

CITY PLAN 2019

OUR VISION FOR VANCOUVER

SEMESTER IN DIALOGUE, FALL 2018



CITYSTUDIO





Semester in Dialogue class, Fall 2018

An aerial, dark-toned photograph of Vancouver, British Columbia, Canada. The city's dense urban landscape is visible, including the downtown skyline, the harbor with numerous boats, and the surrounding mountains. The text 'CITYSTUDIO' is overlaid in a bright blue, bold, sans-serif font. The letters are semi-transparent, allowing the city details to be seen through them. The background is a dark, monochromatic version of the same scene.

CITYSTUDIO

VANCOUVER



Janet Moore

*Co-Founder of CityStudio,
Instructor SFU Semester
in Dialogue*



Adrian Sinclair

*Co-Founder of
Transformation Projects,
Instructor SFU Semester
in Dialogue*



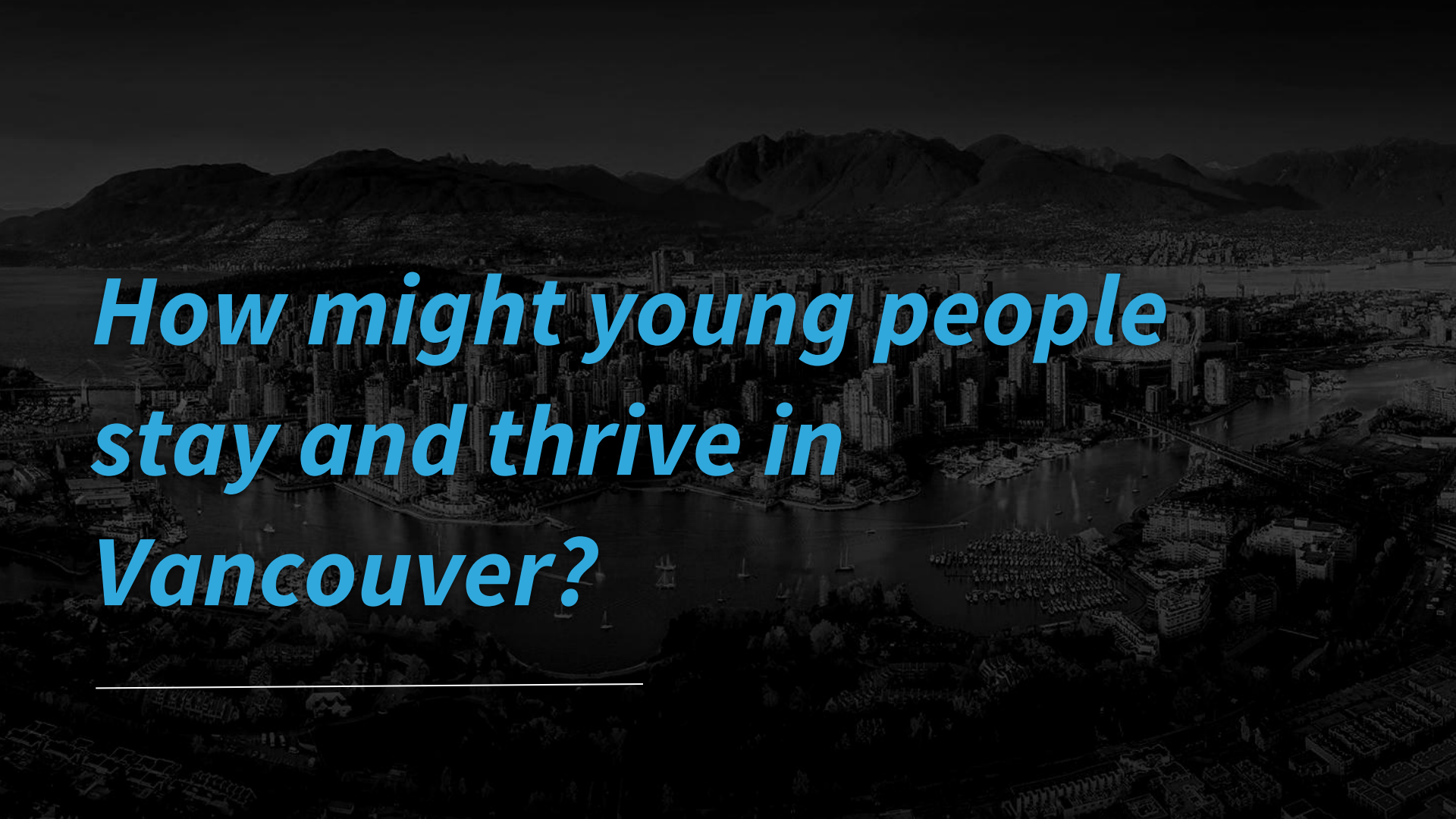
Holly Schmidt

*Vancouver Artist, Curator,
Instructor SFU Semester
in Dialogue*

Cory Dobson

*Urban Planner,
City of Vancouver*





***How might young people
stay and thrive in
Vancouver?***

2018



2018

179,310 post-secondary
students in BC



2018

179,310 post-secondary
students in BC

2 out of 3 students in
BC work part-time



2018



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2 out of 3 students in BC work part-time

\$1380 average rent for a bachelor suite in Greater Vancouver

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Average student debt in BC is **\$30,586**

2018



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2 out of 3 students in BC work part-time

\$1380 average rent for a bachelor suite in Greater Vancouver

Average student debt in BC is **\$30,586**

65% of SFU students are depressed because they feel overwhelmed by all they do

Themes

Leisure

Digital
Infrastructure

Housing

Food

Arts & Culture

Jobs

Sustainability

Decolonization

Transportation

Infrastructure

ZONED OUT

A guide to housing for students, by students

The Team



Stakeholders



Tracey Mason Innes,
Director, SFU Res and
Housing



Jeanne Sedun, Lead,
Provincial Student
Housing Strategy



Dan Garrison, Senior
Planner, City of Vancouver



Chris Mah, Planning
Assistant, City of
Vancouver



Yuri Artibise, Director of
Vancouver City Planning
Commission



Maura Chestnutt
VP Operations & Strategic
Initiatives, Catalyst



Jasdeep Gill, SFSS VP
External Relations,
Advocacy Lead



Max Holmes, VP
Academic of UBC AMS



Christina Ilnitich,
VP External of UBC AMS



Luke Harrison,
VAHA Director and CEO







kijiji™
craigslist

reply

prohibited

Posted 17 days ago

★ **\$750 / 1br - Curtained off / furnished den for rent in a beautiful Yaletown Condo (Yaletown)**

image 9 of 12



1BR / sharedBa

available now

furnished

condo

w/d in unit

no smoking



Located downtown Vancouver (Yaletown) close to anything and everything.
Ex: shopping, restaurants, banks, grocery stores and transit (bus, boat & skytrain) etc

Looking for someone with a full time job or for Students studying in Vancouver.

