



## ADMINISTRATIVE REPORT

Report Date: January 24, 2019  
Contact: Michelle Collens  
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Meeting Date: March 12, 2019

TO: Vancouver City Council  
FROM: Senior Manager of Sport Hosting Vancouver  
SUBJECT: Vancouver Community Sport Hosting Grant – Spring 2019 Intake

### **RECOMMENDATION**

- A. THAT Council approves eight (8) new Community Sport Hosting Grants totaling \$29,063 as outlined in the body of this report; source of funding is the 2019 Vancouver Community Sport Hosting Grant Program Budget.
- B. THAT the grant be subject to each grant recipient agreeing to the terms and conditions of the community sport hosting grant program as generally outlined in this report and otherwise satisfactory to the Senior Manager, Sport Hosting and the City Solicitor.
- C. THAT no legal rights or obligations are created by the approval of the Recommendations A through B above unless and until the grant agreement letter is executed and delivered by the grant recipient.
- D. THAT, pursuant to Section 206(1)(j) of the Vancouver Charter, organizations in Recommendations A through C above which are not otherwise a registered charity with Canada Revenue Agency are deemed by Council to be an organization contributing to the culture, beautification, health, or welfare of the City.

Approval of Recommendation A constitutes a grant and therefore requires an affirmative vote of at least-two-thirds of all of Council pursuant to Section 206(1) of the Vancouver Charter.

## **REPORT SUMMARY**

This report recommends approval of eight (8) new Community Sport Hosting Grants applications totaling \$29,033. Applications received include six (6) local and regional sport tournaments and two (2) new annual events. The current balance of the 2019 Vancouver Community Sport Hosting Budget is \$185,000.

## **COUNCIL AUTHORITY/PREVIOUS DECISIONS**

2004: Council approved a policy statement in support of celebrations, sporting events and special events: “Council welcomes celebrations and special events for their contribution in making Vancouver a vibrant City, in reflecting our cultural diversity and neighbourhood character, and for economic, cultural and recreational benefits they bring to the City. Council supports the facilitation of these events by staff, encourages mitigation of short-term disruptions in neighbourhoods and encourages cities to welcome these activities and to participate in them.”

2006: Council approved a Sport Hosting Policy and Sport Hosting Grant Program effective January 1, 2007, with annual funding of \$200,000 to support a range of sporting events.

2008: Council adopted the Vancouver Sport Strategy as a guide to the City's future initiatives and engagement with sport programs, facilities and events.

2011: Council approved revisions to the Sport Hosting Grant Program guidelines to improve the effectiveness of the grant and better serve local sport organizations.

2015: Council adopted the Sport Hosting Vancouver Action Plan, and approved the creation of the Sport Tourism Development Fund with funding of \$1.0 million over 2 years as the City's commitment to this Fund which will support MAJOR sport events that advance the Sport Hosting Vancouver Action Plan goals. In that same decision, Council approved the change of name from the City's current 'Sport Hosting Grant Program' to the 'Vancouver Community Sport Hosting Grant Program', and directed staff to review the program and provide recommendations for any changes necessary to enhance the grant program. This grant program has an ongoing annual Operating Budget funding of \$200,000.

2016: Council approved revisions to the 'Vancouver Community Sport Hosting Grant Program', expanding the type of events that are eligible for funding at a community level, including Local or Regional Sport Tournaments, New Sport Event Initiatives, and Annual Sport Events.

Approval of grant recommendations requires eight affirmative votes

## **CITY MANAGER'S/GENERAL MANAGER'S COMMENTS**

The City Manager recommends approval of the foregoing. The Vancouver Community Sport Hosting Grant program reflects the local focus on sport events and the community it serves. These events prioritize sport development and increase local sport hosting

capacity and effectively support a wider variety of events hosted by local non-profit sport organizations. The hosting of high-quality, sustainable sport events will promote physical health and wellness, nurture life and leadership skills, promote volunteerism and foster both civic pride and participation.

