



REPORT

Report Date: October 15, 2020
Contact: Michelle Collens
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RTS No.: 13467
VanRIMS No.: 08-2000-20
Meeting Date: October 22, 2020

[Submit comments to Council](#)

TO: Standing Committee on City Finance and Services
FROM: Michelle Collens, Senior Manager, Sport Hosting
SUBJECT: Vancouver Community Sport Hosting Grant – Fall 2020 Intake

RECOMMENDATION

- A. THAT Council approves one (1) new Vancouver Community Sport Hosting Grants totaling \$5,000 as outlined in the body of this report to each organization listed in Table 1 under the column entitled “Organization” and for the amount set out beside their name in the column entitled “Grant Recommended”; source of funding is the 2020 Vancouver Community Sport Hosting Grant Program Budget.
- B. THAT the grant be subject to each grant recipient agreeing to the terms and conditions of the community sport hosting grant program as generally outlined in this report and otherwise satisfactory to the Senior Manager, Sport Hosting and the City Solicitor.
- C. THAT no legal rights or obligations are created by the approval of the Recommendations A through B above unless and until the grant agreement letter is executed and delivered by the grant recipient.
- D. THAT, pursuant to Section 206(1)(j) of the *Vancouver Charter*, the organizations listed in Table 1 which are not otherwise a registered charity with Canada Revenue Agency are deemed by Council to be an organization contributing to the culture, beautification, health, or welfare of the City.
- E. THAT Council approve the reallocation of the remaining \$142,933 (if Recommendation A is approved) in the 2020 Vancouver Community Sport Hosting Grants budget by reducing the City’s 2020 Operating Budget by this amount and increasing the Park Board’s 2020 Operating Budget by this amount and transferring such funds to the Park Board’s budget to allow the Park Board to

set up a COVID-19 Not-for-Profit Minor Sport Organization Relief Fund – Return to Play program at Vancouver Park Board Facilities subject to the following conditions:

- i. The funds are to be used by the Park Board in the same manner as its other operating budget funds for providing public access to its public facilities but targeted to benefit the not-for-profit sport and youth communities it serves, for example by:
 - a. using the funds to reduce the fees payable by not-for-profit youth sport organizations accessing Park Board facilities in their Return to Play plan, or
 - b. using the funds to pay for staff time or safety supplies needed at the Park Board facilities so as to reduce the costs to not-for-profit youth sport organizations to restart programming at Vancouver Park Board facilities as a result of impacts from COVID-19; and
- ii. That the Park Board report back to City Sport Hosting staff by the end of Q2 2021 on how the funds were used and how such funds specifically benefited not-for-profit youth sport organizations accessing its facilities.

Approval of Recommendation A constitutes a grant and therefore requires an affirmative vote of at least-two-thirds of all of Council pursuant to Section 206(1) of the *Vancouver Charter*.

REPORT SUMMARY

This report recommends approval of one (1) new Vancouver Community Sport Hosting Grant application totalling \$5,000. Applications received include only one (1) annual sport event. No applications were received in the Local and Regional or New Sport Initiative categories. The current balance of the 2020 Vancouver Community Sport Hosting Grant Budget is \$147,233.

Staff also recommend that the balance of unallocated funds of the 2020 Vancouver Community Sport Hosting Grant Program totalling \$142,933 be reframed to support incremental expenses incurred to restart sport programming of not-for-profit minor sport organizations that access Vancouver Park Board facilities. Funds will be transferred to Vancouver Park Board to reduce the level of cost recovery expenses that are necessary for minor sport organizations to safely return to play.

COUNCIL AUTHORITY/PREVIOUS DECISIONS

2004: Council approved a policy statement in support of celebrations, sporting events and special events: “Council welcomes celebrations and special events for their contribution in making Vancouver a vibrant City, in reflecting our cultural diversity and neighbourhood character, and for economic, cultural and recreational benefits they bring to the City. Council supports the facilitation of these events by staff, encourages mitigation of short-term disruptions in neighbourhoods and encourages cities to welcome these activities and to participate in them.”

2006: Council approved a Sport Hosting Policy and Sport Hosting Grant Program effective January 1, 2007, with annual funding of \$200,000 to support a range of sporting events.

2008: Council adopted the Vancouver Sport Strategy as a guide to the City's future initiatives and engagement with sport programs, facilities and events.

