



ADMINISTRATIVE REPORT

Report Date: May 27, 2019
Contact: Michelle Collens
Contact No.: 604.871.6491
RTS No.: 12940
VanRIMS No.: 08-2000-20
Meeting Date: June 11, 2019

TO: Vancouver City Council
FROM: Michelle Collens, Senior Manager, Sport Hosting
SUBJECT: Vancouver Community Sport Hosting Grant – Summer 2019 Intake

RECOMMENDATION

- A. THAT Council approves seven (7) new Vancouver Community Sport Hosting Grants totaling \$36,260 as outlined in the body of this report to each organization listed in Table 1 under the column entitled "Organization" and for the amount set out beside their name in the column entitled "Grant Recommended"; source of funding is the 2019 Vancouver Community Sport Hosting Grant Program Budget.
- B. THAT the grant be subject to each grant recipient agreeing to the terms and conditions of the community sport hosting grant program as generally outlined in this report and otherwise satisfactory to the Senior Manager, Sport Hosting and the City Solicitor.
- C. THAT no legal rights or obligations are created by the approval of the Recommendations A through B above unless and until the grant agreement letter is executed and delivered by the grant recipient.
- D. THAT, pursuant to Section 206(1)(j) of the *Vancouver Charter*, the organizations listed in Table 1 which are not otherwise a registered charity with Canada Revenue Agency are deemed by Council to be an organization contributing to the culture, beautification, health, or welfare of the City.

Approval of Recommendation A constitutes a grant and therefore requires an affirmative vote of at least two-thirds of all of Council pursuant to Section 206(1) of the *Vancouver Charter*.

REPORT SUMMARY

This report recommends approval of seven (7) new Vancouver Community Sport Hosting Grants applications totaling \$36,260. Applications received include three (3) local and regional sport tournaments, one (1) new sport initiative and three (3) annual

sport events. The current balance of the 2019 Vancouver Community Sport Hosting Budget is \$155,937.

COUNCIL AUTHORITY/PREVIOUS DECISIONS

2004: Council approved a policy statement in support of celebrations, sporting events and special events: “Council welcomes celebrations and special events for their contribution in making Vancouver a vibrant City, in reflecting our cultural diversity and neighbourhood character, and for economic, cultural and recreational benefits they bring to the City. Council supports the facilitation of these events by staff, encourages mitigation of short-term disruptions in neighbourhoods and encourages cities to welcome these activities and to participate in them.”

2006: Council approved a Sport Hosting Policy and Sport Hosting Grant Program effective January 1, 2007, with annual funding of \$200,000 to support a range of sporting events.

2008: Council adopted the Vancouver Sport Strategy as a guide to the City’s future initiatives and engagement with sport programs, facilities and events.

2011: Council approved revisions to the Sport Hosting Grant Program guidelines to improve the effectiveness of the grant and better serve local sport organizations.

2015: Council adopted the Sport Hosting Vancouver Action Plan, and approved the creation of the Sport Tourism Development Fund with funding of \$1.0 million over 2 years as the City’s commitment to this Fund which will support MAJOR sport events that advance the Sport Hosting Vancouver Action Plan goals. In that same decision, Council approved the change of name from the City’s current ‘Sport Hosting Grant Program’ to the ‘Vancouver Community Sport Hosting Grant Program’, and directed staff to review the program and provide recommendations for any changes necessary to enhance the grant program. This grant program has an ongoing annual Operating Budget funding of \$200,000.

2016: Council approved revisions to the ‘Vancouver Community Sport Hosting Grant Program’, expanding the type of events that are eligible for funding at a community level, including Local or Regional Sport Tournaments, New Sport Event Initiatives, and Annual Sport Events.

2019: Council approved the recommendations for the City Participation in Women Deliver 2019 Conference (RTS 12946) including approval of the allocation of \$35,000 from the 2019 Sport Hosting Program budget to launch the new program stream of “Community Sport Champions Recognition” that will align with the themed Women Deliver objectives.

