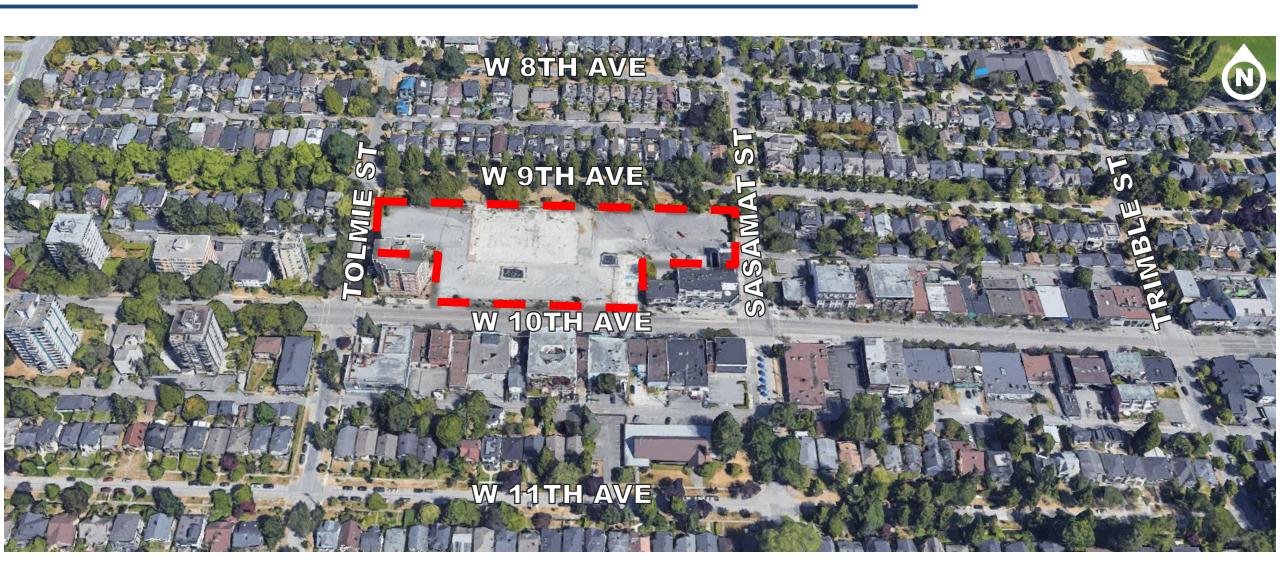




**CD-1 Rezoning: 4545-4575 West 10th Avenue**Public Hearing – February 25, 2025

# **Existing Site and Context**



### **Local Amenities and Services**





## **Policy Context**

# **Policy**

Moderate Income Rental Housing Pilot Program (MIRHPP) Rezoning Policy

Approved by Council November 28, 2017 Last amended October 17, 2023

#### **MIRHPP (2017)**

- Incentivizes the delivery of market and below-market rental housing
- 20% of residential floor area secured for below-market rental units
- 20% discount to CMHC city-wide average rents
- Secured by Housing Agreement and Section 219
   Covenant
- Height and density subject to urban design performance for large sites

## **Proposal**

- Application submitted November 14, 2023
- 19 and 21 storey towers, two 6-storey buildings
- Grocery store and commercial spaces
- 571 rental units
  - 457 market
  - 114 below-market
     (20% of res. floor area)
- Max height: 68.3 m (224 ft.)
- 3.92 FSR
- 2 levels of parking
- Plaza (6,230 sq. ft.)



## **Below Market vs. Average Market Rents**

	Below-market Rent in New Buildings		Market Rent in Newer Buildings	
	Average Starting Rents <sup>1</sup>	Average Household Income Served	Average Rents²	Average Household Income Served
Studio	\$1,223	\$48,928	\$1,902	\$76,080
1-bed	\$1,429	\$57,152	\$2,306	\$92,240
2-bed	\$1,969	\$78,752	\$3,372	\$134,880
3-bed	\$2,395	\$95,808	\$4,434	\$177,360

<sup>&</sup>lt;sup>1</sup>Starting rents shown are calculated based on a 20 per cent discount to city-wide average market rents as published by CMHC in the fall 2023 Rental Market Report. <sup>2</sup>Data from October 2023 CMHC Rental Market Survey for buildings completed in 2014 or later on the Westside of Vancouver.

### **Public Consultation**

Postcards Mailed January 5, <u>2024</u> and July 31, 2024

Postcards distributed	1,752
Postcards re-distributed	1,757

Questions	129
Comment forms	392
Other input	187
Total	708

City-hosted Q&A Period January 22 to February 11, 2024

Aware: 1,301
Informed: 408
Engaged: 203

City-hosted
In-person Information
Session
February 8, 2024
230+ attendees

#### **Public Consultation**

#### Support

- Housing, including below-market rental units
- Uses, including grocery store and commercial spaces
- Density to revitalize community
- Business and commerce increased patronage

#### Concerns

- Building height and scale too tall/large
- Traffic and parking impacts
- Building design is unattractive
- Streetscape inadequate
- Public space too small and in wrong location
- Public amenities not offered

## **Revised Proposal**





original revised

- Podium height reduced, taller towers pushed further north
- Sidewalks, plaza widened
- Commercial space increased
- Second underground parking entrance added
- Updated TAMS/TDM at DP stage
- Engineering conditions

#### **Public Benefits**

#### **Affordable Housing**

- 571 secured rental units
  - o 457 market units
  - 114 below-market units (20% of residential floor area)

### **Development Cost Levies (DCLs)**

- Applicant seeking DCL waiver for residential floor area
- \$8.1 million collected (this includes the City-wide Utilities DCL which helps pay for infrastructure upgrades)

#### **Public Art**

• \$1 million

#### **Conclusion**

- Meets intent of *Moderate*Income Rental Housing Pilot
  Program
- Delivery of 571 secured rental units, including 114 belowmarket rental units
- Staff support application subject to conditions in Appendix B



#### **END OF PRESENTATION**

slides after this are for internal use only, please do not post slides beyond this point