2011: Council approved revisions to the Sport Hosting Grant Program guidelines to improve the effectiveness of the grant and better serve local sport organizations.

2015: Council adopted the Sport Hosting Vancouver Action Plan, and approved the creation of the Sport Tourism Development Fund with funding of \$1.0 million over 2 years as the City's commitment to this Fund which will support MAJOR sport events that advance the Sport Hosting Vancouver Action Plan goals. In that same decision, Council approved the change of name from the City's current 'Sport Hosting Grant Program' to the 'Vancouver Community Sport Hosting Grant Program', and directed staff to review the program and provide recommendations for any changes necessary to enhance the grant program. This grant program has an ongoing annual Operating Budget funding of \$200,000.

2016: Council approved revisions to the 'Vancouver Community Sport Hosting Grant Program', expanding the type of events that are eligible for funding at a community level, including Local or Regional Sport Tournaments, New Sport Event Initiatives, and Annual Sport Events.

2019: Council approved the recommendations for the City Participation in Women Deliver 2019 Conference (RTS 12946) including approval of the allocation of \$35,000 from the 2019 Sport Hosting Program budget to launch the new program stream of "Community Sport Champions Recognition" that will align with the themed Women Deliver objectives. Each year, the theme of the recognition program will change.

Approval of grant recommendations requires eight affirmative votes.

CITY MANAGER'S/GENERAL MANAGER'S COMMENTS

The City Manager recommends approval of the foregoing. The Vancouver Community Sport Hosting Grant program reflects the local focus on sport events and the community it serves. These events prioritize sport development and increase local sport hosting capacity and effectively support a wider variety of events hosted by local non-profit sport organizations. The hosting of high-quality, sustainable sport events will promote physical health and wellness, nurture life and leadership skills, promote volunteerism and foster both civic pride and participation.

However the realities of hosting events during a pandemic are limited, and having a major impact on the non-for-profit sport community. Since the announcement of the outbreak on March 11, 2020, and following provincial orders, all sport organizations paused programming, suspended any planned events and have reset how they deliver sport and rec to youth in our community.

COVID-19 has had a significant impact on community sports and recreation, increasing the barriers to participation faced by Vancouver's most vulnerable children and youth. As sport begins to safely return to Park Board facilities, funding support is needed from the City of Vancouver to help maintain the viability of these organizations and retain the opportunities they have worked so hard to create for youth in Vancouver.

REPORT

Background/Context

On July 13, 2006, as part of a report on the development of a comprehensive Vancouver Sport Strategy, Council approved a Sport Hosting Grant Program with annual funding of \$200,000 to support a range of sporting events. Program funding has subsequently grown to \$225,233 for the 2020 sport hosting grant budget.

On December 10, 2015, City Council adopted an updated sport hosting strategy for Vancouver titled the 'Sport Hosting Vancouver Action Plan' and approved the City's participation in a Sport Hosting Vancouver partnership with the Vancouver Hotel Destination Association (VHDA), Tourism Vancouver, BC Pavilion Corporation (PavCo) and the University of British Columbia (UBC). As part of this Action Plan, a 'Sport Tourism Development Fund' was created with investments from the partners to support and attract major sport events hosted in Vancouver.

The Sport Tourism Development Fund has replaced the Major Sport Event Operating Grants that the Vancouver Sport Hosting Grant Program supported. As a result of these changes, the Vancouver Sport Hosting Grant program is now referred to as the 'Vancouver Community Sport Hosting Grant Program' focused on community events held by our local sport organizations.

The Vancouver Community Sport Hosting Grant guidelines (Appendix A) have been revised and approved by Council to support the following events:

1. Local or Regional Sport Tournament
2. New Sport Event Initiative
3. Annual Sport Event

COVID-19 Impacts

In May 2020, the second intake of the Vancouver Community Sport Hosting Grant Program was postponed in light of the realities of the City's financial position until a City wide budget review was able to take place. It was also unknown the health guidelines and liabilities of a non-profit sport organization for hosting events during a pandemic.

On May 25, Council approved COVID-19 Economic and Community Recovery Program to support recovery for Vancouver. Using the balance of unallocated Vancouver Community Sport Hosting Grants in 2020 are part of the Recovery Framework work stream for the non-profit and social enterprise sector.

