & Carol Howie  
Keith Jakobsen  
Wesley Jay  
Rick Jelfs  
Elizabeth Jones  
Lynn Kagan  
Adrienne Kavanagh  
Sharon Kawasaki-Chan  
Jill Kelly  
Lynne Kennedy  
Nancy Kirkpatrick  
Michael Kluckner  
Jamie Kossowan  
Jubilee Ladhar-Der  
Fiona Tinwei Lam  
Leona Lam  
Shona Lam  
Beryl Lamb  
Lynn Ledgerwood  
Barbara Lockyer  
Carol Logan  
David Longpre  
Emily Lonie

# FRIENDS OF VHF

## Up to \$999

Sheila Lovelock  
Orville Lim  
Lim Sai Hor Kow Mock  
Benevolent Society  
Laverne MacFadden  
Kathy Mair  
Stephanie Marron  
Wendy Masui  
Renate May  
Frances McDonnell  
Conor McElveen  
Ann McLean  
Alison McNeil  
Kerry McPhedran  
Sylvia Messer  
Stephen Mikicich  
Colleen Miller  
Robert Mitchell  
Jill Moberg  
Andrew and Janet Morgan  
Alyssa Myshok  
Elizabeth Murphy  
Thanh (Kate) Nguyen  
Fraser Norrie  
Neil Norris  
Adele Oliver  
Jackie Palmer  
Nancy Paul  
Danielle Peacock  
Jean Pirie  
Joseph Planta  
Derek Porter

Barbara Pringle  
Jane Purdie  
Suelina Quan  
Sally Quinn  
John Quinton  
Chris Ray  
Jan Rea  
Blair Redlin  
Craig Reid  
Linda Reid  
Trent Rodney  
John and Jacki Ross  
Graham Rudd  
Karen Russell  
Lindsay Salt  
Irene Sam  
Jilian Scarth  
Roelof Schootman  
Jean Scribner  
Karen Seaboyer  
Navid Shariat  
Judy Sheeshka  
Jane Shen  
Dianne Slimmon  
Swetha Sridharan  
Laurie Steen  
Sharon Street  
Peter Stenberg  
Moya Stokes  
Colette Storrow  
Patricia Sullivan  
Shirley Sutherland

Holly Sykes  
Kaarina Talvila  
Beverley Taylor  
Linda Tenenbaum  
Faith Thesingh  
Patricia Thiel  
Anona Thorne  
Katarina Thorsen  
John Tobin  
Shauna Towriss  
Shauna Towriss Law  
Corporation  
Cynthia Toze  
Karen Truscott  
Margaret Uzelac  
Pat Van der Flaes  
Rory Wallace  
Kerri Wallin  
Walley Wargolet  
Tim Watson  
Elizabeth Watts  
Andrew White  
Sue Womersley  
Mika Yamada  
Juan Yang  
Ka Kin Timothy Yeung  
Katerina Zis



# IN-KIND DONATIONS & SPONSORS

## IN-KIND DONORS

Anonymous (1)  
 BC Place Stadium  
 BMC Motors  
 Chinese Canadian Museum  
 Dr. Sun Yat-Sen Classical Chinese Garden  
 Forbidden Vancouver  
 Home for the Holidays  
 IE Creative  
 Jesse Saniuk  
 Johanna Hickey  
 Kamran Safari Photography  
 Laura Saimoto  
 Les amis du FROMAGE  
 Luppolo Brewing

Melissa Hardwick Interior Design  
 Museum of Anthropology  
 Museum of Vancouver  
 Neil Norris  
 New Leaf Editions  
 Paulo OConnor  
 Potters Guild of BC  
 Science World British Columbia  
 Shauna Towriss  
 Strathcona Beer Company  
 United Players  
 Vancouver Art Gallery  
 Vancouver Canadians  
 Vancouver Folk Festival  
 Vancouver Maritime Museum  
 Vancouver Police Museum and Archives

## HERITAGE DISCOVERY DAY & HOUSE TOUR SPONSORS

### Presenting Sponsor



### House Sponsors



### Friend Sponsors



# FUNDS FOR LONG-TERM PURPOSES

## ENDOWMENT FUNDS

VHF has two endowment funds that have been established to sustain the organization in the long term and support programs each year through interest income. They are managed by the Vancouver Foundation and Odium Brown Limited. VHF is grateful to the Founding Pillars and Endowment Donors who have contributed generously to these funds, starting in 2003.

Value at December 31, 2024

VHF Fund at Odium Brown Limited	\$1,200,916
VHF Fund at Vancouver Foundation	\$518,497

## VHF FUNDS FOR LONG-TERM INITIATIVES

VHF has two funds that have been established to support long-term initiatives. The ‘Save The Buildings Fund’ was launched in 2008 to be used to purchase and protect heritage sites. The ‘Yosef Wosk Publication Fund’ was established with a generous donation from Dr. Yosef Wosk and provides annual funding for the Yosef Wosk Publication Grant program.

