

From: Jennifer Hickey
To: [Public Hearing](#)
Subject: [EXT] Liquor License for La Tana please!
Date: Monday, May 25, 2020 1:33:30 PM

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Hello,

My name is Jennifer Hickey and my family and I live close to La Tana. We've lived in the neighbourhood for 10 years and I really hope Council will support La Tana's Liquor License application.

I already get my pasta and some groceries from them so it would be very convenient, and my husband and I would be able to have a glass of wine there so we would be able to support a small business we love even more frequently and it will add to already great atmosphere in the neighbourhood.

Sincerely,
jen



Mayor and Council,

My name is Ben Ernst. I'm the co-owner of Earnest Ice Cream. We are – or I should say, pre-Covid, we *were* generating about \$6 million in sales annually and employing 175 people during our peak summer season. Our production kitchen, office, and one of our four ice cream shops is located about two and a half blocks West of Café La Tana. I'm a frequent customer, often having meetings over lunch at the café.

I would like to voice my support for the application to rezone the Caffè La Tana site to allow liquor sales. The northern part of commercial drive is not as active as the southern part – though there are a number of businesses in our area. Anything we can do to support the commercial vitality of Caffè La Tana will help to bring new customers to the area which will be good for the other businesses nearby.

One thing I love about this neighbourhood is how walkable it is. Commercial Drive is narrower here with less traffic. In my opinion, the proposed zoning change will enhance this walkability and encourage more local foot traffic in the area which creates a more vibrant and livable neighbourhood.

I would hope and expect that if Café La Tana can serve alcohol, it will mean they bring customers at more times of day, providing more activity in the area, and hopefully contributing to neighbourhood safety and vitality and the “completeness” of the neighbourhood.

Thank you for your time and consideration,

Benjamin Ernst

s.22(1) Personal and
Confidential

Co-owner
Earnest Ice Cream
1485 Frances St

Date Received	Time Created	Subject	Position	Content	Name	Organization	Contact Info	Neighbourhood	Attachment	Case Notes	Status
05/22/2020	12:09	PH - 2. 631-635 Commercial Drive (Caffe La Tana)	Support	Mayor and Council, My name is Andrew Morrison. I am a veteran food writer, the BC Judge at the Canadian Culinary Championships, the founder and editor of Scout Magazine (which has celebrated the best of Vancouver food and culture for the past 12 years), and a long-time resident of East Vancouver, where the roots of my family run deep. I'm writing today in support of an application to rezone the Caffe La Tana site so that it can offer liquor sales. The northern section of Commercial Drive is not as active as the southern section, even though there are a number of businesses in the area. Anything we can do to support the commercial vitality of Caffe La Tana will help to bring new customers to the area, and be good for other small businesses nearby. I'm excited about what this might mean for The Drive, and hope it is a sign of new business and activity to come in the surrounding area. As small businesses all over the city are suffering closures due to COVID 19, it would be very encouraging to see the City rally around this effort in order to help Caffe La Tana ensure a more viable future for itself and those it employs. I have no doubt that this rezoning will benefit the area and the city as a whole. I would also like to point out that the restaurant group that Caffe La Tana is a part of (see also Pepino's and the award-winning Savio Volpe) has a strong record of running community-minded businesses that serve their respective neighbourhoods exceptionally well. These are excellent people we're talking about, some of the very best and most highly respected operators in Vancouver's hospitality trade. As a food city, we are lucky to have them, and we should do our utmost to help them thrive. Thank you, Andrew Morrison	No Name No Name (ps)	Scout Magazine	s.22(1) Personal and	Strathcona	No web attachments.		Closed
05/22/2020	16:30	PH - 2. REZONING: 631-635 Commercial Drive	Support	Mayor and Council, My name is Ben Ernst. I'm the co-owner of Earnest Ice Cream. We are ? or I should say, pre-Covid, we were generating about \$6 million in sales annually and employing 175 people during our peak summer season. Our production kitchen, office, and one of our four ice cream shops is located about two and a half blocks West of Café La Tana. I'm a frequent customer, often having meetings over lunch at the café. I would like to voice my support for the application to rezone the Caffe La Tana site to allow liquor sales. The northern part of commercial drive is not as active as the southern part ? though there are a number of businesses in our area. Anything we can do to support the commercial vitality of Caffe La Tana will help to bring new customers to the area which will be good for the other businesses nearby. One thing I love about this neighbourhood is how walkable it is. Commercial Drive is narrower here with less traffic. In my opinion, the proposed zoning change will enhance this walkability and encourage more local foot traffic in the area which creates a more vibrant and livable neighbourhood. I would hope and expect that if Café La Tana can serve alcohol, it will mean they bring customers at more times of day, providing more activity in the area, and hopefully contributing to neighbourhood safety and vitality and the ?completeness? of the neighbourhood. Thank you for your time and consideration, Benjamin Ernst Co-owner Earnest Ice Cream 1485 Frances St	Benjamin Ernst	Earnest Ice Cream	s.22(1) Personal and	Kensington-Cedar Cottage	No web attachments.		Closed
05/24/2020	15:47	PH - 2. REZONING: 631-635 Commercial Drive	Support	I live with my young family in the commercial drive Neighborhood and we support small local businesses like this. Good for the character of the area.	Heather De Forest		s.22(1) Personal	Grandview-Woodland	No web attachments.		Closed
05/25/2020	09:46	PH - 2. REZONING: 631-635 Commercial Drive	Support	We live walking distance to La Tana would love to see their business succeed. They are a wonderful family run business and we hope Council will support their application for a liquor license. A responsible, considered, perfect place for an alcoholic beverage.	Alexandra Schulze	La Tana	s.22(1) Personal and	Grandview-Woodland	No web attachments.		Closed



Heritage Vancouver

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May 10, 2020

Mayor Kennedy Stewart and Members of Vancouver City Council
Vancouver City Hall
453 W 12th Avenue Vancouver, BC, V5V 1V4

Re: Rezoning Application – 631-635 Commercial Drive

Your Worship and Members of Council,

Vancouver Heritage Society supports the rezoning application for 631-635 Commercial Drive from RM-4N to a CD-1 zoning. The rezoning application conforms to the objective of the Grandview-Woodland Plan to retain existing non-conforming small-scale retail uses. As well the application respects the heritage of this building which is directly associated with the restored and heritage-designated 1913 Alcazar/York Theatre to the east.

We wish to bring to the attention of the Mayor and Council that this 3-storey wood frame building pre-dates the Alcazar / York Theatre by 2 years and was built in 1911 by the same owner Robert J. McLaren. This complex of buildings is an important part of the rich heritage of the Grandview neighbourhood and together contribute to the historic streetscape of Commercial Drive. But in addition to their past history, the two restaurants currently housed in the building are beloved local institutions that are part of the recent heritage and culture of the neighbourhood. This is an excellent example of older buildings and their role in making place. This half block cluster serves as an attractive historic setting for a theatre and two small businesses that engage directly with the street, providing opportunities for local economy and social interaction.

Although the current owner is maintaining a respectful attitude towards the heritage of this site, if successful, the re-zoning of 631-635 Commercial Drive would also allow the re-development of the property in the future. With this concern in mind, **we strongly recommend that City Council require the heritage evaluation of this building and add it to the Vancouver Heritage Register.** And further to require the owner to designate the building as a heritage building and undertake the restoration of the building as part of the re-zoning in order to protect these valuable Vancouver heritage assets in their entirety.

Respectfully submitted,
Heritage Vancouver Society

c. Michael Kluckner, Chair, Vancouver Heritage Commission
Zlatan Jankovic, Senior Heritage Planner, City of Vancouver