

2020-10-06: 4. CD-1 Rezoning: 5055 Joyce Street (Support)									
Date Received	Time Created	Subject	Position	Content	Name	Organization	Contact Info	Neighbourhood	Attachment
09/28/2020	13:33	PH1 - 4. CD-1 Rezoning: 5055 Joyce Street	Support	Hello, See attached letter of support regarding the rezoning application for 5055 Joyce Street. Thank you, Sylvain Celaire	Sylvain Celaire	Modo Co-operative	[REDACTED]	I do not live in Vancouver	Appendix A
10/01/2020	16:25	PH - 4. CD-1 Rezoning: 5055 Joyce Street	support	I would like to voice my support for the proposed building at 5055 Joyce St. I was part of the Norquay working group and am happy to see density placed next to a transit station. We should be striving to create more developments in close proximity to our transit nodes. This proposal will make life so much easier for hundreds of new residents and help support amenities that will contribute to the whole neighbourhood.	Joe Lousa		[REDACTED]	Renfrew-Collingwood	No web attachments.



September 28, 2020

City of Vancouver
453 W 12th Avenue
Vancouver, BC
V5Y 1V4

Mayor Kennedy Stewart
Members of Municipal Council
City of Vancouver

Dear Mayor and Council,

Re: Letter of support for development application at 5055 Joyce Street, Vancouver

On behalf Modo Co-operative, I would like to express our support for the rezoning/development application for the site located at 5055 Joyce Street, under consideration at an upcoming public hearing.

Modo is a round trip carsharing co-operative, founded in Vancouver in 1997. It exists to transform communities by providing people with an affordable, convenient, inclusive and sustainable alternative to owning a vehicle (or a second one). We support the needs of 20,000+ drivers and 900 organizations who share a diverse fleet of 700 vehicles located throughout Metro Vancouver, Greater Victoria, Nanaimo, Squamish and Kelowna.

It should be known that Modo and the applicant intend to enter into an agreement to (i) secure the provision of six (6) shared Modo vehicles to be parked at the proposed development for the benefit of the community and (ii) offer the possibility for up to 360 residents of the proposed development to simultaneously benefit from Modo membership privileges and lowest usage rates without the need to themselves pay a \$500 membership fee.

Similar transport demand management (TDM) measures have been successfully implemented in other residential and mixed-use developments in Vancouver.

Modo's 2019 annual member survey (30+% participation from Modo's entire membership) showed that 48% of our members used to own/lease a vehicle but now use Modo as their primary vehicle, while another 27% of members never owned or leased a vehicle and use Modo as their primary vehicle. The first two reasons Modo members have indicated for joining Modo were: "Cheaper than owning a vehicle" (48%) and "Located near my home/is easily accessible" (38%).

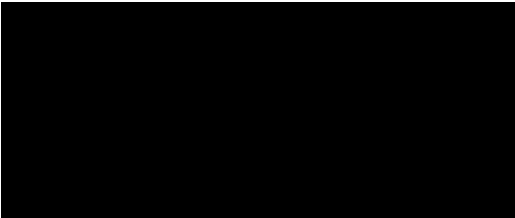
Adding three (3) shared vehicles to be provided in connection with the upcoming development project at 5080 Joyce Street, these nine (9) shared vehicles, to be provided within a block, will have the potential to remove from our streets between 80 and 115 individually-owned vehicles.

200-470 Granville Street	Vancouver, BC V6C 1V5	604.685.1393	info@modo.coop
2031 Store Street	Victoria, BC V8T 5L9	250.995.0265	www.modo.coop

We are confident that by locating shared vehicles at 5055 Joyce Street and providing future residents with the opportunity to join Modo for free, we will put together the conditions for many residents to reduce their vehicle ownership and transportation costs while having access to a fleet of shared vehicles and being encouraged to use active transportation (walking and cycling) and public transit.

Modo strongly encourages the approval of the application for 5055 Joyce Street, as the proposed development and carshare TDM measures will allow hundreds of people the ability to move more affordably and sustainably by shifting to multimodal transportation.

Regards,



Sylvain Cellaire
Director of Business Development