Overview

Part 1: Healthy City Strategy | Context
Part 2: Public Health Partnership | VCH
Part 4: Measuring Success | Targets
Part 5: Looking Ahead | Next Steps
The Healthy City Strategy

Long-term vision
  – “For all”: centres equity

13 goals
  – Social determinants of health and well-being

Focus areas
  – Healthy people: basic needs
  – Healthy communities: connections
  – Healthy environments: social, ecological, economic

Integrated with other strategies
  – Align efforts toward upstream action and systems change
We are all in this together
Collaboration needed to reach Healthy City goals beyond the City’s jurisdiction

City-led policy, programs, regulations and financial capacity

- Senior government
- Non-profit organizations
- Community groups
- Business sector
- Educational and research institutions
- Residents
Collective efforts that have brought us this far

- **Leadership table**
  - 35+ leaders from public, private and voluntary sectors
  - Visionary leadership to develop and champion strategy

- **Implementation leadership**
  - Strong partnerships to implement action plan and advance goals

- **Interdepartmental collaboration**
  - Staff from all City departments engaged in implementation
Healthy City: Improving the Living Conditions Shaping the Health of Vancouver’s Residents

Dr. Reka Gustafson and Juan Gabriel Solorzano
Office of the Chief Medical Health Officer
Vancouver Coastal Health
Healthy Cities is a global movement working to put health high on the social, economic and political agenda of city governments (WHO).

It embraces strategies that are:

- Long term
- Evidence based
- Focused on the social determinants of health
- Intersectoral

Aligns well with the 2030 Sustainable Development Goals
WHY HEALTHY CITY STRATEGIES?

- Canada is highly urbanized (82% of Canadians in cities)
- Much of what determines health is outside the health care system and in the realm of governments and partners
- Vancouver:
  - City with history of leadership in health promotion while tackling complex issues such as HIV-AIDS epidemics and opioid crisis
  - At the forefront of progressive policies that improve quality of life
- Relevant: Healthy early childhood development is a determinant of substance use risk
- Investment in healthy cities approaches by federal and international funding agencies

http://healthcaretransformation.ca/infographic-social-determinants-of-health/
## Goals

- Understand the burden and determinants of chronic disease
- Address current and emerging needs and develop more effective prevention
- Partner with local governments and community organizations to create health-promoting environments
- Work toward healthy public policies that reduce inequities and improve wellness

## Domains

- Socio-demographic
- Health status
- Health behaviours
- Health care access
- Built environment
- Community belonging
Outputs from first round:
- Community Health Profiles
- Interactive mapping
- Topical reports e.g. transportation and health, social connection
- Stakeholder analyses: alcohol policy

Next Round:
- Quality of life and mental wellness
- Climate change resiliency
- Substance use
- Affordability
Data for Action: My Health My Community

Community Health Assessment

Healthy Public Policies

CoV Alcohol Policy Support

Vancouver Community Health Profile

This report provides a comprehensive health assessment of Vancouver, Canada. It includes data on health outcomes, community health needs, and public health policies. The report is based on the latest available data and provides insights into the health status of the community. The report is intended to help policymakers and stakeholders make informed decisions to improve the health of the community.

Survey respondents (19-24 years) who binge drink by neighbourhood.

Transportation and Health

Use active modes of transportation to reduce the risk of being overweight or obese.

CoV Alcohol Policy Support

Survey respondents (19-24 years) who binge drink by neighbourhood.

Vancouver My Health My Community Survey 2011-2014

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2015-2018 ACTION PLAN
Update
Public engagement process:
- 10,000 people engaged
- Innovative “ideas labs” workshops
- 1,300+ ideas for action

Shortlisting by staff:
- Not in existing strategies
- Cross-cutting
- Broad containers to develop more specific work
- 112 actions shortlisted
- 19 actions in final document
2015-2018 Action Plan: health in all areas

- **2015: 19+ new actions approved**
  - Led by multiple City departments in partnership with community
  - Complement existing strategies

- **2016: implementation resources**
  - City Innovation Fund supports action on key challenges

- **2019: progress on most actions**
  - Estimate 93% complete, ongoing or substantial progress made
  - Work continues in many areas
Enabled 1,100+ childcare spaces
Delivered on 23 priority actions from Mayor’s Task Force on Mental Health and Addictions

- Hub at St. Paul’s Hospital
- Peer research: Indigenous Healing and Wellness, Downtown Eastside
Making Ends Meet and Working Well: Actions Achieved

