# THE OPPORTUNITY FOR AN INDIGENOUS-LED, OLYMPIC AND PARALYMPIC WINTER GAMES IN BC

CITY OF VANCOUVER COUNCIL | JULY 20, 2022



# ONE HEART, ONE MIND







## **GAMES MASTER PLAN**



OLYMPIC & PARALYMPIC MASTER PLAN CONCEPT

### MAP LEGEND / LEGENDE DU PLAN



Mountain Broadcast Centre Centre de Diffusion de Montagne

Medals Plaza Place des Médailles

Olympic Village Village des Olympique

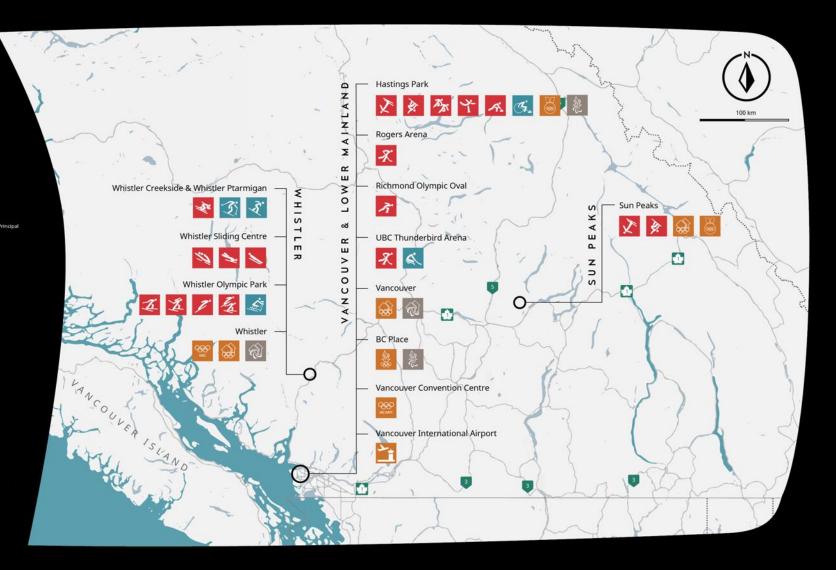
Para Nordic Skiing (Paralympics) Ski Paranordique (Paralympique)

Para Alpine Skiing (Paralympics) Ski Para-Alpin (Paralympique)



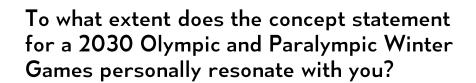






### ENGAGEMENT TO DATE





■ Resonates a lot

■ Resonates a little

- Resonates very highly
- Resonates somewhat
- Does not resonate at all



The concept is resonating a lot or very highly with 57% of respondents and to some degree or better with 75% of respondents.

### Community Engagement Survey Results cont'd

- "Thinking back to 2010 Games" sentiment towards the Games 73% positive, 10% neutral
- Legacy pillars and proposed outcomes are all positively rated, between 4.86 and 5.52 out of 7 in terms of being meaningful goals

Approximately 2,000 direct engagements (in person or virtual) across several activations in the region so far

Overwhelmingly positive at 90+ %

### Feedback includes

- Intrigued by Indigenous-led and reconciliation focus;
   "It's time"
- Supportive of venue re-use plan and climate-positive
- Concerns re: impacts cost, affordable housing legacy, transportation plan, over-tourism

# **ENGAGEMENT IN ACTION**

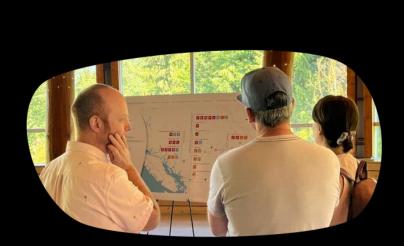












# **Comment Card**

The 2010 Olympics was me of the best, uniting things to happen to our city. 20?0 brings an incredible opportunity to forward truth a beconciliation

If you would like to be entered for a prize for an Olympian signed. Podlum jacket, please share your:

### **EXPECTATIONS OF THE MUNICIPALITIES**



- 1. Contribution for the Games by all parties in the form of:
  - Making venues or support facilities available in-kind, providing existing and additional local services, providing volunteers and/or making direct financial contributions
- 2. Willingness to share in the benefits, legacies, costs, and risks related to the planning, staging, and hosting of the Games
- 3. Letters of support and/or minutes or resolutions of Indigenous governing bodies and local government councils

