EARLY LISTENING PHASE
A few introductions...

Interdepartmental Team

Members of Children, Youth and Families Advisory Committee

Omar Dominguez, Director, Vantage Point and Vancouver City Planning Commission

Christina de Castell, Chief Librarian, Vancouver Public Library

Rania Hatz – Cambie Village BIA & Stephen Regan, Westend BIA
The City of Vancouver is on the unceded traditional territory of the Musqueam, Squamish and Tsleil-Waututh First Nations.

These lands are the foundation of thousands of years of living culture of the Musqueam, Squamish and Tsleil-Waututh peoples.

We acknowledge hən’q̓əmin̓əm̓ and Sḵwx̱wú7mesh as the original languages of these lands.
Vancouver Plan Update

Background + Context

Phase 1: “Listen + Learn”
What We Are Hearing So Far

What’s Ahead
Background + Context
Why a Plan? Why now?

• It’s a moment in time for Vancouver
• High level of public anxiety about present and future
• The power of a unifying vision and action strategy
• Leveraging regional alignment and partnerships
• Framework for better decision-making
• Reforming ongoing civic engagement and building trust
The central question is:

What kind of city do we want to be in 30-50 years?
Guiding all of our planning...

- **PROVINCIALLY DELEGATED AUTHORITY**
  - Vancouver Charter + Local Government Act

- **THE REGION**
  - Regional Growth Strategy

- **THE VANCOUVER PLAN**

- **CITY-WIDE THEMATIC STRATEGIES**
  - Greenest City; Healthy City; Transportation 2040; Van Play; Housing Vancouver Strategy; etc.

- **AREA PLANS + POLICIES**

- **BYLAWS**
City Strategy: Big Choices + Directions

ELEMENTS OF THE PLAN

Integrated Policy Framework
High Level Physical Plan
Public Investment Strategy
Partnerships
Metrics + Reporting
Vancouver Plan Process

2019 - 2020

1. LISTEN + LEARN
   - Identify community values, concerns + aspirations
   - Guiding principles

2020 - 2021

2. ENVISIONING THE FUTURE
   - Drivers of change
   - Future scenarios + trade-offs
   - Preferred trajectory

2021

3. DEVELOP KEY DIRECTIONS
   - Options to deliver on vision
   - Choices

2022

4. FROM PLAN TO ACTIONS
   - Final plan + strategy
   - Partnership commitments

2022 +

+ MOving FORWARD TOGETHER
   - Early Implementation
   - Budgeting
Phase 1: “Listen + Learn”
Phase 1: Listen + Learn

LAUNCH
Convening face-to-face meetings with diverse communities in open conversations to shape the process.
Going out to community events to connect with those who have been under-represented in our results.
Phase 1: Listen + Learn

SURVEY

IN THE COMMUNITY
1,000+

STREET TEAMS WHERE PEOPLE GATHER

5 LANGUAGES

10,000+ SUBMISSIONS TO DATE

vancouverplan.ca
Phase 1: Listen + Learn

SURVEY

Please circle the letter that best corresponds to your experience.

Is your life in Vancouver...

a) getting better?

b) getting worse?

c) staying about the same?

Please elaborate on your answer. Why do you think it is getting better, worse or staying about the same?

EXPENSIVE!!

Parking tax is extremely expensive.
Being a full time hot-flitty-rich int'l student in Vancouver is impossible. We get financially taken advantage of. I get discriminated against (stereotype of being "rich"/lazy?) UBC earns so much off us, and local students seem to have it much better.
Phase 1: Listen + Learn

RECONCILIATION + EQUITY

MUSQUEAM, SQUAMISH, TSLEIL-WAUTUTH
Exploring partnerships: July 2019 - ongoing

GROUPS WHO EXPERIENCE MARGINALIZATION
and barriers to participation: early conversations
with Indigenous youth, students, and groups with low trust of City

CHILDREN, YOUTH + YOUNG ADULTS
Phase 1: “Listen + Learn”

2019

NOV  DEC  JAN  FEB  MAR  APR  MAY  JUN  JUL  AUG  SEP

EXPERIENCING THE CITY

DIALOGUE + EXPLORATION

SUMMARY

VALIDATION

2020

PUBLIC LAUNCH

- Online survey
- Activator circles
- Street team

“WHAT WE’VE HEARD SO FAR”

- Host Your Own Conversation Kit
- CoV, VPL, Neighbourhood House dialogues
- Pop-up activations
- Ideation Platform

THE FUTURE WE WANT

SUMMIT

COUNCIL REPORT

“Community Values, Concerns and Aspirations” (Guiding Principles)
Qualitative Analysis

10,000+
ONLINE SURVEY RESPONSES

~1,000
STAKEHOLDERS IN ~80 MEETINGS

1,000+
IN-PERSON INTERVIEWS

Analysis and coding of emerging themes; approximately 15,000 open-ended responses

Report in July will include coding of 10,000+ completes

3+
YEARS OF CITY-WIDE CONSULTATION SUMMARIES REVIEWED
Broad engagement – who responded?