On May 27, 2020: BPOC reviewed grants and determined that grant dollars will not be used for the financial gap. Proposed use of un-allocated grant funding for restart and recovery efforts to be subject to the restart and recovery planning process and BPOC approval.

June 2020: The Province of British Columbia created a ministerial order that protects amateur sport organizations and their employees and volunteers from liability. This order helps to cover the risk so people can safely get back to playing sports sooner in their communities.

July 2020: Guidance provided to non-profit sport organizations thru viaSport's Return to Sport protocols and public-health guidelines on how to prevent the spread of the virus.

September 2020: City of Vancouver promoted the call for applications to support community sport events that meet the provincial health guidelines. Application intake closed on Friday, Sept 18th, but due to the compounding implications of COVID19 and event restrictions for public health, we did not receive the same volume of applications for event support, therefore a balance of the 2020 Vancouver Community Sport Hosting Grant Program is unallocated.

Discussion – Fall 2020 Intake

All Community Sport Hosting Grant applications are reviewed by a panel comprised of representatives from the Park Board, City of Vancouver and other key stakeholders in the sport hosting community.

This report recommends grants for which applications were received before the deadline of September 18, 2020, under the approved 2016 guidelines (Appendix A).

Summary of Review Panel Recommendations

Upon launching the Fall 2020 intake for applications, it was clear that the impacts of the COVID-19 mass gathering and event restrictions would not allow for many of the usual community events to take place. Local community sport organizations are still in the process of figuring out how to return to play, before they can focus on how to host an event during a pandemic. Currently the health guidelines also limit interprovincial competitions in sport which would postpone or delay the hosting of local events either hosting provincial or national championships.

As such, only one application was received for an event in the annual category totalling \$5,000.

Summary of event being recommended:

1. Local and Regional Sport Tournaments – *none*
2. New Sport Initiative – *none*
3. Annual Sport Events

All Aboard is a family friendly skateboarding event that will be held on Granville Island in planned for November of 2020 and hosted by Canada Skateboard. This will be the second edition after a successful launch in 2019. This two-day celebration of skateboarding culture will have participation opportunities for beginners, intermediate and advanced skaters. The programming will consist of skateboard lessons, community and special interest group sessions and free skateboarding. The event will bring together diverse community groups within Vancouver including all-women's skateboard organizations, adult beginner skateboarders, children groups and the LGBTQ skateboarding community.

All Aboard 2020 will be a scaled down version of the 2019 event in order to allow for appropriate social distancing. Canada Skateboard is working with Granville Island and Vancouver Coastal Health to receive relevant approvals to host the event within the current restrictions in place.

Summary Table 1 below.

Organization	Event	Location/Venue	Date	Grant Requested	Grant Recommended	Notes
LOCAL OR REGIONAL SPORT TOURNAMENT						
TOTAL				\$0	\$0	
NEW SPORT EVENT INITIATIVE						
TOTAL				\$0	\$0	
ANNUAL SPORT EVENT						
Canada Skateboard	All Aboard	Granville Island	Nov 28-29, 2020	\$5,000	\$5,000	All Aboard is a family friendly skateboarding event that will be held on Granville Island in planned for November of 2020.
TOTAL				\$5,000	\$5,000	
INTAKE TOTAL				\$5,000	\$5,000	

Unallocated Balance of Budget

With the unallocated balance of the 2020 Vancouver Community Sport Hosting Grant Program, the advisory community recommends that the remaining unallocated grant stream support local non-profit sport organizations with their restart, recovery and rebuild, similar to the support being provided to non-profit art and culture organizations.

With limited funds available, it is also recommended that the priority of the funds target non-profit minor youth sport organizations that utilize Vancouver Park Board facilities. With the assistance of the Vancouver Park Board permitting team, we can identify and administer a one-time offset subsidy for non-profit sport user groups to adapt and sustain their programs through the winter indoor seasons. Park Board can track and monitor incremental charges due to COVID19 health and safety protocols and make recommendations on the subsidies provided up to \$142,933. Park Board staff will report back to Sport Hosting on the positive impact and support provided to non-for-profit minor sport organizations by Q2 of 2021.

