



## REPORT

Report Date: November 16, 2021  
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Meeting Date: December 7, 2021  
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TO: Vancouver City Council  
FROM: Senior Manager of Sport Hosting Vancouver  
SUBJECT: Vancouver Community Sport Hosting Grants – Fall 2021 Intake

At the Council meeting on December 7, 2021, due to time constraints, Council referred the following report to the Standing Committee on City Finance and Services meeting on December 8, 2021, in order to hear from speakers, debate and decision.

### **RECOMMENDATION**

- A. THAT Council approves nine (9) new Vancouver Community Sport Event Grants totaling \$71,000 as outlined in the body of this report to each organization listed in Table 1 under the column entitled “Organization” and for the amount set out beside their name in the column entitled “Grant Recommended”; source of funding is the 2021 Vancouver Community Sport Hosting Program Budget.
- B. THAT the grant be subject to each grant recipient agreeing to the terms and conditions of the community sport hosting grant program as generally outlined in this report and otherwise satisfactory to the Senior Manager, Sport Hosting Vancouver and the City Solicitor.
- C. THAT no legal rights or obligations are created by the approval of the Recommendations A through B above unless and until the grant agreement letter is executed and delivered by the grant recipient.
- D. THAT, pursuant to Section 206(1)(j) of the *Vancouver Charter*, the organizations listed in Table 1 which are not otherwise a registered charity with Canada Revenue Agency are deemed by Council to be an organization contributing to the culture, beautification, health, or welfare of the City.

Approval of Recommendation A constitutes a grant and therefore requires an affirmative vote of at least-two-thirds of all of Council pursuant to Section 206(1) of the *Vancouver Charter*.

## **REPORT SUMMARY**

BC is currently in Step 3 of the provincial restart plan and have permitted the return of community sport events that follow a communicable disease safety plan. All event organizers who receive a Community Sport Hosting Grant are responsible for implementing the PHO Order on Gathering and Events and following the current province-wide restrictions and guidelines when hosting.

Community Sport events drive diversity, culture, recreation and economic development in our city. The COVID19 global pandemic has had a momentous impact on these activities. In order to support the recovery of this important events sector, the City of Vancouver's Community Sport Hosting Grant program will encourage their return by offsetting additional costs as a result of COVID19 and continue to build and inspire our community through vibrant experiences bringing people and visitors together again safely.

This report recommends approval of nine Vancouver Community Sport Event Grant applications totalling \$71,000. The current balance of the 2021 Vancouver Community Sport Event Grant budget, prior to funding these recommended grants, is \$71,278.

## **COUNCIL AUTHORITY/PREVIOUS DECISIONS**

2004: Council approved a policy statement in support of celebrations, sporting events and special events: "Council welcomes celebrations and special events for their contribution in making Vancouver a vibrant City, in reflecting our cultural diversity and neighbourhood character, and for economic, cultural and recreational benefits they bring to the City. Council supports the facilitation of these events by staff, encourages mitigation of short-term disruptions in neighbourhoods and encourages cities to welcome these activities and to participate in them."

2006: Council approved a Sport Hosting Policy and Sport Hosting Grant Program effective January 1, 2007, with annual funding of \$200,000 to support a range of sporting events.

2008: Council adopted the Vancouver Sport Strategy as a guide to the City's future initiatives and engagement with sport programs, facilities and events.

2011: Council approved revisions to the Sport Hosting Grant Program guidelines to improve the effectiveness of the grant and better serve local sport organizations.

2015: Council adopted the Sport Hosting Vancouver Action Plan, and approved the creation of the Sport Tourism Development Fund with funding of \$1.0 million over 2 years as the City's commitment to this Fund which will support MAJOR sport events that advance the Sport Hosting Vancouver Action Plan goals. In that same decision, Council approved the change of name from the City's current 'Sport Hosting Grant Program' to the 'Vancouver Community Sport Hosting Grant Program', and directed staff to review the program and provide recommendations for any changes necessary to enhance the grant program. This grant program has an ongoing annual Operating Budget funding of \$200,000.

2016: Council approved revisions to the 'Vancouver Community Sport Hosting Grant Program', expanding the type of events that are eligible for funding at a community level, including Local or Regional Sport Tournaments, New Sport Event Initiatives, and Annual Sport Events.

2019: Council approved the recommendations for the City Participation in Women Deliver 2019 Conference (RTS 12946) including approval of the allocation of \$35,000 from the 2019 Sport Hosting Program budget to launch the new program stream of “Community Sport Champions Recognition” that will align with the themed Women Deliver objectives. Each year, the theme of the recognition program will change.

Approval of grant recommendations requires eight (8) affirmative votes.

### ***CITY MANAGER'S/GENERAL MANAGER'S COMMENTS***

The City Manager recommends approval of the foregoing.