- * No smokings
- * No drugs
- * No Partying
- * No Pets

Geri



Semester at CityStudio presents:

**Students
Improving
Housing**

Design Jam

**Our Vancouver, Our Ideas,
Our Future.**

Free Food

Zero Waste
Safe and Included
Zero Waste
All GCAP
Enhancing Access for Newcomers
Green Trans
TBC
TBC
TBC
TBC
TBC
Zero
Acc
Em
B
Z
Ligh

Julie LeBlanc
Rob Bruitt + Lindsay Nicholson
Patrick Chau
Brad Badelt, Paul Krueger
Nadia Carvalho
Mafshah Rahmani
Dobson, Paul Hendren
Dobson, Paul Hendren
Dobson, Paul Hendren
Hendren

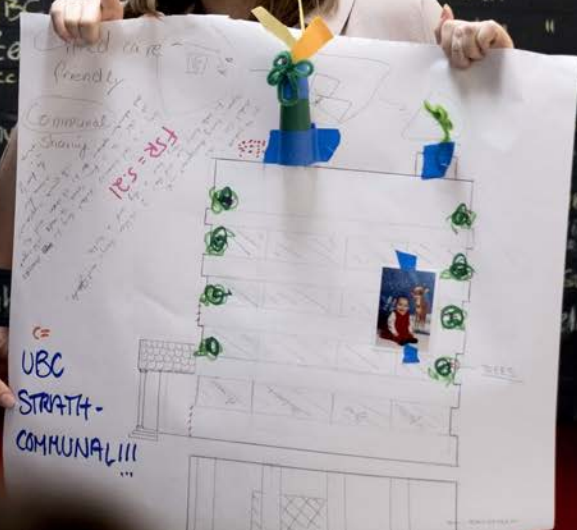
Catlugas
WoSim
Mari Spill
Mike Cairns + Jan
Fred
Patie
Jane Holly
Schmit

Reduce Meat Cons
Diverse Cultural E
Life of the Woodw
Urban Cycling
Public Urination o
Activating V
Resilient

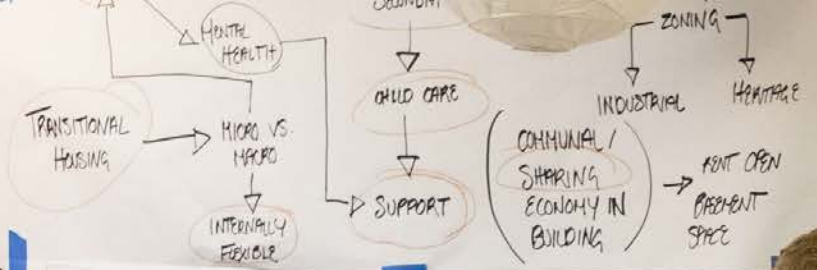
UBC - Economics
UBC - Science
UBC - Science
UBC - Film
UBC - Kinesiology
angara - Geograph
Communication
Planning

Zero Waste
Lighter Footprint
Lighter Footprint
Safe + Included
Green Transport
Feeding Safe + Included
Safe + Included
Connections
Connections
Connections
Connections
Waste
B
E
C
L

Paul Gagnon
Paul Gagnon
Wendy Avis
Wendy Avis
Miro Obata
Mike Zipf
Tobin Post
David
Kati
Dar
Connections
Connections
Connections
Connections
Paul
Waste
B
E
C
L



Connections
Connections
Connections
Connections
Waste
B
E
C
L



What if...
What if...
How can we...
What if...
Why are...
How can we create...
Why are...
How can we create...
Why are...



How can we create...
Why are...
How can we create...
Why are...





ZONED OUT OF CITYSTUDIO'S SEMESTER IN DIALOGUE
PRESENTS

STUDENT HOUSING GUIDE



ADVOCATING FOR YOUTH ZONING
IN VANCOUVER



REPURPOSED, REZONED, AND
PURPOSE BUILT BUILDINGS

DIVERSE UNITS TO MEET RANGE
OF STUDENTS

SHARED LIVING AND KITCHEN
SPACE

NON MARKET RENTAL PRICES

MIXED INCOME RESIDENTS

PRIVATE, QUIET SPACE FOR
MINDFULNESS

RECREATIONAL OPPORTUNITIES

GREEN SPACE THAT
ENCOURAGE LIFE BALANCE

CULTURAL AMENITIES THAT
UNIFY STUDENTS AND
COMMUNITIES

The background of the slide is a dark gray color with a repeating pattern of light gray calculator icons. The calculators are arranged in a grid-like fashion, slightly offset from each other, creating a textured effect.


Questions and Feedback

STUDENT *food* NETWORK



THE USER



A student is sitting at a wooden table, eating. In the foreground, there is a clear glass bowl filled with green leafy salad and some brown crumbles. Next to it is a brown paper food container with a red circular sticker that says "STUDENT" and "Local" in a cursive font. In the background, a hand is holding a black pen and writing on a white notebook. The scene is dimly lit, suggesting an indoor setting like a library or study area.

60% of Canadians now
eat out once a week.



SINGAPORE

Only 22% of
residents prepare
food at home



VANCOUVER FOOD STRATEGY

Backyard chickens

Community gardens

Urban agriculture

Beekeeping

LEADING THOUGHT



LEADING THOUGHT

How might we create
a diverse food landscape
with a range
of price points?



HOW IT WORKS



HOW IT WORKS

1. A food establishment partners with the Student Food Network



HOW IT WORKS

1. A food establishment partners with the Student Food Network
2. Establishment creates a \$5 meal for students



HOW IT WORKS

1. A food establishment partners with the Student Food Network
2. Establishment creates a \$5 meal for students
3. Establishment uses branded decal and sticker to identify their participation



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4. Students gain access to a digital map directing them to participating food establishments



HOW IT WORKS

1. A food establishment partners with the Student Food Network
2. Establishment creates a \$5 meal for students
3. Establishment uses branded decal and sticker to identify their participation
4. Students gain access to a digital map directing them to participating food establishments
5. Students benefit from affordable meals and food establishments benefit from exposure to a student market

to Trees Organic
COFFEE & ROASTING HOUSE

THE
NOSHERIE
BAKERY • DELI • CAFE



CHIHUAHUA'S
▼ MEXICAN GRILL ▲



Pholicious





Dan Traviss
Dining Services Director



Hunter Moyes
Chief and Founder, The
Tiffin Project



Pablo Vimos
Garden Coordinator
Stephanie Yu
Climate Action Coordinator



Julie LeBlanc
Project Management
Coordinator



Melissa Baker
Manager, Nutrition and
Wellbeing



Sarah Carten
Food Policy Council

NEXT STEPS

Stewardship

Initiation

The Tiffin Project





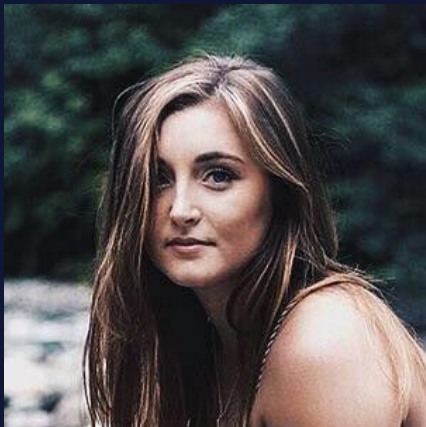
FEEDBACK AND QUESTIONS



THE NIGHT IS YOUNG

... a toolkit that shapes arts and culture events with a youth perspective

THE TEAM



Cori



Hailey



Laura



Elliott



“

How might we use art as a catalyst to disrupt the existing nighttime culture?

”







