

7. CD-1 Rezoning: 3701-3743 West Broadway

Date Received	Time Created	Subject	Position	Content	Name	Organization	Contact Info	Neighbourhood	Attachment
10/28/2020	10:37	PH1 - 7. CD-1 REZONING: 3701 – 3743	Support	The City needs more rental housing along current and future rapid transit. This is a no brainer.	Josh Anderson		s.22(1) Personal and Confidential	Kitsilano	No web attachments.
10/28/2020	11:41	PH1 - 7. CD-1 REZONING: 3701 – 3743	Support	Please see attached letter. Thank you.	Michelle Barile			Unknown	Appendix A
10/28/2020	12:24	PH1 - 7. CD-1 REZONING: 3701 – 3743	Support	Attached is my comment in video form: https://share.getcloudapp.com/4guJXPgJ	Adrian Crook			Downtown	No web attachments.
10/28/2020	12:39	PH1 - 7. CD-1 REZONING: 3701 – 3743 West Broadway	Support	The addition of higher density living in the West Point Grey neighborhood is welcome and needed. For Vancouver to support its growing population we need to increase density everywhere – including these historically low-density neighborhoods. Having grown up in Point Grey, I'd love to have opportunities to stay close to home, and close to the parks and beaches I know and love so well, while still having the option of moving out of my parent's house. Having moderate-income housing available will also be a great asset to students, staff and faculty at UBC, and other people employed in the area who may have previously been forced to live very far from their place of schooling or work. This is a beautiful, comfortable part of the city, and more people should have the opportunity to live here. Linnea Ritland, s.22(1)	Linnea Ritland			West Point Grey	No web attachments.
10/28/2020	12:45	PH1 - 7. CD-1 REZONING: 3701 – 3743	Support	Just writing in to say that I one hundred percent support new rental homes and below market rental homes on Broadway on the future rapid transit line. We absolutely need to move away from a model where these things are not a given Thank you for your time	KIM JANNA			Hastings-Sunrise	No web attachments.
10/28/2020	13:02	PH1 - 7. CD-1 REZONING: 3701 – 3743 West Broadway	Support	I support the proposed rental housing development at Broadway and Alma because it has been designed to encourage and support active transport for its future residents. It is really wonderful that the resident lobby will have a bike carousel and repair station. People who live in apartment buildings are often dissuaded from cycle commuting because of inadequately secure or spacious bike storage facilities. Restrictions on taking bikes in elevators often mean that residents have nowhere to clean and service their bikes and are subject to increased risk of theft. This development also caters to families, with a high percentage of homes having two or three bedrooms, as well as a lounge, deck with cooking facilities and communal spaces for socialising and an off-leash dog area. Many apartments have unfortunate restrictions on pets, so this is very welcome. Increasing multi-family housing is very important to manage the high cost of renting in Vancouver, and establishing it close to existing transit, schools and services will reduce pressure on car ownership and use.	Lucy Maloney			Downtown	No web attachments.
10/28/2020	13:10	PH1 - 7. CD-1 REZONING: 3701 – 3743	Support	We support the project It will bring more business to us	Takashi Aramaki			Arbutus-Ridge	No web attachments.



October 27, 2020

Dear Mayor Stewart and Councillors,

On behalf of the West Broadway Business Improvement Association (BIA), I am writing to share our support for the 3701-3743 West Broadway rezoning application.

Our association's mandate is to enhance the vitality of our business community by developing initiatives that benefit the area, including small business promotions, events, street enhancement, community engagement and advocacy.

This development proposal with affordable rental housing represents a valuable opportunity for businesses and residents in the Broadway & Alma area, which is why we would like to extend our support for the project.

The revitalization provided by this development will contribute to local economic growth, and the survival of independent businesses. More residents in the community will create more foot traffic local businesses, and with 161 households in this proposal, the project is anticipated to generate nearly \$1.5 million per year in local spending. In addition, the development's streetscape improvements and amenities, including bike facilities, will encourage locals and visitors to explore the area.

We are supportive of more rental housing in the community, and this development's inclusion of affordable rentals geared to those earning moderate incomes from \$30,000 - \$80,000 annually. These homes have the potential to house critical staff that are essential to the success of the Broadway business district.

Businesses and retail neighborhoods have undergone a challenging time through COVID. More than ever, we need to support local businesses, and in doing so, they can continue to contribute to their community. Local businesses provide essential services, amenities, employment and social connections for residents and visitors.

We trust the City's application process will provide opportunities for input, so that developments are implemented in a moderate way that balances existing needs with future potential, and area suitability with economic viability. We are supportive of developments built on a foundation of sustainable growth and community interests, and consideration for residents and other stakeholders impacted by the development.

In his TED talk, "How Much is Enough", developer Kevin Cavanaugh provides an insightful perspective about development and information about his social housing initiative in conjunction with social employment. An excellent takeaway from the presentation is his approach to equitable development, that simultaneously meets the needs of the neighborhood and investors, rather than building in excess.

Thank you for the opportunity to support this application with affordable rental housing, and support local merchants and the Kitsilano community.

Sincerely,

s.22(1) Personal and Confidential

Michelle Barile, Executive Director
West Broadway BIA