

COUNCIL MEMBERS' MOTION

2. Kicking Off Community Benefits for the 2026 FIFA World Cup

Submitted by: Councillor Bligh

WHEREAS

1. Social procurement policies facilitate investment in equitable economic participation and advance outcomes of inclusion, diversity, reconciliation, equity, and well-being and improves economic independence and capacities;
2. Community Benefits Agreements (CBAs) are a collaborative way to promote growth for projects in the communities they are investing in and align with the needs of equity and equity-denied communities by contributing to a shared vision for Vancouver;
3. In 2018, Vancouver became Canada's first major city to institute a mandatory CBA policy for developments over 45,000 square metres, and encourages all developers to sign a CBA, demonstrating a commitment to local, inclusive employment, and social and local procurement targets, including:
 - i. 10% of all jobs on projects to come from equity-seeking groups and local residents, prioritizing new entry-level hires,
 - ii. Sourcing a minimum of 10% of material goods and services from third party certified social impact or diverse or equity-seeking owned businesses, with a priority on Vancouver businesses, and
 - iii. Attaining 10% of materials, goods, and services from Vancouver companies or companies located in Metro Vancouver or British Columbia;
4. The development of the Olympic Village for the 2010 Olympic Winter Games is an early successful example of a CBA for a large global sporting event in Vancouver, with targets to create 100 jobs for locally sourced and trained inner-city residents and to procure a targeted \$15 million in goods and services from the inner city, a \$750,000 legacy fund to train inner-city residents, and a variety of public and private sector partnerships across Vancouver and British Columbia;
5. The 2026 FIFA World Cup (FWC26) represents a significant economic opportunity for the City of Vancouver and for all local businesses and organizations to share in one of the largest sporting events in the world taking place in Vancouver, and the numerous diverse projects that will be brought to Vancouver as a part of FWC26;
6. The FIFA World Cup 2026 Secretariat and the Province of BC is currently working with the MST leadership to determine their role in the planning and delivery of the FWC26 event;

7. The City of Toronto is working in consultation with an advisory group of key stakeholders to develop a community benefits plan for FWC26 that will bring additional benefits to the City's local businesses, and which is anticipated to include "workforce development plans, social procurement, supply chain policy and more"; and
8. FWC26 community benefit initiatives could enable local businesses and organizations to share in the economic opportunities of hosting the World Cup in Vancouver, and bring additional benefits to communities across the City.

THEREFORE BE IT RESOLVED THAT Council direct staff to work with hosting partners including the Province of BC, PavCo and the Vancouver International Airport to explore community benefit opportunities associated with planning and delivery of the 2026 FIFA World Cup, including but not limited to:

- Social procurement,
- Local procurement,
- Local, inclusive employment,
- the creation of a community benefits plan or community benefits agreement (CBA);

FURTHER THAT Council direct staff to report back in Q4 2024 with a framework or plan for ensuring that the City incorporates community benefit initiatives into the planning and delivery of the 2026 FIFA World Cup event, and works to collaborate with other FWC26 hosting partners to deliver community benefits.

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