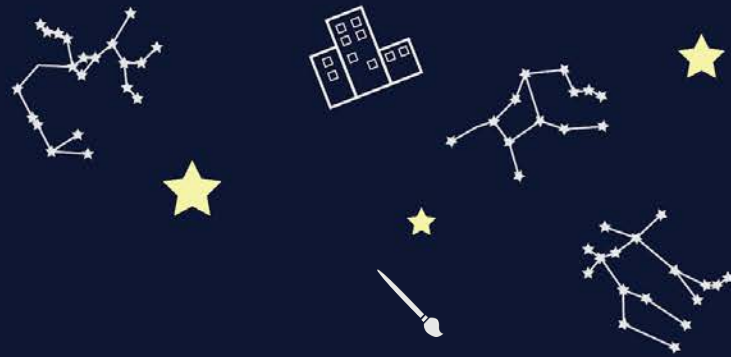




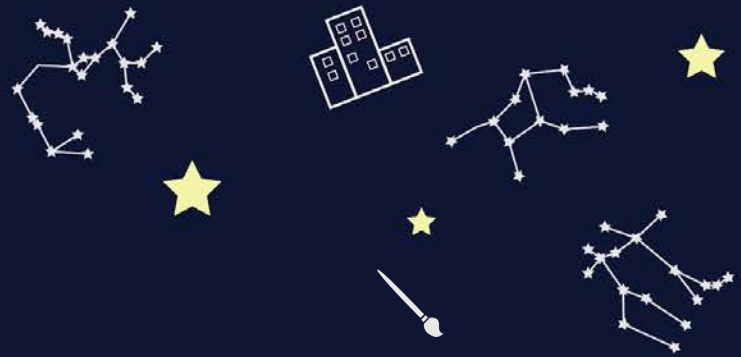
INSPIRATION



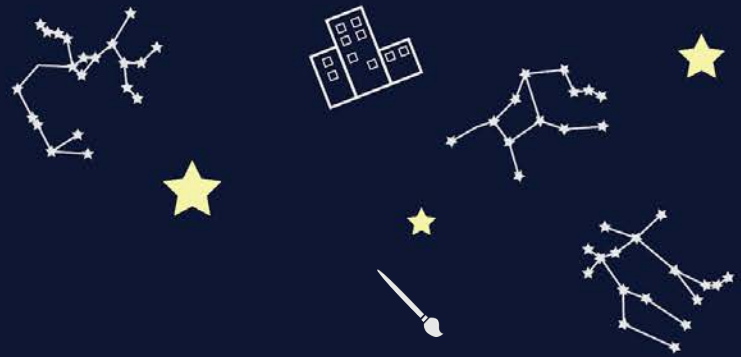
INSPIRATION



INSPIRATION



INSPIRATION





Stacey Forrester



Nick Collinet



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Enter - The Night is Young. The Night is Young is a toolkit designed to help event producers keep a student perspective in the planning process. Inside this toolkit you will find some great... tools (SURPRISE!) Jokes aside, following this guide will make for a great event period. What we've done differently is hone in on the things that we think (and research shows) young people NEED in events in the city of Vancouver (and you can trust us, because we are a group of young people).

If events produced according to The Night is Young are the entry point into Vancouver nightlife, young people will hold other activities to these standards, and see what they are missing out on in those Granville clubs.

HOW IT WORKS

The Night is Young focuses on guidelines within three areas that will make your event youth-friendly and just downright awesome -

PROMOTION

SAFETY

HOSTING + DESIGN

Each of these sections suggests ways to engage a diverse youth audience in an authentic and inviting manner, and to promote a safe and open environment where people can connect and have fun. The bolded headings and short paragraphs make it an easy read, we promise (there are even some jokes here and there). BUT if you want a quick take-away, check out page 5 where we list the 'must haves', or the non-negotiables to include in your event for young people. On the final page, you will find a helpful list of resources and contacts.

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BE IN THE KNOW.

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Stop problems before they even start.



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THE NIGHT IS YOUNG



THE 5TH ANNUAL
Sparkle Party
DECEMBER 7TH AT THE BEAUMONT
PRESENTED BY
TRANSFORMATION & PUBLIC DISCO
PROJECTS



STAKEHOLDERS



Adrian Sinclair

Transformation
Projects and
Vancouver Mural
Festival



Jared Korb

Vancouver Design
Nerds



Cara Fisher

Film and Special
Events Planner at
the City of
Vancouver



Nick Collinet

Founder &
Organizer
of Public Disco &
Groundwerk



Stacey Forrester

Co-Founder of
Good Night Out
Vancouver



Am Johal

Director of
Community
Engagement



Selina Bull

Stewardship
Coordinator of
City Activities,
City of
Vancouver



William Dunn

VIVA
Vancouver





Thales Ramboer/analystphoto.com/2008242



FEEDBACK + COMMENTS



cozy crate

Creating urban hygge.

WHO ARE WE?



ITSE
DARIELLE
CHERYL
EMILY

THE USER



In Vancouver, 38% of young people experience loneliness if they are earning under \$20,000 per year.

Seasonal affective disorder affects many young people in the city.

Vancouver experiences over 161 days of rain per year.

What would Vancouver look like with free,
cozy spaces for youth?





“Through **Places for People Downtown**, we will create a strategy to shape and deliver vibrant public spaces downtown”

“**Viva Vancouver** is a program that transforms road spaces into vibrant people spaces.”

PROTOTYPE: COZY TOOLKIT ON WHEELS



+



+



+



COZY CRATE GUIDELINES

COZY CRATE GUIDELINES

1.

**Acknowledgement as to where
you are.**

COZY CRATE GUIDELINES

1.

**Acknowledgement as to where
you are.**

2.

Friendly faces around you.

COZY CRATE GUIDELINES

1.

**Acknowledgement as to where
you are.**

2.

Friendly faces around you.

3.

Cozy Vibes.

COZY CRATE GUIDELINES

1.

**Acknowledgement as to where
you are.**

2.

Friendly faces around you.

3.

Cozy Vibes.

4.

An Open Mind.

COZY CRATE GUIDELINES

1.

**Acknowledgement as to where
you are.**

2.

Friendly faces around you.

3.

Cozy Vibes.

4.

An Open Mind.

5.

Gratitude.



PROTOTYPE

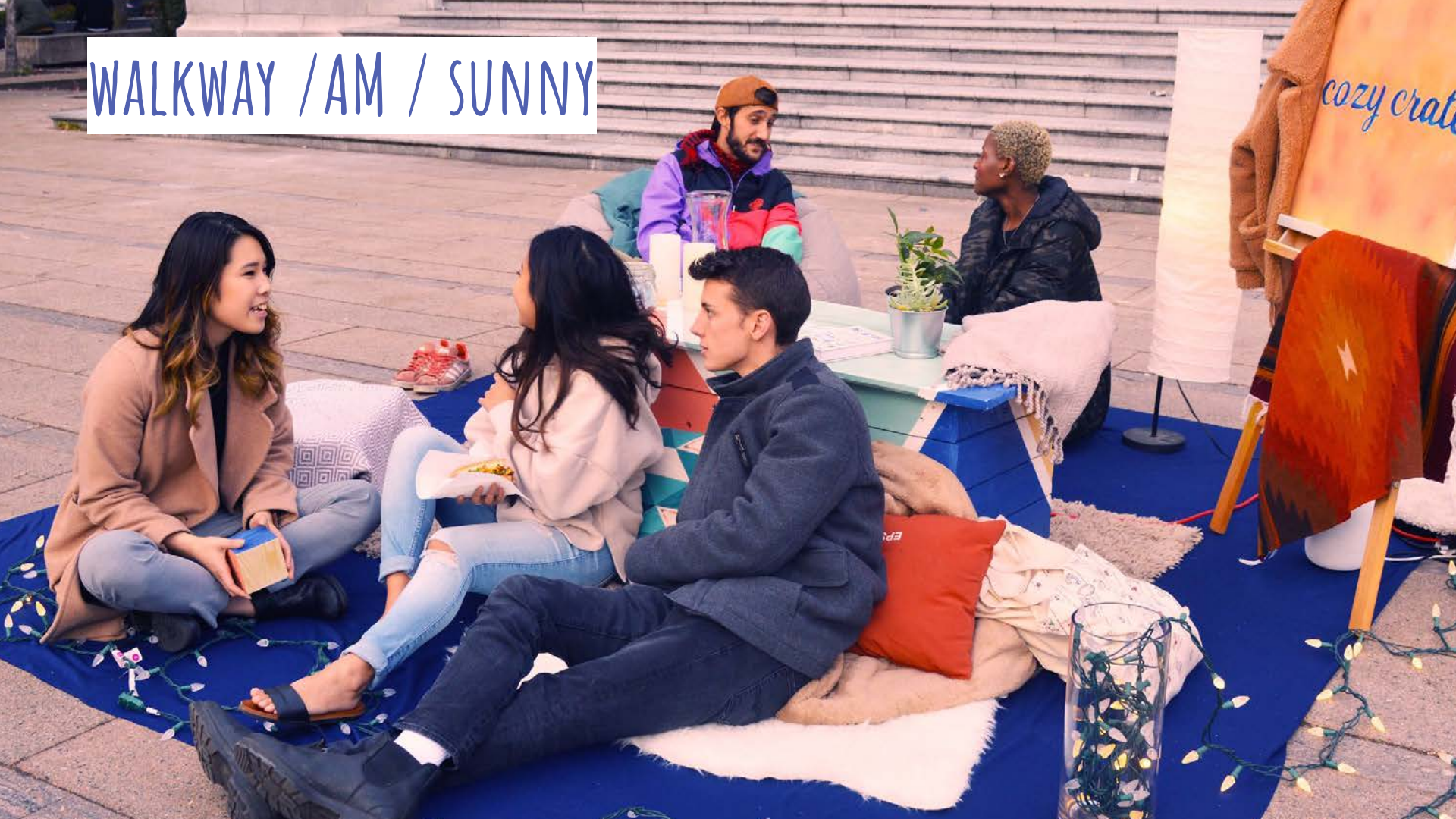
1. Replicable
2. Scalable
3. Community Agency