- Largest city in Canada to become certified as Living Wage Employer (HR)
- Community Benefit Agreement Policy (ACCS/PDS)
- Low barrier employment
- Social Procurement Framework (Finance)
Reducing Poverty in Vancouver: Actions Achieved

Recommendations for Federal, Provincial plans

Poverty Reduction Action Advisory

Engaged 1,000+ people living in poverty at 35+ sessions

5 Summits on Poverty Reduction
Indigenous engagement, diversity and inclusion training (HR)

TRC Calls to Action (CMO)

Historical apology to Chinese residents

MVAEC MOU

Support to families and MMIWG inquiry
Piloted Hey Neighbour! Project to promote social connections in multi-unit buildings

- Two pilot sites
- Increase in social connections, neighbourliness and resilience
- Partnership with ACCS/PDS & Happy City
- Project now led through SFU Centre for Dialogue
### Actions achieved engage departments across the City

<table>
<thead>
<tr>
<th>A Home for Everyone</th>
<th>Feeding Ourselves Well</th>
<th>Active Living and Getting Outside</th>
<th>Lifelong Learning</th>
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</table>
| • 15,406 new homes approved through 2018, including 3,640 social/supportive and 1,853 purpose-built rental units | • Community access to commercial kitchens  
• $1.6M for school food  
• Urban farm guidelines  
• Field house activations  
• Grew community gardens | • Development of new VanPlay strategic plan for parks and recreation | • Summer of Learning and Learning Guide pilots  
• Innovative learning spaces: Inspiration Lab, Bud Osborn Creation Space, and Central Library's top floors |

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<tr>
<th>Expressing Ourselves</th>
<th>Getting Around</th>
<th>Environments to Thrive In</th>
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| • Enabled new creative places and spaces  
• Increased investment in arts and culture | • Annual Active Transportation Report Card  
• Continued implementation of Transportation 2040 | • Biodiversity target and work to restore natural spaces  
• Public space projects |
Evaluation of governance and collaboration calls for renewed process to improve community engagement & accountability (All CoV departments, VCH and community)

Solutions Labs:
- 200+ co-creators across City and community
- 25+ prototypes being tested
- 10-month community of practice (All Depts)
Examples of aligned and emerging work in 2019

A Good Start
- MOU with provincial government
- Indigenous early learning framework partnership with MVAEC
- Childcare Strategy

Healthy Human Services
- Mayor’s Overdose Emergency Task Force
- Social Infrastructure Plan

Cultivating Connections
- Resilient Neighbourhoods Program
Examples of aligned and emerging work in 2019 (cont’d)

Making Ends Meet and Working Well
- Poverty Reduction Plan
- Pathways to low barrier employment & support – e.g. Ambassador Program - EMBERS

Being and Feeling Safe and Included
- Phase II Women’s Equity Strategy (HR)
- Accessibility Strategy
- Equity Framework
- UN Safe Cities for Women and Girls
- MMIWG Review
HEALTHY CITY TARGETS

Long-term efforts toward social sustainability
• Make concrete a vision for health and well-being in the city
  – City cannot meet goals alone, but can influence and align partners

• Identify health inequities
  – Avoidable differences in health outcomes and resources between areas and population groups

• Measure progress and identify where systemic change is needed
  – Requires strong collaborative governance structures and shared accountability to make shifts
Targets extend beyond City actions

- **Operationalized** targets and set **baselines** with available data
  - Collaborative partnerships to access additional data sources

- **2019 snapshot of progress to date**
  - Ongoing updates as new datasets become available
  - Positive change in some areas, but need long-term commitment
  - Need infrastructure to identify opportunities for intervention and engage broader community
Sustainable transportation: achieved 2020 target

Vancouver Share of Daily Trips by Walking, Cycling or Transit, 2013-2018

Data Source: City of Vancouver, Transportation Panel Survey

Sustainable Mode Share
Percentage of Daily Trips by Walking, Cycling or Transit, 2018

Data Sources: City of Vancouver, 2018 Transportation Panel Survey
Sense of belonging: baseline data from My Health My Community

Vancouver Adults with a Strong Sense of Community Belonging, 2013-2014

Data Source: Vancouver Coastal Health/Fraser Health, My Health My Community Survey

Sense of Belonging
Estimated Percentage of Persons Age 18 and Older with a Strong or Somewhat Strong Sense of Belonging, 2013-2014

Data Source: Vancouver Coastal Health and Fraser Health, My Health My Community Survey
Poverty: slight reduction but not for all

