



REPORT

Report Date: March 10, 2020
Contact: Michelle Collens
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RTS No.: 13465
VanRIMS No.: 08-2000-20
Meeting Date: March 10, 2020
[Submit comments to Council](#)

TO: Vancouver City Council
FROM: Michelle Collens, Senior Manager, Sport Hosting
SUBJECT: Vancouver Community Sport Hosting Grant – Spring 2020 Intake

RECOMMENDATION

- A. THAT Council approves twelve (12) new Vancouver Community Sport Hosting Grants totaling \$42,300 as outlined in the body of this report to each organization listed in Table 1 under the column entitled “Organization” and for the amount set out beside their name in the column entitled “Grant Recommended”; source of funding is the 2020 Vancouver Community Sport Hosting Grant Program Budget.
- B. THAT the grant be subject to each grant recipient agreeing to the terms and conditions of the community sport hosting grant program as generally outlined in this report and otherwise satisfactory to the Senior Manager, Sport Hosting and the City Solicitor.
- C. THAT no legal rights or obligations are created by the approval of the Recommendations A through B above unless and until the grant agreement letter is executed and delivered by the grant recipient.
- D. THAT, pursuant to Section 206(1)(j) of the *Vancouver Charter*, the organizations listed in Table 1 which are not otherwise a registered charity with Canada Revenue Agency are deemed by Council to be an organization contributing to the culture, beautification, health, or welfare of the City.

Approval of Recommendation A constitutes a grant and therefore requires an affirmative vote of at least-two-thirds of all of Council pursuant to Section 206(1) of the *Vancouver Charter*.

REPORT SUMMARY

This report recommends approval of twelve (12) new Vancouver Community Sport Hosting Grant applications totalling \$42,300. Applications received include four (4) local and regional sport tournaments, one (1) new sport initiative and seven (7) annual sport events. The current balance of the 2020 Vancouver Community Sport Hosting Grant Budget is \$190,233.

COUNCIL AUTHORITY/PREVIOUS DECISIONS

2004: Council approved a policy statement in support of celebrations, sporting events and special events: “Council welcomes celebrations and special events for their contribution in making Vancouver a vibrant City, in reflecting our cultural diversity and neighbourhood character, and for economic, cultural and recreational benefits they bring to the City. Council supports the facilitation of these events by staff, encourages mitigation of short-term disruptions in neighbourhoods and encourages cities to welcome these activities and to participate in them.”

2006: Council approved a Sport Hosting Policy and Sport Hosting Grant Program effective January 1, 2007, with annual funding of \$200,000 to support a range of sporting events.

2008: Council adopted the Vancouver Sport Strategy as a guide to the City’s future initiatives and engagement with sport programs, facilities and events.

2011: Council approved revisions to the Sport Hosting Grant Program guidelines to improve the effectiveness of the grant and better serve local sport organizations.

2015: Council adopted the Sport Hosting Vancouver Action Plan, and approved the creation of the Sport Tourism Development Fund with funding of \$1.0 million over 2 years as the City’s commitment to this Fund which will support MAJOR sport events that advance the Sport Hosting Vancouver Action Plan goals. In that same decision, Council approved the change of name from the City’s current ‘Sport Hosting Grant Program’ to the ‘Vancouver Community Sport Hosting Grant Program’, and directed staff to review the program and provide recommendations for any changes necessary to enhance the grant program. This grant program has an ongoing annual Operating Budget funding of \$200,000.

2016: Council approved revisions to the ‘Vancouver Community Sport Hosting Grant Program’, expanding the type of events that are eligible for funding at a community level, including Local or Regional Sport Tournaments, New Sport Event Initiatives, and Annual Sport Events.

2019: Council approved the recommendations for the City Participation in Women Deliver 2019 Conference (RTS 12946) including approval of the allocation of \$35,000 from the 2019 Sport Hosting Program budget to launch the new program stream of “Community Sport Champions Recognition” that will align with the themed Women Deliver objectives. Each year, the theme of the recognition program will change.

Approval of grant recommendations requires eight affirmative votes.

CITY MANAGER'S/GENERAL MANAGER'S COMMENTS

The City Manager recommends approval of the foregoing. The Vancouver Community Sport Hosting Grant program reflects the local focus on sport events and the community it serves. These events prioritize sport development and increase local sport hosting capacity and effectively support a wider variety of events hosted by local non-profit sport organizations. The

hosting of high-quality, sustainable sport events will promote physical health and wellness, nurture life and leadership skills, promote volunteerism and foster both civic pride and participation.

