



A CITY-WIDE PLAN

COUNCIL PRESENTATION | JULY 09 2019

Context



Over 25 years ago, Council initiated “CityPlan”

- ▶ Engaged community and delivered “Directions” for the future
- ▶ Developed some detailed policy “chapters” as a second phase (not all completed)
- ▶ “Neighbourhood Visions” process ensued



On November 15, 2018

A unanimous resolution to initiate a city-wide plan

Bold + innovative | **Comprehensive, strategic + inclusive** | **Genuine engagement + dialogue**



Scoping the effort

Council sessions | Cross-department meetings

Engaged with: Agency partners | Community leaders | First Nations

Outline for today

1

**The
Opportunity**

2

**Proposed
Approach**

3

**Recommended
Actions**

The Opportunity

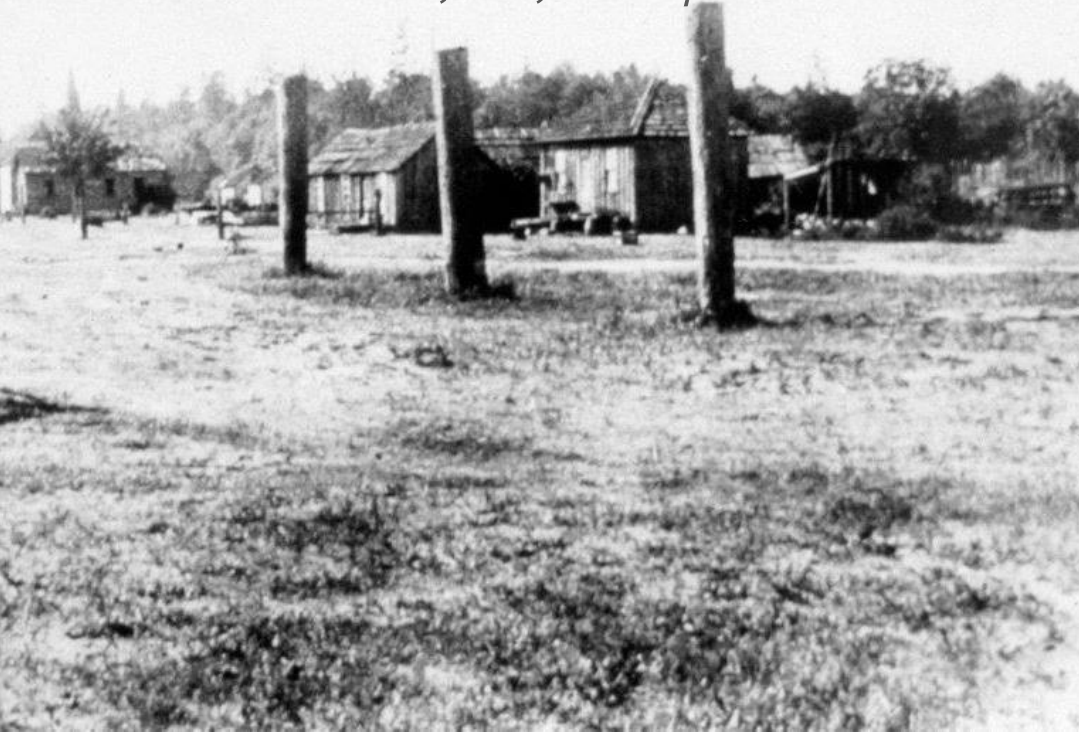
A scenic view of a rocky coastline. In the foreground, large, moss-covered rocks are scattered across the frame. In the middle ground, a body of water stretches across the scene. To the left, a steep, rocky cliff rises from the water's edge, topped with lush green trees and a small white building with a blue roof. A stone wall runs along the base of the cliff. In the center of the water, a tall, narrow rock formation stands prominently, topped with a single evergreen tree. In the background, a distant shoreline with more trees and a small boat can be seen under a clear blue sky.

