



REPORT

Report Date: October 31, 2021
Contact: Michelle Collens
Contact No.: 604.871.6491
RTS No.: 14881
VanRIMS No.: 08-2000-20
Meeting Date: November 16, 2022
[Submit comments to Council](#)

TO: Standing Committee on Policy and Strategic Priorities
FROM: Senior Manager of Sport Hosting Vancouver
SUBJECT: Vancouver Community Sport Hosting Grants – Fall 2022 Intake

RECOMMENDATION

- A. THAT Council approve 16 new Vancouver Community Sport Event Grants totaling \$89,050 as outlined in the body of this report to each organization listed in Table 1 under the column entitled “Organization” and for the amount set out beside their name in the column entitled “Grant Recommended”; source of funding is the 2022 Vancouver Community Sport Hosting Program Budget.
- B. THAT the grants in Recommendation A be subject to each grant recipient agreeing to the terms and conditions of the community sport hosting grant program as generally outlined in this report and otherwise satisfactory to the Senior Manager, Sport Hosting Vancouver and the City Solicitor.
- C. THAT no legal rights or obligations are created by the approval of the Recommendations A and C above unless and until the grant agreement letter is executed and delivered by the grant recipient.
- D. THAT, pursuant to Section 206(1)(j) of the Vancouver Charter, the organizations listed in Table 1 which are not otherwise a registered charity with Canada Revenue Agency are deemed by Council to be an organization contributing to the culture, beautification, health, or welfare of the City.

Approval of Recommendation A constitutes a grant and therefore requires an affirmative vote of at least-two-thirds of all of Council pursuant to Section 206(1) of the Vancouver Charter.

REPORT SUMMARY

This report recommends approval of 16 Vancouver Community Sport Event Grant applications totalling \$89,050.

In addition, this report also provides an update on the 2022 Community Sport Champions Recognition Grants that celebrate and honour Indigenous Sport Champions from Musqueam, Squamish and Tsleil-Waututh Nations (MST) and the Urban Native Youth Association (UNYA).

For the past 2 years, public safety has taken precedence over community events. No matter the cultural or community importance, health measures came first. Now that community events have guidance from the Public Health Officer to return to full capacity, local not-for-profit organizations are cautiously preparing for a return of community sport events in 2022-2023.

Community Sport events drive diversity, culture, recreation and economic development in our city. The COVID19 global pandemic has had a momentous impact on these activities. In order to support the recovery of this important events sector, the City of Vancouver's Community Sport Hosting Grant program will encourage their return by offsetting additional costs as a result of COVID19 and continue to build and inspire our community through vibrant experiences bringing people and visitors together again safely.

COUNCIL AUTHORITY/PREVIOUS DECISIONS

An overview of previous Council decisions related to Community Sport Hosting Grants are contained in Appendix A.

CITY MANAGER'S/GENERAL MANAGER'S COMMENTS

The City Manager recommends approval of the foregoing.

REPORT

Background/Context

The Vancouver Community Sport Hosting Program is comprised of the Community Sport Event Grant stream and the Community Sport Champions Recognition Grant stream, both supporting non-profit community sport organizations in the City of Vancouver. Up to \$35,000 of the annual Sports Hosting Program budget is available to the Community Sport Champions Recognition Grant stream with the balance available to the Community Sport Event Grant stream.

1. Community Sport Event Grants

Community Sport Event Grants provide financial support for sporting events that have the potential to bring direct or indirect economic, social, health and community development benefits to the City of Vancouver. Amounts are distributed annually to support local, regional, and new sport event initiatives. Application intake and eligibility guidelines can be found here:

<https://vancouver.ca/people-programs/sporting-event-grants.aspx>

2. Community Sport Champions Recognition Grants

Community Sport Champions Recognition Grants recognize and celebrate the non-profit organizations and their representatives who are making sport accessible in the City of Vancouver. This stream offers grants to advance the efforts and accomplishments of organizations and recognize the people behind those organizations who deliver sport and physical activity to make a positive impact in our community, while aligning with City Council's key priority areas, including but not limited to, gender equity, reconciliation and affordability. Awards are directed to a certain theme or interest based on City Council priorities and initiatives within that cycle. The chosen theme for 2022 focuses on the recognition of local Indigenous Sport Champions from Musqueam, Squamish and Tsleil-Waututh Nations (MST) and the Urban Native Youth Association (UNYA). More information and list of past recipients can be found here:

<https://vancouver.ca/people-programs/community-sport-champions-recognition-program.aspx>.

