

Broadway Plan Review and Implementation | December 11, 2024





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01. Broadway Plan Overview

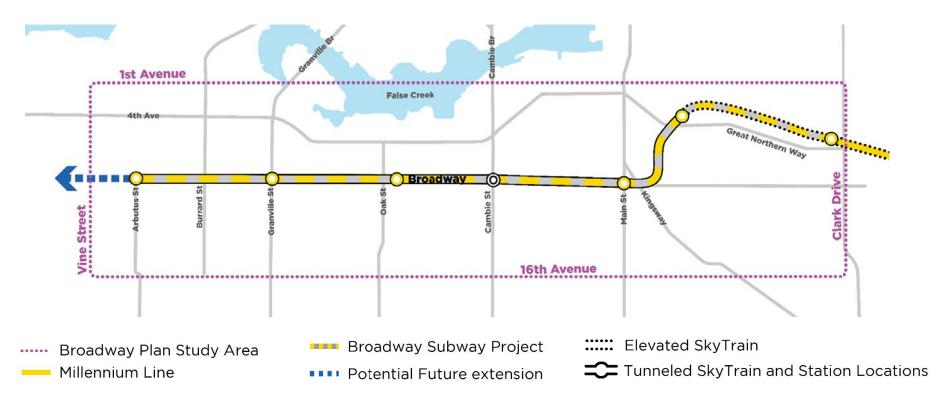




Broadway Plan area

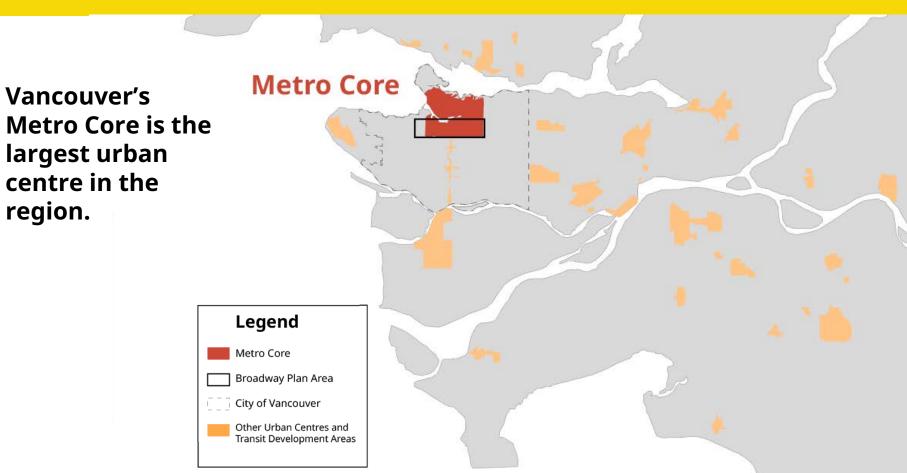


A comprehensive plan to guide growth and positive change over 30 years.



Regional context





The Broadway Opportunity





New rapid transit to Central Broadway - Vancouver's "second downtown"

> More complete, equitable and sustainable neighbourhoods

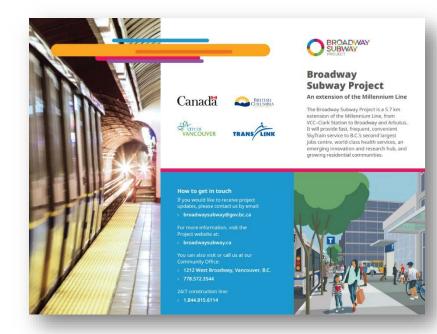
The Broadway Opportunity



Advance City-wide & Advance City-wide

Deliver on Regional and Provincial Partnerships





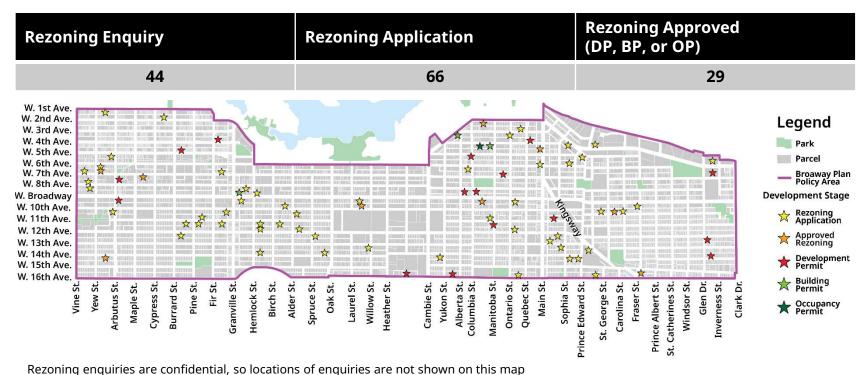
02. Implementation







Development pipeline as of end of Q3 2024 (# of projects)

