

MARINE LANDING | Overview

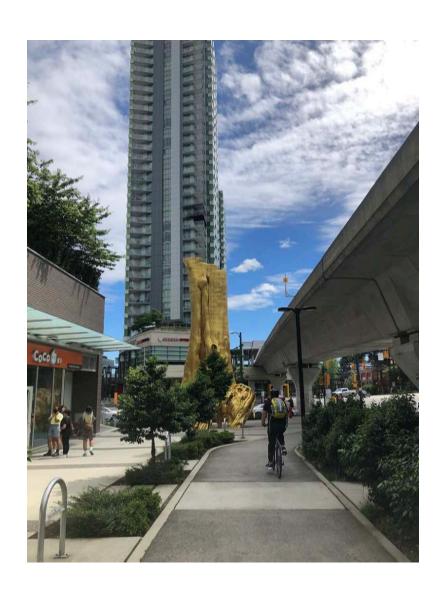


Area and Policy Context

Area Planning Analysis

Engagement

Proposed Amendments



MARINE LANDING | Area Context

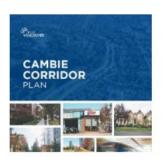




MARINE LANDING | Policy Context













2014

2018

2020

2020



MARPOLE COMMUNITY PLAN (2014)

Directs growth in Marpole over the next 30 years.

Outlines principles related to affordable housing, resilient economy, sustainable transportation, parks and open spaces.

CAMBIE CORRIDOR PLAN (2018)

Three-phase planning process focuses on planning along high-quality rapid transit.

Includes principles for Marine Landing.

ASHLEY MAR ISSUES REPORT (2020)

Supports delivery of affordable housing in Marine Landing to address housing crisis, allowing greater heights and densities than community plan.

EMPLOYMENT LANDS AND ECONOMY REVIEW (2020)

Identifies Marine
Landing as priority
area for job space
intensification,
allowing greater
heights and densities
than allowed under
two community
plans.

MARINE LANDING POLICY UPDATES (2021)

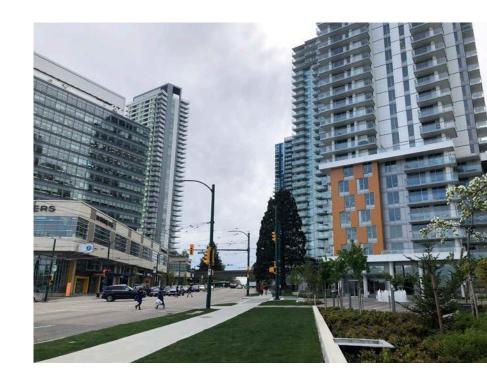
Coordinated area planning analysis to support a growing population and employment hub in Marine Landing.

MARINE LANDING | Council Direction



Area Planning Analysis

- Responds to Council direction for a coordinated review of Marine Landing to support affordable housing delivery and job space intensification
- Provides a comprehensive lens to assess cumulative neighbourhoods needs
- Streamlines staff reviews by identifying system-wide improvements needed to support growth, rather than identifying them through individual rezonings
- Updates the Marpole Community
 Plan and Cambie Corridor Plan to
 keep plans current and reflective of policy changes



MARINE LANDING | Deliverable



Marine Landing Policy Updates provide updated requirements to inform future rezoning enquiries and applications in the area.

Key Components:

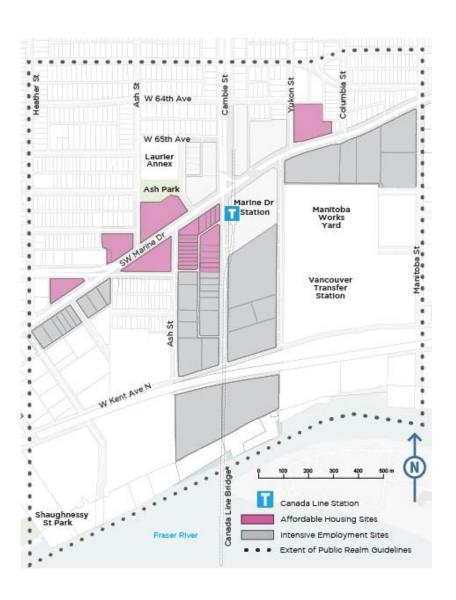
- 1. Built Form Guidelines
- 2. Public Realm Plan
- 3. Archaeological and Heritage Management
- 4. Transportation
- 5. Utilities
- 6. Public Benefits



→ Detailed reviews (including heights and densities for affordable housing projects) will be completed through site-specific rezoning enquiries/application

