

Public Council Meeting:

Municipal Grants Jurisdictional Scan and Arts, Culture and Social Grant Refinement

October 22, 2024

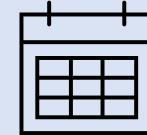


1. Purpose and Context
2. Jurisdictional Review and Planned Work
3. Recommendations

Schedule

30 slides

15 mins



1. Purpose and Context

Today's presentation provides Council with:

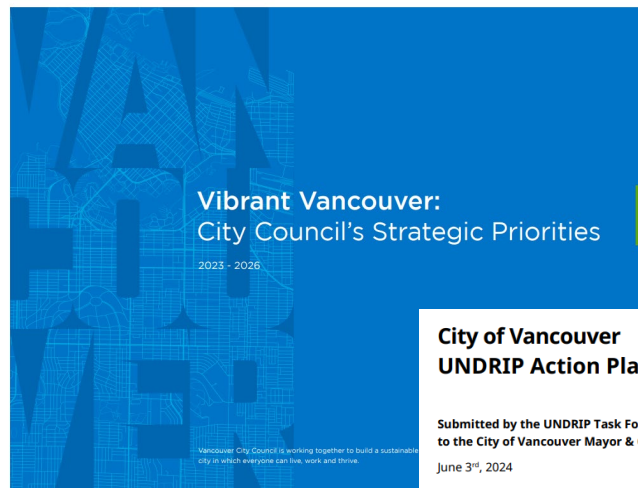
- Findings from the Municipal Grants Jurisdictional Review and planned work based on Council direction
- Recommendations for Council consideration



- In July 2023, City Council passed two motions directing staff to conduct a **jurisdictional review** of municipal models for both Arts & Culture, and Social grants, with a focus on:
 - a. accelerating the inclusion of **multi-year** grants
 - b. recognizing the **diverse needs** of neighbourhoods across the City regarding the distribution of grants
 - c. **consultation** with the non-profit, arts and culture organizations on opportunities for improvement with grant processes and **reducing administrative burdens**
 - d. provision of **outcomes based metrics**, appropriate to the size and scope of the organization and grant, to help demonstrate the reach and impacts of grant funding
 - e. opportunities to support greater arts, culture and community services **sector involvement** in grant processes and allocation
- Council also directed staff to explore the option to expand **Delegated Authorities**

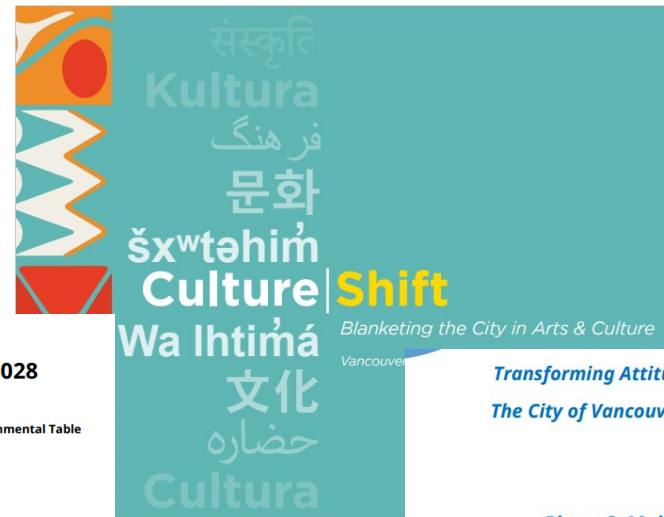
Context: ACCS Grant Programs

The City supports the social, community, arts & culture sectors through ACCS-administered operating and capital grants to local non-profit organizations (NPOs), aligned to key policies and priorities:



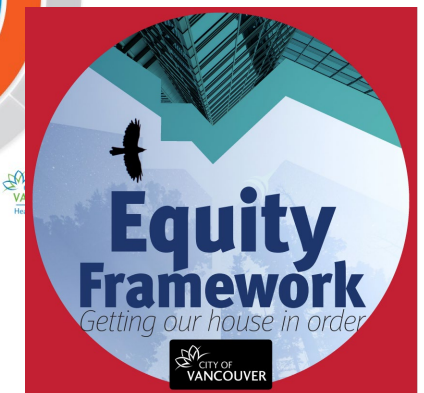
**City of Vancouver
UNDRIP Action Plan 2024-2028**

Submitted by the UNDRIP Task Force Intergovernmental Table to the City of Vancouver Mayor & Council
June 3rd, 2024



*Transforming Attitudes, Embedding Change:
The City of Vancouver's Accessibility Strategy*

**Phase 2: Multi-Year Action Plan
2024 - 2026**



Context: 2023 ACCS Grant Highlights & Impact

In 2023, Council approved **\$41.6m** for ACCS administered grants

Total Operating Grants	\$27.1m
Arts & Culture	\$13.9m
Social	\$7.7m
Childcare	\$2.2m
Housing & Homelessness	\$0.9m
Other	\$2.3m

Total Capital Grants	\$14.5m
Arts & Culture	\$2.4m
Social	\$6m
Childcare	\$5.4m
Housing & Homelessness	\$0.7m

 In scope for this review

2. Jurisdictional Review and Planned Work

Scope. Limitations. Findings. Planned Work

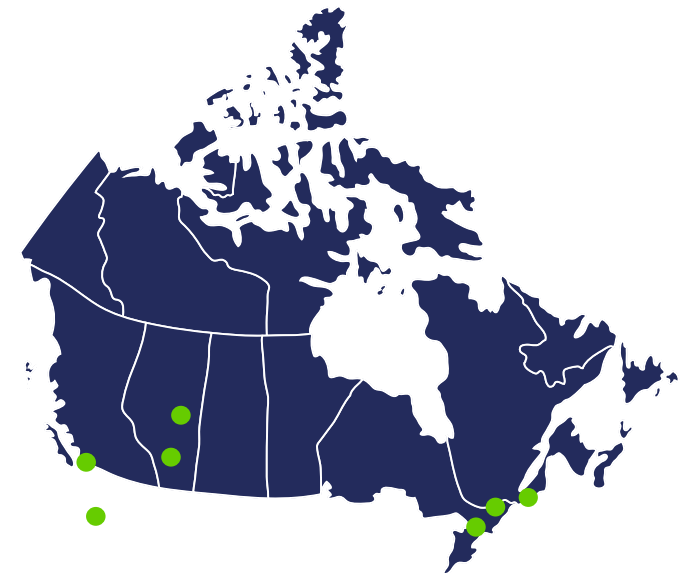
Consultant: Staff appointed [Mutatio](#)

MUTATIO 

Purpose:

- Respond to previous Council direction
- Inform grants program design

Participating Peers: Calgary, Edmonton, Montreal, Ottawa, Seattle, Toronto



Direct comparisons challenging due to differing:

- Municipal characteristics
- Organizational models
- Scope of responsibilities assigned to granting teams
- Size of budgets

Grantees facing increased financial hardship due to:



Ongoing impacts
of COVID-19



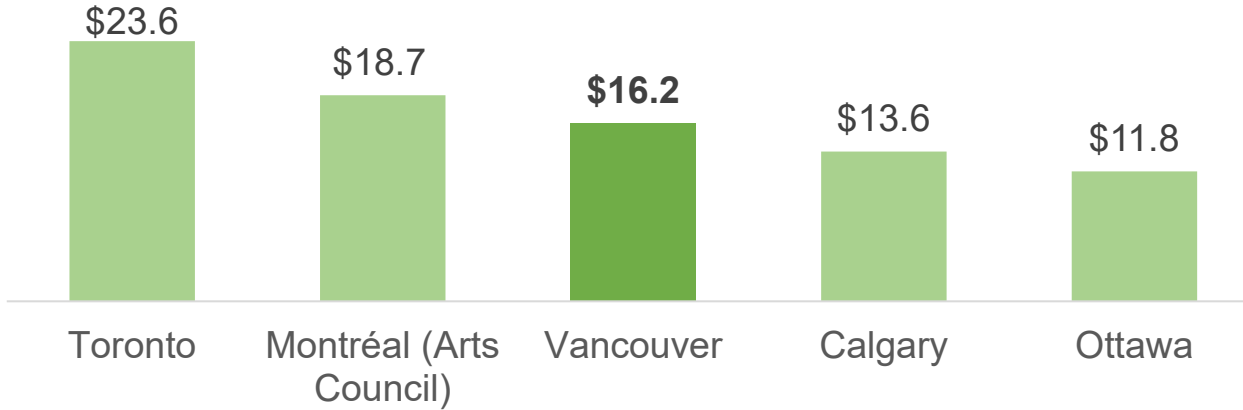
Increased
demand for
services



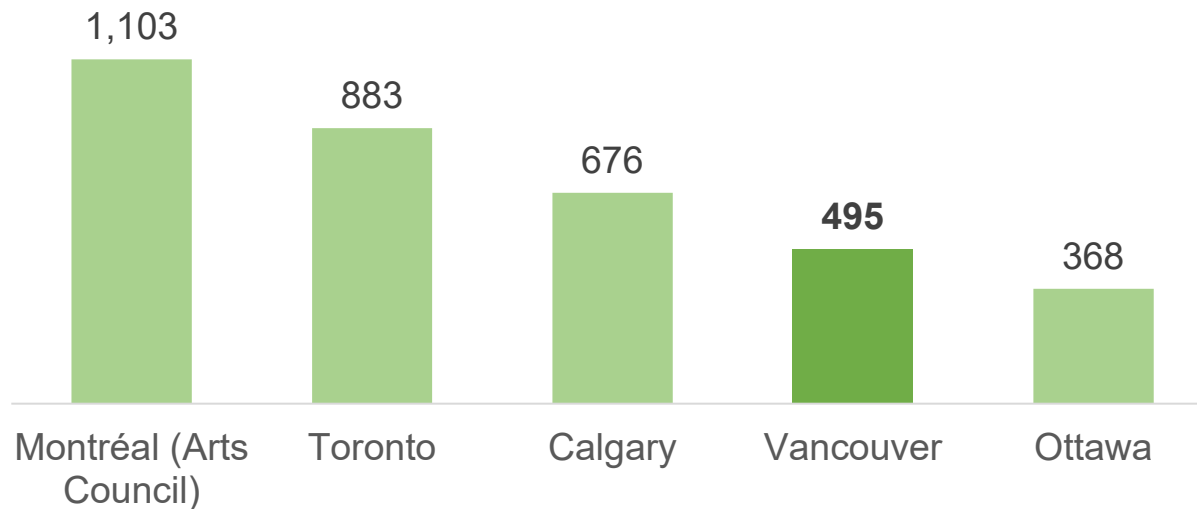
Reduced funding
and rising costs

Key Findings: Arts and Culture Grants (2022)