Value at December 31, 2024

Save the Buildings Fund	\$242,356
Yosef Wosk Publication Fund	\$47,335

VHF welcomes donations to all of these funds to help sustain the work of the organization to ensure a positive future for heritage places in Vancouver.

Please contact VHF’s Executive Director if you would like to discuss how your gift can make a difference or how you can leave a legacy gift in your will.

# STATEMENT OF FINANCIAL POSITION

Vancouver Heritage Foundation

## STATEMENT OF FINANCIAL POSITION

As at December 31

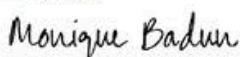
	2024	2023
	\$	\$
<b>ASSETS</b>		
<b>Current</b>		
Cash (overdraft)	24,700	(4,254)
Term deposits [note 3]	855,114	1,166,562
Accounts receivable [note 4]	24,204	45,118
Prepaid expenses	3,097	2,911
	907,115	1,210,337
Restricted cash [note 5]	1,000	1,000
Long-term investments [note 6]	1,490,607	1,346,801
	2,398,722	2,558,138
<b>LIABILITIES AND FUND BALANCES</b>		
<b>Current liabilities</b>		
Accounts payable and accruals [note 7]	38,386	66,151
Deferred revenue [note 8]	669,600	816,952
Heather Pavilion Restoration [note 5]	1,000	1,000
	708,986	884,103
<b>Fund Balances</b>		
Internally restricted funds [note 6]	1,490,607	1,346,801
Unrestricted	199,129	327,234
	1,689,736	1,674,035
	2,398,722	2,558,138

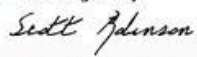
Line of credit [note 9]

Economic dependence [note 14]

See accompanying notes to the financial statements

On behalf of the Board:

Signed by:  
  
 A821DF428B5B428...  
 Director

DocuSigned by:  
  
 721AF21E24CF443...  
 Director

# STATEMENT OF OPERATIONS

## Vancouver Heritage Foundation

### STATEMENT OF OPERATIONS

Year ended December 31

	2024	2023
	\$	\$
<b>REVENUE</b>		
Funding for grants <i>[note 8]</i>	422,179	500,294
Investment income <i>[note 6]</i>	225,508	178,680
City of Vancouver - operating grant	146,458	143,586
Tours, events and other programs	104,765	89,952
Donations and fundraising <i>[note 11]</i>	57,431	68,472
Special projects <i>[note 8]</i>	25,480	34,860
	981,821	1,015,844
<b>EXPENSES</b>		
Staff and contractors <i>[note 12]</i>	440,749	342,402
Granting programs - conservation	207,279	187,363
- HERG	110,311	195,655
- publications	14,911	—
Special projects	50,375	11,929
Tours, events and other programs	46,064	47,774
Office supplies, services and other	43,555	26,997
Rent	15,871	14,790
Professional fees	14,425	15,688
Marketing and communication	9,699	7,698
Insurance	3,724	3,460
Bank charges and interest	3,217	4,152
Fundraising	3,040	8,780
GST expense	2,680	852
Board of directors	220	321
	966,120	867,861
<b>Excess of revenue for the year</b>	<b>15,701</b>	<b>147,983</b>

See accompanying notes to the financial statements





Address: 303 - 3102 Main Street, Vancouver BC, V5T 3G7

Email: [mail@vancouverheritagefoundation.org](mailto:mail@vancouverheritagefoundation.org)

Phone: 604-264-9642

Website: [www.vancouverheritagefoundation.org](http://www.vancouverheritagefoundation.org)

Follow us on social media:

Facebook: [@TheVancouverHeritageFoundation](https://www.facebook.com/TheVancouverHeritageFoundation)

Instagram: [@vancouverheritagefdn](https://www.instagram.com/vancouverheritagefdn)

Twitter: [@VanHeritage](https://twitter.com/VanHeritage)



VANCOUVER  
HERITAGE  
FOUNDATION

# Appendix B

[www.twmca.com](http://www.twmca.com)

## **FINANCIAL STATEMENTS**

## **VANCOUVER HERITAGE FOUNDATION**

**December 31, 2024**

Limited Liability Partnership \_\_\_\_\_



**Tompkins Wozny**  
Chartered Professional Accountants

# INDEPENDENT AUDITOR'S REPORT

To the Members of  
**Vancouver Heritage Foundation**

## ***Qualified Opinion***

We have audited the financial statements of Vancouver Heritage Foundation (VHF), which comprise the statement of financial position as at December 31, 2024, and the statements of operations, changes in net assets and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, except for the possible effects of the matter described in the Basis for Qualified Opinion section of the report, the accompanying financial statements present fairly, in all material respects, the financial position of VHF as at December 31, 2024, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