Approval of grant recommendations requires eight affirmative votes

CITY MANAGER'S/GENERAL MANAGER'S COMMENTS

The City Manager recommends approval of the foregoing. The Vancouver Community Sport Hosting Grant program reflects the local focus on sport events and the community it serves. These events prioritize sport development and increase local sport hosting capacity and effectively support a wider variety of events hosted by local non-profit sport

organizations. The hosting of high-quality, sustainable sport events will promote physical health and wellness, nurture life and leadership skills, promote volunteerism and foster both civic pride and participation.

REPORT

Background/Context

On July 13, 2006, as part of a report on the development of a comprehensive Vancouver Sport Strategy, Council approved a Sport Hosting Grant Program with annual funding of \$200,000 to support a range of sporting events. Program funding has subsequently grown to \$220,000.

On December 10, 2015, City Council adopted an updated sport hosting strategy for Vancouver titled the 'Sport Hosting Vancouver Action Plan' and approved the City's participation in a Sport Hosting Vancouver partnership with the Vancouver Hotel Destination Association (VHDA), Tourism Vancouver, BC Pavilion Corporation (PavCo) and the University of British Columbia (UBC). As part of this Action Plan, a 'Sport Tourism Development Fund' was created with investments from the partners to support and attract major sport events hosted in Vancouver.

The Sport Tourism Development Fund has replaced the Major Sport Event Operating Grants that the Vancouver Sport Hosting Grant Program supported. As a result of these changes, the Vancouver Sport Hosting Grant program is now referred to as the 'Vancouver Community Sport Hosting Grant Program' focused on community events held by our local sport organizations.

The Vancouver Community Sport Hosting Grant guidelines (Appendix A) have been revised and approved by Council to support the following events:

1. Local or Regional Sport Tournament
2. New Sport Event Initiative
3. Annual Sport Event

Discussion

All Community Sport Hosting Grant applications are reviewed by a panel comprised of representatives from the Park Board, City of Vancouver and other key stakeholders in the sport hosting community.

This report recommends grants for which applications were received in Summer 2019, under the approved 2016 guidelines (Appendix A).

Summary of Review Panel Recommendations

In total, the Community Sport Review Panel received seven (7) applications; of which, three (3) were local and regional sport tournaments, one (1) was a new sport initiative and three (3) are annual sport events.

Summary of events being recommended:

- 1) Local and Regional Sport Tournaments

Special Olympics British Columbia Society – Vancouver hosts an annual SOBC Vancouver Bocce Tournament that takes place at the end of a 4-month bocce skills

program. This program and tournament are now in the 5th year and this year's tournament is especially important for the athletes since 2019 is a regional qualifier year. This means that the SOBC Vancouver Bocce Tournament acts a qualifier for athletes who are looking to attend Provincial, National and World Games. Athletes are invited from 3 other neighboring local organizations in addition to our own athletes, with expected total participants between 50 and 75.

Volleyball BC will once again host the Youth/Adult Beach Volleyball Provincial Championship at the beaches on Spanish Banks East over the BC Day Long Weekend. This event will bring 300+ teams from across the Province to compete in 16 different categories (U13 to 55+ Masters).

The British Columbia Deaf Sports Federation will host the 2021 World Deaf Ice Hockey Championships from April 17-21, 2021, at the Doug Mitchell Thunderbird Sports Centre at UBC. The World Deaf Ice Hockey Championships are the quadrennial International Committee of Sports for the Deaf (ICSD) sanctioned sport event for the participants, male and female, with hearing loss of several levels being moderate, severe, and profound. Furthermore, it provides an opportunity for participants to share competition experience in their own cultural level related to being either Deaf or Hard of Hearing and to communicate each other with use of sign language. This event expects nine teams and will feature female participation for the first time in history.

2) New Sport Initiatives

British Columbia Ultimate Society is hosting the newly established Disc Flicker on June 15-16, 2019, at UBC. This event will be a new playing opportunity for Elite Mixed Gender teams in BC. Following this years "Canadian Mixed Championships" the increased interest in this division has created this new event opportunity locally. Having a local mixed gender event will continue the work BC Ultimate is doing to increase female participation in the sport. As a new event, the goal is to become annual and grow the participation and reach of the teams.