REPORT

Background/Context

On July 13, 2006, as part of a report on the development of a comprehensive Vancouver Sport Strategy, Council approved a Sport Hosting Grant Program with annual funding of \$200,000 to support a range of sporting events. Program funding has subsequently grown to \$225,233.

On December 10, 2015, City Council adopted an updated sport hosting strategy for Vancouver titled the 'Sport Hosting Vancouver Action Plan' and approved the City's participation in a Sport Hosting Vancouver partnership with the Vancouver Hotel Destination Association (VHDA), Tourism Vancouver, BC Pavilion Corporation (PavCo) and the University of British Columbia (UBC). As part of this Action Plan, a 'Sport Tourism Development Fund' was created with investments from the partners to support and attract major sport events hosted in Vancouver.

The Sport Tourism Development Fund has replaced the Major Sport Event Operating Grants that the Vancouver Sport Hosting Grant Program supported. As a result of these changes, the Vancouver Sport Hosting Grant program is now referred to as the 'Vancouver Community Sport Hosting Grant Program' focused on community events held by our local sport organizations.

The Vancouver Community Sport Hosting Grant guidelines (Appendix A) have been revised and approved by Council to support the following events:

1. Local or Regional Sport Tournament
2. New Sport Event Initiative
3. Annual Sport Event

Discussion

All Community Sport Hosting Grant applications are reviewed by a panel comprised of representatives from the Park Board, City of Vancouver and other key stakeholders in the sport hosting community.

This report recommends grants for which applications were received before the deadline of February 7, 2020, under the approved 2016 guidelines (Appendix A).

Summary of Review Panel Recommendations

This report recommends approval of twelve (12) new Vancouver Community Sport Hosting Grant applications totalling \$42,300. Applications received include four (4) local and regional sport tournaments, one (1) new sport initiative and seven (7) annual sport events. The current balance of the 2020 Vancouver Community Sport Hosting Grant Budget is \$190,233.

Summary of events being recommended:

1) Local and Regional Sport Tournaments

The Vancouver Secondary Schools Athletic Association is partnering with Excel Basketball and RBL Basketball to host the 'Run + Gun Tournament' over Easter long weekend. This will be a tournament for U11-U18 boys and girls club teams. In addition, there will be one division of grade 7 teams that represent a school, or a combo of schools – these players will not belong to a club team.

Special Olympics British Columbia Society will be hosting their 2nd Annual SOBC Vancouver Spring Rhythmic Gymnastics Competition – Region 5 Qualifier. This event is a culmination of their 7 month rhythmic gymnastics program.

B.C. Summer Swimming Association will host their Provincial Championships this August at the UBC Aquatic Centre. This six day meet includes water polo, diving, artistic swimming and speed swimming. Over 1,500 athletes will compete in the four sports.

Canada Skateboard will host a National Contest Series event in Vancouver this June – the Pacific Open Skateboard Contest. This event will be free for anyone to participate or attend. Competitors can gain points to earn their place on the National Ranking list.

2) New Sport Initiative

The Create Vancouver Society DBA Vancouver Mural Society is adding a sport competition to the annual Mural Festival. The Grizzly Jam: International Flatland BMX Competition will include amateur and pro categories and riders from Canada and around the world.

3) Annual Sport Events

The British Columbia Table Tennis Association hosts the annual Vancouver Open which attracts players from BC, Alberta and Washington State. The tournament offers ratings as well as varying age categories. Additionally, each year in advance of the event, a certification course for officials is offered.

Vancouver Comets Netball Association launched the Vancouver Mixed Netball Tournament in 2019. Because of its success, this is now an annual event with 11 of the 12 available team sports already secured for 2020. Last year's tournament was a huge success and was labelled as one of the best tournaments in 2019 in North America.

Phoenix Gymnastics Club has hosted the Luau Cup since the 1990s. Featuring competitors from age 6 and up, this annual event is a staple on the gymnastics competition calendar. The recently added adult competition has been building momentum annually.