Our city, this land...



Our city, this land...

Vancouver will undoubtedly
be transformed over the
next 30, 50, 100 years



What will her life be like in 2050?

- ▶ Climate change
- ▶ Population growth
- ▶ Continued pressures on affordability and diversity
- ▶ Immigration, aging and other demographic changes
- ▶ Major economic shifts
- ▶ Possible public health and system stresses
- ▶ Continued pressures on delivery of public services



Will the city she inherits & raises her own children in be:

- ▶ Healthy?
- ▶ Diverse and inclusive?
- ▶ Prosperous – with shared prosperity?
- ▶ Resilient to shocks and stresses?
- ▶ Environmentally sustainable?
- ▶ Joyful and sociable?
- ▶ Culturally rich?
- ▶ Capable of continued adaptation and innovation?
- ▶ With an accessible, responsive local government?



The question is not whether Vancouver will be transformed, but rather:

Will we...

How will we...

& How well will we...

guide that transformation and create a desired future for ourselves and future generations?

Planning for desired change

Backcast from desired future to now
– to define choices and big moves.

Desired Future

(transformational)

Revisit assumptions.
Dream big. Explore.

Incremental

Do better with what
we know how to do.

Business as usual

WE ARE HERE



So, how shall we do this?

Begin with:

**A broad community dialogue
about desired change**

- ▶ Values, issues, concerns + aspirations
- ▶ What kind of city do we want to be in 30 - 50 years?

+

**Accessible research and
information about**

- ▶ Current conditions
- ▶ Long term trends



A chance for **community conversation...**



Taking a **learning approach...**





Applying **multiple lenses...**

- ▶ Empathy
- ▶ Trust
- ▶ Equity
- ▶ Reconciliation
- ▶ Resilience
- ▶ Learning

Ensuring **regional coordination** + alignment...