Discussion

This report recommends 16 Community Sport Event Grants for which applications were received in Fall 2022, under the approved 2016 guidelines (Appendix C).

All Community Sport Event Grant applications are reviewed by a panel comprised of representatives from the Park Board, City of Vancouver and other key stakeholders in the sport hosting community.

Musqueam, Squamish and Tsleil-Waututh Nations and the Urban Native Youth Association have been notified about the 2022 Community Sport Recognition Grants and are currently in the process of identifying an individual or group of community members who have championed participation and access to sport for indigenous youth. Due to the nature of a public announcement on the selected recipients to be honoured as an Indigenous Sport Champion, Council will be notified of the recipients in-camera at a later date.

Recommended Grant Allocations

This report recommends approval of sixteen Vancouver Community Sport Event Grant applications totalling \$89,050 as outlined in the following Table (Table 1). These recommendations are consistent with the Review Panel recommendations.

Overview of Local/Regional Sport Tournaments

A brief description of each of the recommended events listed in Table 1 is contained in Appendix B.

Table 1. Recommended Vancouver Community Sport Event Grant Allocations, Fall 2022

Organization	Event	Date	Location	# of participants	Amount Requested	Grant Recommended
1. False Creek Rowing Club	Head up the Creek Rowing Regatta	Oct 30, 2022	Vanier Park False Creek	190	\$2,200	\$2,200
2. Vancouver Curling Club Association	Pac Rim Cup Bonspiel	January 20-22, 2023	Vancouver Curling Club	150	\$5,000	\$5,000

Organization	Event	Date	Location	# of participants	Amount Requested	Grant Recommended
3. Canadian Dolphin Swim Club	Swim BC Island & Coastal Vancouver Winter Divisional Championships	February 10-12, 2023	Vancouver Aquatic Centre	450	\$8,000	\$8,000
4. BC School Sports	2023 BC School Sports Wrestling Provincial Championships	Feb 23-25, 2023	Pacific Coliseum	650	\$15,000	\$15,000
5. MC Motivate Canada	ViaYouth Summit	March 16-19, 2023	Creekside Community Centre	50	\$5,000	\$5,000
6. Vancouver Secondary Schools Athletics Association	Easter Showcase – Basketball Tournament	April 7-9, 2023	Britannia & Kitsilano Secondary	850	\$5,000	\$5,000
7. Canadian International Dragon Boat Festival Society	Youth Regatta / Spring Sprint	May 6, 2023	Creekside Paddling Centre	950	\$6,850	\$6,850
8. Vancouver Secondary Schools Athletic Association	Vancouver Invitational Badminton Tournament	May 5-7, 2023	Kitsilano Secondary	120	\$3,500	\$3,500
9. Musqueam Indian Band	18 th Musqueam Indian Band Youth Soccer Tournament	May 20-21, 2023	Musqueam Sports Field	500	\$5,000	\$5,000
10. Squamish Nation	Squamish Nation's 2 nd Annual Youth Indigenous Basketball Tournament	May 20-21, 2023	Chief Joe Mathias Centre	325	\$7,500	\$7,500
11. Vancouver Pacific Swim Club	2023 Mel Zajac International Swim Meet	June 2-4, 2023	UBC Aquatic Centre	900	\$5,000	\$5,000
12. Latincouver Cultural and Business Society	Mini Street Soccer World Cup Tournament	July 2023	Trillium Fields	250	\$2,000	\$2,000
13. BC Wheelchair Sports Association	2023 ITF Futures Vancouver International Wheelchair Tennis Tournament	July 13-16, 2023	Kits Beach Tennis Courts	60	\$4000	\$4000
14. Volleyball BC	Vancouver Open Beach Volleyball	July 14-16, 2023	Kits Beach	1500	\$5,000	\$5,000