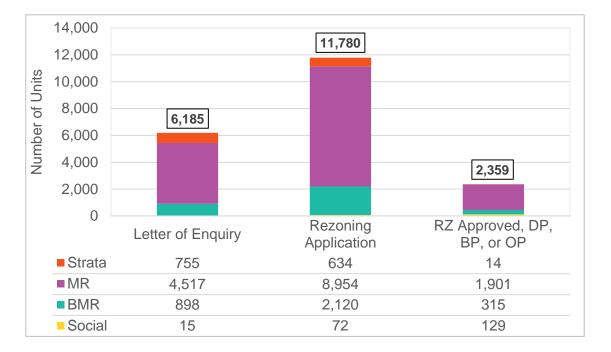


Rezoning application/rezoning approved updated as of November 27, 2024

Development activity: housing



Over 20,000 housing units in the development pipeline

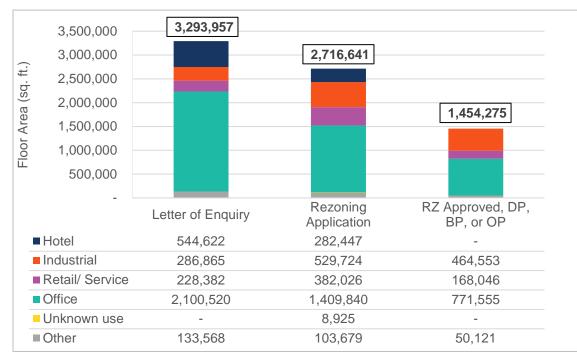


Total residential development pipeline at end of Q3 2024 (# of units) Rezoning application/rezoning approved updated as of November 27, 2024

- 15,372 units of secured market rental housing
- 3,333 units of belowmarket rental housing
- Limited strata development interest due to current poor market conditions



Over 7.4 million sq. ft. of non-residential space in the development pipeline



Total non-residential development pipeline at end of Q3 2024 (floor area sq. ft.) Rezoning application/rezoning approved updated as of November 27, 2024

- 4.2m ft² of office
- 1.2m ft² of industrial
- 827k ft² of hotel (~1,300 rooms)
- 778k ft² of retail/service

Other development highlights



In application or approved





25 **small-scale commercial** spaces in residential areas



500+ childcare spaces



1.5 acres of new **public space**



Approx 50,000 ft² of new **arts and cultural space**



Conceptual rendering of privately owned public space at 130 W Broadway

03. Broadway Plan Review





Broadway Plan Review



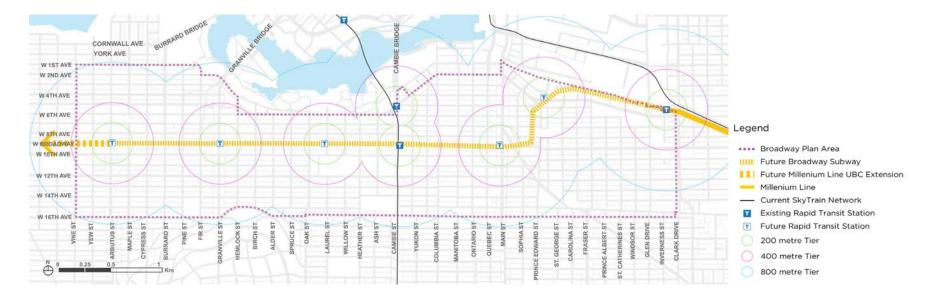
2024 review of Plan undertaken to:

- Align with new Provincial TOA legislative requirements
- Address issues arising through early rezonings
- Adjust policy to respond to emerging priorities and recent Council decisions (e.g. view cone changes, incentives for hotel development)

The proposed **policy amendments meet or exceed TOA legislative requirements**. The Broadway Plan already provides significant development capacity, which will increase with these changes.



In December 2023, the Province passed new legislation for land use planning near transit.