## ***Basis for Qualified Opinion***

In common with many not-for-profit organizations, VHF derives revenue from donations and fundraising activities the completeness of which is not susceptible to satisfactory audit verification. Accordingly, verification of these revenues was limited to the amounts recorded in the records of VHF. Therefore, we were not able to determine whether any adjustments might be necessary to donations and fundraising revenue, excess of revenues (expenses), and cash flows from operations for the years ended December 31, 2024 and 2023, current assets as at December 31, 2024 and 2023, and net assets as at January 1 and December 31 for both the 2024 and 2023 years.

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are independent of VHF in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our qualified audit opinion.

## ***Responsibilities of Management and Those Charged with Governance for the Financial Statements***

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing VHF's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate VHF or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing VHF's financial reporting process.

## ***Auditor's Responsibilities for the Audit of the Financial Statements***

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements. As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of VHF's internal control.



## INDEPENDENT AUDITOR'S REPORT

- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on VHF's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause VHF to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

### Report on Other Legal and Regulatory Requirements

As required by the British Columbia Societies Act, we report that the accounting principles used in these financial statements have been applied on a basis consistent with that of the preceding year.

*Tompkins Wozny LLP*

Vancouver, Canada

March 24, 2025

Chartered Professional Accountants





**Vancouver Heritage Foundation****STATEMENT OF FINANCIAL POSITION**

As at December 31

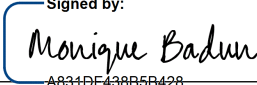
	2024	2023
	\$	\$
<b>ASSETS</b>		
<b>Current</b>		
Cash (overdraft)	24,700	(4,254)
Term deposits [note 3]	855,114	1,166,562
Accounts receivable [note 4]	24,204	45,118
Prepaid expenses	3,097	2,911
	907,115	1,210,337
Restricted cash [note 5]	1,000	1,000
Long-term investments [note 6]	1,490,607	1,346,801
	2,398,722	2,558,138
<b>LIABILITIES AND FUND BALANCES</b>		
<b>Current liabilities</b>		
Accounts payable and accruals [note 7]	38,386	66,151
Deferred revenue [note 8]	669,600	816,952
Heather Pavilion Restoration [note 5]	1,000	1,000
	708,986	884,103
<b>Fund Balances</b>		
Internally restricted funds [note 6]	1,490,607	1,346,801
Unrestricted	199,129	327,234
	1,689,736	1,674,035
	2,398,722	2,558,138

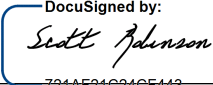
Line of credit [note 9]

Economic dependence [note 14]

*See accompanying notes to the financial statements*

On behalf of the Board:

Signed by:  
  
 A831DF438B5B428...  
 Director

DocuSigned by:  
  
 721AF21C24CF443...  
 Director

# Vancouver Heritage Foundation

## STATEMENT OF CHANGES IN FUND BALANCES

Year ended December 31

	Internally Restricted				
	Long-term Purposes	Save the Building Fund	Publication Fund	Unrestricted	Total
	\$	\$	\$	\$	\$
<b>2024</b>	[note 6]	[note 6]	[note 6]		
<b>Balance, beginning of year</b>	<b>1,066,586</b>	<b>215,153</b>	<b>65,062</b>	<b>327,234</b>	<b>1,674,035</b>
Excess of revenue for the year	—	—	(14,911)	30,612	15,701
Interfund transfer - fund administration	—	—	(10,000)	10,000	—
Interfund transfers - investment income [note 10]	134,330	27,203	7,184	(168,717)	—
<b>Balance, end of year</b>	<b>1,200,916</b>	<b>242,356</b>	<b>47,335</b>	<b>199,129</b>	<b>1,689,736</b>
<b>2023</b>					
<b>Balance, beginning of year</b>	976,077	197,721	57,863	294,391	1,526,052
Excess of revenue for the year	—	—	—	147,983	147,983
Interfund transfers - investment income [note 10]	90,509	17,432	7,199	(115,140)	—
<b>Balance, end of year</b>	<b>1,066,586</b>	<b>215,153</b>	<b>65,062</b>	<b>327,234</b>	<b>1,674,035</b>