Organization	Event	Date	Location	# of participants	Amount Requested	Grant Recommended
15. The Canada One Athletic Foundation	KitsFest 2023	August 11-13, 2023	Kits Beach	5000	\$5000	\$5000
16. Southlands Riding Club	BC Dressage Championships	August 25-27, 2023	Southlands Riding Club	100	\$5,000	\$5,000
TOTAL					\$89,050	\$89,050

Community Sport Champions Recognition Grants

The Community Sport Champions Recognition Program recognizes and celebrates local non-profit sport organizations and their representatives who are making sport accessible in our community.

Staff are currently working with Musqueam, Squamish and Tsleil-Waututh Nations and UNYA to identify and nominate an individual or a group of community members who have been leaders in their community delivering sport and recreation. Staff will report back to council when we have received their nominated Community Sport Champions.

Financial

The approved 2022 Sports Hosting Program operating budget has been allocated in its entirety to the Community Sport Event Grants stream as follows in Table 2 below.

Table 2. Community Sport Hosting Event Grants, Financial Overview @ November 2022

Program Stream	2022 Budget Allocated	Previous Funds Allocated	Allocated via Current Report's Recommendations	2022 Balance Remaining
Community Sport Grant Program	\$132,374	\$42,450	\$89,050	\$874
Total	\$132,374	\$42,450	\$89,050	\$874

2022 Community Sports Recognition grants will be funded from prior year Sports Hosting Program budget carried forward to 2022 in accordance with finance policy.

Due to budgetary pressures at the City, the 2022 annual budget available to the Vancouver Community Sport Hosting Program was reduced by approximately \$100,000 from regular annual levels.

CONCLUSION

The Vancouver Community Sport Event Grant review panel recommends that Council approve grants totalling \$89,050 as outlined in the body of this report. The recommendations are the product of a comprehensive and thoughtful review process consistent with the policy and guidelines approved by Council. This is the final and second of two application intakes for 2022.

This report also provides an update on the 2022 Community Sport Champions Recognition Grants that celebrate and honour Indigenous Sport Champions in our community. Musqueam,

Squamish and Tsleil-Waututh Nations (MST) and the Urban Native Youth Association (UNYA) are currently working to identify and nominate an individual or group of community members to be recognized as the 2022 Indigenous Sport Champions. Council will be updated in-camera on the nominees and staff will work with each Nation and UNYA to support the development of content and video storytelling for a public announcement in Q1 of 2023.

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APPENDIX A
COUNCIL AUTHORITY/PREVIOUS DECISIONS

This appendix provides an overview of previous Council decisions related to Community Sport Hosting Grants:

2004: Council approved a policy statement in support of celebrations, sporting events and special events: “Council welcomes celebrations and special events for their contribution in making Vancouver a vibrant City, in reflecting our cultural diversity and neighbourhood character, and for economic, cultural and recreational benefits they bring to the City. Council supports the facilitation of these events by staff, encourages mitigation of short-term disruptions in neighbourhoods and encourages cities to welcome these activities and to participate in them.”

2006: Council approved a Sport Hosting Policy and Sport Hosting Grant Program effective January 1, 2007, with annual funding of \$200,000 to support a range of sporting events.

2008: Council adopted the Vancouver Sport Strategy as a guide to the City’s future initiatives and engagement with sport programs, facilities and events.

2011: Council approved revisions to the Sport Hosting Grant Program guidelines to improve the effectiveness of the grant and better serve local sport organizations.