Eight TOAs within Broadway Plan area

Land use policy changes

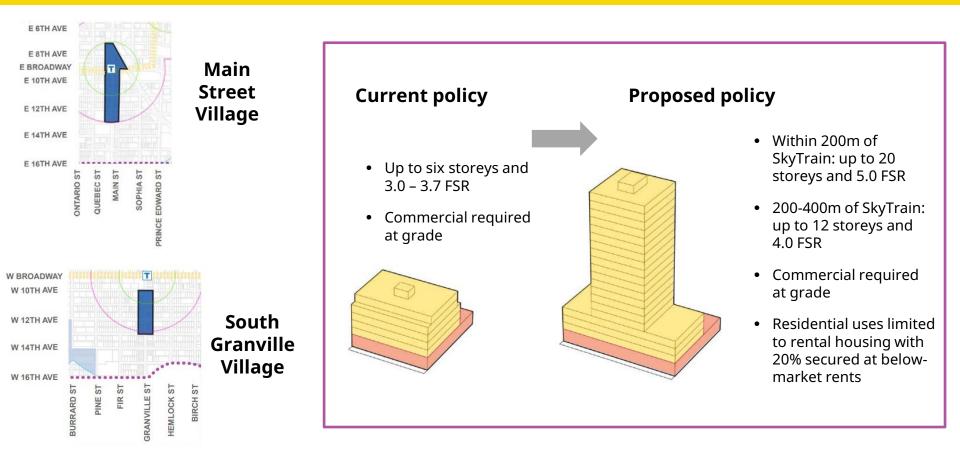


Some land use policies in the Broadway Plan need to be harmonized with the legislation, as well as the updated Public View Guidelines.



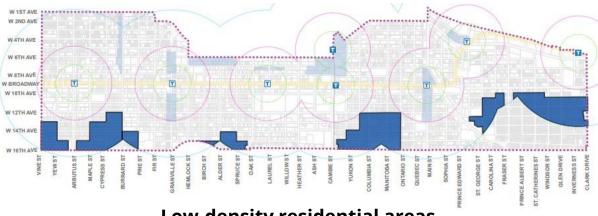
#1: Villages



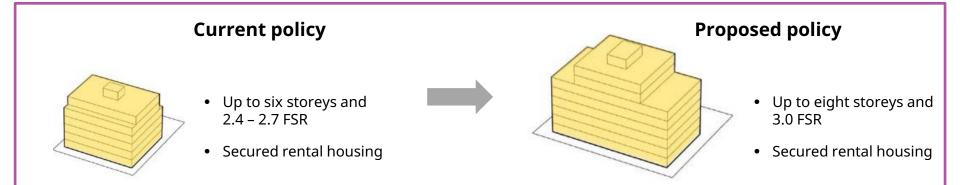


#2: Low-density residential areas



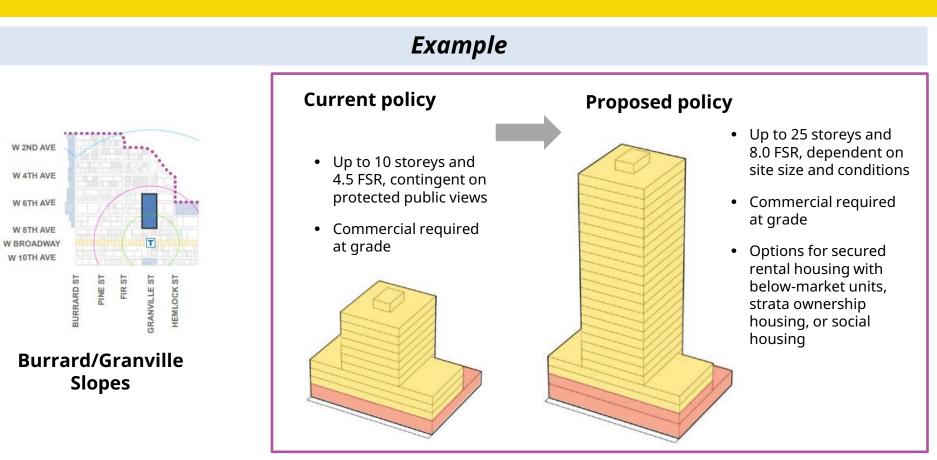


Low-density residential areas



#3: Centres





Tower limit policies



Broadway Plan has policies limiting the number of towers per block in several areas.



200 metre Tier 400 metre Tier

Centres

Residential Areas

Tower limit policies



Proposing to **remove** tower limit policies in several locations.



