

Older Persons Strategic Framework and 2025 Early Actions

Vision: Vancouver is a city where older persons are valued, engaged and supported

Mission:

- We integrate a strategic aging lens in all our work to ensure that older persons can live well in Vancouver
- We deliver and enable programs, services, facilities and built environments that are inclusive and supportive of older persons to make Vancouver a great place to age
- We work with partners to become a city equitable for the aging population

Foundations:	Diversity, equity and inclusion	Community connections	Whole City Approach	Cross-sectoral collaboration and advocacy
	<ul style="list-style-type: none"> • Persons with dementia • Indigenous Elders and older persons from the Musqueam, Squamish and Tsleil-Waututh Nations and urban Indigenous communities • Intersections with other equity-impacted identities 	<ul style="list-style-type: none"> • Family and friend caregivers • Intergenerational relationships 		<ul style="list-style-type: none"> • Community organizations and private businesses • Provincial and federal governments and BC Seniors Advocate • Metro Vancouver and other municipalities • Vancouver Coastal Health, Providence Health and TransLink • Research institutions and funders

Older persons in Vancouver ...

Strategic Objectives	... are engaged and included	... are connected and informed	... live in a home that supports aging in the right place	... can get around with dignity	... have access to spaces and places that meet their needs	... are supported by programs and services that enable health and wellbeing
	2025 Early Actions	<ul style="list-style-type: none"> • Work with partners to carry out awareness campaigns focused on ageism and older persons [new] 	<ul style="list-style-type: none"> • Support older persons to overcome digital literacy barriers by enabling digital connection to ensure access to critical services [ongoing] • Update content about programs, services and resources for older persons on the City website to ensure access to accurate information [new] • Celebrate aging and raise awareness of issues impacting older persons by recognizing significant dates [ongoing] 	<ul style="list-style-type: none"> • Continue implementation of the Seniors Housing Strategy by carrying out early actions: <ul style="list-style-type: none"> ○ Streamline the development of seniors social housing within neighbourhoods throughout the city through pre-zoning within Vancouver’s Social Housing Initiative [new] ○ Improve the knowledge of older persons who rent and organizations that support them through a renter awareness campaign focused on the City’s Tenant Relocation and Protection Policy [ongoing] 	<ul style="list-style-type: none"> • Integrate a strategic aging lens to continue delivering transportation infrastructure and programs, including new and widened sidewalks, sidewalk repairs, curb ramps, traffic signals, bus stops, bike lanes and greenways [ongoing] • Accelerate programs to increase safety for older pedestrians, including more leading pedestrian intervals, flashing beacons and longer pedestrian walk times [ongoing] • Integrate a strategic aging lens in the delivery of new public plazas [ongoing] • Update transportation safety strategy with a focus on people who face higher risk of serious injury or death from incidents involving motor vehicles, including older persons [new] 	<ul style="list-style-type: none"> • Continue to ensure progress on new spaces for older persons (e.g., 55+ Seniors Centre at Oakridge Civic Centre, Sunset Seniors Centre) [ongoing] • Integrate a strategic aging lens in community and citywide planning (e.g., Villages planning program) [ongoing] • Identify opportunities to support implementation of the Older Persons Strategic Framework in the 2026-2030 Capital Plan [new] • Explore how to better support Vancouver Coastal Health to deliver facilities for older persons [new]
Cross-Cutting Actions						
	ONGOING <ul style="list-style-type: none"> • Enhance the Healthy City Strategy to include a life course approach • Maintain ongoing liaison with senior governments on issues of importance to older persons 	NEW <ul style="list-style-type: none"> • Explore opportunities to discuss aging-related priorities at the Social Issues Subcommittee of the Metro Vancouver Regional Planning Advisory Committee • Work with BC Healthy Communities and potentially the Union of BC Municipalities to activate a network of Age-Friendly BC Communities to learn from one another and support broader advocacy efforts • Formalize a cross-departmental approach to support delivery of priorities for the aging population • Provide regular updates about progress on the Older Persons Strategic Framework and Early Actions to the Older Persons and Elders Advisory Committee • Apply to join the World Health Organization Global Network for Age-friendly Cities and Communities 				