See accompanying notes to the financial statements



**Vancouver Heritage Foundation****STATEMENT OF OPERATIONS**

Year ended December 31

	2024	2023
	\$	\$
<b>REVENUE</b>		
Funding for grants <i>[note 8]</i>	422,179	500,294
Investment income <i>[note 6]</i>	225,508	178,680
City of Vancouver - operating grant	146,458	143,586
Tours, events and other programs	104,765	89,952
Donations and fundraising <i>[note 11]</i>	57,431	68,472
Special projects <i>[note 8]</i>	25,480	34,860
	<b>981,821</b>	<b>1,015,844</b>
<b>EXPENSES</b>		
Staff and contractors <i>[note 12]</i>	440,749	342,402
Granting programs - conservation	207,279	187,363
- HERG	110,311	195,655
- publications	14,911	—
Special projects	50,375	11,929
Tours, events and other programs	46,064	47,774
Office supplies, services and other	43,555	26,997
Rent	15,871	14,790
Professional fees	14,425	15,688
Marketing and communication	9,699	7,698
Insurance	3,724	3,460
Bank charges and interest	3,217	4,152
Fundraising	3,040	8,780
GST expense	2,680	852
Board of directors	220	321
	<b>966,120</b>	<b>867,861</b>
<b>Excess of revenue for the year</b>	<b>15,701</b>	<b>147,983</b>

*See accompanying notes to the financial statements*

## Year ended December 31

*See accompanying notes to the financial statements*

**Vancouver Heritage Foundation****NOTES TO FINANCIAL STATEMENTS**

December 31, 2024

**1. NATURE OF THE ORGANIZATION**

Vancouver Heritage Foundation ("VHF") is a not-for-profit organization incorporated in 1992 and is registered under the B.C. Societies Act. Its principal activity is operating programs to promote the preservation, maintenance, and restoration of Vancouver city buildings, structures and lands with historical or architectural significance in recognition of their public benefit. VHF is a registered charity and is exempt from income taxes.

**2. SIGNIFICANT ACCOUNTING POLICIES**

These financial statements were prepared in accordance with Canadian accounting standards for not-for-profit organizations and include the following significant accounting policies:

**Use of Estimates**

The preparation of financial statements in conformity with Canadian accounting standards for not-for-profit organizations requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the amounts of revenues and expenses reported during the year. Significant areas requiring the use of management estimates relate to the determination of the deferred portion of contributions and grants. Actual results could differ from these estimates.

**Fund Accounting**

VHF has the following internally restricted funds:

The Save the Buildings Fund is a self-sustaining fund managed by VHF that purchases heritage buildings within the City of Vancouver that are under threat of either demolition or renovation that would remove their character defining elements.

The Long-term Purposes Fund is for the purpose of providing operating funds to VHF.

The Publication Fund supports new and original publications on Vancouver's history and heritage places, and their conservation.

**Revenue Recognition**

VHF follows the deferral method of accounting for contributions.

Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured. Restricted contributions are recognized as revenue in the year in which the related expenses are incurred.





**Vancouver Heritage Foundation****NOTES TO FINANCIAL STATEMENTS**

December 31, 2024

**2. SIGNIFICANT ACCOUNTING POLICIES (CONT'D)**

Contributions externally restricted for ten years are recognized as deferred contributions when received, net of a ten percent Administration Cost Recovery that is included as revenue in the unrestricted fund. After ten years, the contributions are no longer restricted and are recognized as revenue in the unrestricted fund.

Revenue from donations and fundraising is recorded when received.

Revenue from house tours and special events are recorded when the event takes place.

Interest and dividend income is recognized when received or receivable.

**Contributed Services**

VHF benefits from services contributed in the form of volunteer time. Due to the difficulty in determining the fair value of such services, the value of contributed services are not recognized in these financial statements.

**Long-term Investments**

Long-term investments are recorded at market value, with changes in market value being recognized in net income.

**Measurement of Financial Instruments**

VHF initially measures its financial assets and financial liabilities at fair value.

VHF subsequently measures all its financial assets and financial liabilities at amortized cost, except for its long-term investments, which are measured at market value.

Financial assets measured at amortized cost include cash, term deposits, accounts receivable, restricted cash.

Financial liabilities measured at amortized cost include accounts payable and accruals.

Financial assets measured at amortized cost are tested for impairment when there are indicators of impairment. The amount of the write-down is recognized in net income. The previously recognized impairment loss may be reversed to the extent of the improvement, directly or by adjusting the allowance account, provided it is no greater than the amount that would have been reported at the date of the reversal had the impairment not been recognized previously. The amount of the reversal is recognized in net income.

**Vancouver Heritage Foundation****NOTES TO FINANCIAL STATEMENTS**

December 31, 2024

**2. SIGNIFICANT ACCOUNTING POLICIES (CONT'D)****Cash**

Cash is defined as cash on hand, cash on deposit, and net of cheques issued and outstanding at the year-end.

VHF's statement of cash flows is prepared on a net cash basis and cash flows from operating activities are reported using the indirect method.

**Capital Assets**

Capital assets are recorded at cost less accumulated amortization. Capital assets contributed to VHF are recorded at the estimated fair value at the date the contribution was made.

