

GOOD DATA → GOOD DECISIONS → GOOD OUTCOMES

JUNE 2019-FEB 2020 OPEN HOUSE COMMUNITY ENGAGEMENT	OPPOSE	SUPPORT
Data - Final Includes all identifiable postal codes Excludes all neutral positions	57%	42%
Responses Outside Vancouver	0.3%	10%
What % of Data - Initial are Vancouver Neighborhood Residents	79%	31%
Source: Publicly available comments on 2538 Birch.		

Conclusion: A majority of respondents oppose the 28-floor rezoning.

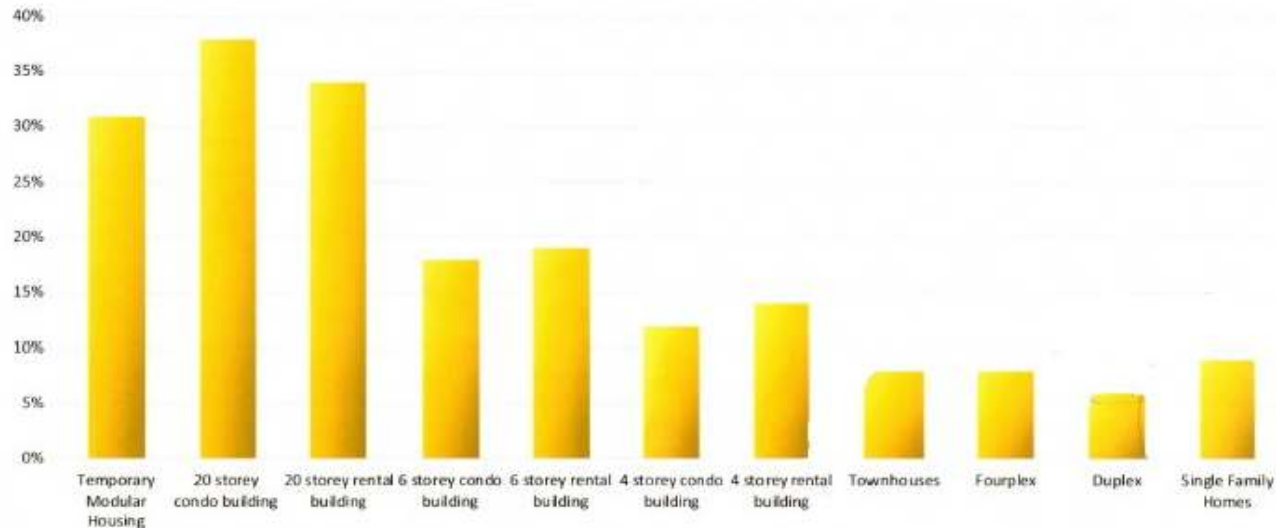
JULY 9 2020 PUBLIC HEARING COMMUNITY ENGAGEMENT	
29%	of all Support comments reside out of Vancouver or are Unknown
7%	of all Oppose comments reside out of Vancouver or are Unknown
45%	of Support comments seem to use a generated form letter from the website:
	https://www.abundanthousingvancouver.com/letter_generator?p=Birch
	Some computer generated phrases include:
	Fairview is a nice place and I would personally like to live here.
	I support this project because it will bring desperately needed market- and moderate-income housing
	I have friends and family who live nearby, and I want the best for them.
	Source: Publicly available comments on 2538 Birch: July 3, 6, & 8, 2020

Conclusions: Ensure data integrity; Represent Vancouver.

The higher the yellow bar, the more respondents dislike a building type.

Polling on key housing issues

From this list of different types of buildings, please indicate any you would not like to have in your immediate neighbourhood.



KENNEDY
STEWART

Conclusions:

1. Vancouver residents DO NOT WANT buildings more than 20 stories.
2. Vancouver residents SUPPORT duplexes, townhouses, 4 storey & 6 storey buildings since they make neighborhoods livable.

Fairview Rental Units

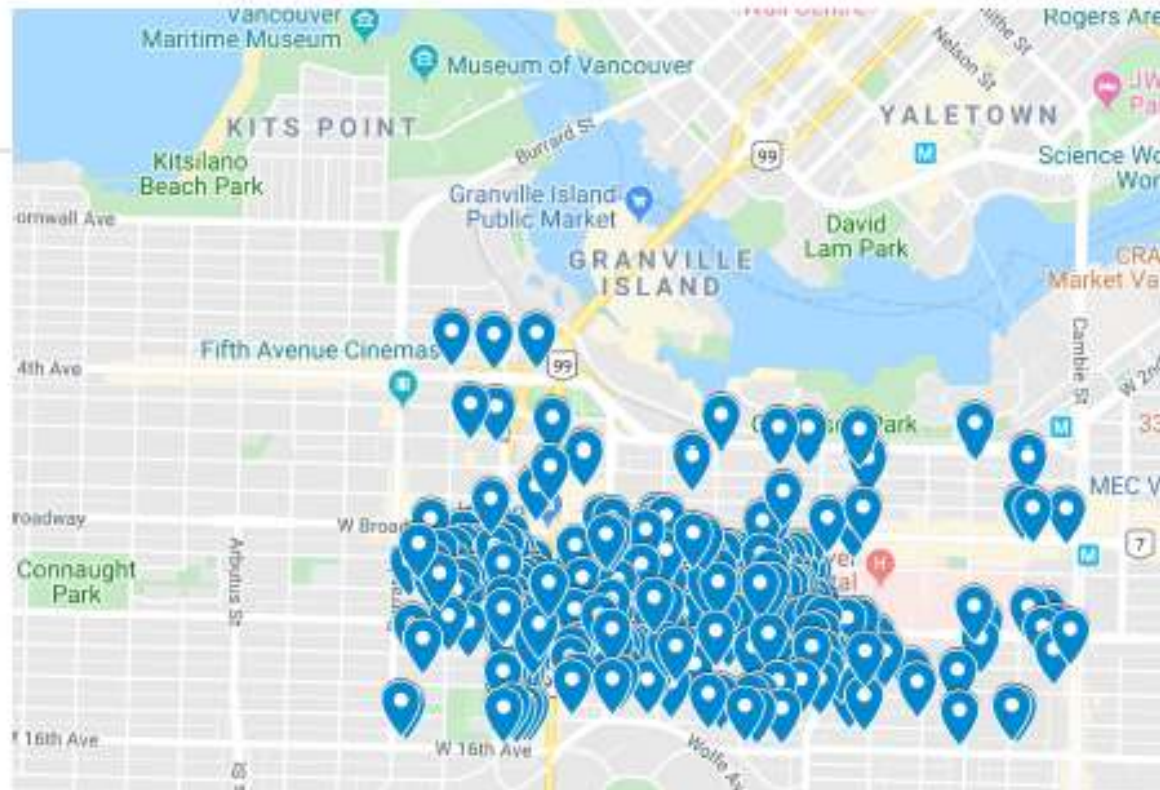
Fairview Rental Units

All items

This map shows all the apartments located in the Fairview area, based on data provided by the City of Vancouver.

Source:

List of all purpose-built rental buildings per the 2019 Housing Vancouver Strategy Annual Progress Report and Data Book; Fairview only.



Blue dot = Fairview rental apartment.

Conclusion: Gentrification puts current rental stock at risk.

3 data points draw 2 clear conclusions:

1. Vancouver residents are **OPPOSED** to the 28-floor building.
2. The risks of losing current rental stock are too high.

With this data,

- What good decision will you make?
- What good outcome do you want?
- What kind of legacy and leadership do you want to be remembered for?

Make the right decision. Get the right outcome.

Please vote to oppose this 28-storey rezoning.