Over 25 years ago, Council initiated “CityPlan”

- Engaged community and delivered “Directions” for the future
- Developed some detailed policy “chapters” as a second phase (not all completed)
- “Neighbourhood Visions” process ensued
On November 15, 2018

A unanimous resolution to initiate a city-wide plan

Bold + innovative | Comprehensive, strategic + inclusive | Genuine engagement + dialogue
Scoping the effort

Council sessions | Cross-department meetings

Engaged with: Agency partners | Community leaders | First Nations
Outline for today

1. The Opportunity
2. Proposed Approach
3. Recommended Actions
The Opportunity
Our city, this land...
Our city, this land...
Vancouver will undoubtedly be transformed over the next 30, 50, 100 years.
What will her life be like in 2050?

- Climate change
- Population growth
- Continued pressures on affordability and diversity
- Immigration, aging and other demographic changes
- Major economic shifts
- Possible public health and system stresses
- Continued pressures on delivery of public services
Will the city she inherits & raises her own children in be:

- Healthy?
- Diverse and inclusive?
- Prosperous – with shared prosperity?
- Resilient to shocks and stresses?
- Environmentally sustainable?
- Joyful and sociable?
- Culturally rich?
- Capable of continued adaptation and innovation?
- With an accessible, responsive local government?
The question is not whether Vancouver will be transformed, but rather:

Will we...

How will we...

& How well will we...

*guide* that transformation and create a desired future for ourselves and future generations?
Planning for desired change

Backcast from desired future to now – to define choices and big moves.

Desired Future (transformational)

Incremental
Do better with what we know how to do.

Business as usual
So, how shall we do this?

Begin with:

A broad community dialogue about desired change

- Values, issues, concerns + aspirations
- What kind of city do we want to be in 30 - 50 years?

+ Accessible research and information about

- Current conditions
- Long term trends
A chance for **community conversation**...
Taking a learning approach...

What might new/improved/expanded public spaces in Chinatown look like? Imagine a new path...
Applying **multiple lenses**…

- Empathy
- Trust
- Equity
- Reconciliation
- Resilience
- Learning
Ensuring **regional coordination** + alignment...
Empowering community goals...

COMMON VISION

ELEMENTS OF THE PLAN

1. Integrated Policy Framework
2. High Level Physical Plan
3. Public Investment Strategy
4. Metrics + Reporting
5. Partnerships
Exploring potential partnerships

First Nations
Musqueam, Squamish Tsleil-Waututh

Non-profit Organizations & Institutions
eg. Vancouver Immigration Partnership (VIP)

Regional Authorities:
Metro Vancouver, VCH, TransLink

Federal and Provincial Agencies

Equity + Accessibility Groups

Neighbourhood + community groups

Business Sector
BIAs, VEC, Port, Board of Trade,

Academic + Civic Institutions

City Boards
VSB, Board of Parks + Rec, VPL, VPD
Enabling better decision-making...

- Council
- Council & Staff
- Staff

- City-wide Plan
- Priorities
- Goals
- Strategies
- Service Plans
- Financial Strategies, 5 year Plans and Budgets
Proposed Approach
An emergent process

2019 - 2020
LISTENING
values + aspirations

2020 - 2021
FRAMING CHOICES

2021
STRATEGIC DIRECTIONS

2022
PLAN
An emergent process

2019 - 2020

Listening
values + aspirations

SEPT 2019:
- Engagement Plan Update
- Conditions + Trends Report

Phase 1
- Robust and diverse engagement leading to:
  - Values
  - Issues
  - Aspirations
  - Principles

Report to Council: Q2 2020
Engagement Principles
1. Advancing reconciliation

- Co-create Plan with Musqueam, Squamish + Tsleil-Waututh Nations
- Include Urban Indigenous communities

Examples:
- Hiring Indigenous Planners
- Identifying opportunities to advance reconciliation
2. Going to **where people are**

- As people are accessing services, shopping, socializing
- Approach groups that already convene

**Examples:**
- Mobile community office
- Tables at community centres, neighbourhood houses, libraries
- Presence at events, celebrations, neighbourhood gathering places
3. Ensuring many ways to be involved

- Multiple avenues for providing input and involvement
- Variety of media to share information

Examples:
- Workshops + drop-in events
- Neighbourhood walking tours
- Digital submissions (eg. video)
- Surveys + questionnaires
4. Making it easy, fun + relevant

- Enjoyable, rewarding, and relatable to diverse groups
- Simple, clear, and visually accessible materials and activities

Examples:
- Youth-focused engagement
- Work with local artists + orgs
- Open-ended engagement questions
5. Supporting community leadership

- Partner with organizations host engagements and conversations
- Tools and resources to capture community knowledge

Examples:
- Dialogue circle discussion guides and tool library
- Training for community facilitators
- Volunteer and ambassador opportunities
6. Including all voices

- Address barriers that prevent many groups from participating
- Tailor approaches, resources, and materials to support broader representation

Examples:
- Robust translation resources
- Funds to provide childminding, food, and other supports
- Tailored outreach strategies for under-represented groups
Engaging with neighbourhoods

Vancouver’s 120 five-minute catchments.
(Source: TheTyee.ca, Hein & Hardwick, Oct.17, 2018)
Action while planning: coordinated + connected

1. Existing Policies:
   City-wide strategies + area plans

2. Current Initiatives
   - Equity framework
   - Broadway Planning
   - Jericho Lands, Rental incentives

3. Early Actions
   Quick-starts / pilots
Recommendations for existing policy

- **To remain in effect** until City-wide Plan directions are established
- **Updates to policy** will be considered to align with vision
- **Concurrent planning programs** (eg. Broadway Plan + Jericho Lands) will be coordinated and connected
## Roles + responsibilities

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<th>Phase</th>
<th>The Community</th>
<th>Community Groups + Non-Profits</th>
<th>City/Regional Stakeholders</th>
<th>City Staff Team</th>
<th>Council Advisory Committees</th>
<th>City Boards + Agencies</th>
<th>Musqueam, Squamish + Tsleil-Waututh (Staff + Council)</th>
<th>City of Vancouver Council</th>
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*To be confirmed through government-to-government meetings*
Program **budget - elements**

- **Assemble a robust interdepartmental team**
  - Redeployment of existing staff and some new
  - Integrated project team office

- **Engagement resources reflecting scale of effort**
  - Support First Nations partnership
  - Supports/grants for equitable engagement
  - Mobile community office
  - Multiple in-person and online tools

- **Technical modelling + future scenarios**
  - Assess options and trade-offs with public
Program budget

- **Getting started** with 2019 funds available (3.4M)
- **Annual budget decisions** by Council 2020 – 2022 (estimate ~4.8M average /year)
Recommended Actions
Report **recommendations**

**THAT COUNCIL APPROVE:**

A. General planning and engagement process
B. Involvement of all relevant departments
C. Rigorous and deep consultation process
D. Further development of program and budget for 2020-22
E. Report back at key milestones
F. Report be referred for information to affected and partner governments, boards and authorities
Let’s begin the journey!

Questions?