City of Vancouver
Poverty Rate, 2011-2016

Data Source: Statistics Canada, 2016 Census of Population and 2011 National Household Survey; target group profile accessed through Community Data Program

Poverty Rate
Percentage of Persons with Individual or Family Income Below Canada's Official Poverty Line (Market Basket Measure), 2016

- 12-16%
- 17-21%
- 22-30%
- 32-54%
- 72%

Data Sources: Statistics Canada, 2016 Census of Population
Custom tabulation accessed through Community Data Program
Poverty: slight reduction but not for all

City of Vancouver
Poverty Rate, 2011-2016

Percentage of population below Canada’s official poverty line (Market Basket Measure)

Data Source: Statistics Canada, 2016 Census of Population and 2011 National Household Survey; target group profile accessed through Community Data Program

Poverty Rate by Selected Demographic Groups, 2011-2016

2011 NHS 2016 Census
65% ready for kindergarten: no improvement since 2014

Vancouver Children Ready for School (Not Vulnerable on Any EDI Scales), 2004-2019

Percentage of Kindergarten Children “School Ready” Children Not Vulnerable on Any EDI Scale, Wave 7 (2016-2019)

Data Source: UBC Human Early Learning Partnership, Early Development Instrument

Data source: UBC Human Early Learning Partnership, Early Development Instrument
65% ready for kindergarten: no improvement since 2014

**Vancouver Children Ready for School (Not Vulnerable on Any EDI Scales), 2004-2019**

- 2004-2007: 63%
- 2008-2009: 62%
- 2010-2011: 60%
- 2012-2013: 65%
- 2014-2016: 64%
- 2016-2019: 65%

**City of Vancouver: Child Vulnerability Trends by EDI Domain, 2004-2019**

- Physical health and well-being
- Social competence
- Emotional maturity
- Language and cognitive development
- Communication skills

Data Source: UBC Human Early Learning Partnership, Early Development Instrument

Trend calculation by City of Vancouver staff using EDI Critical Difference formula
LESSONS LEARNED
AND LOOKING AHEAD
New approaches to collaborative implementation
Developed platform for City-led actions

Operationalized strong partnership with VCH

Leveraged some resources for implementation

Made progress toward most actions approved in 2015

Outcomes

Strong and compelling platform for action
Integrated understanding of social determinants of health
Delivered on actions led by multiple City departments, but need to re-engage broader community

Opportunities

Stronger backbone of coordination, monitoring, evaluation
Stronger equity and reconciliation focus
New approach in next implementation phase to engage community
Developing a new governance and implementation model

Collaborative Leadership Solutions Lab (2018)
- Support community-led outcomes and a different way of working
- Engage people with lived experience throughout the strategy
- Share leadership and incorporate more intentional reconciliation and equity focus

Next implementation phase (2020-)
- Opportunity for strengthened convening, connection and research roles
- Opportunity for more decentralized, community-led, agile implementation process
- Anticipate report to Council in early 2020
City of Reconciliation commitment to track indicators for Indigenous people

Current practice limitations:
• Deficit-focused
• Government-selected concepts and definitions
• Top-down, narrow processes

Opportunity and obligation towards meaningful engagement and involvement of Indigenous communities
• Learn from examples of research done differently
• 2018 and 2019 Healthy City Scholar research

Decolonized approach to data
City invited to join Partnership for Healthy Cities:

• Global network of cities focused on interventions to reduce risk of non-communicable disease

Partnership focus on population health surveillance:

• Expand health data monitoring and reporting efforts with interactive data dashboard tool
• Resources to enable community-led data creation and analysis for urban Indigenous communities
Potential alignment with global social development goals
Potential alignment with global social development goals

HEALTHY CITY STRATEGY AND SUSTAINABLE DEVELOPMENT GOALS
Vancouver’s leadership

- **Leading example in Canada** of a holistic approach to social sustainability and addressing health and social inequities
- **Formalized partnership** between city and health authority
- **Frequent example** of health policy studied by researchers and national and international delegations
- **Strategy recognized** with awards (PIBC Excellence in Planning, 2015; Community Data Program, 2018)
Summary and next steps

2015-2018 Healthy City Action Plan is complete with most actions underway

Renewal will include:

- Proposed new collaborative and more agile model with strong community engagement
- New types of data – community led and Indigenous informed
- Equity Framework
- International best practice considerations
- **Staff will return to Council in early 2020 with recommendations for next steps**