### ***REPORT***

#### ***Background/Context***

The Vancouver Community Sport Hosting Program has 2 streams of grants supporting non-profit community sport organizations in the City of Vancouver.

#### **1. Community Sport Event Grants**

Community Sport Event Grants provide financial support for sporting events that have the potential to bring direct or indirect economic, social, health and community development benefits to the City of Vancouver. Approximately \$200,000 is distributed annually to support local, regional, and new sport event initiatives. Application intake and eligibility guidelines can be found here:

<https://vancouver.ca/people-programs/sporting-event-grants.aspx>

#### **2. Community Sport Champions Recognition Grants**

Community Sport Champions Recognition Grants recognize and celebrate citizens who are making sport accessible in the City of Vancouver. This stream offers grants to advance the efforts and accomplishments of residents and organizations who deliver sport and physical activity to make a positive impact in our community, while aligning with City Council's key priority areas, including but not limited to, gender equity, reconciliation and affordability. This annual recognition program budget is \$35,000, and grant awards will be directed to a certain them or interest based on City Council priorities and initiatives within that cycle. More information and list of past recipients can be found here:

<https://vancouver.ca/people-programs/community-sport-champions-recognition-program.aspx>

March 17, 2020, the Government of BC declares state of emergency to support the province wide response to the novel COVID-19 pandemic. At that time, all events and public gatherings were cancelled, and the City of Vancouver paused the intake of applications and distribution of Community Sport Hosting Grants. The 2021 budget for the Community Sport Hosting Grant program was reduced for a one-time non-permanent saving reduction of \$99,960 with a remaining balance of \$129,778 to support the return of community sport events when it is permitted to return to play and competition in 2021.

## **Discussion**

All Community Sport Event Grant applications are reviewed by a panel comprised of representatives from the Park Board, City of Vancouver and other key stakeholders in the sport hosting community.

This report recommends grants for which applications were received in Fall 2021, under the approved 2016 guidelines (Appendix A).

## **Recommended Grant Allocations**

This report recommends approval of nine Vancouver Community Sport Event Grant applications totalling \$71,000, as outlined in Table 1 below. These recommendations are consistent with the Review Panel recommendations, The current balance of the 2021 Vancouver Community Sport Event Grant budget, prior to funding these recommended grants, is \$71,278.

**Table 1. Recommended Vancouver Community Sport Event Grant Allocations**

<b>Organization</b>	<b>Event</b>	<b>Date</b>	<b>Location</b>	<b># of participants</b>	<b>Amount Requested</b>	<b>Amount Rec'd</b>
1. Canadian Dolphin Swim Club	New Year's Invitational Swim Meet	Jan 21-23, 2022	Vancouver Aquatic Centre	450	\$4,000	\$4,000
2. Canadian Dolphin Swim Club	Swim BC Vancouver Coastal Winter Divisional Championships	Feb 25-27, 2022	Vancouver Aquatic Centre	325	\$4,500	\$4,500
3. Point Grey Golf and Country Club	Canadian Men's Amateur Golf Championships	July 29-Aug 4, 2022	Point Grey Golf and Country Club	240	\$10,000	\$10,000
4. Tennis – British Columbia	U14 Junior Indoor National Championships	Mar 26-Apr 1, 2022	UBC Tennis Centre	96	\$10,000	\$10,000
5. The University of British Columbia	2022 Canadian University Men's Rugby Championship	Nov 30-Dec 4, 2022	Thunderbird Stadium	225	\$10,000	\$10,000
6. The Canada One Athletic Foundation	KitsFest	Aug 4-7, 2022	Kitsilano Beach Park	1500	\$5,000	\$5,000
7. Great Lakes Networking Society of BC	Haramecouver Marathon and Youth Soccer Gala	Aug 19, 2022	Thorton's Park	500	\$15,000	\$5,000
8. All My Relations Indigenous Society	All My Relations 4 <sup>th</sup> Annual Basketball Tournament	Jan 8-9, 2022	Britannia Community School	192	\$10,000	\$7,500

Organization	Event	Date	Location	# of participants	Amount Requested	Amount Rec'd
9. BC School Sports	High School Wrestling Provincial Championships	Feb 24-26, 2022	Pacific Coliseum, PNE	525	\$15,000	\$15,000
<b>TOTAL</b>					<b>\$78,500</b>	<b>71,000</b>

## Local and Regional Sport Tournaments

Overview of the recommended events are listed below:

1. Canadian Dolphin Swim Club – New Year's Invitational Swim Meet: This meet has been hosted annually for the past 15 years (not in 2021 due to COVID-19). This signature event draws approximately 450 swimmers to compete at the Vancouver Aquatic Centre.
2. Canadian Dolphin Swim Club – Swim BC Vancouver Coastal Winter Divisional Championships: This competition is for ages 8-18. The meet allows for a high level competition among swimmers from within the Vancouver Coastal Region.
3. Point Grey Golf and Country Club – Canadian Men's Amateur Golf Championship: This event is the pinnacle for elite level amateur golfers in Canada. The hosts hope to engage a wide community audience including aspiring golfers who will benefit from inspiration at this competition.
4. Tennis BC – U14 Fischer Junior Indoor Nationals: Junior National Canadian Championships; draws up to 48 boys and 48 girls from across the country.
5. The University of British Columbia – 2022 Canadian University Men's Rugby Championship: UBC won the rights to host this prestigious rugby tournament for over 200 competitors; it has been hosted across Canada; recently in Guelph, ON, Montreal, QC and Kingston, ON.
6. Canada One Athletic Foundation – KitsFest: The 14<sup>th</sup> annual KitsFest will expand to a four-day festival of sports and culture. The culmination of 10 sports; incorporating free public exhibits and entertainment for all ages.
7. Great Lakes Networking Society – Harambecover Marathon and Youth Soccer Gala: Held a week before the Annual Harambecover Diversity and Multicultural Festival, the Harambecover Marathon and Youth Soccer Gala, are a highly patronized event drawing participants from all walks of life.
8. All My Relations Indigenous Society – 4<sup>th</sup> Annual Basketball Tournament: All My Relations Women's basketball team and the AMRIS provide quality care and support networks that promote and sustain a vibrant and healthy Indigenous lifestyle, while also preserving rich culture and sport. The 'plus one rule' for each team during this tournament (one non-Indigenous player) is in the spirit of reconciliation will further relationship building with Canada's first peoples.
9. BC High School Sports – High School Wrestling Provincial Championships: The pinnacle of high school wrestling, and one of the largest meets in Western Canada, the BC School Sports Wrestling Provincial Championship features 19 weight classes for both

boys and girls, and over 500 wrestlers representing their school, for individual and team championships.

### **New Sport Initiatives**

No applications received.

### **Annual Sport Events**

Not accepting applications in this intake.

### **Financial**

The recommended Community Sport Hosting Event Grants will be funded from within the existing approved 2021 Operating Budget as detailed below.

**Table 2. Community Sport Hosting Event Grants, Financial Overview @ November 2021**

<b>Program Stream</b>	<b>2021 Budget</b>	<b>Previous Decisions Approved</b>	<b>Rec'd in this Report</b>	<b>2021 Balance Remaining</b>
Community Sport Hosting Grant Program	\$94,778	\$23,500*	\$71,000	\$278
Community Sport Champions Program	\$35,000	\$35,000	\$0	\$0
<b>Total</b>	<b>\$129,778</b>	<b>\$58,500</b>	<b>\$71,000</b>	<b>\$278</b>

\* The \$23,500 figure includes two grants that were previously approved by Council per RTS14566, but were not ultimately disbursed. Amounts have been added back and included in recommendation A of this report.

### **CONCLUSION**

The Vancouver Community Sport Event Grant review panel recommends that Council approve grants totalling \$71,000 as outlined in the body of this report. The recommendations are the product of a comprehensive and thoughtful review process consistent with the policy and guidelines approved by Council. This is the second of two application intakes for 2021.

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## **Vancouver Community Sport Hosting Grant Program**

### **About**

The Vancouver Community Sport Hosting Grant Program assists sporting, community and event organizations to deliver sport events in Vancouver. The program through the Local and Regional Sport Tournament Grant, New Sport Event Initiative Grant and the Annual Sport Event Grant categories, provides funding support for events that are local or regional level and are supported or sanctioned by a recognized BC Provincial Sport Organization.

The City's role is to *provide support and facilitate sport events*, rather than directly produce or host events, except in the most exceptional circumstances.

### **Why is the City of Vancouver funding these grants?**

The Vancouver Community Sport Hosting Grant program is designed to encourage:

- the development and retention of local sport events and tournaments in Vancouver that enhance the priorities of the Healthy City Strategy, the Vancouver Sport Strategy and the Sport Hosting Vancouver Action Plan;
- local sport organizations to provide quality sport events to their members;
- local sport organizations to build their event hosting capacity, increasing opportunities to host an attract larger major or international events in future years;
- participant attendance from outside Vancouver which contributes to the city's economic prosperity;
- opportunities for Vancouver teams and individuals to compete on home soil;
- participation at the community level for a range of sports and abilities;
- volunteer development in hosting quality events in Vancouver.