3) Annual Sport Events

Cycling British Columbia will once again host the Vancouver is Awesome Grand Prix on June 15, 2019, at Johnathan Rogers Park. The Vancouver is Awesome Grand Prix is the 2019 Provincial Criterium Championship. This year's edition will also act as a test event for the Criterium that is required during the UCI Gran Fondo World Championships in 2020, further building our local sport hosting capacity.

The Vancouver Hawks Field Hockey Club will once again host the Women's Tour event August 24-25, 2019, at Eric Hamber Fields. This tournament began as an alternative to difficult and divisive trials for team selection towards the upcoming fall and winter women's senior league. It includes new players to the senior league as young as 13 years old being selected to upwards of 15 teams. It has quickly become a favourite event on the calendar for women and girls to reacquaint themselves with each other as newcomers and the sport.

The One Team United Soccer for Development and Peace Society will once again host the highly popular Vancouver International Soccer Fest (VISF) at Empire Fields, July 5-7, 2019. This year marks the 15th annual edition of the VISF. A truly inclusive and barrier free soccer tournament that boasts an all co-ed competition of small sided 7v7 games.

Table 1 sets out the review panel's recommendations on the following page.

Table 1

Organization	Event	Location/Venue	Date	Grant Requested	Grant Recommended	Notes
LOCAL OR REGIONAL SPORT TOURNAMENT						
Special Olympics British Columbia Society	SOBC Vancouver Bocce Tournament	Garden Park	July 14, 2019	\$1,500	\$1,500	This tournament is in the 5th year and this year's tournament is especially important for the athletes since 2019 is a regional qualifier year. This means that the SOBC Vancouver Bocce Tournament acts a qualifier for athletes who are looking to attend Provincial, National and World Games.
Volleyball BC	Youth/Adult Beach Volleyball Provincial Championships	Spanish Banks East	August 3-4, 2019	\$10,000	\$5,000	This event will bring 300+ teams from across the Province to compete in 16 different categories (U13 to 55+ Masters).
British Columbia Deaf Sports Federation	2021 World Deaf Ice Hockey Championships	Doug Mitchell Thunderbird Sports Centre	April 7-17, 2019	\$15,000	\$15,000	The World Deaf Ice Hockey Championships are the quadrennial International Committee of Sports for the Deaf (ICSD) sanctioned sport event for the participants, male and female, with hearing loss of several levels being moderate, severe, and profound. Nine teams will be invited to participate.
TOTAL				\$26,500	\$21,500	
NEW SPORT EVENT INITIATIVE						
British Columbia Ultimate Society	Disc Flicker	UBC	June 15-16, 2019	\$4,000	\$4,000	Following this years "Canadian Mixed Championships" the increased interest in this division has created this new event opportunity locally. Having a local mixed gender event will continue the work BC Ultimate is doing to increase female participation in the sport.
TOTAL				\$4,000	\$4,000	
ANNUAL SPORT EVENT						
Cycling British Columbia	Vancouver is Awesome Grand Prix	Johnathan Rogers Park	June 15, 2019	\$10,000	\$3,500	The Vancouver is Awesome Grand Prix is the 2019 Provincial Criterium Championship. This year's edition will also act as a test event for the Criterium that is required during the UCI Gran Fondo World Championships in 2020, further building our local sport hosting capacity.
The Vancouver Hawks Field Hockey Club	Women's Tour	Eric Hamber Fields	August 24-25, 2019	\$2,260	\$2,260	This tournament began as an alternative to difficult and divisive trials for team selection towards the upcoming fall and winter women's senior league. It includes new players to the senior league as young as 13 years old being selected to upwards of 15 teams. It has quickly become a favourite event on the calendar.
One Team United Soccer for Development and Peace Society	Vancouver International Soccer Fest (VISF)	Empire Fields	July 5-7, 2019	\$5,000	\$5,000	This year marks the 15th annual edition of the VISF. A truly inclusive and barrier free soccer tournament that boasts an all co-ed competition of small sided 7v7 games.
TOTAL				\$17,260	\$10,760	
INTAKE TOTAL				\$47,760	\$36,260	

Implications/Related Issues/Risk (if applicable)**Financial**

The total 2019 Sports Hosting Grant Program budget of \$220,000 is comprised of \$185,000 allocated to the Community Sport Hosting Grant Program stream and \$35,000 allocated to the Community Sport Champions Recognition stream.