**3. TERM DEPOSITS**

VHF's term deposits bear interest rates of 3.1% to 5.25% and have maturity dates ranging from January 15, 2025 to October 11, 2025.

**4. ACCOUNTS RECEIVABLE**

	2024	2023
	\$	\$
Accrued interest	17,621	35,909
Government - GST	5,583	1,901
Operations	1,000	7,308
	<b>24,204</b>	<b>45,118</b>

**5. RESTRICTED CASH**

VHF has restricted \$1,000 of cash held on behalf of the Heather Heritage Society for the restoration of the Heather Pavilion at the Vancouver General Hospital building at 855 West 12th Avenue in Vancouver.



## Vancouver Heritage Foundation

### NOTES TO FINANCIAL STATEMENTS

December 31, 2024

#### 6. LONG-TERM INVESTMENTS

	2024		2023	
	Cost	Market	Cost	Market
	\$	Value	\$	Value
		\$		\$
Publication Fund	38,445	47,335	52,819	65,062
Save the Buildings Fund	197,529	242,356	192,101	215,153
Long-Term Purposes	871,115	1,200,916	773,780	1,066,586
	<b>1,107,089</b>	<b>1,490,607</b>	<b>1,018,700</b>	<b>1,346,801</b>

The long-term investments restricted for the Save the Buildings Fund are managed by VHF to purchase, as a last resort, heritage buildings that are under threat of demolition in order to protect their heritage designation and to upgrade heritage buildings with energy efficient retrofits. The long-term investments restricted for the Publication Fund are managed by VHF to support new original publications on aspects of Vancouver's heritage places, their conservation and related topics. The balance of the long-term investments is restricted for the deferred contributions and the internally restricted fund.

During the year, the total investment income generated was:

	2024	2023
	\$	\$
Interest	13,599	13,392
Dividends	18,334	16,045
Realized gains	95,506	25,140
Unrealized gains	55,417	73,215
Investment fees	(13,431)	(12,052)
	<b>169,425</b>	<b>115,740</b>
Term deposit and bank interest	32,137	40,524
Vancouver Foundation investment income <i>[note 15]</i>	23,946	22,416
	<b>225,508</b>	<b>178,680</b>

#### 7. ACCOUNTS PAYABLE AND ACCRUALS

	2024	2023
	\$	\$
Operations	24,857	57,625
Government remittances - Payroll taxes	7,577	7,619
- WorkSafeBC	952	746
Wages and vacation payable	5,000	161
	<b>38,386</b>	<b>66,151</b>



**Vancouver Heritage Foundation****NOTES TO FINANCIAL STATEMENTS**

December 31, 2024

**8. DEFERRED REVENUE**

	Deferred Beginning of Year \$	Received & Receivable \$	GST \$	Revenue Earned \$	Deferred End of Year \$
<b>FUNDING FOR GRANTS</b>					
City of Vancouver - HCGP	425,935	300,000	—	284,273	441,662
City of Vancouver - HERG	297,912	—	1,000	137,906	159,006
	723,847	300,000	1,000	422,179	600,668
<b>SPECIAL PROJECTS</b>					
Schools Program	10,374	12,389	—	10,070	12,693
Thanks Vegan Foundation	7,150	—	—	7,150	—
Places That Matter	—	9,856	—	4,288	5,568
CoV - First Nations Programming	2,460	—	—	2,460	—
Employee grants	—	1,512	—	1,512	—
The Wall Project	14,626	14,407	—	—	29,033
	34,610	38,164	—	25,480	47,294
<b>OTHER</b>					
United Way BC	36,516	—	—	36,516	—
Other	2,511	120	—	461	2,170
True Colours	19,468	—	—	—	19,468
	58,495	120	—	36,977	21,638
<b>TOTAL</b>	<b>816,952</b>	<b>338,284</b>	<b>1,000</b>	<b>484,636</b>	<b>669,600</b>

**9. LINE OF CREDIT**

VHF has a line of credit available bearing interest at prime plus 2% and is secured by a general security agreement over VHF's properties. The total financing available under the facility is \$30,000. As at December 31, 2024 no amount has been drawn on this facility.

**10. INTERFUND TRANSFERS**

VHF transfers investment income on long-term investments to the respective fund which holds the long-term investments. Other transfers were also made in the current year to balance the fund for previous unrealized income and transfers to the general account.

**11. RELATED PARTY TRANSACTIONS**

For the year ended December 31, 2024, VHF received donations from board members in the amount of \$1,347 [2023 - \$6,466] which is included in donations and fundraising revenue.

