

PH1 - 6. CD-1 Rezoning: 1405 East 15th Avenue and 3047-3071 Maddams Street - SUPPORT

Date Received	Time Created	Subject	Position	Content	Name	Organization	Contact Info	Neighbourhood	Attachment
07/02/2021	09:38	PH1 - 6. CD-1 Rezoning: 1405 East 15th Avenue and 3047-3071 Maddams Street	Support	see attachment	David Hutniak		s. 22(1) Personal and Confidential	Unknown	APPENDIX A
07/05/2021	15:14	PH1 - 6. CD-1 Rezoning: 1405 East 15th Avenue and 3047-3071 Maddams Street	Support	I am writing in support of this project. While I do not love housing on a busy street like Knight, it's better than nothing and will hopefully be joined by more off-arterial housing as time progresses.	Matthew Cavanaugh		s. 22(1) Personal and Confidential	Kitsilano	No web attachments.
07/05/2021	15:24	PH1 - 6. CD-1 Rezoning: 1405 East 15th Avenue and 3047-3071 Maddams Street	Support	This looks like a great project! It's awesome to have rental that is so close to a park.	Vincent Pierce		s. 22(1) Personal and Confidential	Fairview	No web attachments.
07/05/2021	20:59	PH1 - 6. CD-1 Rezoning: 1405 East 15th Avenue and 3047-3071 Maddams Street	Support	I was a renter in Vancouver for over a decade and it was incredibly challenging to find good rental options. This is what this City needs. I have many friends that have left the City because the options are limited. I support this project.	Nicole Macdonald		s. 22(1) Personal and Confidential	Mount Pleasant	No web attachments.



Vancouver
1210 - 1095 West Pender
Vancouver BC V6E 2M6
Phone: 604.733.9440
Fax: 604.733.9420
Toll free in BC: 1-888-330-6707

Victoria
830B Pembroke Street
Victoria BC V8T 1H9
Phone: 250.382.6324
Fax: 250.382.6006
Toll free in BC: 1-888-330-6707

July 2, 2021

Mayor and Council
City of Vancouver

Subject: 1405 E 15th Ave and 3071-3047 Maddams St. Rezoning Application

Dear Mayor Stewart and Council,

On behalf of LandlordBC, please accept this letter of support for the above-captioned rezoning application to create 82 secured purpose-built rental homes for the community. This project is an important step to help address the rental crisis in Vancouver by ensuring that families of all sizes have access to adequate housing in a highly liveable neighbourhood. Rental housing, and in particular secure purpose-built rental housing, will continue to be the best housing option for many of our residents, both current and future. We must therefore ensure that we continue to enable new rental housing to be built to meet demand. We also remind Council of the significant immediate economic benefits of this new build by virtue of high-paying construction jobs and the significant purchase of services and supplies from local businesses.

The lack of new purpose-built rental supply and rising demand for rental in the past decade has contributed to Vancouver's rental housing crisis. To address the need, the City of Vancouver introduced important development incentives for purpose-built market rental housing in 2009. These incentives were some of the first of their kind in Canada and have resulted in over a growing number of new units of rental being approved since 2010. Even with the success of these incentive programs, the demand for new rental continues to outpace new supply, and the Vancouver City continues to fall behind targets set in the City's 10-year Housing Vancouver Strategy for rental. Meeting these targets requires significant action on the part of the City and this Council to identify new locations for rental, as well as working with partners in the private sector and in other levels of government to identify additional opportunities and incentives.

WHY PURPOSE-BUILT RENTAL HOUSING? Purpose-built rental housing provides secure, long-term housing for renter households earning a broad range of incomes. A robust supply of purpose-built rental housing is crucial for supporting a diverse city. Over half of Vancouver's households rent their homes and this cohort is growing as our population continues to grow. And our population will continue to grow, likely beyond our projections and expectations, because Vancouver is where businesses want to anchor their operations, and where talented individuals from around the world want to live and work.

In closing, we respectfully ask that you approve this project and thank you in advance.

Sincerely,

s. 22(1) Personal and Confidential

David Hutniak
CEO, LandlordBC