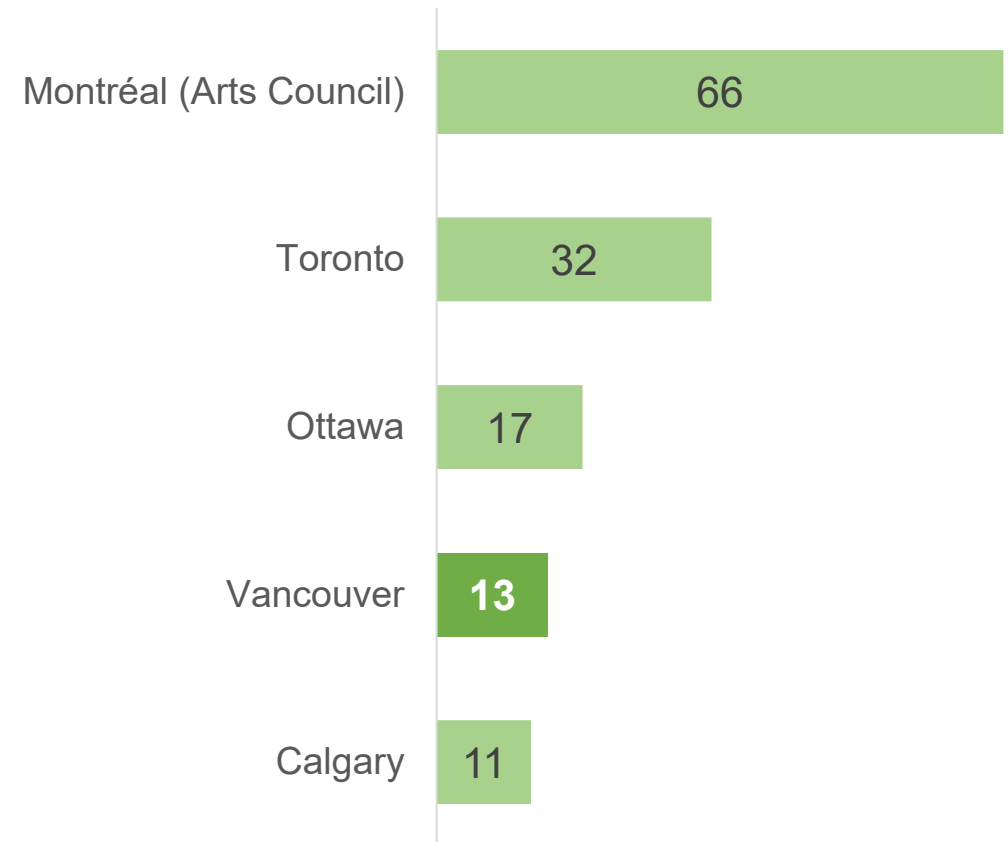
Grants awarded (m)*



Number of Grants



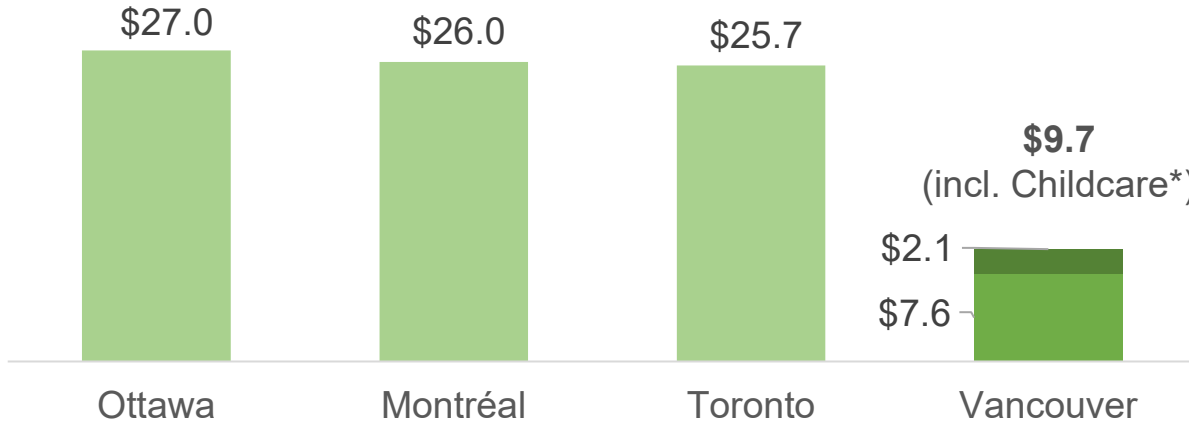
Number of grant programs