2015: Council adopted the Sport Hosting Vancouver Action Plan, and approved the creation of the Sport Tourism Development Fund with funding of \$1.0 million over 2 years as the City’s commitment to this Fund which will support MAJOR sport events that advance the Sport Hosting Vancouver Action Plan goals. In that same decision, Council approved the change of name from the City’s current ‘Sport Hosting Grant Program’ to the ‘Vancouver Community Sport Hosting Grant Program’, and directed staff to review the program and provide recommendations for any changes necessary to enhance the grant program. This grant program has an ongoing annual Operating Budget funding of \$200,000.

2016: Council approved revisions to the ‘Vancouver Community Sport Hosting Grant Program’, expanding the type of events that are eligible for funding at a community level, including Local or Regional Sport Tournaments, New Sport Event Initiatives, and Annual Sport Events.

2019: Council approved the recommendations for the City Participation in Women Deliver 2019 Conference (RTS 12946) including approval of the allocation of \$35,000 from the 2019 Sport Hosting Program budget to launch the new program stream of “Community Sport Champions Recognition” that will align with the themed Women Deliver objectives. Each year, the theme of the recognition program will change.

Approval of grant recommendations requires eight affirmative votes.

APPENDIX B
OVERVIEW OF LOCAL AND REGIONAL SPORT TOURNAMENT
GRANT RECOMMENDATIONS, FALL 2022 INTAKE

This appendix provides a brief description of each of the recommended events listed in Table 1 of this report.

1. **False Creek Rowing Club – Head Up the Creek Rowing Regatta:** The 10th Head Up the Creek Rowing Regatta on Vancouver’s False Creek takes place on Canada’s most accessible urban waterway. Rowing against the club, competitors from 14 to over 70 row in a variety of rowing boats, or ‘shells’ come together from the west coast and neighbouring communities for the last race in Metro Vancouver before the spring.
2. **Vancouver Curling Club Association – Pac Rim Cup Bonspiel:** Since 1984, the Pac Rim Cup has been hosted by the Pacific Rim Curling League, a 2SLGBTQ+ oriented league which boasts membership of 240+ (largest in the province of BC). The event attracts 130 local and inter-provincial athletes competing over three days in 64 games of curling.
3. **Canadian Dolphin Swim Club – Swim BC Island & Coastal Vancouver Winter Divisional Championships:** This competition is for ages 8-18. The meet allows for a high level of competition among swimmers from within the Vancouver Coast Region.
4. **BC School Sports – 2023 BC School Sports Wrestling Provincial Championships:** The pinnacle of high school wrestling, and one of the largest meets in Western Canada, championship will features 19 weight classes for both boys and girls, and over 500 wrestlers representing their school, for individual and team championships.
5. **MC Motivate Canada – ViaYOUTH Summit:** The 6th Annual ViaYouth Summit is designed by Canadian youth, for Canadian youth. The 2023 Summit hosted in Vancouver will focus on resilient leadership in a post-COVID society, with themes around mental health, truth and reconciliation, story telling and community engagement. Participants are indigenous youth from the sport sector, aged 18-26 from regional Vancouver partner organizations, as well as select national youth and sport organizations.
6. **Vancouver Secondary Schools Athletics Association – Easter Showcase Basketball Tournament:** With the return of school sports, Britannia Secondary and Kitsilano Secondary will host a basketball tournament targeting school teams (grade 6 & 7) as well as club teams (u13-u18). High School students will coach and support the tournament, preparing grade 7 incoming students for high school basketball. Over 800 athletes are anticipated to participate.
7. **Canadian International Dragon Boat Festival Society – Youth Regatta/Spring Sprint:** The Youth Regatta is Western Canada’s only youth focused dragon boat race. The race features high school teams from around the Sea to Sky corridor, Lower Mainland, and Fraser Valley, as well as local U-24 teams from the community and post-secondary institutions.