## **REPORT**

### ***Background/Context***

On July 13, 2006, as part of a report on the development of a comprehensive Vancouver Sport Strategy, Council approved a Sport Hosting Grant Program with annual funding of \$200,000 to support a range of sporting events.

On December 10, 2015, City Council adopted an updated sport hosting strategy for Vancouver titled the 'Sport Hosting Vancouver Action Plan' and approved the City's participation in a Sport Hosting Vancouver partnership with the Vancouver Hotel Destination Association (VHDA), Tourism Vancouver, BC Pavilion Corporation (PavCo) and the University of British Columbia (UBC). As part of this Action Plan, a 'Sport Tourism Development Fund' was created with investments from the partners to support and attract major sport events hosted in Vancouver.

The Sport Tourism Development Fund has replaced the Major Sport Event Operating Grants that the Vancouver Sport Hosting Grant Program supported. As a result of these changes, the Vancouver Sport Hosting Grant program is now referred to as the 'Vancouver Community Sport Hosting Grant Program' focused on community events held by our local sport organizations.

The Vancouver Community Sport Hosting Grant guidelines (Appendix A) have been revised and approved by Council to support the following events:

1. Local or Regional Sport Tournament
2. New Sport Event Initiative
3. Annual Sport Event

### ***Discussion***

All Community Sport Hosting Grant applications are reviewed by a panel comprised of representatives from the Park Board, City of Vancouver and other key stakeholders in the sport hosting community.

This report recommends grants for which applications were received in Spring 2019, under the approved 2016 guidelines (Appendix A).

### ***Summary of Review Panel Recommendations***

In total, the Community Sport Review Panel received eight (8) applications; of which, six (6) were local and regional sport tournaments and two (2) are new annual sport events. No applications were received for new sport initiatives.

Summary of events being recommended:

### 1) Local and Regional Sport Tournaments

The Vancouver Curling Club is hosting the 2019 BC Mixed Provincial Championships from April 10-14, 2019. The BC Mixed Curling Championship is one of the few events where both women and men compete on the same team. This tournament will result in a team designated to represent BC in the National Championships.

The BC Rugby Union is hosting the Provincial Regional Championships at UBC from June 29 to July 1, 2019. The Championships include divisions for boys and girls at U14, U15, U16, U17, and U18 age categories. Over 1,000 spectators are expected and the event will leverage over 60 volunteers.

The Vancouver Comets Netball Association will host the inaugural Vancouver Mixed Netball Tournament. This tournament will host 8-12 teams from North America (mostly Vancouver and West Coast USA) aimed at increasing awareness and popularity of Netball in Vancouver. They have received sanctioning to host from BC Netball.

The Vancouver Secondary Schools Athletic Association has partnered with local clubs to host the APEX U16 Girls Volleyball Tournament at Vancouver Technical Secondary. This will be the inaugural club volleyball tournament hosted in Vancouver. The VSB wants to assist APEX and the local clubs with the event because they feel the more competitive opportunities will translate to higher skill levels for volleyball players in Vancouver. Since the APEX selects players from across Vancouver, that should mean that many VSB school teams will benefit from these types of events.

Tennis BC submitted two applications for regional events they will host in Vancouver this year. The BC Senior Provincial Championships will take place at Jericho Tennis Club from June 1-7, 2019. BC Senior Provincials attracts over 200 senior tennis players from all over British Columbia and Western Canada. There are male and female draws for singles and doubles for every 5 year age bracket (from 35 to 80 years of age). The U14 Rogers Indoor Junior National Championships will take place March 30 to April 5, 2019 at the UBC Tennis Club. This event draws up to 48 boys and 48 girls from across the country. Players are divided into 8 pools of 6 players, depending on the final entries, and play round robin. Winners and finalists of each pool are drawn into a Championship flight.

### 2) New Sport Initiatives

No applications were received in this intake.

### 3) Annual Sport Events

The James Cunningham Seawall Race is a 9.5K running/walking event that takes place primarily on the Seawall, with the start/finish area adjacent to the Second Beach pool. This event has been hosted for 50 years and led by the Lions Gate Road Runners. Runners/walkers of all abilities are welcome to participate and awards are given for top finishers as well as top 3 finishers in age groups ranging from under 16 to 80 and over. Due to its proximity to Halloween, there are also costume contests.