STAKEHOLDERS



CITYSTUDIO

WALKWAY / AM / SUNNY

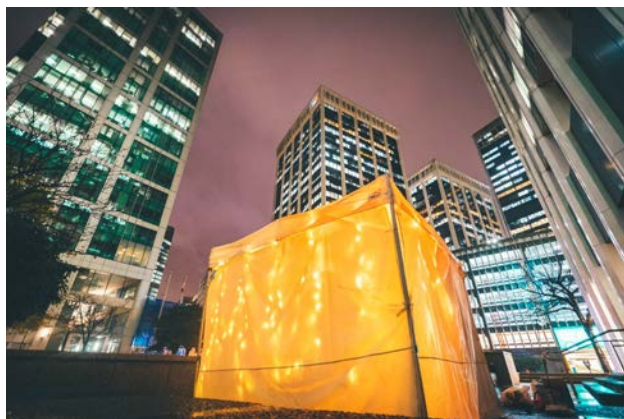




walkway // AM // sunny

PLAZA / PM / RAINY



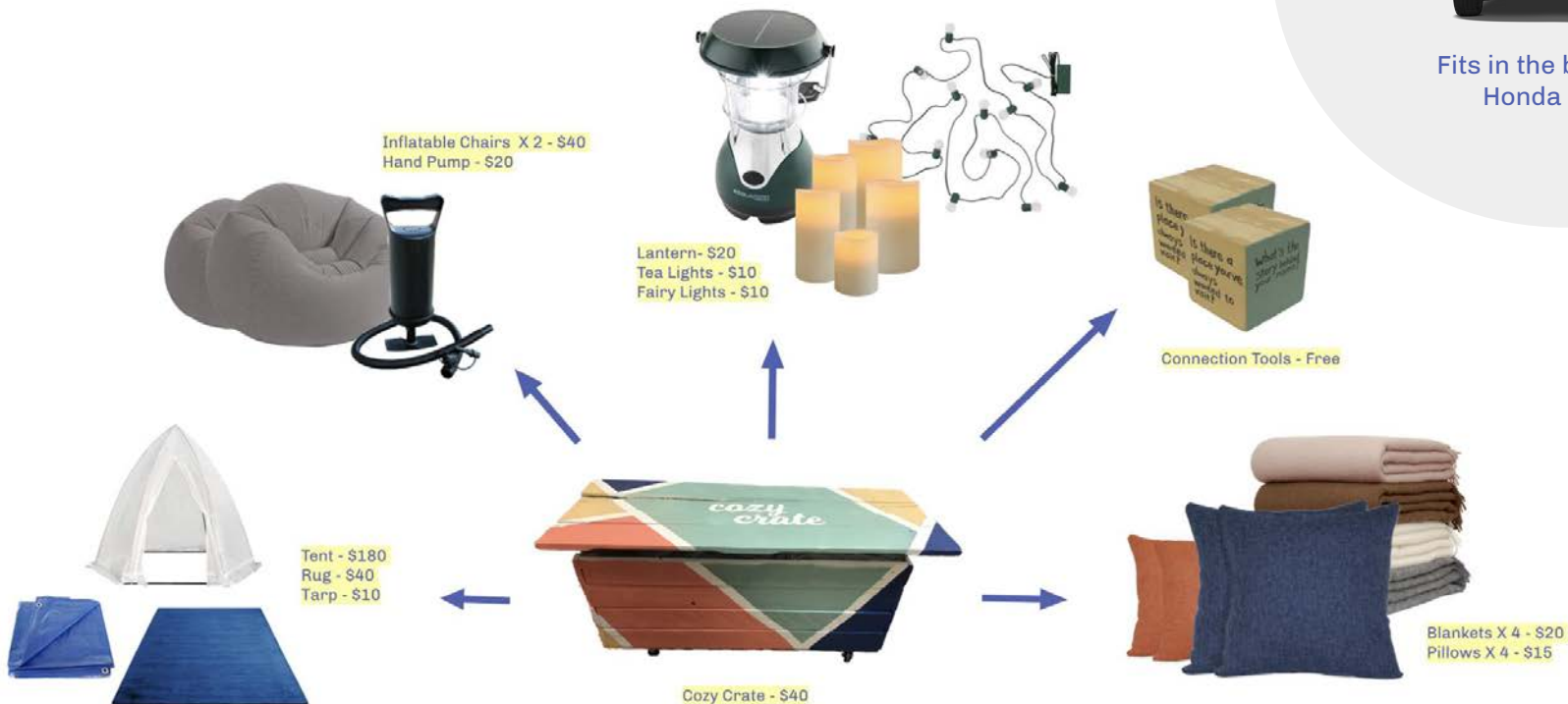


PLAZA // PM // RAINY

What's in the Cozy Crate?



Fits in the back of a
Honda Civic



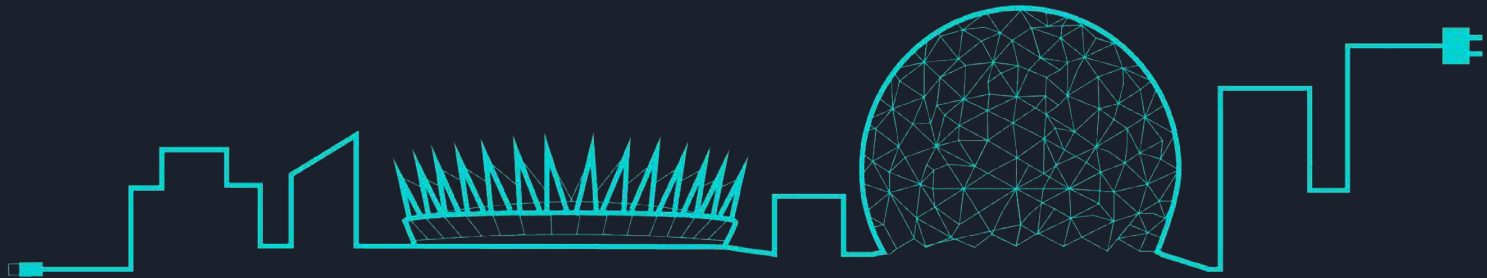
The longer you can stay
in one place, the more
likely you will stay in
Vancouver.