8. **Vancouver Secondary Schools Athletics Association – Vancouver Invitational Badminton Tournament:** Badminton is an extremely popular sport at both the elementary and secondary school level but the opportunities to play in a organized tournament is limited outside the high performance sport club environment. The Vancouver Invitational Badminton Tournament will provide accessibility for more players to experience competitive badminton.
9. **Musqueam Indian Bank - 18th Musqueam Indian Band Youth Soccer Tournament:** Each year, the Musqueam Indian Band and the University of British Columbia soccer programs collaborate to host a soccer tournament at the Muqueam Sports Field. This event draws 300 participants from across the province.
10. **Squamish Nation – Squamish Nation’s 2nd Annual Youth Indigenous Basketball Tournament:** The tournament welcomes over 25 teams from all over BC (boys and girls U13 and U17) playing at the Chief Joe Mathias Centre. The tournament showcases youth indigenous athletes giving another platform to play in a big tournament outside of the Jr. All Native and the North American Indigenous Games.
11. **Vancouver Pacific Swim Club - 58th Annual Mel Zajac Jr International Swim Meet:** The 2023 event is a high performance competition for many up-and-coming swimmers and an opportunity for current Olympians from Canada and the United States to race in one of the most recognizable swim meets in North America. 700 swimmers, 120 coaches, 30 officials and 50 volunteers.
12. **Latincouver Cultural and Business Society – Mini Street Soccer World Cup Tournament:** Part of the #LatinAmericanExperience at Carnaval Del Sol organized by Latincouver. A 2 day event at Trillium Fields celebrating culture and sport.
13. **BC Wheelchair Sports Association – 2023 ITF Futures Vancouver International Wheelchair Tennis Tournament:** BC’s premier wheelchair tennis tournament, bringing athletes from around the world to Kits Beach Tennis Club.
14. **The Canada One Athletics Foundation – KitsFest:** The 15th annual KitFest is a three day festival of sports and culture. The culmination of 10 sports; incorporating free public activities an entertainment for all ages.

APPENDIX C
VANCOUVER COMMUNITY SPORT HOSTING GRANT PROGRAM OVERVIEW

About

The Vancouver Community Sport Hosting Grant Program assists sporting, community and event organizations to deliver sport events in Vancouver. The program through the Local and Regional Sport Tournament Grant, New Sport Event Initiative Grant and the Annual Sport Event Grant categories, provides funding support for events that are local or regional level and are supported or sanctioned by a recognized BC Provincial Sport Organization.

The City's role is to *provide support and facilitate sport events*, rather than directly produce or host events, except in the most exceptional circumstances.

Why is the City of Vancouver funding these grants?

The Vancouver Community Sport Hosting Grant program is designed to encourage:

- the development and retention of local sport events and tournaments in Vancouver that enhance the priorities of the Healthy City Strategy, the Vancouver Sport Strategy and the Sport Hosting Vancouver Action Plan;
- local sport organizations to provide quality sport events to their members;
- local sport organizations to build their event hosting capacity, increasing opportunities to host an attract larger major or international events in future years;
- participant attendance from outside Vancouver which contributes to the city's economic prosperity;
- opportunities for Vancouver teams and individuals to compete on home soil;
- participation at the community level for a range of sports and abilities;
- volunteer development in hosting quality events in Vancouver.

Who can apply?

Basic eligibility:

- local and provincial not-for profit organizations in existence for more than 1 year
- must be in good standing with the City of Vancouver and the Vancouver Park Board
- sport event must take place in Vancouver

What is not eligible:

- professional events hosted by for-profit organizations
- sport events hosted outside of the City of Vancouver
- funding for playoffs and leagues games are not eligible for funding
- sport events that are organized for the primary purpose of fundraising
- sport events that have already been hosted
- sport events that receive funding from the Sport Hosting Vancouver – Sport Tourism Development Fund

What type of local sport events will be funded?

Grant types

This program includes three grant categories. Grants are for operating costs only, and cannot be used for capital projects, prize money, to advance a profit venture or advance activities of the host.

1. Local or Regional Sport Tournament Grant (organized sport competitions)

- For community-based events that have a smaller operating budget.
- For sanctioned provincial or regional championships.
- Funds a maximum of 30% of total gross operating budget.
- Grant covers operating costs only.
- Funding will not normally exceed \$10,000.