200 metre Tier

1 tower per block face
2 towers per block
Removal of Tower Limits



In residential areas, **build-out will vary** depending on the existing conditions on each block. **Build-out will occur gradually** over time.

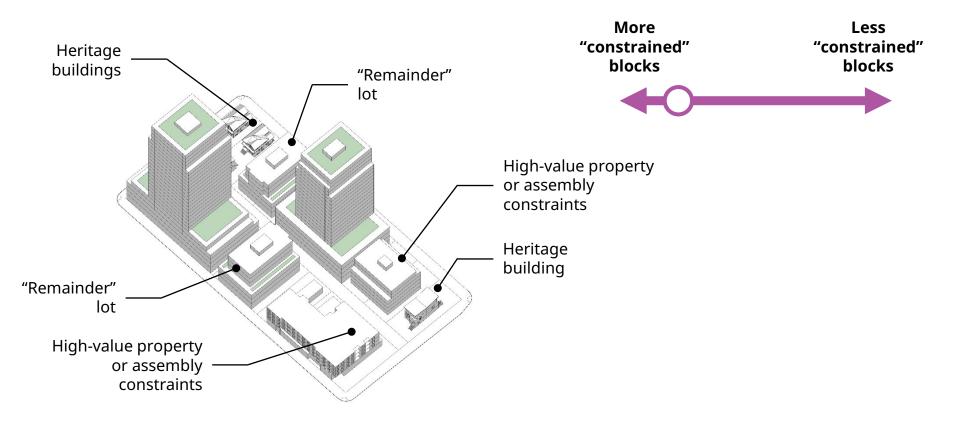
Constraints on tower development

- Heritage buildings
- High-value existing buildings
- Development patterns and lot configurations
- Property assembly challenges



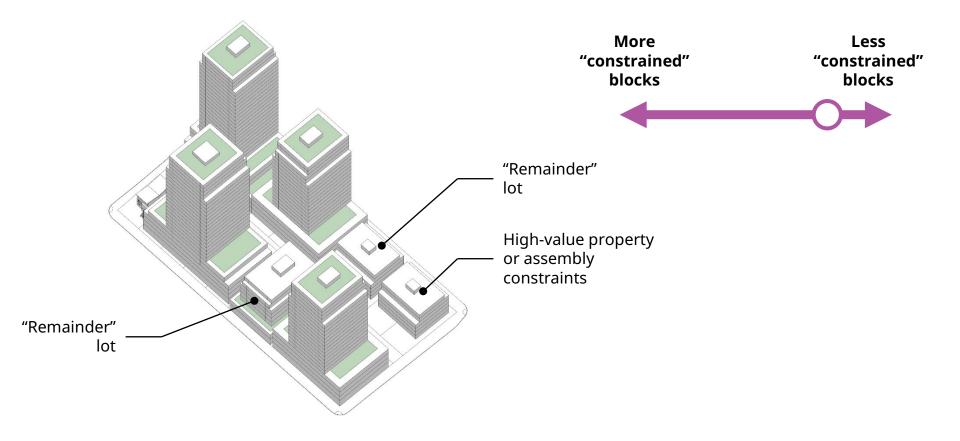
Example of a more constrained block





Example of a less constrained block





Incentives for hotel development



Proposed changes to the Broadway Plan will **expand locations for hotel development**, as well as **incentivize hotel development** with additional height and density, and mixed-use development with residential in some areas.



Staff also recommend increasing the 30-year target for hotel rooms in Broadway from **1,200 rooms** to **3,000 rooms**.

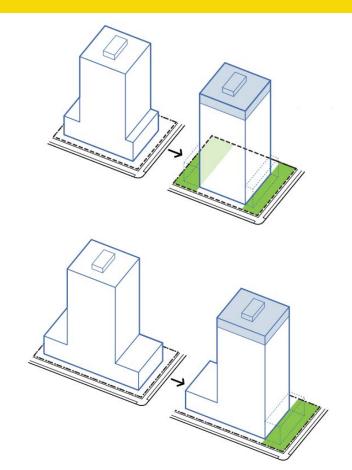
Building Height Flexibility



Recommending modest flexibility for building height to:

- Accommodate a greater range of building forms
- Enable delivery of on-site **public open space** from new developments
- Enable heritage conservation
- Provide **design flexibility** to allow maximum densities to be achieved on larger sites

Additional height would generally be no more than <u>six storeys</u> and would primarily occur on larger sites.



