MOTION

 Affirming Support for a Formula E World Championship Event including a Conference focusing on Climate Change and Sustainability, Musical and Cultural Event and the Canadian Round of an Electric Vehicle Race (Member's Motion B.3)

At the Council meeting on April 27, 2021, Council referred the following motion to the Standing Committee on City Finance and Services meeting on April 28, 2021, in order to hear from speakers, followed by debate and decision.

Submitted by Councillor Kirby-Yung

WHEREAS

- 1. The City of Vancouver has prioritized COVID-19 post pandemic economic recovery;
- The City of Vancouver has prioritized the need for positive action in the fight against climate change, declaring a Climate Emergency that includes a focus on sustainable transportation and the electrification of transportation modes;
- Vancouver has adopted a number of initiatives as part of its overarching Culture I Shift Strategy including a Vancouver Music Strategy;
- 4. The mandate of the Sport Hosting Vancouver (SHV) Partnership is to proactively identify a balanced portfolio of sport events that deliver significant economic and social benefits to Vancouver:
- 5. The tourism sector has been decimated by the pandemic with jobs lost and businesses shuttered:
- 6. The City of Vancouver has been approached by OSS Group, a private Canadian promoter of the Formula E World Championship, to host a two-day Creative Business Conference focused on climate and sustainability, two music concerts, and a one-day electric vehicle race in False Creek in July 2022, that would generate significant economic benefit to the city and support recovery of the gutted tourism sector;
- 7. OSS Group would need to engage in robust dialogue with False Creek area residents throughout the race planning process to address neighbourhood considerations and impacts;
- 8. OSS Group has committed to limited road closures for 48-hours during the event. Some parking entrances on Quebec street would be affected with access being provided to City Gate Tower 1 at scheduled times, and provision of other parking options as needed;
- 9. OSS Group has affirmed there is no required investment by the City to conceptualize, facilitate and fulfill the three-day event. OSS Group will

- also be responsible for the cost of City services including public safety and traffic management;
- 10. OSS Group have committed to a legacy project that would support the City's climate and sustainability and social equity goals;
- 11. Organizations including BC Place (PavCo), Rogers Arena, Science World, Westpark, Tourism Vancouver, the BC Restaurant Foodservices Association, BC Hotel Association, Greater Vancouver Board of Trade, Downtown Vancouver Business Improvement Association have all lent their support and endorsement to the proposed event; and
- 12. Organizers project the three-day event is anticipated to generate approximately \$80 million in economic impact and 3000 jobs through 195 suppliers (of which 90% will be local).

THEREFORE BE IT RESOLVED

- A. THAT Council direct staff to work with One Stop Strategy (OSS Group) to enable the Canadian Round Formula E event that is anticipated to include a two-day conference, music and cultural events and one day electric vehicle race in July 2022, with consideration given to a three-year term, costs to be borne by the organizer, and all City service costs to be recoverable from the organizer.
- B. THAT execution of the event should minimize impact on community, road and park usage, include dialogue with False Creek residents to address neighbourhood considerations, and ensure public access to the seawall is maintained throughout the event.
- C. THAT staff report back with a post-event summary including community and economic benefits and impacts, to help inform hosting of the event in future years.
- D. THAT the Host City agreement include a community legacy commitment of public electric vehicle charging stations for the False Creek area and event access/participation for at-risk youth in support of the City's climate and sustainability and social equity goals.

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