2. New Sport Event Initiative Grant (capacity building)

- New ideas and first time projects that further sport hosting objectives including volunteer development, community engagement, and sport development.
- The proposed sport event should serve the mission and objectives of the Vancouver Sport Strategy and align with the Healthy City Strategy.
- Funds a maximum of 50% of total gross operating budget of the event.
- Funding will not normally exceed \$5,000.

3. Annual Sport Event (sustainable sport)

- For recurring annual community sport events.
- Sport events that reach, encourage, and draw community-wide participation.
- Annual grant will not exceed 30% of total gross operating budget in a given year.
- Up to 3 years funding. Funding will not normally exceed \$15,000 over 3 years.

What costs will NOT be funded?

For all grant categories, the following costs will NOT be funded:

- staff wages and administration costs
- appearance fees and prize money
- private or commercial adventures
- sport events that are organized for the primary purpose of fundraising (ie. charity run for a cause)
- capital costs (ie. purchase of office equipment)

Procedure

How to apply?

Applications must be submitted using the official applications forms (electronic versions). Please submit main application using the Word Doc, do not PDF the application.

You can submit supporting documentation as PDFs.

Organizations are not encouraged to spend funds on the design and production of elaborate presentation material.

When to apply?

Applications can be made 4 times a year. Please note that applications need to be made at least 3 months (90 days) prior to the date of the sport event or commencement of the sport event initiative. Exceptions to this requirement will be made only with the approval of the Manager of Sport Hosting Vancouver.

Assessment Process

Who reviews the applications?

To award community sport hosting grants, the City uses a blended approach to assessment grant applications. Applications are assessed by a Sport Hosting Review Panel:

- local sport peers, who are members of the assessment committee
 - 1 Provincial Sport Organization representative
 - 1 Major sport event organization representative
 - 1 representative that has extensive experience in sport marketing and sponsorship
 - 1 representative from the sport tourism industry
- A City staff – Manager, Sport Hosting from the City Manager's Office
- A Park Board staff – Manager, Business Development

The Sport Hosting Review Panel report recommendations of grants to City Council for a final decision.

Assessment Guidelines

What we look for:

- community support
- accessibility of the event
- potential to build a stronger, healthier and engaged community
- free or affordable event participation
- strong event planning, management and evaluation
- approved licenses and permits
- the extent to which the sport event is open to the public as opposed to limited or restricted to the members of the and affiliated groups is an important consideration
- the extent to which the sport event contributes to or supports City Council's priorities

- sound financial plan (business plan) including details on all other secured and unsecured revenue sources, type and extent of short and long term economic impact
- best practices of environmental sustainability are integrated into the event and degree of environmental enhancement

City of Vancouver Recognition

Organizations that receive funding will be required to acknowledge the City's support in all of their information materials, including publications and programs related to the funded activities. If the logos of other funders are used in an acknowledgement, the City Emblem and Park Board logo (if the event takes place in a Park Board facility) should similarly be represented. The logo use guidelines will be sent to the main contact of the organization upon receipt of a sport hosting grant.

Post event report

A post event report is required within 60 days of the completed sport event. The report should outline the evidence of use of funds according to the initial request. A final report template will be provided to the main contact of the organization upon receipt of a sport hosting grant. Failure to provide this report will result denial of future funding support from this grant program. The City of Vancouver reserves the right to withhold or reclaim funds and to decline any subsequent application for funding through the Vancouver Community Sport Hosting Grant program. Any unused portions of the local sport event grants must be returned to the City of Vancouver, not later than the date of submission of the post event report.

Consultation – who to speak with regarding a grant?

Prior consultation with City Staff is encouraged. Eligibility for support cannot be assured if the City is not consulted before a bid is launched or an event is secured.

For questions regarding the Vancouver Community Sport Hosting Grant Program please contact:

Michelle Collens
Senior Manager, Sport Hosting Vancouver
City of Vancouver
Michelle.Collens@vancouver.ca
604-871-6491