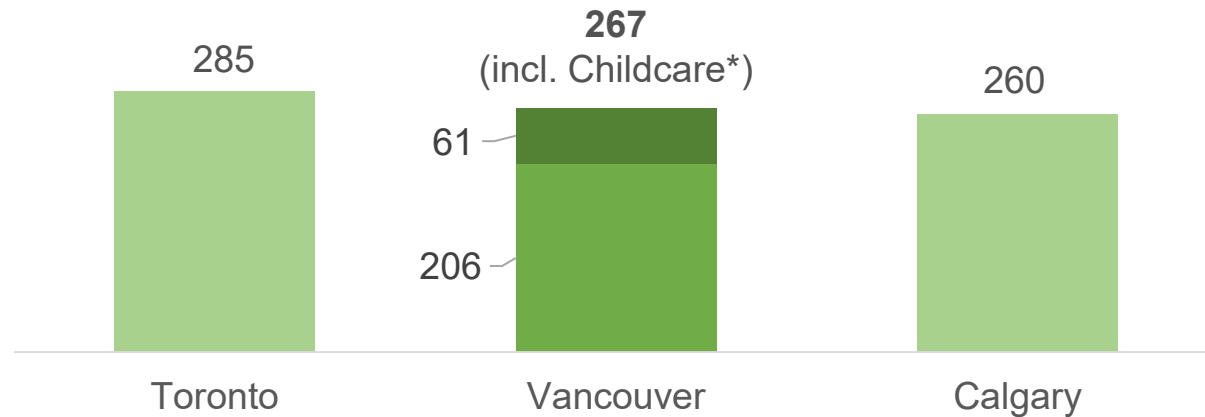
****Operating and Capital***

Key Findings: Social Grants (2022)

Grants awarded (m)

