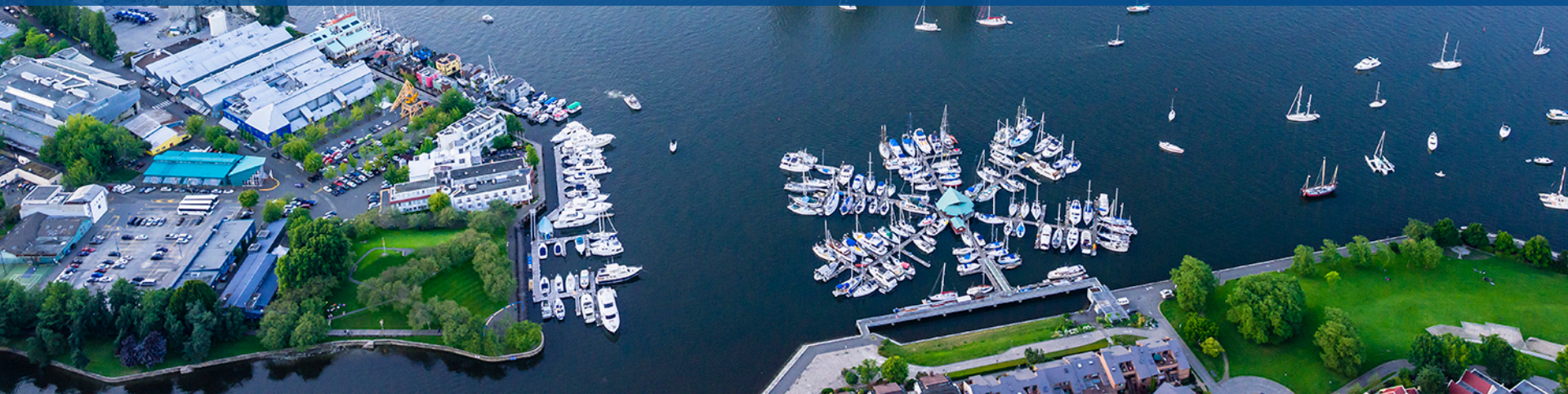




# On-Street Car Sharing Parking Policy

Updates to One-Way Fleets at Metered Parking





# Background

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- In July 2019 Council allowed one-way car sharing vehicles end trips in metered parking areas
  - agreement with the City Engineer required
  - full cost of metered parking
- Report back planned in fall 2020
- Major change to the market, ShareNow (formerly car2go) announced its departure from all of North America
  - Approximately 1500 one-way car sharing vehicles leaving
- Ride hailing services starting in BC

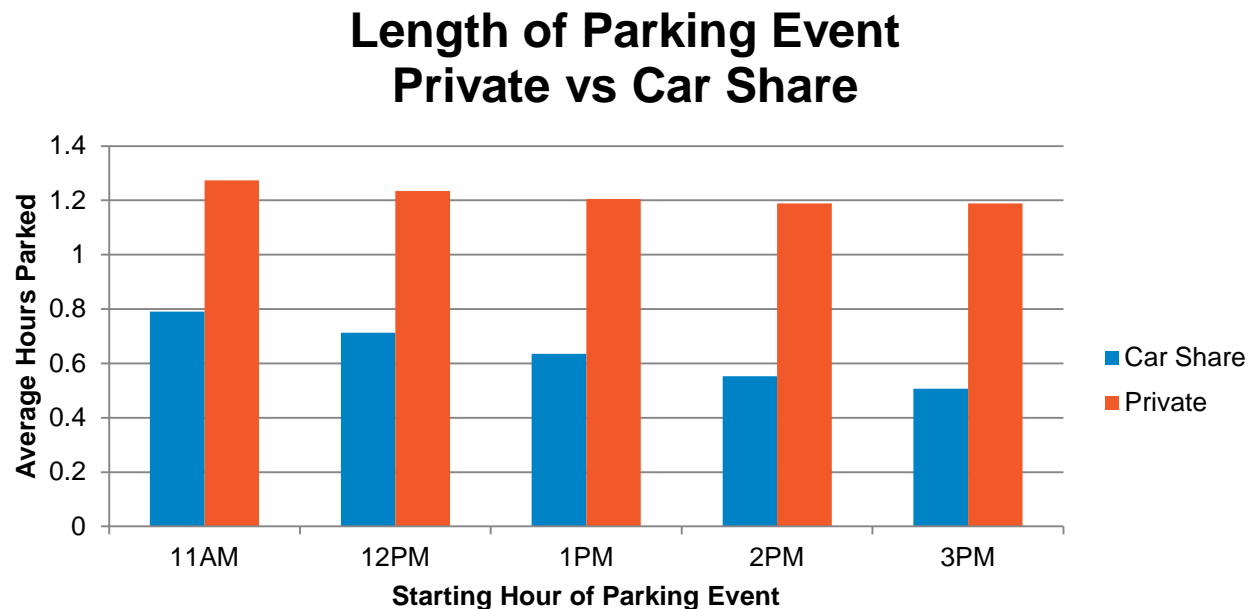


# Car Sharing Benefits

- 34% of Vancouver adults car sharing members
- Car sharing cited by residents as a common way to save money
- Proven way to reduce vehicle ownership (2 to 9 private vehicles/one-way car sharing vehicle)
- Reductions in GHG's and VKT (Supports Climate Emergency Big Moves #2 and #3)



- Access to metered parking made car sharing more appealing
- Evo trips increased by 23% (Fall 2019 vs. Fall 2018)
- Average stay at meter for car share vehicles is 48% shorter than private vehicles during peak parking hours



- Approximately 7% of parking sessions exceeded the posted time limit

# Recommended Approach

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- Give car sharing vehicles a 35% discount while parked at meters (within the posted time limit)
- No discount when posted time limit exceeded
- The discount only be in place until the end of 2020 - report back to Council to determine any future discounts

- Anticipate a reduction in 2020 of approximately \$200,000/year (\$900,000 in revenue reduced to \$700,000)
- Reduction will be managed within the 2020 operating budget and offset by additional revenue or operational savings



# Questions?