Enhanced tenant protections are a central part of the Plan's equitable development approach, allowing existing renters to stay in their neighbourhoods while also enabling new rental supply.

To support implementation, staff are:

- Engaging with stakeholders and industry on their experiences with the policy.
- Monitoring and **continuously improving our approaches** to ensure the policy is implementable.

Broadway Plan review – other policy changes

Various other policy changes proposed:

- Remove maximum **office tower floor plate** sizes for industrial/employment areas
- Integrate select built form policies and repeal six C-3A Design Guidelines documents
- Minor amendments for policy clarification





Public engagement – key feedback themes



- Concern about **building heights and densities**, but also some support.
- Most concern about height/density in residential neighbourhoods.
- Concern about loss of **neighbourhood character**, heritage, and cultural spaces.

The existing Broadway Plan and proposed amendments include measures to help address these concerns, particularly in residential areas.



Approaches in residential areas



Source: Peterson

Flexibility for building design to accommodate **additional open space**



Four-storey podiums that relate to existing scale in apartment areas



Enhancing the 'green and leafy' streetscape character

New car-free and car-light **greenways**





Setbacks for landscaping



Setbacks for underground structures to ensure health of **mature street trees**

04. Growth and change





Development capacity estimates



		2050 capacity estimates	
	Today	Previous estimate	Revised estimate
Population	83,000	+ 50,000	+ 64,000
Households	54,000	+ 30,000	+ 41,500
Jobs	84,000	+ 42,000	+ 45,000

Drivers of revised estimates

- Amended policies which will enable more growth (particularly housing)
- Significant early development interest

Growth and change



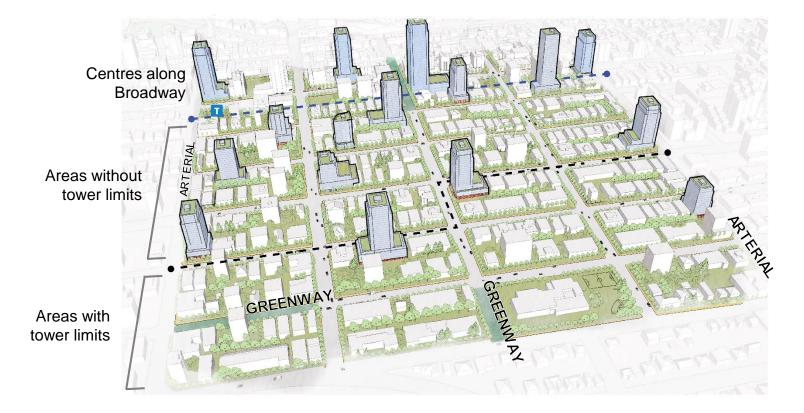
Growth and change will...

- Occur incrementally over time
- Be **distributed over the Plan area**, nearly 500 blocks
- Take different shapes and forms



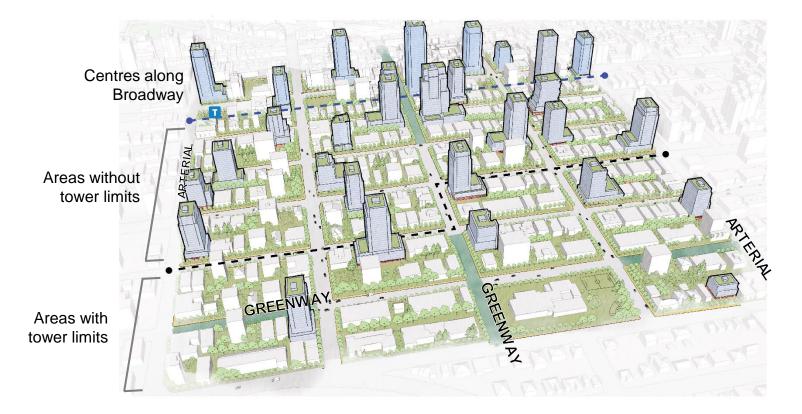
Conceptual build-out scenario – 10 years





Conceptual build-out scenario – 20 years





Conceptual build-out scenario – 30 years





05. Public Realm Plan







When approving the Broadway Plan, Council gave direction for further work related to the public realm.

- **Reallocating a minimum of 11% of road space** within the Plan area to non-car uses.
- Identifying an appropriate **park or open space provision target.**
- Consulting and **working with the Musqueam, Squamish and Tsleil-Waututh First Nations** to understand their interest in visibly incorporating their values, history and art into the public realm.