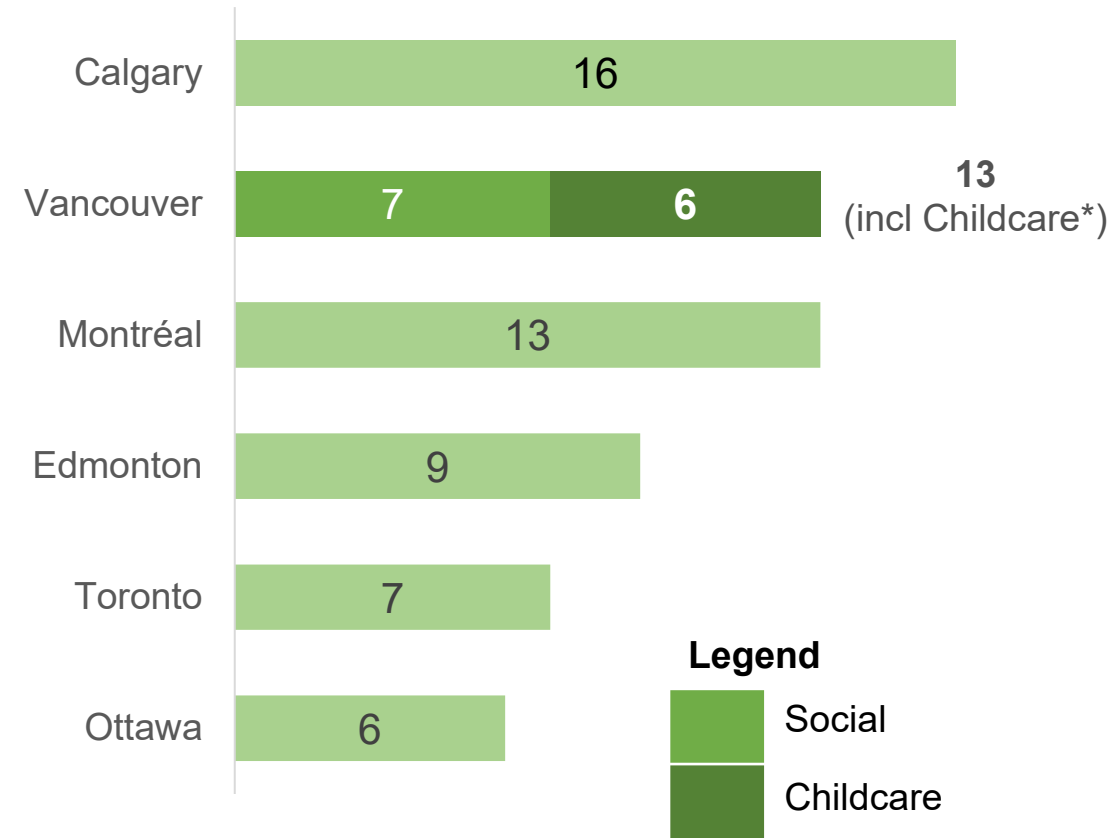


Number of Grants



***Excludes homelessness and housing, externally funded, renters' services and capital grants*

Number of grant programs



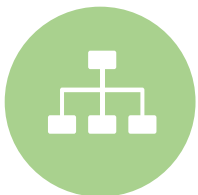
Note not all peers had available data to share



Governance: Peer jurisdictions have implemented delegated authorities. The Vancouver Charter limits opportunity for delegated authority for ACCS grant programs



Policy: ACCS's policy landscape aligns with other major cities; Montreal and Calgary translate city-wide strategies to more specific granting-focused plans



Structure: COV operates its granting programs directly through municipal departments like many other cities; Montreal and Calgary utilize arms-length authorities/agencies



Granting Programs:

- 13 Arts and Culture Grant Programs (2nd lowest)
- 13 Social Service Grant Programs (2nd highest)



Granting Processes: ACCS is continuously refining its processes and prioritizing peer adjudication, like other cities



Equity and Reconciliation: ACCS has made notable progress; few peers have set public targets related to granting

Key Findings: Data and Reporting

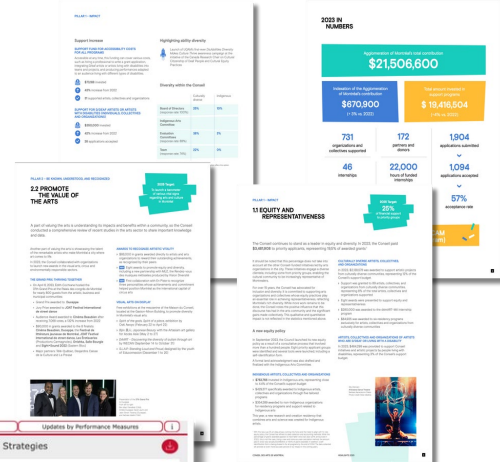


Data and Reporting: Vancouver has similar data and reporting approaches and challenges as other major cities

Toronto



Montréal



Vancouver

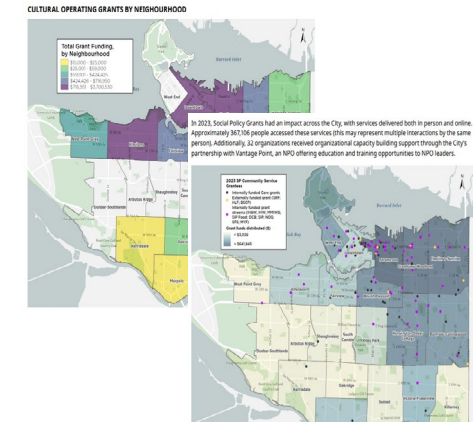
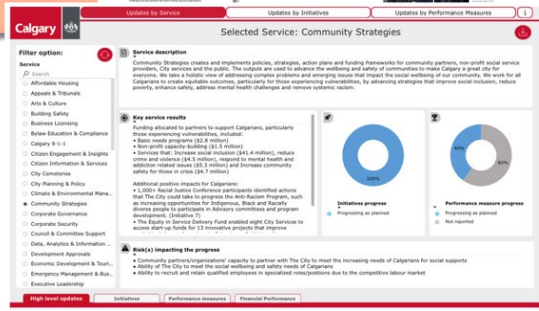