**Vancouver Heritage Foundation****NOTES TO FINANCIAL STATEMENTS**

December 31, 2024

**12. DISCLOSURE OF REMUNERATION**

Pursuant to the British Columbia Societies Act, the Society is required to disclose remuneration paid to employees and contractors who are paid \$75,000 or more during the fiscal year. Staff and contractors expense includes \$97,946 [2023 - \$Nil] paid to one employee above this threshold [2023 - Nil] during the year. No contractor exceeded this threshold and no remuneration was paid to any members of the board.

**13. FINANCIAL INSTRUMENTS**

VHF is exposed to various risks through its financial instruments. The following analysis presents VHF's exposures to significant risk as at December 31, 2024:

**Credit and Market Risk**

Credit risk is the risk that VHF will incur a loss due to the failure by its debtors to meet their contractual obligations. VHF is exposed to credit risk with respect to its cash, term deposits, restricted cash, long-term investments and accounts receivable. VHF limits its exposure to credit risk by placing its cash in bank accounts with a credit union.

VHF is exposed to market risk on its long-term investments.

**Liquidity Risk**

Liquidity risk is the risk of being unable to meet cash requirements or fund obligations as they become due. It stems from the possibility of a delay in realizing the fair value of financial instruments.

VHF manages its liquidity risk by constantly monitoring forecasted and actual cash flows and financial liability maturities, and by holding assets that can be readily converted into cash.

**Interest Rate Risk**

VHF has variable interest rate term deposit investments which are subject to periodic review. Changes in the bank's prime lending rate or other rates can cause fluctuations in interest payments and cash flows.

There has been no change in VHF's risk exposure in the above noted risks since the previous year.



**Vancouver Heritage Foundation****NOTES TO FINANCIAL STATEMENTS**

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December 31, 2024

**14. ECONOMIC DEPENDENCE**

Excluding funding for grant programs, project grants and unrealized gains or losses from investments VHF received 41% [2023 - 43%] of its revenue from the City of Vancouver. VHF remains dependent upon this funding.

**15. VANCOUVER FOUNDATION INVESTMENTS**

Funds held at the Vancouver Foundation, from which VHF is the sole recipient of the income, have a market value at December 31, 2024 of approximately \$518,497 [2023 - \$482,045]. VHF recognized \$23,946 [2023 - \$22,416] of interest in the year. As the VHF has the right to receive only the interest income on these funds and has no access to the contributed capital, VHF's financial statements do not reflect the amount as an asset.





# Appendix C

## VANCOUVER HERITAGE FOUNDATION BUDGET 2025

	2025 Budget	2024 Actual	2023 Actual
<b>REVENUE</b>			
Funding for grants	\$ 400,000	\$ 422,179	\$ 500,294
Investment income	\$ 150,000	\$ 225,508	\$ 178,680
City of Vancouver Operating Grant	\$ 146,458	\$ 146,458	\$ 143,586
Tours, events and other programs	\$ 101,972	\$ 104,765	\$ 89,952
Donations and fundraising	\$ 85,000	\$ 57,431	\$ 68,472
Special projects	\$ 50,000	\$ 25,480	\$ 34,860
	<b>\$ 933,430</b>	<b>\$ 981,821</b>	<b>\$ 1,015,844</b>
<b>EXPENSES</b>			
Staff and contractors	\$ 455,000	\$ 440,749	\$ 342,402
Granting Program - Conservation	\$ 223,000	\$ 207,279	\$ 187,363
Granting Program - HERG	\$ 100,000	\$ 110,311	\$ 195,655
Granting Program - Publications	\$ 10,000	\$ 14,911	\$ -
Special projects	\$ 12,000	\$ 50,375	\$ 11,929
Tours, events and other programs	\$ 47,000	\$ 46,064	\$ 47,774
Office supplies, services and other	\$ 30,000	\$ 43,555	\$ 26,997
Rent	\$ 16,500	\$ 15,871	\$ 14,790
Professional fees	\$ 15,000	\$ 14,425	\$ 15,688
Marketing and communication	\$ 10,000	\$ 9,699	\$ 7,698
Insurance	\$ 4,000	\$ 3,724	\$ 3,460
Bank charges and interest	\$ 3,400	\$ 3,217	\$ 4,152
Fundraising	\$ 4,500	\$ 3,040	\$ 8,780
GST expense	\$ 2,680	\$ 2,680	\$ 852
Board of Directors	\$ 350	\$ 220	\$ 321
	<b>\$ 933,430</b>	<b>\$ 966,120</b>	<b>\$ 867,861</b>
<b>Excess of revenue for the year</b>	<b>\$ -</b>	<b>\$ 15,701</b>	<b>\$ 147,983</b>



## **2025 WORK PLAN**

In 2025, Vancouver Heritage Foundation (VHF) is in the final year of our three-year Strategic Plan (2023-2025). This year some areas of focus are:

- i) To continue open dialogue and relationship building with Musqueam, Squamish and Tsleil-Waututh Nations, working with the recommendations put forward by the City of Vancouver UNDRIP Action plan 2024-2028.
- ii) To develop marketing materials promoting the Vancouver Heritage Register, in conjunction with the City of Vancouver's Heritage Register updates as of October 2024, working with the Heritage Planning Department.
- iii) To deepen our Places That Matter program relationships with Vancouver communities to connect and communicate the people, places and events that shape Vancouver.