THANK YOU FOR LISTENING

QUESTIONS & FEEDBACK



CHARGE + CONNECT

Keeping Vancouver Connected

student project
**FREE
MOBILE
CHARGING
STATION**
CHARGE + CONNECT



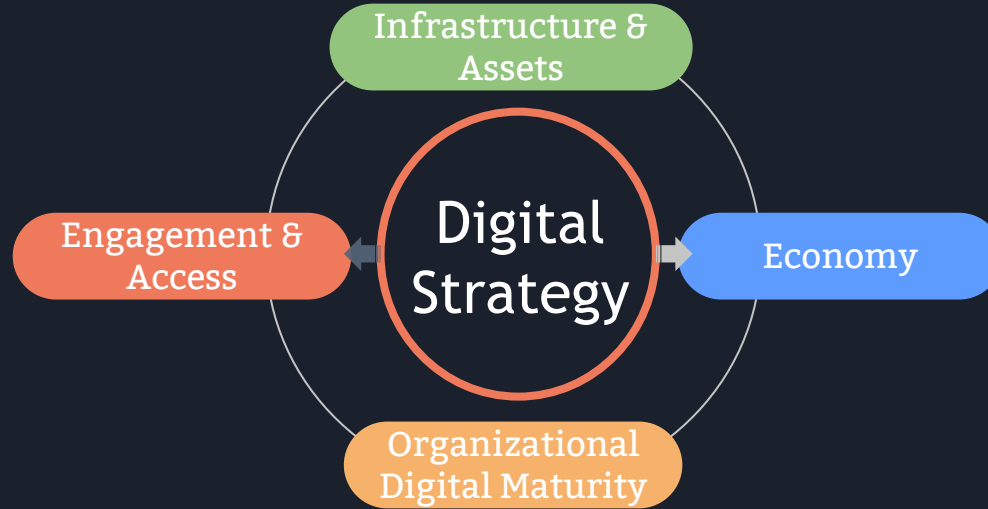


“Young Canadians spend approximately 5 hours per day on the internet”

Media Technology Monitor, 2017



CITY OF VANCOUVER'S DIGITAL STRATEGY



LEADING THOUGHT

“How might the City of Vancouver support young people in staying connected to digital infrastructure?”



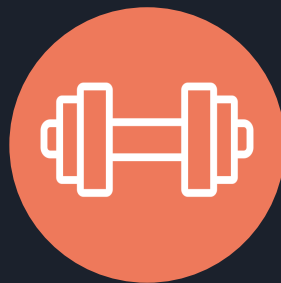
2 hours



6 hours



5 hours



1 hour

=



No Battery

PROCESS

CHARGED CITY VOLT PLUGGED IN

TO DO

- Assign roles
- Report template
- P.O.P. Email Sara
- Restructure presentation → Slides for Tuesday
- Poster (due next Wed)

IF YOU WANT SMART CITIES YOU NEED TO KEEP PEOPLE CONNECTED

→ keep process cheap

Grandma's Centre

1. Social
2. ?
3. Pds
within

Not within scope of project - need to be legal - need to be approved by city - need to be approved by city - need to be approved by city

how are you helping? - survey

Busker
William Cronin - Libbar (Thomas O'Leary)

Film/Special Events (Sidewalk/Roads)

popcorn
- survey
- security → better dependent

things to do while waiting for your phone to charge

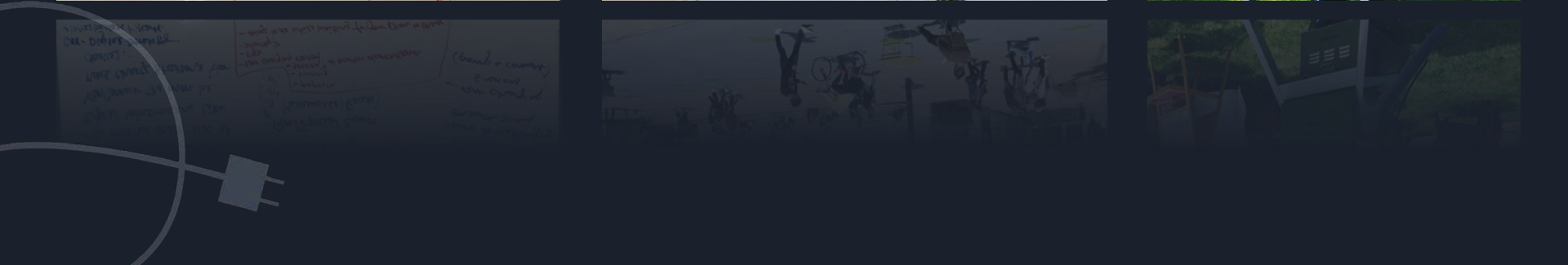
OUTLETS/CHARGING

- the more we make use of digital infrastructure like Van Connect the more we need charge stations for devices

Car - Digital Strategy
→ infrastructure + people

trifold table → meetings on both sides

new charging stations (pump + connect)



OUR PROTOTYPE

- Partnered with Cozy Crate
- Over 100 people came to engage with us
- 40 people charged their phones
 - 15-30 minutes



OUR PROTOTYPE

- Common topics:
 - Staying connected
 - Safety
 - Tourists
 - Convenience
 - Renewable energy resource



STAKEHOLDERS

Mark
Rabin



CEO,
Portable
Electric

Selina
Bull



Stewardship
Coordinator
Street
Activities,
City of
Vancouver

Tom
Meighan



Associate
Director,
Vancouver Art
Gallery

Tadhg
Healy



Director of
Digital
Strategy,
City of
Vancouver

Tania
Dokter



Digital
Strategist,
City of
Vancouver

Lihwen
Hsu

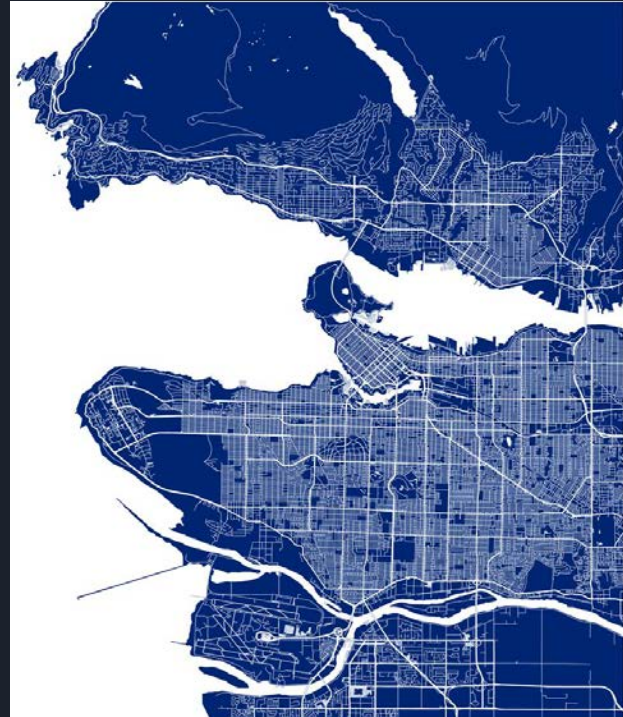


Public
Engagement
Program
Coordinator,
City of
Vancouver

INSPIRATION



VISION



NEXT STEPS

PortableElectric®

THE FUTURE OF POWER, TODAY.