TABLE 7: KEY OPERATING GRANTS SERVICE METRICS - ACT

Key Metrics	Data
Number of artistic works created	323
Number of public activities (performances, presentations, exhibitions, workshops, readings, screenings)	22,856
Total attendance at public activities	3,076,566
Number of artists supported (paid fees or salaries)	12,837
Number of volunteers involved	11,946
Number of Full Time Equivalent Staff (for organizations receiving ongoing support)	1,216

Calgary



- a. Multi-year grants
- b. Diverse neighborhoods
- c. Sector consultation and reducing administrative burden
- d. Improve outcomes-based measures and analysis
- e. Sector involvement

Jurisdictional Review findings:

- Municipalities increasingly adopting multi-year grants
- ACCS: Ahead compared to those with 1-2 year funding terms (31%)
- ACCS: ~35% of all operating grants expected to be multi-year in 2025

Planned work:

- Invite annual operating grant recipients into multi-year agreements based on proven track record and alignment to City priorities, ensuring flexibility retained for annual granting

Jurisdictional Scan findings:

- Municipalities customizing grant programs to unique needs
- Measuring impact by analyzing demographic data
- Montreal defined equity index to identify high urban vulnerability

Planned work:

- Continue to expand reach through language translation
- Refine metrics to improve ability to see impact to neighborhoods
- Explore developing a neighbourhood equity index

Jurisdictional Scan findings:

- Municipalities enhancing outreach, engagement and reporting
- ACCS: Formal assessment of grantee satisfaction not yet completed; recent informal feedback indicates grantee satisfaction

Planned work:

- Continue to consult with NPOs on program design, applicant supports and resources
- Focus on lowering barriers and right-sizing requirements

Jurisdictional Scan findings:

- Measuring specific outcomes remains a challenge for all
- Edmonton offers grantees resources for outcome reporting
- ACCS: Is amongst the 46% of cities scanned that publishes annual report

Planned work:

- Continue to improve the annual grant impact report
- Consider opportunities to use metrics identified through the review
- Pilot outcome metric collection with a sample of NPOs

Jurisdictional Scan findings:

- Municipalities involving sector experts and community members
- ACCS: Undertakes peer assessment for many streams
- ACCS: Has specific targets for diversity in assessors

Planned work:

- Expand and standardize peer assessment across broader portfolio
- Standardize training for all involved

3. Recommendations

- A. Council receive this report and the Jurisdictional Review
- B. Annual Council priority setting
- C. Emerging Council priority grant funding stream
- D. Annual report back to accompany Grant Impact Report

Recommendation:

Council receive this report for information, including Appendix A: Mutatio Report, Comparative Review of Municipal Granting Models ('The Municipal Grants Jurisdictional Review').

Why?

- ✓ Acknowledge the findings of the review, peer comparators and ACCS' current state

Recommendation:

Staff to engage Council in setting annual priorities for the Social and Cultural grant programs.

Why?

- ✓ Enable Council to provide greater clarity on near-term priorities
- ✓ Increase ability to track Council priority related outcome metrics

Recommendation:

Staff to establish a grant stream to respond to emerging Council priorities, beyond those addressed as part of ongoing granting programs, and to be managed within existing grant budgets.

Why?

- ✓ Enhance ability to adapt to emerging Council priorities and changing community needs

Recommendation:

Staff to deliver an annual report back to Council to accompany the Arts, Culture and Community Services Annual Grant Impact Report.

Why?

- ✓ Provide greater transparency, accountability and opportunity for Council questions and feedback

- A. THAT Council receive this report for information, including Appendix A: Mutatio Report, Comparative Review of Municipal Granting Models ('The Municipal Grants Jurisdictional Review').
- B. THAT Council direct staff to engage Council in setting annual priorities for the Social and Cultural grant programs.
- C. THAT Council direct staff to establish a grant stream to respond to emerging Council priorities, beyond those addressed as part of ongoing granting programs, and to be managed within existing grant budgets.
- D. THAT Council direct staff to deliver an annual report back to Council to accompany the Arts, Culture and Community Services Annual Grant Impact Report.

Close