The Vancouver Grand Prix was first hosted in 2018 at Larwill Park. After year one success, the organizers have planned to keep the event on the annual calendar. For the next three years, Thunderbird Show Park will be hosting this equestrian and polo demonstration at the Concord Pacific Presentation Centre Parking Lot downtown. This equestrian show jumping event showcases the sport, allowing local amateur riders the opportunity to compete in a unique venue. This event also allows Vancouver residents the opportunity to experience professional and amateur equestrian show jumping at its finest - right in downtown. Admission is free for the public.

A table summary of the review panel's recommendations can be found on the following page.

Organization	Event	Location/Venue	Date	Grant Requested	Grant Recommended	Notes
<b>LOCAL OR REGIONAL SPORT TOURNAMENT</b>						
Vancouver Curling Club	BC Mixed Provincial Championships	Vancouver Curling Club	April 10-14, 2019	\$2,238	\$2,238	The BC Mixed Curling Championship is one of the few events where both women and men compete on the same team. This tournament will result in a team designated to represent BC in the National Championships.
BC Rugby Union	BC Rugby's Provincial Regional Championships	UBC	June 29-July 1, 2019	\$10,000	\$5,000	The Championships include divisions for boys and girls at U14, U15, U16, U17, and U18 age categories. Over 1,000 spectators are expected and the event will leverage over 60 volunteers.
Vancouver Comets Netball Association	Vancouver Mixed Netball Tournament	Student Recreation Centre, UBC	May 11, 2019	\$3,375	\$3,375	This tournament will host 8-12 teams from North America (mostly Vancouver and West Coast USA) aimed at increasing awareness and popularity of Netball in Vancouver. They have received sanctioning to host from BC Netball.
Vancouver Secondary Schools Athletic Association	Apex U16 Girls Volleyball Tournament	Vancouver Technical Secondary	March 16-17, 2019	\$1,250	\$1,250	This will be the inaugural club volleyball tournament hosted in Vancouver. The VSB wants to assist APEX and the local clubs with the event because they feel the more competitive opportunities will translate to higher skill levels for volleyball players in Vancouver. Since the APEX selects players from across Vancouver, that should mean that many VSB school teams will benefit from these types of events.
Tennis BC	BC Senior Provincial Championships	Jericho Tennis Club	June 1-7, 2019	\$10,000	\$5,000	BC Senior Provincials attracts over 200 senior tennis players from all over British Columbia and Western Canada. There are male and female draws for singles and doubles for every 5 year age bracket.
Tennis BC	U14 Rogers Indoor Junior National Championships	UBC Tennis Club	March 30-April 5, 2019	\$10,000	\$5,000	U14 Indoor Junior National Canadian Championships draws up to 48 boys and 48 girls from across the country. Players are divided into 8 pools of 6 players, depending on the final entries, and play round robin. Winners and finalists of each pool are drawn into a Championship flight.
<b>TOTAL</b>				\$36,863	\$21,863	
<b>NEW SPORT EVENT INITIATIVE</b>						
<b>TOTAL</b>				\$0	\$0	

ANNUAL SPORT EVENT						
Lions Gate Road Runners	James Cunningham Seawall Race	Stanley Park Seawall	October 27, 2019	\$2,200	\$2,200	The Seawall Race is a 9.5K running/walking event that takes place primarily on the Seawall, with the start/finish area adjacent to the Second Beach pool. Runners/walkers of all abilities are welcome to participate and awards are given for top finishers as well as top 3 finishers in age groups ranging from under 16 to 80 and over. Due to its proximity to Halloween, there are also costume contests.
Thunderbird Show Park	Vancouver Grand Prix	Concord Pacific Presentation Center Parking Lot	May 18, 2019	\$5,000	\$5,000	The Vancouver Grand Prix is an equestrian show jumping event that showcases our sport, allows local amateur riders the opportunity to compete in a unique venue and provides a truly unique local community initiative; allowing Vancouver residents to experience professional and amateur equestrian show jumping at it's finest - right in downtown. There will also be a polo demonstration. Admission is free.
TOTAL				\$7,200	\$7,200	
INTAKE TOTAL				\$44,063	\$29,063	

**Implications/Related Issues/Risk**

**Financial**

This report recommends approval of eight (8) Community Sport Hosting Grants totaling \$29,063. The source of funding is the 2019 Vancouver Community Sport Hosting Grant Program Budget.