In 2024 we expanded our small staff team with a new Program Manager, and

Over the coming year, VHF will continue to deliver a diverse range of engaging programming, resources, and communications and will provide direct support for heritage conservation through grants, professional guidance, and information resources. VHF will work with a variety of community stakeholders and partners to highlight a wide range of heritage places across the city, showcasing their stories and value to the community.

We resumed many of our in-person activities in 2022/2023, while maintaining several virtual program offerings that proved successful during the early pandemic years. We are excited to be able to offer an in-person heritage house tour once again and will be expanding the reach of the program to celebrate the history and community of one specific neighbourhood, or adjoining neighborhoods. The new expanded program is called *Heritage Discovery Day & House Tour* and is a celebration of a distinct Vancouver neighbourhood or adjoining neighborhoods, incorporating the best of VHF's popular heritage house tour, while building on programming we debuted in 2022 and partnering with local community organizations and businesses to offer a fulsome neighbourhood experience.

Programming and initiatives throughout 2024 will continue to focus on promoting the value of Vancouver's historic places, highlighting the meaningful connections between heritage conservation and environmental sustainability, providing practical support for heritage conservation, and strengthening VHF's own capacity and effectiveness.

### **I. PUBLIC ENGAGEMENT AND ACCESS TO HERITAGE**

In 2025, VHF will offer a range of educational programming, workshops, walking tours, and a wide array of online resources to help people of all ages learn about local history and heritage places and stay connected to their neighbourhoods and the wider community.

VHF's 2025 programming will include the following:

- **Heritage Week** programming as part of a province and Canada-wide celebration on the theme of 'Pastimes in Past Times' (February 19-25). Events include the seventh annual **Places That**

**Matter Community Celebration** at Heritage Hall and a walking tour that explores some of Vancouver's unique heritage places.

- **Historic Places Days with the National Trust**, focusing on the conservation efforts on the Vancouver Block.
- **Summer Storytelling: Vancouver's Places That Matter** event, reflecting on 20 years of Heritage Discovery Day
- **'Heritage Hour' lecture series** consisting of four presentations throughout the year from local heritage experts on a variety of topics related to the history and heritage of the city. We are scheduled to continue our in-person lecture series in partnership with Hycroft Manor.
- A **Lunch & Learn series** consisting of four events throughout the year featuring architects, engineers, and heritage professionals offering a closer look at major heritage conservation and renovation projects around the city.
- A series of **Walking Tours and Virtual Strolls** exploring Vancouver's heritage places from a variety of perspectives.
- **Heritage Discovery Day**, including our popular in-person **Heritage House Tour** as well as a heritage scavenger hunt, and partnerships with local businesses and organizations. Heritage Discovery Day will highlight a range of themes and will showcase the benefits of retaining and rehabilitating older buildings and heritage places.
- **Bricks & Brews** lecture series related to Vancouver's history of brewing (in various senses of the word) in partnership with Vancouver breweries, coffee roasters and distilleries.
- The **Places That Matter Community History Resource website** will continue to grow with new submissions as we launch a new nominations process to identify additional places across the city. The content on the website will be supplemented with additional research and photographs. New plaques will be celebrated with community-driven events. The first decade of plaques represent sites that were nominated at that time, and today we are working with various Indigenous and non-Indigenous communities going forward to prioritize what's missing- this takes time but one strength of this project is that it has no end goal or deadline, only to continue to add stories and places when communities or individuals are ready.
- **PTM Study Guide** classroom resource for Vancouver Teachers, launching in Fall 2025.
- The **Heritage Site Finder** interactive map of the more than 2200 sites on Vancouver's Heritage Register will be supplemented with additional research and photographs to grow this rich source of information that is widely used by the community.
- **Field Trip Grants** will be available as part of the Heritage in Schools Program to provide support for local heritage-themed field trips, up to \$250 per classroom.
- **Professional Development** opportunities will be provided for educators including in-class presentations related to available heritage resources, walking tours, support for collaborative inquiry projects, and additional Pro-D Day presentations. For the first time in 2024 we will be able to host more than one Pro-D day programs on the same day, due to our staff expansion. This will increase the reach of our high quality heritage education for Vancouver teachers.
- The sixth annual intake for the **Yosef Wosk Publication Grant** will provide funding to local authors and projects totalling \$10,000.
- The third annual **Robert Lemon Heritage Studies Prize**, valued at \$5,000.
- A regular **e-newsletter** will be distributed twice per month to approximately 9,000 people.
- VHF's social media strategy will focus on encouraging younger audiences to value, support, and interact with local heritage.