### CONTRIBUTIONS

### GAMES CONCEPT REQUIREMENT

- Use in-kind of Pacific Coliseum, Agrodome, Racecourse, Amphitheatre and Hasting Park
- Use in-kind of Trout Lake, Killarney and Northeast False Creek arenas
- Temporary road closures to support Games operations
- Approvals and utilities needed for Olympic and Paralympic Vancouver Village

### OTHER CONTRIBUTIONS

- Implementation of Games "look and feel"
- Volunteers
- Medals Plaza/Celebration Site programming

### **ESSENTIAL SERVICES**

- By-law changes/ enforcement
  - Permits/licensing/zoning
- Municipal roads:
  - Traffic safety
  - Look & wayfinding
  - Road maintenance/ improvements
  - Snow clearing
- Transportation planning/services
- Parking (urban domain)

- Waste management
- Emergency management
- Police planning/services
- Policing (urban domain)

### **OPPORTUNITY**

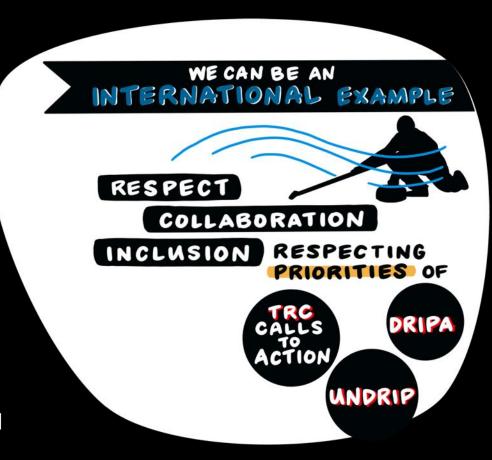


"The 2030 Games has the potential to have lasting impacts and benefits for the host Nations, broader Indigenous peoples, and the larger society by building a stronger social fabric moving forward in reconciliation and the power of sport."

– Dennis Thomas-Whonoak, Tsleil-Waututh Nation technical team lead and elected Council

### DIRECT BENEFITS

- Nation to Government relationship building
- \$3B+ spend in region of outside dollars
- \$5 come into region from outside sources for every \$1 of investment from public entities in BC
- Capital upgrades to community venues, incl. accessibility and environmental
- Increased tourism, jobs, community profile
- Ability to leverage Games to attract sponsor or partner funding for municipal priorities



### **OPPORTUNITY**





## INCLUSION

OF VULNERABLE POPULATION

SOCIAL INCLUSION + ACCESSIBILITY

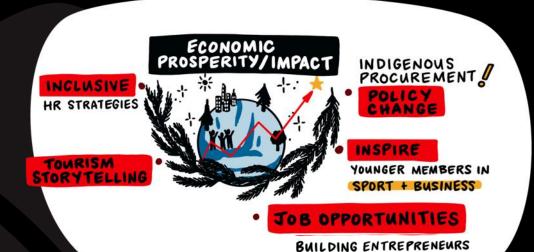
PROMOTING WELL-BEING

FOR ALL AGES, ALL GENDERS



SKILLS TRAINING .
FOR UNDEREMPLOYED

GENDER EQUALITY





### **OPPORTUNITY**









# WE HAVE AN OPPORTUNITY TO MAKE IT EVEN BETTER

COMMUNITY, SPORT + CULTURE



SPOTLIGHT ON CULTURE

• ATHLETES
CONNECTING
WITH YOUTH AS
ROLE MODELS

SPORT AS

SHOWCASE CONNECTIONS AND DISTINCTIONS IN NATIONS COMMUNITY RESILIENCE +
AFFORDABILITY

### PATHWAY TO SUCCESS



JUL/AUG 2022 Council endorsement in principle of moving forward with a bid

**DEC 2022** 

Aim to be invited into targeted dialogue with IOC Draft terms for multiparty agreement in alignment

MAY30-JUN1 **IOC** session expected to award the 2030 Games

Federal and provincial approvals of moving forward with a bid

OCT/NOV 2022

FEB 2023

Multiparty agreement finalized Bid documentation completed; IOC site visit (TBC)

# BELIEVE IN THE POTENTIAL, ADVANCE THE CONVERSATION



