



CD-1 Rezoning: 150 West 4th AvenuePublic Hearing – November 16, 2021



Site and Surrounding Zoning





Mount Pleasant Industrial Area (MPIA)



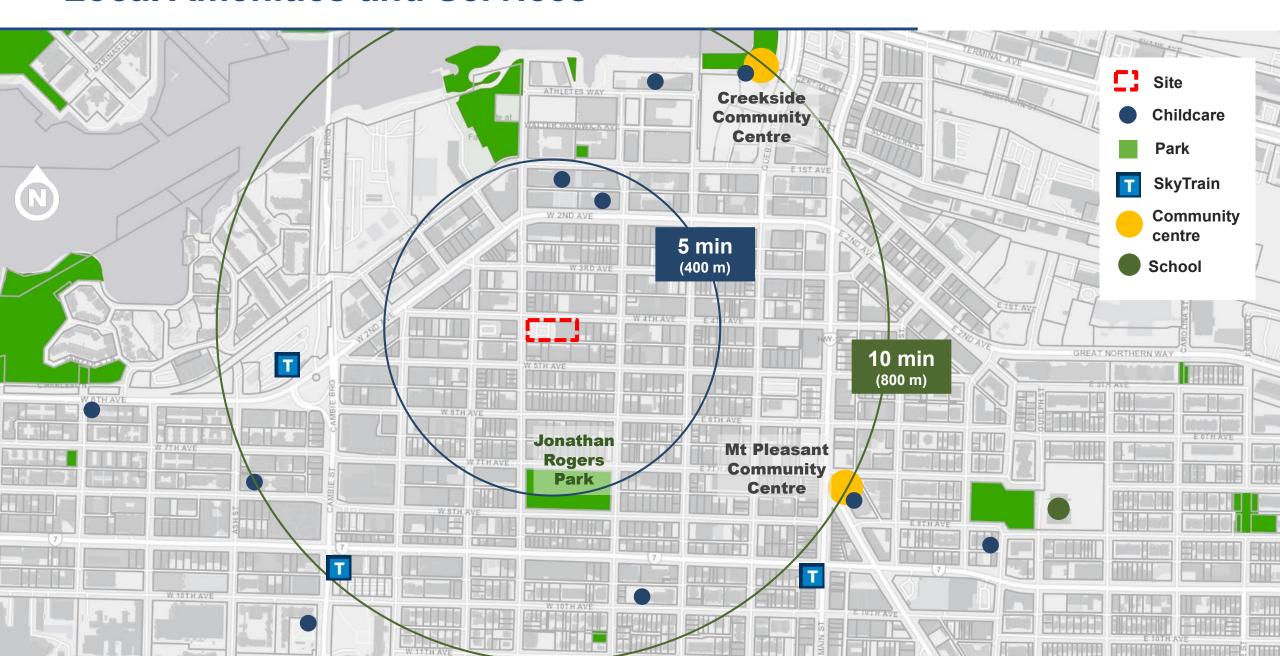




- Industrial designation (i.e., production, distribution, and repair)
- Employment-generating
- Diverse economic base



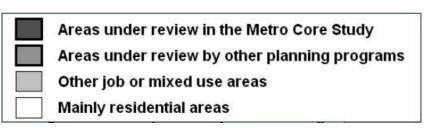
Local Amenities and Services





Policy Context

- Issues Report: Consideration of Rezoning Proposals at 110 and 150 W 4th Avenue
- Metro Core Jobs & Economy Land Use Plan (2007)
- Broadway Interim Rezoning Policy (2018)







Proposal



Application Date: April 19, 2021

- 7-storey industrial / office building
- FSR of 4.0
- Total floor area of 15,672 sq. m
 (168,690 sq. ft.)
- Building height of 28.9 m (95 ft.)
- 226 underground parking spaces and 94 bicycle spaces
- Restart SmartVancouver jobs: 600jobs



Public Consultation

Postcards Mailed June 4, 2021

Postcards distributed

Questions

17

Comment forms

46

Other input

0

Total

630

City-hosted Virtual Open House June 7 to June 27, 2021

Aware: 128

Informed: 68

Engaged: 42



Public Consultation

Support

- Appropriate height, massing, density and location
- Proposed industrial use and tenant (AbCellera)
- Important employment generation and skilled jobs

Concern

- Inappropriate building height and density
- Inappropriate location for proposal (affecting existing business and neighbourhood access)
- Impact on Jonathan Rogers Park



Public Benefits

	Amount
Community Amenity Contribution (CACs) (Commercial Linkage Contribution)	\$443,995
Development Cost Levies (DCLs)	\$2,622,396
Public Art	\$334,010
Total Value	\$3,400,401



Conclusion





END OF PRESENTATION

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