The available balance of the 2019 Vancouver Community Sport Hosting budget is \$185,000. Upon approval of this report, the remaining balance will be \$155,937.

The table below outlines the available funding for the Vancouver Community Sport Hosting Grant Program.

<b>Total 2019 Community Sport Hosting Grant Budget</b>	<b>\$185,000</b>
<i>Less: Eight (8) Spring 2019 Grants RTS12939</i>	<i>(\$29,063)</i>
<b>TOTAL 2019 Balance Remaining</b>	<b>\$155,937</b>

**CONCLUSION**

The Community Sport Hosting Grant Program review panel recommends that Council approve grants totaling \$29,063 as outlined in the body of this report. The recommendations are the product of a comprehensive and thoughtful review process consistent with the policy and guidelines approved by Council.

In 2018, the Community Sport Hosting Grant program supported a total of 30 community sport events around the city.

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## VANCOUVER COMMUNITY SPORT HOSTING GRANT PROGRAM

### **About**

The Vancouver Community Sport Hosting Grant Program assists sporting, community and event organizations to deliver sport events in Vancouver. The program through the Local and Regional Sport Tournament Grant, New Sport Event Initiative Grant and the Annual Sport Event Grant categories, provides funding support for events that are local or regional level and are supported or sanctioned by a recognized BC Provincial Sport Organization.

The City's role is to provide support and facilitate sport events, rather than directly produce or host events, except in the most exceptional circumstances.

### **Why is the City of Vancouver funding these grants?**

The Vancouver Community Sport Hosting Grant program is designed to encourage:

- The development and retention of local sport events and tournaments in Vancouver that enhance the priorities of the Healthy City Strategy, the Vancouver Sport Strategy and the Sport Hosting Vancouver Action Plan;
- Local sport organizations to provide quality sport events to their members;
- Local sport organizations to build their event hosting capacity, increasing opportunities to host an attract larger major or international events in future years;
- Participant attendance from outside Vancouver which contributes to the city's economic prosperity;
- Opportunities for Vancouver teams and individuals to compete on home soil;
- Participation at the community level for a range of sports and abilities;
- Volunteer development in hosting quality events in Vancouver

### **Who can apply?**

Basic eligibility:

- Local and provincial not-for profit organizations in existence for more than 1 year
- Must be in good standing with the City of Vancouver and the Vancouver Park Board
- Sport event must take place in Vancouver

What is not eligible?

- Professional events hosted by for-profit organizations
- Sport events hosted outside of the City of Vancouver
- Funding for playoffs and leagues games are not eligible for funding
- Sport events that are organized for the primary purpose of fundraising
- Sport events that have already been hosted\* (*unless otherwise discussed with the Manager, Sport Hosting in advance of hosting the event – unforeseen circumstances to application intake dates will be reviewed*)
- Sport events that receive funding from the Sport Hosting Vancouver – Sport Tourism Development Fund

## WHAT TYPE OF LOCAL SPORT EVENTS WILL BE FUNDED?

### **Grant types**

This program includes three grant categories. Grants are for operating costs only, and cannot be used for capital projects, prize money, to advance a profit venture or advance activities of the host.