- Strategic communications will continue through a variety of **media** channels (TV, radio, print) to reach a wide audience.

## II. PRACTICAL SUPPORT FOR HERITAGE CONSERVATION

VHF will continue to provide practical support for heritage conservation through educational programs, information resources, grant programs, and input to policy.

In 2025, VHF will offer the following:

- The **Heritage Conservation Grants Program**, which is supported by funding from the City of Vancouver. The second year of the current program will have two intakes (February and October 2025) providing support for heritage conservation across the city according to industry-standard best practices that support the retention of heritage buildings across the city. Grantees will have support throughout the year to complete their projects. VHF will be submitting a report to Council with all relevant data from the program.
- A range of **Heritage Conservation Education workshops** for homeowners, building and site owners/stewards, and heritage professionals to increase knowledge and skills related to heritage planning and conservation. The intention is to offer a mix of virtual and in-person courses depending on the content. We are excited to be able to offer some in-person, hands-on courses in 2025, including a True Colours paint scraping workshop in partnership with the Roedde House Museum, a window conservation workshop with Ryan Bharis, the owner and operator of Extraordinary League Contractors, who specializes in restoration in Vancouver.
- With funding awarded by the United Way, we created and launched a full digital version of our Heritage Conservation Education workshops, called **Heritage 101 On Demand**. The pilot project launched in November 2024, and the full program will open again in Spring 2025.
- New presentations in the **Steps for Sustainability** series to provide learning opportunities related to reducing carbon emissions in older buildings and homes.
- Learning opportunities for students such as the Community Field Experience with UBC. [Community Field Experience \(CFE\)](#) is a unique course within the UBC Bachelor of Education program. Over the course of three-weeks, teacher candidates who have finished their school-based practicums can be placed with a community partner to broaden their pedagogical horizons.
- VHF offers free and reduced cost access to ticketed events through our **Student Access Program**.
- New online **information resources** relating to heritage conservation and sustainability in addition to the wide range of existing information on the VHF website.
- The **VHF Reading Room**, which provides access to hundreds of published resources related to Vancouver's history and to heritage conservation. A new online catalogue was launched in 2022 and provides improved searchability of the collection. As pandemic restrictions have lifted, we are now able to welcome researchers to consult material on-site at our office at Heritage Hall.
- The **VHF Trades and Professionals List**, which will continue to be maintained and updated. The list ensures homeowners and building stewards have access to high quality, reputable skilled trades people for heritage conservation projects.

In 2025, VHF will continue to work with the City to:

- Administer the City's **Heritage Conservation Grant Program** as per our current agreement,
- REVIEW The **Heritage Energy Retrofit Grant Program**. The program supports energy efficiency upgrades and the reduction of greenhouse gas emissions in heritage and character

homes and buildings. VHF will continue to publicize the incredible results of this program through several Case Studies and will look to expand the program in partnership with the City of Vancouver to increase the impact and related sustainability benefits,

- Support and provide input to **policy initiatives** relating to cultural heritage, heritage buildings and sites, their recognition, retention, and conservation with the City of Vancouver.
- Steward the **Heritage Register** and work to promote the resource to the public using our marketing channels, working with the Heritage Planning department.

### III. CAPACITY AND EFFECTIVENESS: FUNDRAISING, OPERATIONS AND GOVERNANCE

VHF will continue to generate operating and project funding and work towards long-term funding sustainability.

In 2025, VHF will aim to do the following:

- Submit an **Annual Report** to the City of Vancouver to facilitate the release of the 2025 operating funds in the amount of \$143,586 which is the third year of a three-year operating grant (2023-2025).
- Raise \$85,000 through a number of virtual and in-person **fundraising** events and charitable donations.
- Generate \$205,000 through **tours, events, and workshop** including new and ongoing initiatives, from ticket sales, grants, donations, and sponsors.
- Continue management of VHF **long-term investments** to achieve growth for long-term stability of funding. Receive \$46,000 in interest and dividend income from endowment investments to support programs.
- Retain and further build broad participation and high level of engagement on **VHF Board of Directors and committees**, along with relevant skill sets and expertise.
- Set goals and conduct performance reviews and mid-year goal reviews with **staff** to help them grow their careers in non-profit management and heritage conservation and provide continuing education opportunities.
- Continue to recruit, recognize, and reward **volunteers** and provide meaningful opportunities to contribute to VHF's work.
- Acknowledge the support of individual **donors** in a variety of ways through the year.