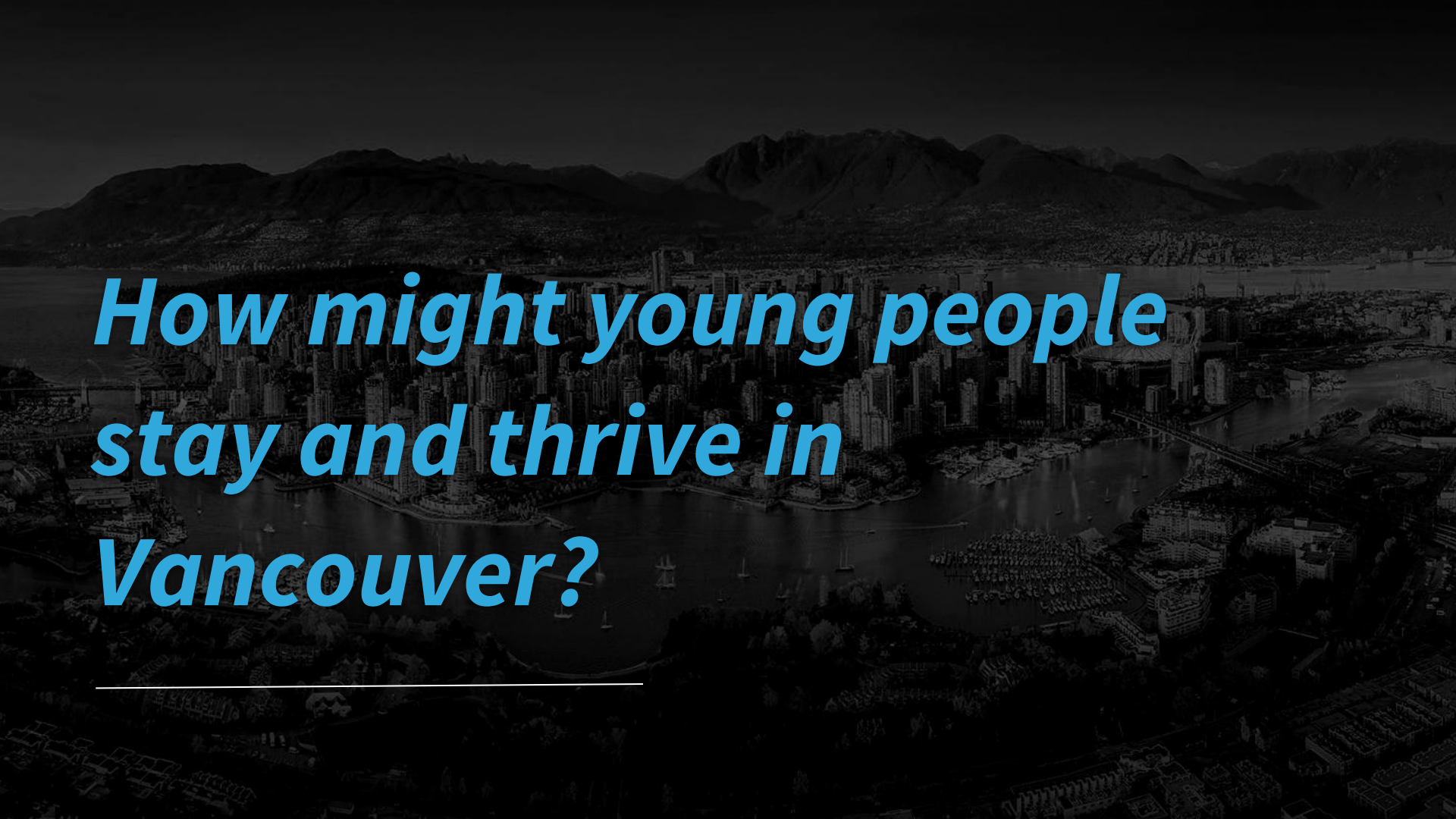
Neighbour lab



THANK YOU



Comments & Feedback

An aerial, dark-toned photograph of Vancouver, British Columbia, Canada. The image shows the city's skyline, including numerous high-rise buildings, nestled between the water of the Burrard Inlet and the mountains of the North Shore. The text is overlaid on the left side of the image.

***How might young people
stay and thrive in
Vancouver?***

2030



She earns a
living wage

Her rent is only **30%** of her income

She can graduate
without debt

She feels **hopeful** for her
future

An aerial, high-angle photograph of a city, likely Vancouver, with a dense urban core of skyscrapers and residential buildings. The city is situated on a peninsula or near a large body of water, with mountains visible in the background. The image is dark and monochromatic, with the title text overlaid in a bright blue color.