There are **five Key Moves** to help guide the transformation of the public realm in the Broadway Plan area



#1 Elevate MST cultural visibility in the public realm







#5 Nurture Nature

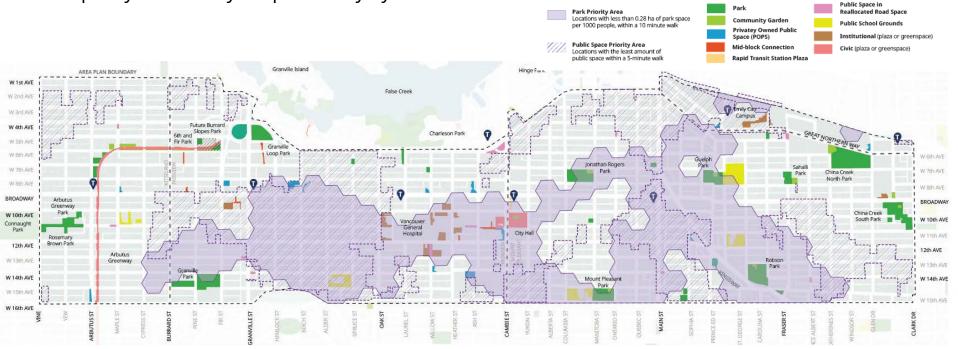
#2 Transform Broadway into a Great Street

#3 Add More Public Spaces **#4** Complete Neighbourhood Routes

Public space challenges



- Low provision of public spaces in the Plan area approx. 83 acres or 4.4% of total land area
- Fairview and Mount Pleasant have some of the lowest park provision city-wide
- While most people are **within a 5-minute walk or roll** of at least one public space, the amount, quality and variety of spaces vary by location Priority Areas



The Broadway Approach



- Improve existing spaces for greater variety and intensity of use.
- Strategically acquire new land for public spaces.
- **Reallocate road space** to improve and expand the public realm.
- Design new spaces to be flexible and serve more users.
- Ensure strong **connections to existing public spaces** that are nearby.
- Coordinate public realm improvements for cost-effectiveness.



Public space and park targets

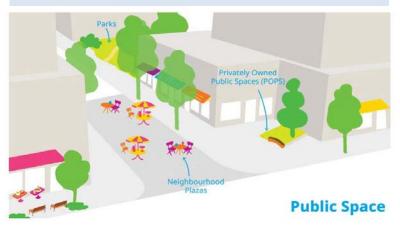


<u>By 2050</u>

- Approximately 25 acres of additional public space (30% increase from today)
- Of that public space, just over half should be park or park-like space (13 acres)
- A minimum of 11% of existing road space will be reallocated to nonvehicle uses

Public space includes:

- Parks
- Plazas
- Privately-owned public spaces (POPS)
- Public school yards



Broadway as a Great Street



A minimum of 11% of road space on Broadway will be reallocated to noncar uses, including:

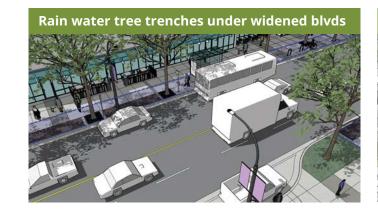
- Wider sidewalks and boulevards
- Green infrastructure
- Larger trees
- Patios
- Spaces for seating

Accessible design features



Enhanced pedestrian realm





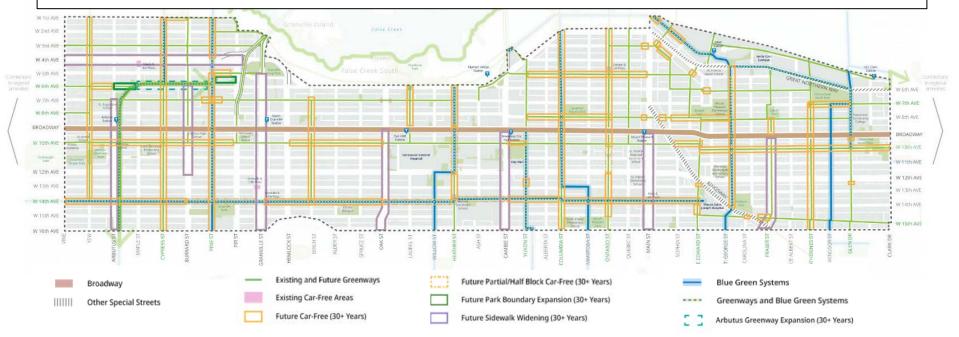




Road Space Reallocation Opportunities



- Meets Council's direction to reallocate 11% of road space to non-car uses
- Over 30 years, will result in several car-free or car-light streets, as well as reduced on-street parking
- Road space reallocation is a key method to help deliver new public space



Conceptual illustrations of new public spaces



There are a variety of ways existing road space can be reallocated to create new public spaces.