This report recommends approval of seven (7) Community Sport Hosting Grants totaling \$36,260. The source of funding is the 2019 Vancouver Community Sport Hosting Grant Program Budget.

The available balance of the 2019 Vancouver Community Sport Hosting Grant program stream is \$155,937. Upon approval of this report, the remaining balance will be \$119,677.

The table below outlines the available funding for the Vancouver Community Sport Hosting Grant Program stream.

Rec	Program Stream	2019 Budget	Previously Approved	Rec'd in this Report	Balance Remaining
A	Community Sport Hosting Grant Program	\$185,000	\$ 29,063	\$36,260	\$119,677

CONCLUSION

The Community Sport Hosting Grant Program review panel recommends that Council approve grants totaling \$36,260 as outlined in the body of this report. The recommendations are the product of a comprehensive and thoughtful review process consistent with the policy and guidelines approved by Council. There will be one more intake for applications in Fall 2019.

Following approval of this report, 15 events will have been supported by the Community Sport Hosting Grant program in 2019. This does not include our annual events. In 2018, the Community Sport Hosting Grant program supported a total of 30 community sport events around the city.

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VANCOUVER COMMUNITY SPORT HOSTING GRANT PROGRAM

About

The Vancouver Community Sport Hosting Grant Program assists sporting, community and event organizations to deliver sport events in Vancouver. The program through the Local and Regional Sport Tournament Grant, New Sport Event Initiative Grant and the Annual Sport Event Grant categories, provides funding support for events that are local or regional level and are supported or sanctioned by a recognized BC Provincial Sport Organization.

The City's role is to provide support and facilitate sport events, rather than directly produce or host events, except in the most exceptional circumstances.

Why is the City of Vancouver funding these grants?

The Vancouver Community Sport Hosting Grant program is designed to encourage:

- The development and retention of local sport events and tournaments in Vancouver that enhance the priorities of the Healthy City Strategy, the Vancouver Sport Strategy and the Sport Hosting Vancouver Action Plan;
- Local sport organizations to provide quality sport events to their members;
- Local sport organizations to build their event hosting capacity, increasing opportunities to host an attract larger major or international events in future years;
- Participant attendance from outside Vancouver which contributes to the city's economic prosperity;
- Opportunities for Vancouver teams and individuals to compete on home soil;
- Participation at the community level for a range of sports and abilities;
- Volunteer development in hosting quality events in Vancouver

Who can apply?

Basic eligibility:

- Local and provincial not-for profit organizations in existence for more than 1 year
- Must be in good standing with the City of Vancouver and the Vancouver Park Board
- Sport event must take place in Vancouver

What is not eligible?

- Professional events hosted by for-profit organizations
- Sport events hosted outside of the City of Vancouver
- Funding for playoffs and leagues games are not eligible for funding
- Sport events that are organized for the primary purpose of fundraising
- Sport events that have already been hosted* (*unless otherwise discussed with the Manager, Sport Hosting in advance of hosting the event – unforeseen circumstances to application intake dates will be reviewed*)
- Sport events that receive funding from the Sport Hosting Vancouver – Sport Tourism Development Fund

WHAT TYPE OF LOCAL SPORT EVENTS WILL BE FUNDED?

Grant types

This program includes three grant categories. Grants are for operating costs only, and cannot be used for capital projects, prize money, to advance a profit venture or advance activities of the host.