Alongside the internationally acclaimed BMO Vancouver Marathon, the Vancouver International Marathon Society (RUNVAN) hosts a number of community events. The annual First Half and Granville Island Turkey Trot are staples on the community running calendar. The Granville Island Turkey Trot is a hallmark event to celebrate Thanksgiving. The First Half is now a part of the RUNVAN family and offers an out and back course along the Seawall.

The Latincouver Cultural and Business Society will host the Mini Street Soccer World Cup Tournament for the 12th year in 2020. Aligned with the Latincouver Festival, this street soccer tournament hosts 24 teams in a coed 6v6 competition.

The Squamish Nation Youth Centre started the Squamish Nation Youth Basketball Tournament in 2019 with 25 teams from around BC participating. This event showcases the youth indigenous athletes from the province and provides an additional big tournament experience outside of the Junior All-Native. The desire is to grow this event over year.

Since 1989, Hastings Community Little League (a member of the Hastings Baseball Club) has hosted a summer tournament for 9 and 10-year-old Minor All-Star teams. In 1991 the tournament was named in honour of a long-time friend and member of our league - Fred Ritchie. Since then, the tournament has been known as the Fred Ritchie Memorial Tournament. After a hiatus, the tournament was revitalized in 2019 and is planned to be ongoing and annual.

Summary of all recommendations on Table 1:

Table 1

Organization	Event	Location/Venue	Date	Grant Requested	Grant Recommended	Notes
LOCAL OR REGIONAL SPORT TOURNAMENT						
Vancouver Secondary Schools Athletic Association	Run + Gun Basketball Tournament	Secondary Schools	April 10-12, 2020	\$5,000	\$3,000	Tournament for U11-U18 boys and girls club teams. In addition, one division of grade 7 teams that represent a school or combo of schools, these players will not belong to a club team. The VSSAA is partnering with Excel Basketball and RBL Basketball to host this tournament over Easter Long Weekend.
Special Olympics British Columbia Society	2nd Annual SOBC Vancouver Spring Rhythmic Gymnastics Competition - Region 5 Qualifier	Stratford Hall IB World School	25-Apr-20	\$2,000	\$1,000	This competition is a culmination of their 7-month rhythmic gymnastics program. There are 4 unique skill level divisions allowing athletes to compete with others who match their skill level.
B.C. Summer Swimming Association	BCSSA Provincial Championships	UBC Aquatic Centre	August 18-23, 2020	\$10,000	\$10,000	Six day Provincial Championship Meet with Water Polo, Diving, Artistic Swimming and Speed Swimming. Total athletes exceed 1500 over the four sports.
Canada Skateboard	Pacific Open Skateboard Contest	Downtown Skateboard Plaza	20-Jun-20	\$3,000	\$2,500	National Contest Series with four provincial locations. The competition will be held on one day at the downtown skateboard Plaza. Competitors will be gaining points to be included into the Canadian National Ranking list. All events are free and open to anyone.
TOTAL				\$20,000	\$16,500	
Organization	Event	Location/Venue	Date	Grant Requested	Grant Recommended	Notes
NEW SPORT EVENT INITIATIVE						
Create Vancouver Society DBA Vancouver Mural Festival	Grizzly Jam: International Flatland BMX Competition	123 6 Ave E, Vancouver BC	Aug 7-9, 2020	\$5,000	\$2,500	Flatland BMX competition will include amateur and pro categories, and riders are contemplated from Canada and Internationally. A new part of the Vancouver Mural Festival.
TOTAL				\$5,000	\$2,500	

Continued on next page.