MARINE LANDING | Application





- Land Uses: As per community plans, no changes
- Height/Density: Updated approach to heights and densities for affordable housing sites (pink) and intensive employment sites (grey)
- Built Form: New guidelines apply to affordable housing and intensive employment sites identified on map
- Public Realm and Technical Requirements: Apply to larger area (dashed outline)

MARINE LANDING | Built Form Principles



Make A Good First Impression



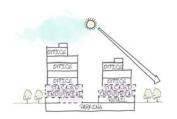
Enhance Transitions,
Connections, And
Relationships to the
Surrounding Neighbourhood



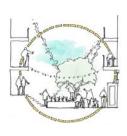
Shape, Animate and Support The Public Realm



Maximize Flexibility and Encourage Industrial Stacking



Design Livable and Social Buildings



Take Advantage of Unique And Varied Sites



Build Neighbourhoods and Buildings that Respond to Sea Level Rise



Support Natural Systems



Built form guidelines also developed to help inform future development sites:

Shadowing, tower orientation + separation, livability, amenity spaces, active ground floor etc.

MARINE LANDING | Public Realm



Public Realm Strategy

- Ecological and cultural stewardship of Fraser River Foreshore
- Strong connections to and along the Fraser River
- Integration of water management strategies (e.g. blue-green systems)
- Revised approach for park space provision
- Small, incremental improvements to create an interconnected system of public spaces











MARINE LANDING | Public Benefits



Priorities supplement and reinforce the *Marpole Public Benefits Strategy,* identifying key needs for a growing mixed-use community

- 1. Affordable housing
- 2. New and/or enhanced open spaces
- 3. Cultural spaces
- 4. Childcare





MARINE LANDING | Transportation + Utilities

Transportation

- 1. Cycling: Protected bike lanes on SW Marine Drive
- 2. Walking: Sidewalks to improve connections to Marine Drive Station
- **3. Safety:** Signal modifications to improve safety at pedestrian crossings

Utilities

- 1. **Kent Pump Station:** Upgrades to Metro Vancouver infrastructure
- 2. Sewer: Upgrades on W Kent Avenue, Yukon Street and Manitoba Street
- **3. Storm:** Green rainwater infrastructure to help reduce pressure on the City's sewer and drainage system
- **4. Water:** No system-wide upgrades anticipated; possible for individual sites





MARINE LANDING | Archaeology + Heritage

Archaeological Review

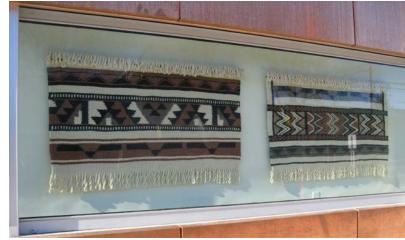
- New requirement for rezoning applications
- Complete archaeological review to identify potential risks
- Requires applicants to engage with xwməθkwəyəm and other First Nations groups/organizations with territorial interests

Heritage

 Support the Vancouver Heritage Program; tangible/intangible cultural heritage

Arts & Culture

 Developers encouraged to engage with Musqueam to explore self-determined arts and cultural opportunities







MARINE LANDING | Engagement



Notification

~10,100 postcards

~1,200 E-newsletters

Shape Your City webpage Social media channels

∼60 Public Responses

Engagement

- Involved First Nations
- Vancouver School Board
- TransLink
- Marpole BIA
- Marpole Area Network
- Community group meetings



MARINE LANDING | Public Feedback



FEEDBACK RECEIVED

- Neighbourhood connections
- Traffic volumes, safety and parking



STAFF RESPONSE

- Shift in travel mode choice
- Design routes and infrastructure for all road users convenient for accessing transit

Transportation & Parking

- Mix of uses is important
- Neighbourhood fit and change



 New built form guidelines focus on livable, healthy and sustainable developments

Land Use & Built Form

- Lack of green space, access to Fraser River, siting of public spaces
- Mix of amenities



- Focus on small, incremental changes
- Develop an interconnected network of green and public spaces
- CACs to support public benefits strategy and neighbourhood priorities

Parks, Open Space and Amenities

Traffic noise, dust, odours



 Enclosed balconies along SW Marine Dr and Cambie St; guidelines for open space design

Built Environment

MARINE LANDING | Recommendations



THAT Council approve the following:

- 1 Marine Landing Policy Updates (Appendix A)
- Marpole Community Plan and Cambie Corridor Plan amendments
 (Appendix B)
- 3 Hudson Street RM-4 Guidelines amendment (Appendix B)
- Community Amenity Contributions Policy for Rezonings amendment to implement negotiated CAC approach (Appendix C)