Rationale:

- Schools no longer offering sport programming
- More reliance on community programs and organized club sport programs
- COVID19 has had a significant impact on community sports and recreation, increasing the barriers to participation faced by Vancouver's most vulnerable children and youth
- Aligns with Council's budget priorities:
 - Deliver core quality services
 - Increase focus on equity and critical social issues
- Return to play for Park Board user groups are now facing implications due to new incremental expenses
 - Requirements around extra staff required
 - Additional janitorial and cleaning expenses of indoor facilities
 - New restrictions on the number of participants that can access indoor facilities – sport organizations can't service the same amount of participants with original facility allocation rentals (need to purchase extra facility time and space)
- Prioritize minor youth sport organizations that have been disproportionately impacted by COVID19 and are experiencing increased rates of isolation and deterioration of mental health

Implications / Related Issues / Risk**Financial**

The total 2020 Sports Hosting Grant Program budget of \$225,233 is comprised of \$190,233 allocated to the Community Sport Hosting Grant Program stream and \$35,000 allocated to the 2020 Community Sport Champions Recognition stream.

The current available balance of the 2020 Vancouver Community Sport Hosting Grant program stream is \$147,933.

If recommendation A is approved by Council, the balance of unallocated funds to COVID19 not-for-profit Sport Relief Fund – Return to Play at Vancouver Park Board would total \$142,933.

The table below outlines the available funding for the Vancouver Community Sport Hosting Grant Program stream.

PREVIOUS DECISIONS	Program Stream	2020 Budget	PREVIOUS Decisions Approved	2020 Balance Remaining
-	Community Sport Hosting Grant Program Spring Intake RTS 13465	\$225,233	\$42,300	\$182,933
-	Community Sport Champions Recognition Program RTS 12941	\$182,933	\$35,000	\$147,933
Rec'd in this Report	Program Stream	2020 Budget	Rec'd in this Report	2020 Balance Remaining
A	Community Sport Hosting Grant Program Fall Intake RTS 13467	\$147,933	\$5,000	\$142,933
E	COVID-19 not-for-profit Sport Relief Fund – Return to Play at Vancouver Park Board RTS 13467	\$142,933	\$142,933	\$0

Legal

No legal implications.

CONCLUSION

The Community Sport Hosting Grant Program review panel recommends that Council approve grants totalling \$5,000 as outlined in the body of this report. The recommendations are the

product of a comprehensive and thoughtful review process consistent with the policy and guidelines approved by Council. This is the final planned application intake for 2020.

Staff also recommend that the balance of unallocated funds of the 2020 Vancouver Community Sport Hosting Grant Program totalling \$142,933 be reframed to support incremental expenses incurred to restart sport programming of not-for-profit minor sport organizations that access Vancouver Park Board facilities. Funds will be transferred to Vancouver Park Board to reduce the level of cost recovery expenses that are necessary for minor sport organizations to safely return to play.

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Vancouver Community Sport Hosting Grant Program

About

The Vancouver Community Sport Hosting Grant Program assists sporting, community and event organizations to deliver sport events in Vancouver. The program through the Local and Regional Sport Tournament Grant, New Sport Event Initiative Grant and the Annual Sport Event Grant categories, provides funding support for events that are local or regional level and are supported or sanctioned by a recognized BC Provincial Sport Organization.

The City's role is to *provide support and facilitate sport events*, rather than directly produce or host events, except in the most exceptional circumstances.

Why is the City of Vancouver funding these grants?

The Vancouver Community Sport Hosting Grant program is designed to encourage:

- the development and retention of local sport events and tournaments in Vancouver that enhance the priorities of the Healthy City Strategy, the Vancouver Sport Strategy and the Sport Hosting Vancouver Action Plan;
- local sport organizations to provide quality sport events to their members;
- local sport organizations to build their event hosting capacity, increasing opportunities to host an attract larger major or international events in future years;
- participant attendance from outside Vancouver which contributes to the city's economic prosperity;
- opportunities for Vancouver teams and individuals to compete on home soil;
- participation at the community level for a range of sports and abilities;
- volunteer development in hosting quality events in Vancouver.

Who can apply?

Basic eligibility:

- local and provincial not-for profit organizations in existence for more than 1 year
- must be in good standing with the City of Vancouver and the Vancouver Park Board
- sport event must take place in Vancouver

What is not eligible:

- professional events hosted by for-profit organizations
- sport events hosted outside of the City of Vancouver
- funding for playoffs and leagues games are not eligible for funding
- sport events that are organized for the primary purpose of fundraising
- sport events that have already been hosted
- sport events that receive funding from the Sport Hosting Vancouver – Sport Tourism Development Fund

What type of local sport events will be funded?