Metro Vancouver



Cascadia Super-region

Guiding **all of our** **planning...**



PROVINCIAL DELEGATED AUTHORITY
Vancouver Charter & Local Government Act



THE REGION
Regional Growth Strategy

FUTURE CITY-WIDE PLAN

CITY-WIDE STRATEGIES



AREA PLANS



Neighbourhood/
District
Plans



Policy
Statements



Official
Development
Plans

Empowering **community goals...**

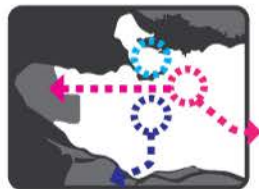
COMMON VISION



ELEMENTS OF THE PLAN



**1. Integrated
Policy
Framework**



**2. High Level
Physical Plan**



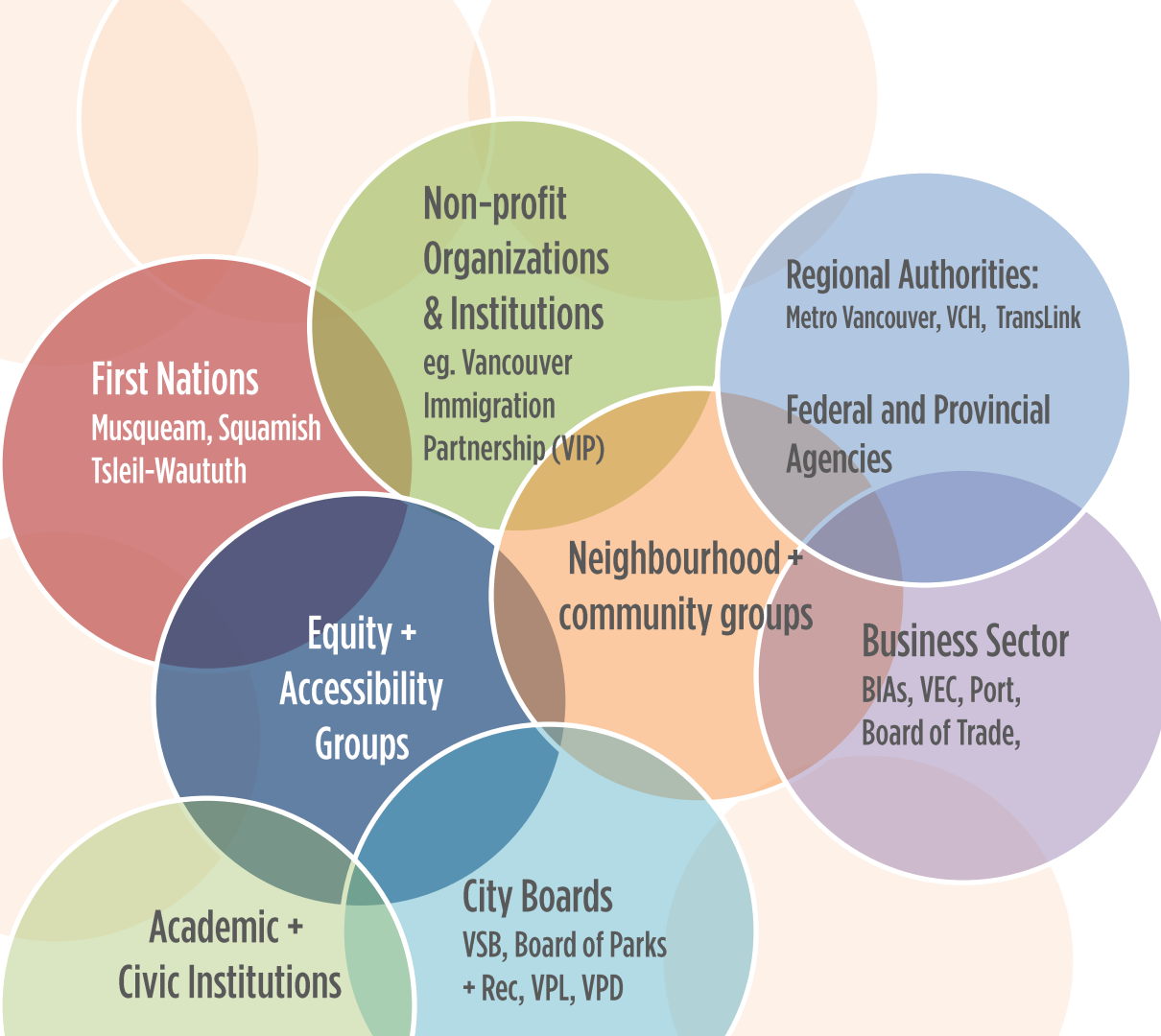