Musqueam and Tsleil-Waututh Nations

- **Partnerships** on design of new public spaces
- Indigenous biodiversity, food production, and water in the public realm
- Spaces for **cultural practice**
- **Culture and education** woven throughout the public realm

Public engagement – key feedback themes



Community and stakeholders

- **Reallocation of road space** for new public spaces
- Expansion of green spaces
- Improved **pedestrian and cycling networks**
- Accessibility of public spaces and basic infrastructure like benches and washrooms
- Maintenance of parking, loading, and vehicle access



The Public Realm Plan will be delivered incrementally over 30 years.

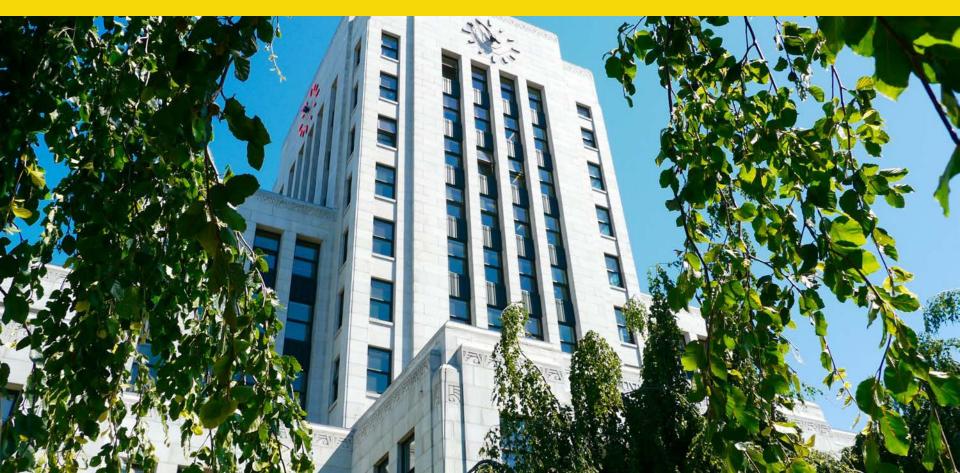
- Delivered through a combination of contributions from development, capital projects, and partner funding.
- Delivery is flexible, both in terms of timing and cost (type of treatment).
 Approaches to delivery will be determined by availability of funding at the time.
- Parks and public spaces are expected to be incrementally improved alongside neighbourhood growth.





06. Civic District





Civic District: Background





Broadway-City Hall Station

- Civic District is one of the 'Large and Unique Sites' in the Broadway Plan
- REFM is representing the City as landowner and applicant
- PDS is representing the City as regulator
- Policy to guide rezonings will be added to the Broadway Plan
- Rezoning application for the North Block anticipated in 2025

Civic District: Key Objectives







Have a plan for City properties at the intersection of two rapid transit lines



Provide enhanced civic services and improved community amenities

Public engagement – key feedback themes



- Strong support for the preservation of green spaces, existing trees, community garden and enhancing green infrastructure.
- Support for **enhanced walkability** and **vehicle-light streets**, particularly West 10th Avenue.
- Emphasis on the importance of spaces that serve as **social hubs** or **gathering spaces** to foster **community interaction**.
- **Design excellence** that is visually appealing and creative, green and accessible.



Civic District Masterplan





Illustrative Development Concept





Key features:

North Block:

- Max. gross floor area of 65,000 m² (~700,000 ft²)
- Uses: mix of commercial uses (office, retail/service, hotel) and potentially residential
- Civic Gateway mid-block linear plaza
- Micromobility hub

South Block:

- Max. gross floor area of 42,000 m² (~452,000 ft²)
- Uses: commercial (primarily office, retail/service) and institutional
- Civic Commons plaza and green space
- Retain and seismically upgrade Heritage City Hall
- Childcare facility

Thank you

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