1. Local or Regional Sport Tournament Grant (organized sport competitions)
 - For community-based events that have a smaller operating budget

- For sanctioned provincial or regional championships
 - Funds a maximum of 30% of total gross operating budget
 - Grant covers operating costs only
 - Funding will not normally exceed \$10,000
2. New Sport Event Initiative Grant (capacity building)
- New ideas and first time projects that further sport hosting objectives including volunteer development, community engagement, and sport development
 - The proposed sport event should serve the mission and objectives of the Vancouver Sport Strategy and align with the Healthy City Strategy
 - Funds a maximum of 50% of total gross operating budget of the event
 - Funding will not normally exceed \$5,000
3. Annual Sport Event (sustainable sport)
- For recurring annual community sport events
 - Sport events that reach, encourage, and draw community-wide participation
 - Annual grant will not exceed 30% of total gross operating budget in a given year
 - Up to 3 years funding (Funding will not normally exceed \$15,000 over 3 years)

What costs will NOT be funded?

For all grant categories, the following costs will NOT be funded:

- staff wages and administration costs
- appearance fees and prize money
- private or commercial adventures
- sport events that are organized for the primary purpose of fundraising (ie. charity run for a cause)
- capital costs (ie. purchase of office equipment)

PROCEDURE

How to apply?

Applications must be submitted using the official applications forms (electronic versions). Please submit main application using the Word Doc, do not PDF the application.

You can submit supporting documentation as PDFs.

Organizations are not encouraged to spend funds on the design and production of elaborate presentation material.

When to apply?

Applications can be made 4 times a year. Please note that applications need to be made at least 3 months (90 days) prior to the date of the sport event or commencement of the sport event initiative. Exceptions to this requirement will be made only with the approval of the Manager of Sport Hosting Vancouver.

ASSESSMENT PROCESS

Who reviews the applications?

To award community sport hosting grants, the City uses a blended approach to assessment grant applications. Applications are assessed by a Sport Hosting Review Panel:

- Local sport peers, who are members of the assessment committee
 - 1 Provincial Sport Organization representative
 - 1 Major sport event organization representative

- 1 representative that has extensive experience in sport marketing and sponsorship
- 1 representative from the sport tourism industry
- City staff – Manager, Sport Hosting from the City Manager’s Office
- Park Board staff – Manager, Business Development

The Sport Hosting Review Panel report recommendations of grants to City Council for a final decision.

ASSESSMENT GUIDELINES

What we look for:

- Community support
- Accessibility of the event
- Potential to build a stronger, healthier and engaged community
- Free or affordable event participation
- Strong event planning, management and evaluation
- Approved licenses and permits
- the extent to which the sport event is open to the public as opposed to limited or restricted to the members of the and affiliated groups is an important consideration
- The extent to which the sport event contributes to or supports City Council’s priorities
- Sound financial plan (business plan) including details on all other secured and unsecured revenue sources, type and extent of short and long term economic impact
- Best practices of environmental sustainability are integrated into the event and degree of environmental enhancement

City of Vancouver Recognition

Organizations that receive funding will be required to acknowledge the City’s support in all of their information materials, including publications and programs related to the funded activities. If the logos of other funders are used in an acknowledgement, the City Emblem and Park Board logo (if the event takes place in a Park Board facility) should similarly be represented. The logo use guidelines will be sent to the main contact of the organization upon receipt of a sport hosting grant.

Post-event report

A post event report is required within 60 days of the completed sport event. The report should outline the evidence of use of funds according to the initial request. A final report template will be provided to the main contact of the organization upon receipt of a sport hosting grant. Failure to provide this report will result denial of future funding support from this grant program. The City of Vancouver reserves the right to withhold or reclaim funds and to decline any subsequent application for funding through the Vancouver Community Sport Hosting Grant program. Any unused portions of the local sport event grants must be returned to the City of Vancouver, not later than the date of submission of the post event report.

CONSULTATION

Who to Speak With Regarding a Grant?

Prior consultation with City Staff is encouraged. Eligibility for support cannot be assured if the City is not consulted before a bid is launched or an event is secured.

For questions regarding the Vancouver Community Sport Hosting Grant Program please contact: Sporthosting.grant@vancouver.ca