**3. Public
Investment
Strategy**



**4. Metrics
+ Reporting**

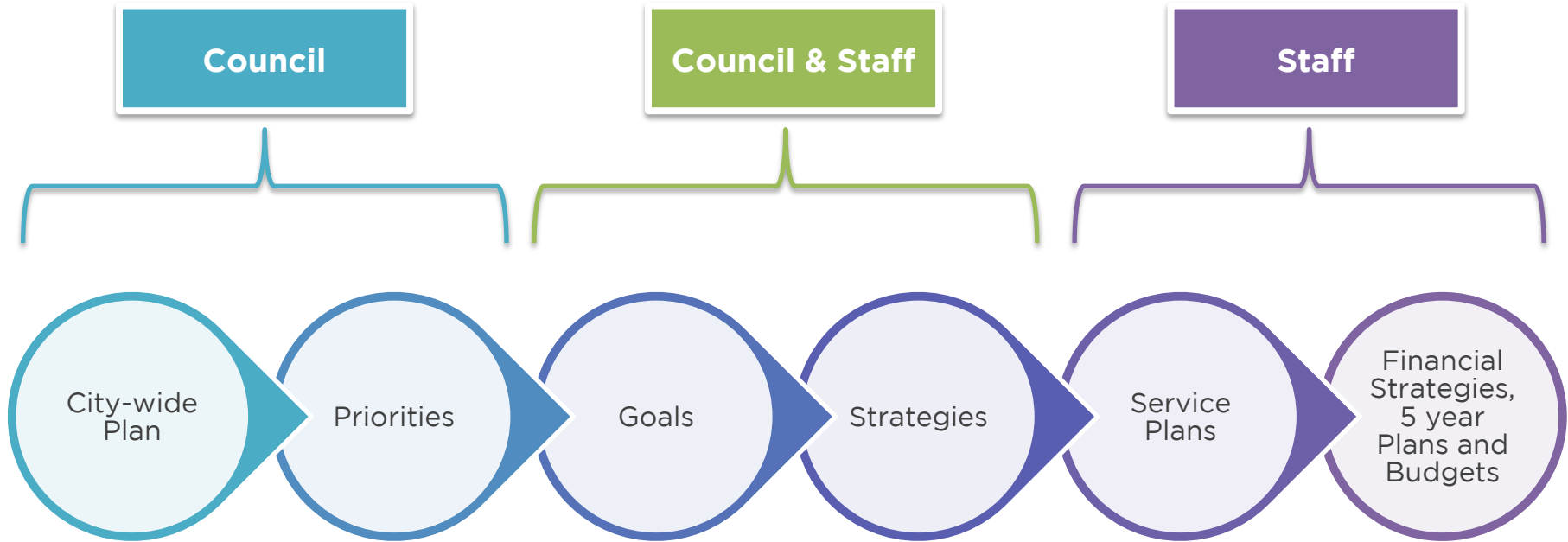


5. Partnerships



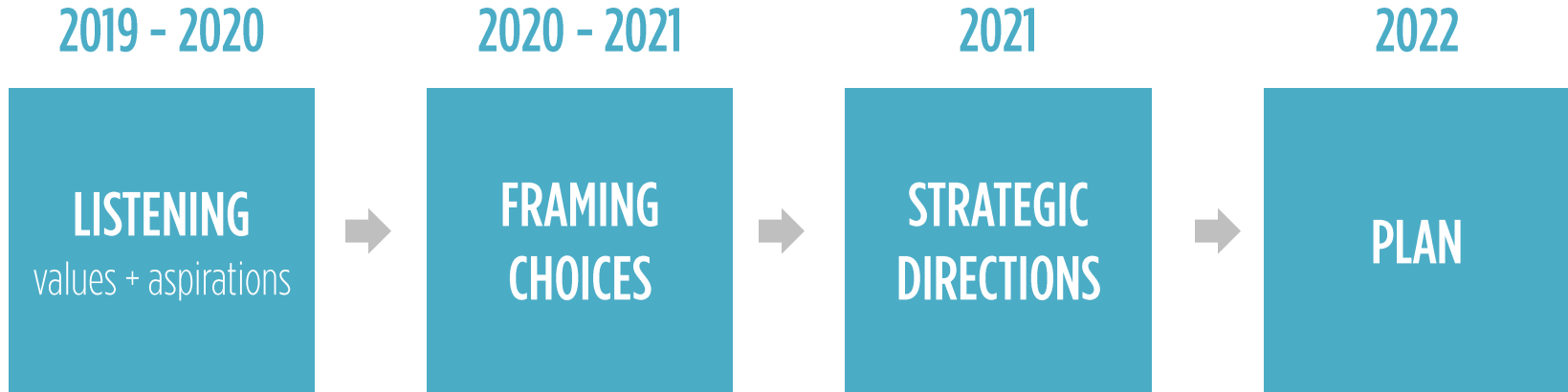
Exploring **potential partnerships**

Enabling **better decision-making...**



Proposed Approach

An *emergent process*





An *emergent process*


2019 - 2020



SEPT 2019:

-  Engagement Plan Update
-  Conditions + Trends Report

PHASE 1

- ▶ Robust and diverse engagement leading to:
 - ▶ Values
 - ▶ Issues
 - ▶ Aspirations
 - ▶ Principles
-  Report to Council: Q2 2020