A Student Manifesto

**As young people in Vancouver,
we will thrive when...**



**As young people in Vancouver,
we will thrive when...**

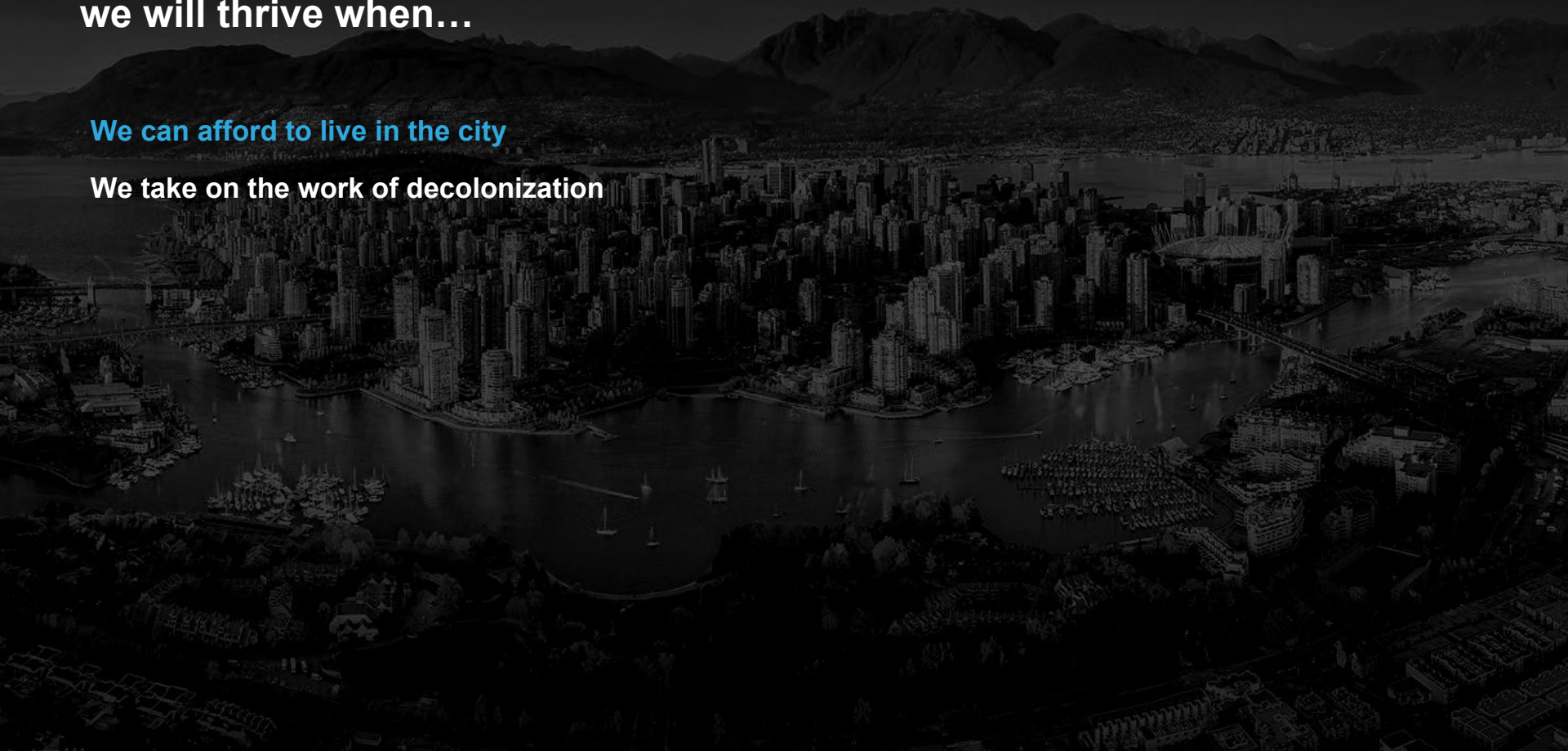
We can afford to live in the city



**As young people in Vancouver,
we will thrive when...**

We can afford to live in the city

We take on the work of decolonization

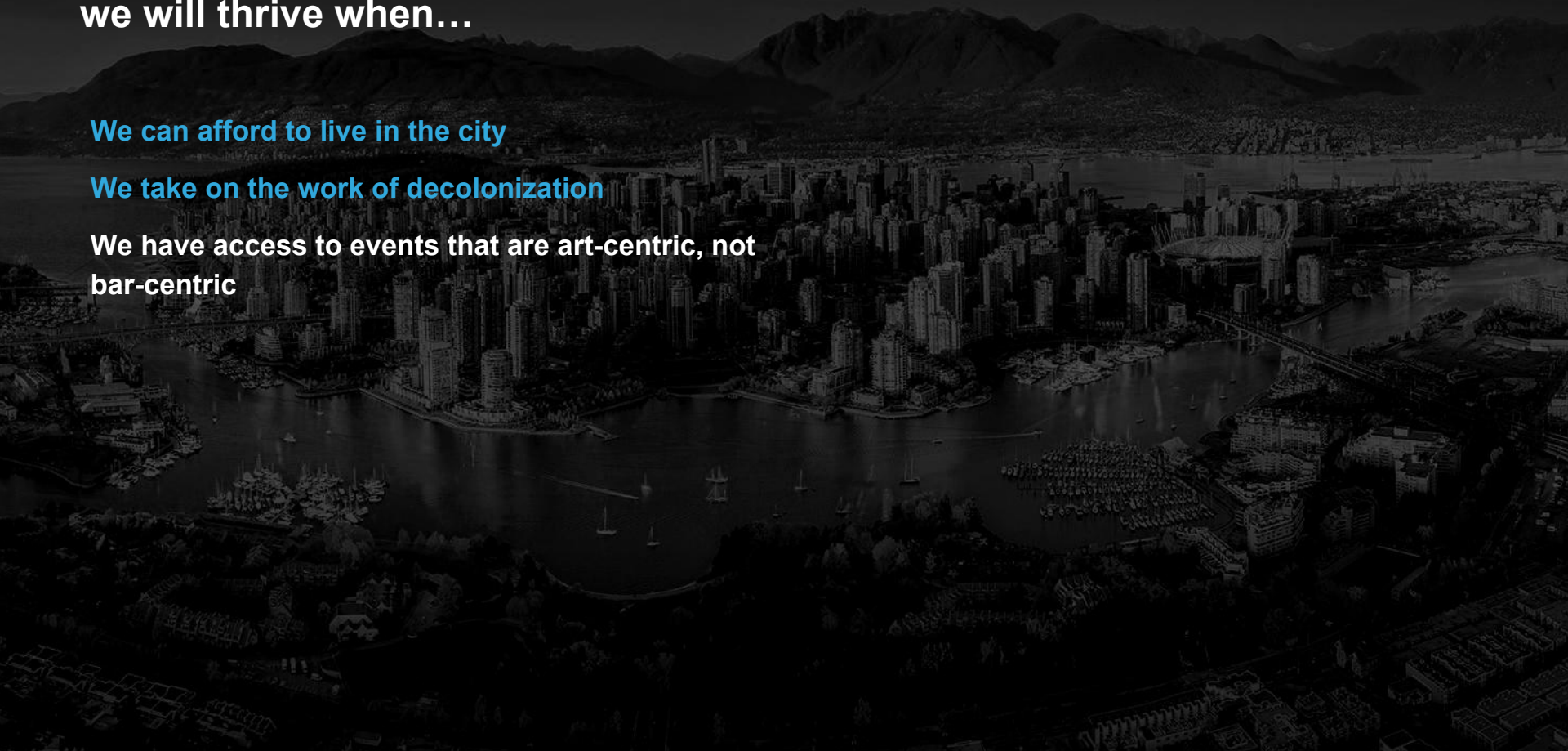


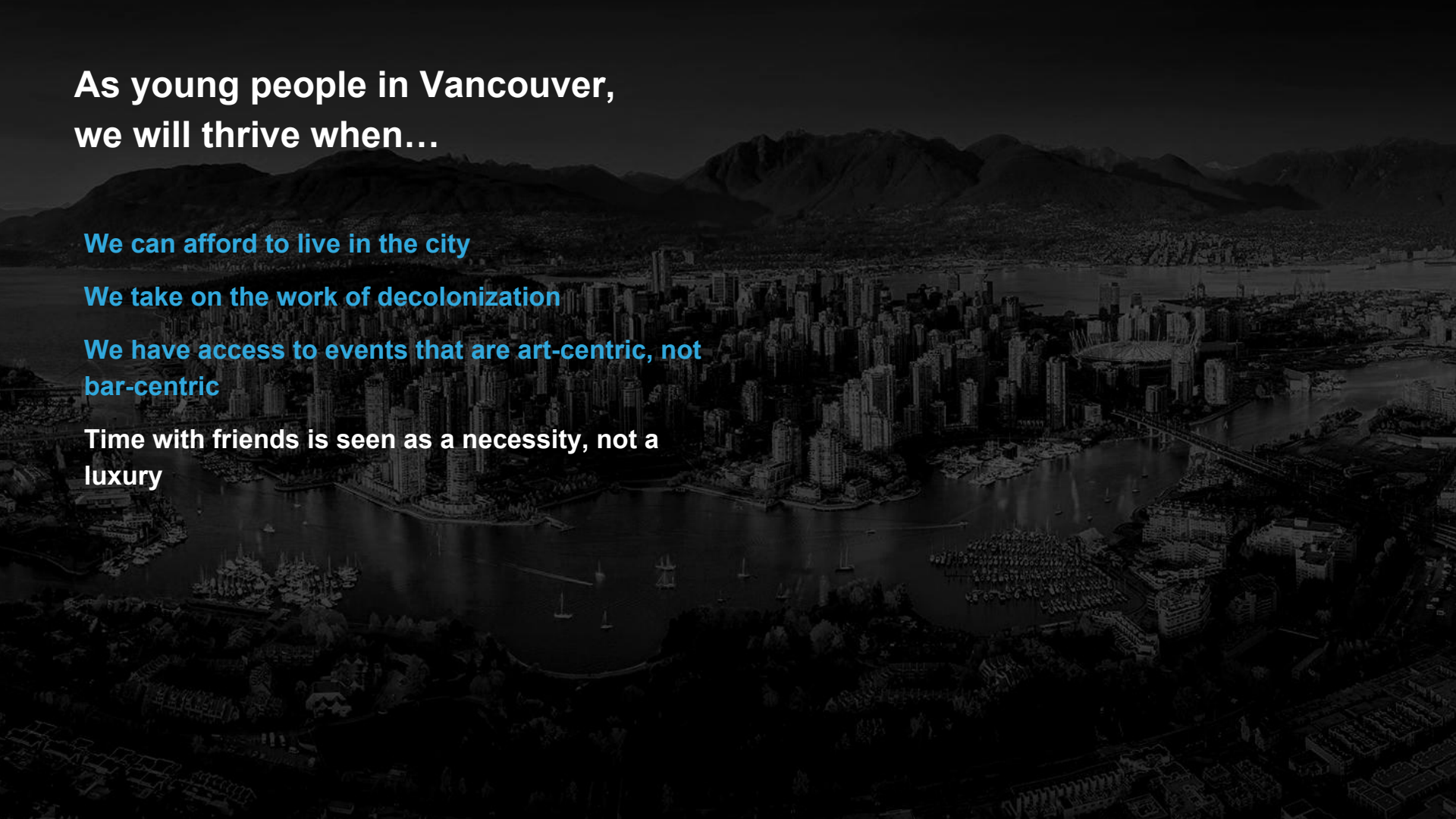
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We can afford to live in the city

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**We have access to events that are art-centric, not
bar-centric**



An aerial, dark-toned photograph of Vancouver, British Columbia, Canada. The image shows the city's dense urban core, including numerous high-rise buildings and residential areas, situated along the waterfront of the Burrard Inlet. The background features the rugged, forested mountains of the Pacific Ranges. The overall mood is somber and contemplative due to the low-key lighting.