### **Who can apply?**

Basic eligibility:

- local and provincial not-for profit organizations in existence for more than 1 year
- must be in good standing with the City of Vancouver and the Vancouver Park Board
- sport event must take place in Vancouver

What is not eligible:

- professional events hosted by for-profit organizations
- sport events hosted outside of the City of Vancouver
- funding for playoffs and leagues games are not eligible for funding
- sport events that are organized for the primary purpose of fundraising
- sport events that have already been hosted
- sport events that receive funding from the Sport Hosting Vancouver – Sport Tourism Development Fund

### **What type of local sport events will be funded?**

## **Grant types**

This program includes three grant categories. Grants are for operating costs only, and cannot be used for capital projects, prize money, to advance a profit venture or advance activities of the host.

### 1. Local or Regional Sport Tournament Grant (organized sport competitions)

- For community-based events that have a smaller operating budget.
- For sanctioned provincial or regional championships.
- Funds a maximum of 30% of total gross operating budget.
- Grant covers operating costs only.
- Funding will not normally exceed \$10,000.

### 2. New Sport Event Initiative Grant (capacity building)

- New ideas and first time projects that further sport hosting objectives including volunteer development, community engagement, and sport development.
- The proposed sport event should serve the mission and objectives of the Vancouver Sport Strategy and align with the Healthy City Strategy.
- Funds a maximum of 50% of total gross operating budget of the event.
- Funding will not normally exceed \$5,000.

### 3. Annual Sport Event (sustainable sport)

- For recurring annual community sport events.
- Sport events that reach, encourage, and draw community-wide participation.
- Annual grant will not exceed 30% of total gross operating budget in a given year.
- Up to 3 years funding. Funding will not normally exceed \$15,000 over 3 years.

## **What costs will NOT be funded?**

For all grant categories, the following costs will NOT be funded:

- staff wages and administration costs
- appearance fees and prize money
- private or commercial adventures
- sport events that are organized for the primary purpose of fundraising (ie. charity run for a cause)
- capital costs (ie. purchase of office equipment)



## **Procedure**

### **How to apply?**

Applications must be submitted using the official applications forms (electronic versions). Please submit main application using the Word Doc, do not PDF the application.

You can submit supporting documentation as PDFs.

Organizations are not encouraged to spend funds on the design and production of elaborate presentation material.

### **When to apply?**

Applications can be made 4 times a year. Please note that applications need to be made at least 3 months (90 days) prior to the date of the sport event or commencement of the sport event initiative. Exceptions to this requirement will be made only with the approval of the Manager of Sport Hosting Vancouver.

## **Assessment Process**

### **Who reviews the applications?**

To award community sport hosting grants, the City uses a blended approach to assessment grant applications. Applications are assessed by a Sport Hosting Review Panel:

- local sport peers, who are members of the assessment committee
  - 1 Provincial Sport Organization representative
  - 1 Major sport event organization representative
  - 1 representative that has extensive experience in sport marketing and sponsorship
  - 1 representative from the sport tourism industry
- A City staff – Manager, Sport Hosting from the City Manager’s Office
- A Park Board staff – Manager, Business Development

The Sport Hosting Review Panel report recommendations of grants to City Council for a final decision.

## **Assessment Guidelines**

### **What we look for:**

- community support
- accessibility of the event
- potential to build a stronger, healthier and engaged community
- free or affordable event participation
- strong event planning, management and evaluation
- approved licenses and permits
- the extent to which the sport event is open to the public as opposed to limited or restricted to the members of the and affiliated groups is an important consideration

- the extent to which the sport event contributes to or supports City Council's priorities
- sound financial plan (business plan) including details on all other secured and unsecured revenue sources, type and extent of short and long term economic impact
- best practices of environmental sustainability are integrated into the event and degree of environmental enhancement

### **City of Vancouver Recognition**

Organizations that receive funding will be required to acknowledge the City's support in all of their information materials, including publications and programs related to the funded activities. If the logos of other funders are used in an acknowledgement, the City Emblem and Park Board logo (if the event takes place in a Park Board facility) should similarly be represented. The logo use guidelines will be sent to the main contact of the organization upon receipt of a sport hosting grant.

### **Post event report**

A post event report is required within 60 days of the completed sport event. The report should outline the evidence of use of funds according to the initial request. A final report template will be provided to the main contact of the organization upon receipt of a sport hosting grant. Failure to provide this report will result denial of future funding support from this grant program. The City of Vancouver reserves the right to withhold or reclaim funds and to decline any subsequent application for funding through the Vancouver Community Sport Hosting Grant program. Any unused portions of the local sport event grants must be returned to the City of Vancouver, not later than the date of submission of the post event report.

### **Consultation – who to speak with regarding a grant?**

Prior consultation with City Staff is encouraged. Eligibility for support cannot be assured if the City is not consulted before a bid is launched or an event is secured.

For questions regarding the Vancouver Community Sport Hosting Grant Program please contact:

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