Engagement Principles

1. Advancing reconciliation

- Co-create Plan with Musqueam, Squamish + Tsleil-Waututh Nations
 - Include Urban Indigenous communities
-

Examples:

- Hiring Indigenous Planners
- Identifying opportunities to advance reconciliation



2. Going to **where people are**

- As people are accessing services, shopping, socializing
 - Approach groups that already convene
-

Examples:

- Mobile community office
- Tables at community centres, neighbourhood houses, libraries
- Presence at events, celebrations, neighbourhood gathering places

3. Ensuring **many ways** to be involved

- Multiple avenues for providing input and involvement
- Variety of media to share information

Examples:

- Workshops + drop-in events
- Neighbourhood walking tours
- Digital submissions (eg. video)
- Surveys + questionnaires





ENGAGEMENT

4. Making it **easy,** **fun + relevant**

- Enjoyable, rewarding, and relatable to diverse groups
 - Simple, clear, and visually accessible materials and activities
-

Examples:

- Youth-focused engagement
- Work with local artists + orgs
- Open-ended engagement questions



5. Supporting community leadership

- Partner with organizations host engagements and conversations
- Tools and resources to capture community knowledge

Examples:

- Dialogue circle discussion guides and tool library
- Training for community facilitators
- Volunteer and ambassador opportunities





ENGAGEMENT

6. Including all voices

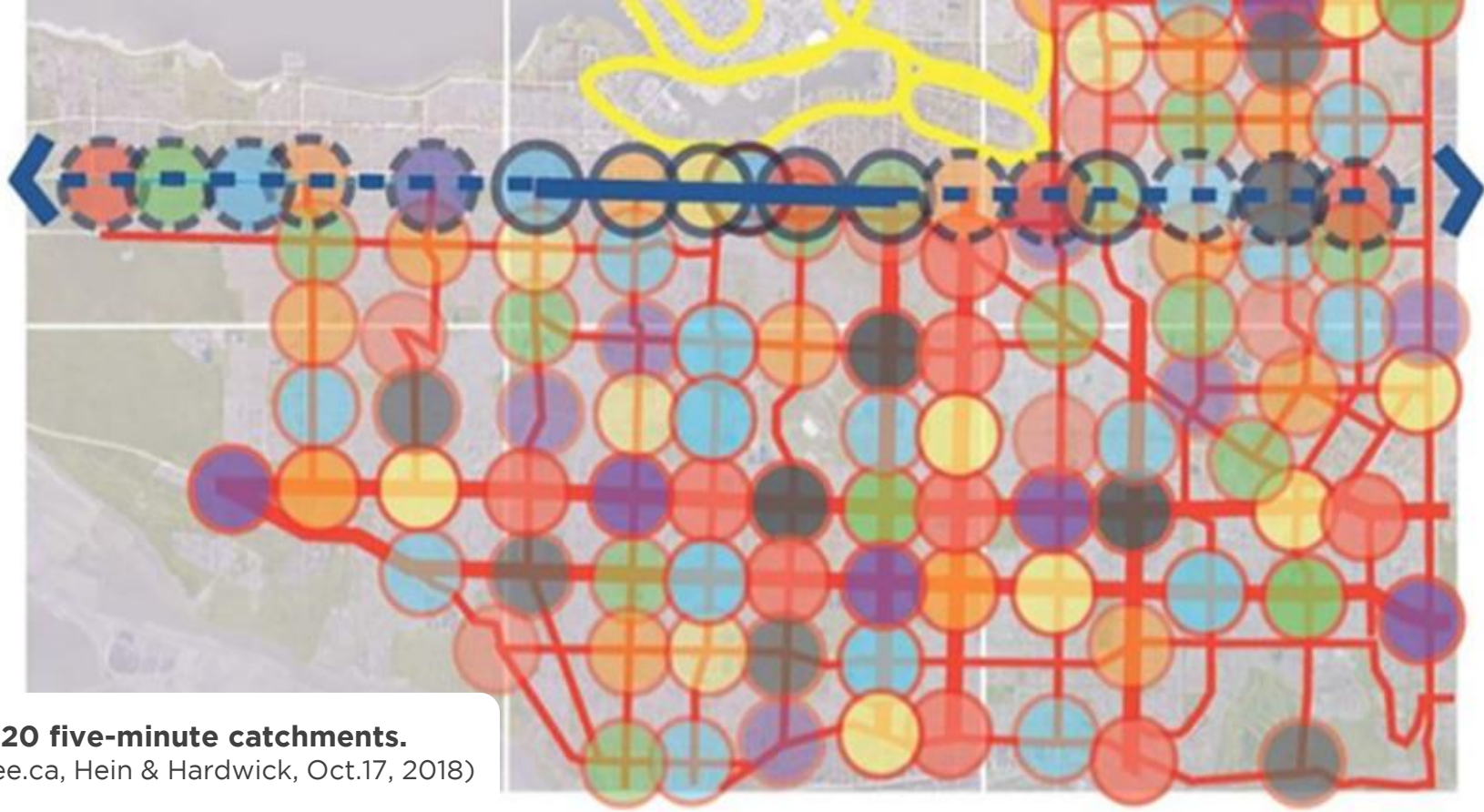
- Address barriers that prevent many groups from participating
 - Tailor approaches, resources, and materials to support broader representation
-