ANNUAL SPORT EVENT						
British Columbia Table Tennis Association	2020 Vancouver Open	Templeton Secondary School	May 2-3, 2020	\$5,000	\$2,500	Annual event attracts players from BC, Alberta and Washington State. Prior to event, an annual certification course for officials is offered.
Vancouver Comets Netball Association	Vancouver Mixed Netball Tournament	Student Rec Centre - UBC	March 28, 2020	\$4,850	\$4,800	Last year's tournament was a huge success and was labelled as one of the best 2019 tournaments in North America by players and umpires.
Phoenix Gymnastics Club	2020 Luau Cup	Vancouver Phoenix Gymnastics Club	May 8-10, 2020	\$5,000	\$2,000	This annual event has been hosted since the 1990s. The competitors are aged 6 and up including the recently added adult competition.
Vancouver International Marathon Society	First Half + Granville Island Turkey Trot	Vancouver (Yaletown + Granville Island)	Feb 1 and Oct 13-14, 2020	\$5,000	\$5,000	The Granville Island Turkey Trot is a hallmark event to celebrate Thanksgiving. The First Half is now a part of the RUNVAN family and offers an out and back course along the Seawall.
Latincouver Cultural + Business Society	Latincover Sports Plaza + Mini World Cup Tournament	Creekside Park	Aug 8-9, 2020	\$5,000	\$2,000	12th annual Latincover festival. Annually this tournament hosts 24 teams in a coed 6v6 competition - players are between 2-50 years old and inclusive.
Squamish Nation Youth Centre	Squamish Nation Youth Basketball Tournament	Chief Joe Mathias Centre	April 24-26, 2020	\$3,000	\$3,000	This will be the 2nd edition of this newly annual event. In 2019, 25 teams from around BC participated. This event showcases the youth indigenous athletes from around the province, and provides an additional big tournament experience outside of the Junior All-Native
Hastings Baseball Club	Fred Ritchie Memorial Tournament	Hastings Little League Park	May Long Weekend	\$5,000	\$4,000	Since 1989, Hastings Community Little League has hosted a summer tournament for 9 and 10-year-old Minor All-Star teams.
TOTAL				\$32,850	\$23,300	
INTAKE TOTAL				\$57,850	\$42,300	

Implications/Related Issues/Risk

Financial

The total 2020 Sports Hosting Grant Program budget of \$225,233 is comprised of \$190,233 allocated to the Community Sport Hosting Grant Program stream and \$35,000 allocated to the 2020 Community Sport Champions Recognition stream.

The current available balance of the 2020 Vancouver Community Sport Hosting Grant program stream is \$190,233.

The table below outlines the available funding for the Vancouver Community Sport Hosting Grant Program stream.

Rec	Program Stream	2020 Budget	Rec'd in this Report	Balance Remaining
A	Community Sport Hosting Grant Program	\$190,233	\$42,300	\$147,933

CONCLUSION

The Community Sport Hosting Grant Program review panel recommends that Council approve grants totalling \$42,300 as outlined in the body of this report. The recommendations are the product of a comprehensive and thoughtful review process consistent with the policy and guidelines approved by Council. This is the first of three planned application intakes for 2020.

Following approval of this report, twelve events have been supported by the Community Sport Hosting Grant program in 2020. This does not include our annual events. In 2019, the Community Sport Hosting Grant program supported a total of 29 community sport events around the city.

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Vancouver Community Sport Hosting Grant Program

About

The Vancouver Community Sport Hosting Grant Program assists sporting, community and event organizations to deliver sport events in Vancouver. The program through the Local and Regional Sport Tournament Grant, New Sport Event Initiative Grant and the Annual Sport Event Grant categories, provides funding support for events that are local or regional level and are supported or sanctioned by a recognized BC Provincial Sport Organization.

The City's role is to *provide support and facilitate sport events*, rather than directly produce or host events, except in the most exceptional circumstances.

Why is the City of Vancouver funding these grants?

The Vancouver Community Sport Hosting Grant program is designed to encourage:

- the development and retention of local sport events and tournaments in Vancouver that enhance the priorities of the Healthy City Strategy, the Vancouver Sport Strategy and the Sport Hosting Vancouver Action Plan;
- local sport organizations to provide quality sport events to their members;
- local sport organizations to build their event hosting capacity, increasing opportunities to host an attract larger major or international events in future years;
- participant attendance from outside Vancouver which contributes to the city's economic prosperity;
- opportunities for Vancouver teams and individuals to compete on home soil;
- participation at the community level for a range of sports and abilities;
- volunteer development in hosting quality events in Vancouver.

Who can apply?

Basic eligibility:

- local and provincial not-for profit organizations in existence for more than 1 year
- must be in good standing with the City of Vancouver and the Vancouver Park Board
- sport event must take place in Vancouver

What is not eligible:

- professional events hosted by for-profit organizations
- sport events hosted outside of the City of Vancouver
- funding for playoffs and leagues games are not eligible for funding
- sport events that are organized for the primary purpose of fundraising
- sport events that have already been hosted
- sport events that receive funding from the Sport Hosting Vancouver – Sport Tourism Development Fund

What type of local sport events will be funded?

Grant types

This program includes three grant categories. Grants are for operating costs only, and cannot be used for capital projects, prize money, to advance a profit venture or advance activities of the host.