2016 CENSUS

SURVEY RESPONDENTS
Broad engagement – who responded?

**RENTERS+ OWNERS**
- RENTERS (45%)
- OWNERS (42%)

**2.8%**
IDENTIFY AS INDIGENOUS
(2016 CENSUS: 2.2%)

**20%**
FIRST TIME PARTICIPANTS IN CITY PROCESSES
Broad engagement – who responded?

**Language at home**
- 90%: English
- vs. 74% Census

**Lived in Vancouver**
- 45% +20 yrs
- 21% 11-20 yrs
- 14% 1-5 yrs

**Got kids?**
- 56% do not have children
- vs. 44% Census
- 28% have children under 18
Phase 1: “Listen + Learn”  
What We Heard
IS YOUR LIFE IN VANCOUVER...

15% GETTING BETTER

30% STAYING ABOUT THE SAME

55% GETTING WORSE
What are the most urgent priorities?

“I am educated, I know about finance, real estate development and planning. But despite all my knowledge, I still don’t make enough money to have housing security. In this city, there is no secure rental options. At the same time, the cost of renting is so high that I can’t save enough for a down payment to buy a place to gain home security.

I am not alone. I have lost many of the close friends I have developed over the years, especially those who hoped to start a family. It is so sad to be able to understand this system and to see it still just beyond my reach.”
What are the most urgent priorities?

HOUSING AFFORDABILITY

VISIBILITY OF PEOPLE STRUGGLING

HOMELESSNESS

CLIMATE CHANGE

TRANSPORTATION
What are the most urgent priorities?

“The increasing lack of ability to afford rental and buying here will lead to key members of society leaving the city. It is already happening. This will create a monochromatic demographic makeup of the city and impact the quality of life, arts and cultural scene”
What are the most urgent priorities?

“In a progressive city like ours, this should not happen. Clean it up. House those people. Get them treatment.”
What is your fear for future generations?

CLIMATE CHANGE
HOUSING AFFORDABILITY
COST OF LIVING
“I have so many fears; I fear that the natural splendour of this place will be diminished by climate change. I fear that many beloved landmarks and parts of the city will be underwater due to sea level rise. I fear that the wealthy will be unwilling to make sacrifices for the greater good and to protect the most vulnerable. I fear that we won’t welcome those in need who migrate from other places whose homes have been destroyed by climate change.”
What gives you joy?

NATURE, BEAUTY

ACCESSIBILITY, AMENITIES

FRIENDS, FAMILY, COMMUNITY
What gives you joy?

“I think most Vancouver residents feel a ‘reverence’ at some level for the city and its natural setting. We know instinctively that it’s a place unlike almost any other in the world. We have a huge responsibility to honour that.”

“The small shopping and eating districts that have their own sense of identity. Love the small restaurants.”
What is your hope for future generations?

NATURE, BEAUTY
HOUSING AFFORDABILITY
COST OF LIVING
“...my hope is that future generations in this city can come together and support each other to face these challenges. I would hope that can set an example of a society that learns how to ensure we all have a basic level of dignity, security, care and faith in our collective wellbeing.”
What is your hope for future generations?

“I think Indigenous youth may have a major role to play. I hope they can make sure we put the brakes on polluting the planet.”

Photo: Michael Y.C. Tseng
Emerging Themes

- Unaffordable Housing
- High Cost of Living
- Climate Change and Resilience
- Homelessness
- Parks, Natural Spaces and Mountain Views
- Transportation
- Complete, Vibrant Communities
- Social Connection & Well-being
- Business and Employment
- Arts and Culture
- Trust and Confidence
What’s Ahead
The Future We Want: Building lasting partnerships

Strengthen working partnerships with Musqueam, Squamish, and Tsleil-Waututh

Advance conversations with governmental + regional partners
The Future We Want: Reconciliation + Equity

- Deepen relationships and resource organizations to ensure appropriate tools and supports for involvement
- Take an Indigenous-centred intersectional approach
- IBPOC, 2SLGTQQIA+
The Future We Want: Children + Youth

- Partner with Community Centres, Neighbourhood Houses and others for youth-focused programing
- In class programming with VSB
The Future We Want: Conversation Kits

Community-led conversation with neighbours, friends, colleagues, classmates on The Future We Want

COV + VPL Sessions and support for community partners

Resource Material:

Guide to Vancouver Plan, Vancouver Today, City at a Glance, Reference Guides
The Future We Want: Community Summit

May 2020

Gathering in central location to share ideas and solutions
Community panels + presentations, design workshops, performances
Integration of COV Initiatives (Action While Planning)
Hearing from community partners

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Omar Dominguez, Director, Government Relations + Sector Development, Vantage Point. Commissioner, Vancouver City Planning Commission

Rania Hatz – Cambie Village BIA and Stephen Regan, Westend BIA
What if, together, we could ensure a Vancouver where future generations thrive?
QUESTIONS