Examples:

- Robust translation resources
- Funds to provide childminding, food, and other supports
- Tailored outreach strategies for under-represented groups



Engaging *with neighbourhoods*



Vancouver's 120 five-minute catchments.

(Source: TheTyee.ca, Hein & Hardwick, Oct.17, 2018)

Action while planning: **coordinated + connected**



Recommendations for existing policy

- ▶ **To remain in effect** until City-wide Plan directions are established
- ▶ **Updates to policy** will be considered to align with vision
- ▶ **Concurrent planning programs** (eg. Broadway Plan + Jericho Lands) will be coordinated and connected

Roles + responsibilities

	Manage Process									
	Outreach									
	Barrier Reducing Outreach									
	Values, Issues + Principles									
	Drafting Policy Options									
	Policy Testing									
	Review of Strategic Directions									
	Drafting the Plan									
	Review of Draft Plan									
	Plan Approval									
The Community										
Community Groups + Non-Profits										
City/Regional Stakeholders										
City Staff Team										
Council Advisory Committees										
City Boards + Agencies										
Musqueam, Squamish + Tsleil-Waututh (Staff + Council)	To be confirmed through government-to-government meetings									
City of Vancouver Council										

Program **budget** - elements

- **Assemble a robust interdepartmental team**
 - Redeployment of existing staff and some new
 - Integrated project team office
- **Engagement resources reflecting scale of effort**
 - Support First Nations partnership
 - Supports/grants for equitable engagement
 - Mobile community office
 - Multiple in-person and online tools
- **Technical modelling + future scenarios**
 - Assess options and trade-offs with public



Program **budget**

- **Getting started** with 2019 funds available (3.4M)
- **Annual budget decisions** by Council 2020 – 2022 (estimate ~4.8M average /year)



Recommended Actions

Report **recommendations**

THAT COUNCIL APPROVE:

- A. General planning and engagement process
- B. Involvement of all relevant departments
- C. Rigorous and deep consultation process
- D. Further development of program and budget for 2020-22
- E. Report back at key milestones
- F. Report be referred for information to affected and partner governments, boards and authorities

An aerial photograph of a coastal path. On the left is the ocean with white-capped waves. A paved path runs along the shore, bordered by a low stone wall. A person in a blue shirt is running on the path. To the right of the path is a dense forest of evergreen trees on a hillside.

Let's begin the journey!
Questions ?