1. Local or Regional Sport Tournament Grant (organized sport competitions)

- For community-based events that have a smaller operating budget.
- For sanctioned provincial or regional championships.
- Funds a maximum of 30% of total gross operating budget.
- Grant covers operating costs only.
- Funding will not normally exceed \$10,000.

2. New Sport Event Initiative Grant (capacity building)

- New ideas and first time projects that further sport hosting objectives including volunteer development, community engagement, and sport development.
- The proposed sport event should serve the mission and objectives of the Vancouver Sport Strategy and align with the Healthy City Strategy.
- Funds a maximum of 50% of total gross operating budget of the event.
- Funding will not normally exceed \$5,000.

3. Annual Sport Event (sustainable sport)

- For recurring annual community sport events.
- Sport events that reach, encourage, and draw community-wide participation.
- Annual grant will not exceed 30% of total gross operating budget in a given year.
- Up to 3 years funding. Funding will not normally exceed \$15,000 over 3 years.

What costs will NOT be funded?

For all grant categories, the following costs will NOT be funded:

- staff wages and administration costs
- appearance fees and prize money
- private or commercial adventures
- sport events that are organized for the primary purpose of fundraising (ie. charity run for a cause)
- capital costs (ie. purchase of office equipment)

Procedure

How to apply?

Applications must be submitted using the official applications forms (electronic versions). Please submit main application using the Word Doc, do not PDF the application.

You can submit supporting documentation as PDFs.

Organizations are not encouraged to spend funds on the design and production of elaborate presentation material.

When to apply?

Applications can be made 4 times a year. Please note that applications need to be made at least 3 months (90 days) prior to the date of the sport event or commencement of the sport event initiative. Exceptions to this requirement will be made only with the approval of the Manager of Sport Hosting Vancouver.

Assessment Process

Who reviews the applications?

To award community sport hosting grants, the City uses a blended approach to assessment grant applications. Applications are assessed by a Sport Hosting Review Panel:

- local sport peers, who are members of the assessment committee
 - 1 Provincial Sport Organization representative
 - 1 Major sport event organization representative
 - 1 representative that has extensive experience in sport marketing and sponsorship
 - 1 representative from the sport tourism industry
- A City staff – Manager, Sport Hosting from the City Manager's Office
- A Park Board staff – Manager, Business Development

The Sport Hosting Review Panel report recommendations of grants to City Council for a final decision.

Assessment Guidelines

What we look for:

- community support
- accessibility of the event
- potential to build a stronger, healthier and engaged community
- free or affordable event participation
- strong event planning, management and evaluation
- approved licenses and permits
- the extent to which the sport event is open to the public as opposed to limited or restricted to the members of the and affiliated groups is an important consideration

- the extent to which the sport event contributes to or supports City Council's priorities
- sound financial plan (business plan) including details on all other secured and unsecured revenue sources, type and extent of short and long term economic impact
- best practices of environmental sustainability are integrated into the event and degree of environmental enhancement

City of Vancouver Recognition

Organizations that receive funding will be required to acknowledge the City's support in all of their information materials, including publications and programs related to the funded activities. If the logos of other funders are used in an acknowledgement, the City Emblem and Park Board logo (if the event takes place in a Park Board facility) should similarly be represented. The logo use guidelines will be sent to the main contact of the organization upon receipt of a sport hosting grant.

Post event report

A post event report is required within 60 days of the completed sport event. The report should outline the evidence of use of funds according to the initial request. A final report template will be provided to the main contact of the organization upon receipt of a sport hosting grant. Failure to provide this report will result denial of future funding support from this grant program. The City of Vancouver reserves the right to withhold or reclaim funds and to decline any subsequent application for funding through the Vancouver Community Sport Hosting Grant program. Any unused portions of the local sport event grants must be returned to the City of Vancouver, not later than the date of submission of the post event report.

Consultation – who to speak with regarding a grant?

Prior consultation with City Staff is encouraged. Eligibility for support cannot be assured if the City is not consulted before a bid is launched or an event is secured.

For questions regarding the Vancouver Community Sport Hosting Grant Program please contact:

Michelle Collens
Senior Manager, Sport Hosting Vancouver
City of Vancouver
Michelle.Collens@vancouver.ca
604-871-6491

An application workshop/seminar will be hosted once a year for all eligible applicants.