



Allowing Wine-on-Shelf Sales in Vancouver Grocery Stores – Amendments to Zoning and Development By-law

Public Hearing – October 19, 2023



- In April 2023, Council approved a motion directing staff to report back with amendments to allow wine-on-shelf sales in Vancouver grocery stores to increase consumer selection and convenience and to align with current policies, practices, and regulations already in place across the Metro Vancouver region and province-wide.

Background

	Wine-on-Shelf	Store-in-Store
Eligible grocery store (Provincial Requirement)	<ul style="list-style-type: none"> - Has 10,000 sq. ft. of space including storage space - Primarily engaged in retailing all types/brands of food 	
Permitted in Vancouver		
# of locations	32 in 20 BC cities	1 in Vancouver
Enabling Provincial Licence Types	<ul style="list-style-type: none"> • Special Wine Store • BC VQA Store 	<ul style="list-style-type: none"> • Licensee Retail Store • Independent Wine Store • Special Wine Store • BC VQA Store • Tourist Wine Store

Province has freeze on new licences; relocation of existing licence permitted

Considerations to enable wine on shelf

	Option 1: No additional regulations	Option 2: Apply Liquor Store Guidelines
Opportunity for greater consumer selection and convenience	High Greater flexibility and number of stores a licence can relocate to	Low Very limited May not be preferred locations for licence holders to relocate
Location & distance requirements in Liquor Store Guidelines	x	✓
Approach in other cities	17 of 20 cities have no additional regulations	3 of 20 cities apply distance requirement (similar to provincial 1km from other liquor retail)
Stakeholder feedback	Most stakeholders prefer less regulation; no distance requirements Licensees indicated interest in potential relocation sites	Some stakeholders support additional requirements (e.g. distancing) to protect public health; fairness to private liquor stores
Public health impacts	Provincial freeze on new licences Uptake expected to be low	Limits access by limiting density

- Council approve Zoning and Development By-law amendments to allow for wine-on-shelf sales in grocery stores

Zoning and Development By-law Amendments:

Allow Wine-on-Shelf (Section 11.8.11) for:

1. Grocery Store
2. Grocery Store with Liquor Store

THANK YOU!

