

**From:** Michael Parker  
**To:** [Public Hearing](#)  
**Cc:** s.22(1)  
**Subject:** [EXT] 445 Kingsway  
**Date:** Tuesday, June 23, 2020 7:36:25 PM

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Dear Mayor and Council,

My name is Michael Parker, and on behalf of my team at Sprezzatura I'd like to share our support for the new rental housing project at 445 Kingsway.

As a business owner in the community, I'm acutely aware of the various pressures that impact the vitality of our local business community (especially given the current COVID-19 conditions). To me, housing plays a critical role in ensuring our local community can continue to thrive.

I was encouraged to learn that the proposal for 445 Kingsway would be 100% rental and would also include some homes at subsidized rates for moderate income earners. I think this is exactly the kind of housing our City should be building to provide more people with more housing choice.

This proposal will not only increase the amount of people in the community looking to support local businesses like ours, but it will also create more options for the employees of such businesses. I know first-hand that many of the people on our team at Sprezzatura would highly benefit from this kind of housing and would welcome the opportunity to live in such a well-designed and thought-out rental development close to work.

I really hope this project goes through – it would be disappointing to see this opportunity missed.

Sincerely,

Michael Parker, Owner  
Sprezzatura  
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and Confidential  
Vancouver