Grant types

This program includes three grant categories. Grants are for operating costs only, and cannot be used for capital projects, prize money, to advance a profit venture or advance activities of the host.

1. Local or Regional Sport Tournament Grant (organized sport competitions)

- For community-based events that have a smaller operating budget.
- For sanctioned provincial or regional championships.
- Funds a maximum of 30% of total gross operating budget.
- Grant covers operating costs only.
- Funding will not normally exceed \$10,000.

2. New Sport Event Initiative Grant (capacity building)

- New ideas and first time projects that further sport hosting objectives including volunteer development, community engagement, and sport development.
- The proposed sport event should serve the mission and objectives of the Vancouver Sport Strategy and align with the Healthy City Strategy.
- Funds a maximum of 50% of total gross operating budget of the event.
- Funding will not normally exceed \$5,000.

3. Annual Sport Event (sustainable sport)

- For recurring annual community sport events.
- Sport events that reach, encourage, and draw community-wide participation.
- Annual grant will not exceed 30% of total gross operating budget in a given year.
- Up to 3 years funding. Funding will not normally exceed \$15,000 over 3 years.

What costs will NOT be funded?

For all grant categories, the following costs will NOT be funded:

- staff wages and administration costs
- appearance fees and prize money
- private or commercial adventures
- sport events that are organized for the primary purpose of fundraising (ie. charity run for a cause)
- capital costs (ie. purchase of office equipment)

Procedure

How to apply?

Applications must be submitted using the official applications forms (electronic versions). Please submit main application using the Word Doc, do not PDF the application.

You can submit supporting documentation as PDFs.

Organizations are not encouraged to spend funds on the design and production of elaborate presentation material.

When to apply?

Applications can be made 4 times a year. Please note that applications need to be made at least 3 months (90 days) prior to the date of the sport event or commencement of the sport event initiative. Exceptions to this requirement will be made only with the approval of the Manager of Sport Hosting Vancouver.

Assessment Process

Who reviews the applications?

To award community sport hosting grants, the City uses a blended approach to assessment grant applications. Applications are assessed by a Sport Hosting Review Panel:

- local sport peers, who are members of the assessment committee
 - 1 Provincial Sport Organization representative
 - 1 Major sport event organization representative
 - 1 representative that has extensive experience in sport marketing and sponsorship
 - 1 representative from the sport tourism industry
- A City staff – Manager, Sport Hosting from the City Manager's Office
- A Park Board staff – Manager, Business Development

The Sport Hosting Review Panel report recommendations of grants to City Council for a final decision.

Assessment Guidelines

What we look for:

- community support
- accessibility of the event
- potential to build a stronger, healthier and engaged community
- free or affordable event participation
- strong event planning, management and evaluation
- approved licenses and permits
- the extent to which the sport event is open to the public as opposed to limited or restricted to the members of the and affiliated groups is an important consideration
- the extent to which the sport event contributes to or supports City Council's priorities

- sound financial plan (business plan) including details on all other secured and unsecured revenue sources, type and extent of short and long term economic impact
- best practices of environmental sustainability are integrated into the event and degree of environmental enhancement

City of Vancouver Recognition

Organizations that receive funding will be required to acknowledge the City's support in all of their information materials, including publications and programs related to the funded activities. If the logos of other funders are used in an acknowledgement, the City Emblem and Park Board logo (if the event takes place in a Park Board facility) should similarly be represented. The logo use guidelines will be sent to the main contact of the organization upon receipt of a sport hosting grant.

Post event report

A post event report is required within 60 days of the completed sport event. The report should outline the evidence of use of funds according to the initial request. A final report template will be provided to the main contact of the organization upon receipt of a sport hosting grant. Failure to provide this report will result denial of future funding support from this grant program. The City of Vancouver reserves the right to withhold or reclaim funds and to decline any subsequent application for funding through the Vancouver Community Sport Hosting Grant program. Any unused portions of the local sport event grants must be returned to the City of Vancouver, not later than the date of submission of the post event report.

Consultation – who to speak with regarding a grant?

Prior consultation with City Staff is encouraged. Eligibility for support cannot be assured if the City is not consulted before a bid is launched or an event is secured.

For questions regarding the Vancouver Community Sport Hosting Grant Program please contact:

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