1. Local or Regional Sport Tournament Grant (organized sport competitions)

- For community-based events that have a smaller operating budget
  - For sanctioned provincial or regional championships
  - Funds a maximum of 30% of total gross operating budget
  - Grant covers operating costs only
  - Funding will not normally exceed \$10,000
2. New Sport Event Initiative Grant (capacity building)
- New ideas and first time projects that further sport hosting objectives including volunteer development, community engagement, and sport development
  - The proposed sport event should serve the mission and objectives of the Vancouver Sport Strategy and align with the Healthy City Strategy
  - Funds a maximum of 50% of total gross operating budget of the event
  - Funding will not normally exceed \$5,000
3. Annual Sport Event (sustainable sport)
- For recurring annual community sport events
  - Sport events that reach, encourage, and draw community-wide participation
  - Annual grant will not exceed 30% of total gross operating budget in a given year
  - Up to 3 years funding (Funding will not normally exceed \$15,000 over 3 years)

***What costs will NOT be funded?***

For all grant categories, the following costs will NOT be funded:

- staff wages and administration costs
- appearance fees and prize money
- private or commercial adventures
- sport events that are organized for the primary purpose of fundraising (ie. charity run for a cause)
- capital costs (ie. purchase of office equipment)

**PROCEDURE**

***How to apply?***

Applications must be submitted using the official applications forms (electronic versions). Please submit main application using the Word Doc, do not PDF the application.

You can submit supporting documentation as PDFs.

Organizations are not encouraged to spend funds on the design and production of elaborate presentation material.

***When to apply?***

Applications can be made 4 times a year. Please note that applications need to be made at least 3 months (90 days) prior to the date of the sport event or commencement of the sport event initiative. Exceptions to this requirement will be made only with the approval of the Manager of Sport Hosting Vancouver.

**ASSESSMENT PROCESS**

***Who reviews the applications?***

To award community sport hosting grants, the City uses a blended approach to assessment grant applications. Applications are assessed by a Sport Hosting Review Panel:

- Local sport peers, who are members of the assessment committee

- 1 Provincial Sport Organization representative
- 1 Major sport event organization representative
- 1 representative that has extensive experience in sport marketing and sponsorship
- 1 representative from the sport tourism industry
- City staff – Manager, Sport Hosting from the City Manager’s Office
- Park Board staff – Manager, Business Development

The Sport Hosting Review Panel report recommendations of grants to City Council for a final decision.

### **ASSESSMENT GUIDELINES**

What we look for:

- Community support
- Accessibility of the event
- Potential to build a stronger, healthier and engaged community
- Free or affordable event participation
- Strong event planning, management and evaluation
- Approved licenses and permits
- the extent to which the sport event is open to the public as opposed to limited or restricted to the members of the and affiliated groups is an important consideration
- The extent to which the sport event contributes to or supports City Council’s priorities
- Sound financial plan (business plan) including details on all other secured and unsecured revenue sources, type and extent of short and long term economic impact
- Best practices of environmental sustainability are integrated into the event and degree of environmental enhancement

### ***City of Vancouver Recognition***

Organizations that receive funding will be required to acknowledge the City’s support in all of their information materials, including publications and programs related to the funded activities. If the logos of other funders are used in an acknowledgement, the City Emblem and Park Board logo (if the event takes place in a Park Board facility) should similarly be represented. The logo use guidelines will be sent to the main contact of the organization upon receipt of a sport hosting grant.

### ***Post-event report***

A post event report is required within 60 days of the completed sport event. The report should outline the evidence of use of funds according to the initial request. A final report template will be provided to the main contact of the organization upon receipt of a sport hosting grant. Failure to provide this report will result denial of future funding support from this grant program. The City of Vancouver reserves the right to withhold or reclaim funds and to decline any subsequent application for funding through the Vancouver Community Sport Hosting Grant program. Any unused portions of the local sport event grants must be returned to the City of Vancouver, not later than the date of submission of the post event report.

### **CONSULTATION**

#### ***Who to Speak With Regarding a Grant?***

Prior consultation with City Staff is encouraged. Eligibility for support cannot be assured if the City is not consulted before a bid is launched or an event is secured.

For questions regarding the Vancouver Community Sport Hosting Grant Program please contact: [Sporthosting.grant@vancouver.ca](mailto:Sporthosting.grant@vancouver.ca)