

SUMMARY AND RECOMMENDATION

3. Sign By-law Amendment - 688 Hamilton Street

Summary: To amend the Sign By-law at 688 Hamilton Street (Queen Elizabeth Theatre) to allow one new free-standing electronic static image sign along Cambie Street and to replace three free-standing electronic static image signs along West Georgia Street, Hamilton Street and Dunsmuir Street.

Applicant: Permit Masters

Referral: This item was referred to Public Hearing at the Council Meeting of March 9, 2021.

Recommended Approval: By the General Manager of Planning, Urban Design and Sustainability:

- A. THAT Council approve the application by Permit Masters on behalf of the City of Vancouver, the registered owners, of a building having a civic address of 688 Hamilton Street (*PID: 011-641-479, Block 47 District Lot 541 Plan 21824*) to amend the Sign By-law to allow one new free-standing electronic static image sign at Cambie Street and to replace three free-standing electronic static image signs at West Georgia Street, Hamilton Street and Dunsmuir Street, generally as presented in Appendix A of the Referral Report dated February 2, 2021, entitled "Sign By-law Amendment - 688 Hamilton Street".
- B. THAT A be adopted on the following conditions:
- (i) THAT the passage of the above resolutions creates no legal rights for the applicant or any other person, or obligation on the part of the City and any expenditure of funds or incurring of costs is at the risk of the person making the expenditure or incurring the cost;
 - (ii) THAT any approval that may be granted following the public hearing shall not obligate the City to enact a by-law amending the Sign By-law and any costs incurred in fulfilling requirements imposed as a condition of amending the Sign By-law are at the risk of the property owner; and
 - (iii) THAT the City and all its officials, including the Approving Officer, shall not in any way be limited or directed in the exercise of their authority or discretion, regardless of when they are called upon to exercise such authority or discretion.

[Sign By-law Amendment - 688 Hamilton Street]