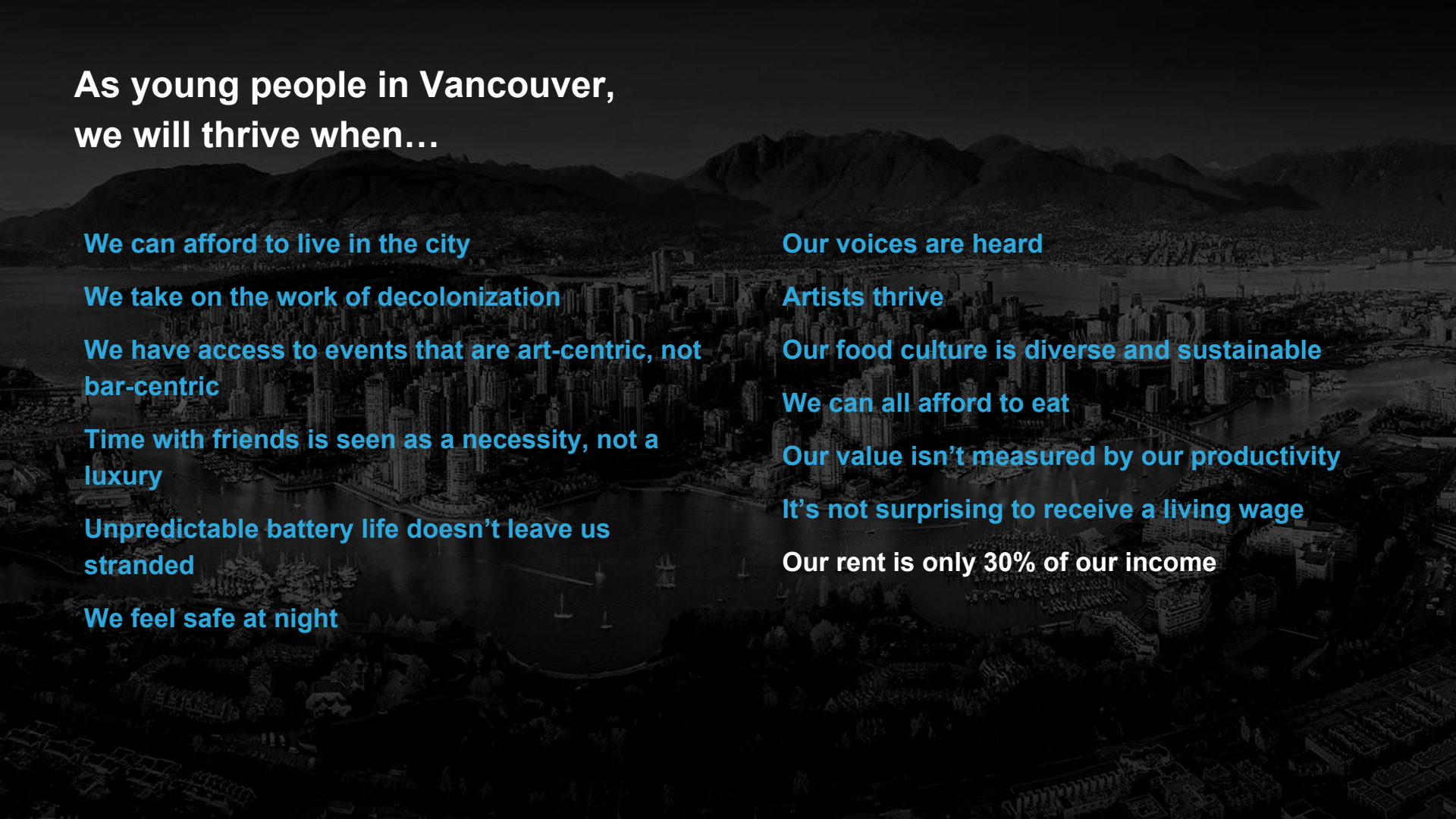
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An aerial, dark-toned photograph of Vancouver, British Columbia, Canada. The image shows the city's dense urban landscape, including numerous high-rise buildings, a large body of water (likely False Creek or the Burrard Inlet) with many sailboats, and the surrounding mountain ranges in the background. The lighting is dim, creating a moody atmosphere.

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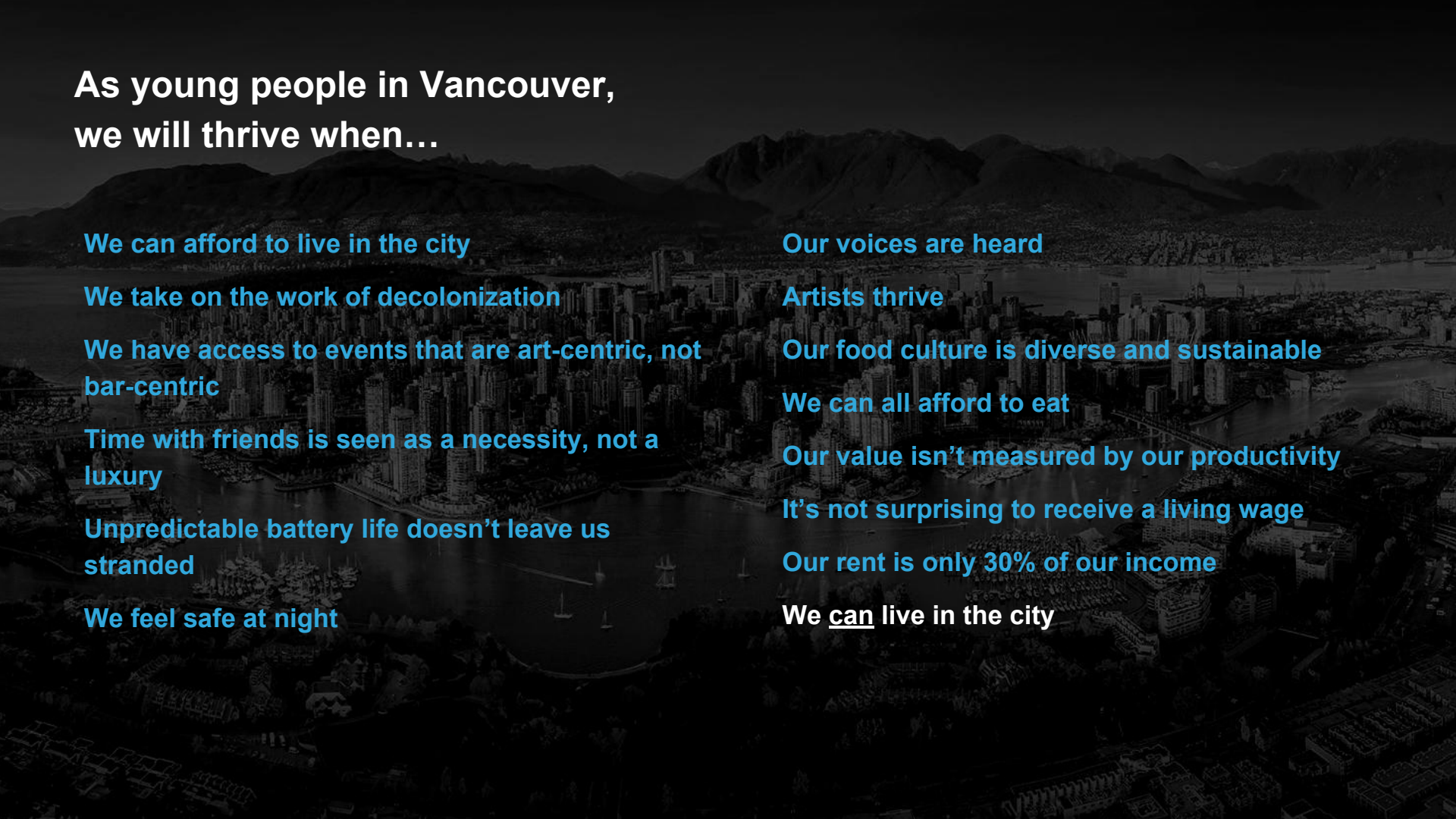
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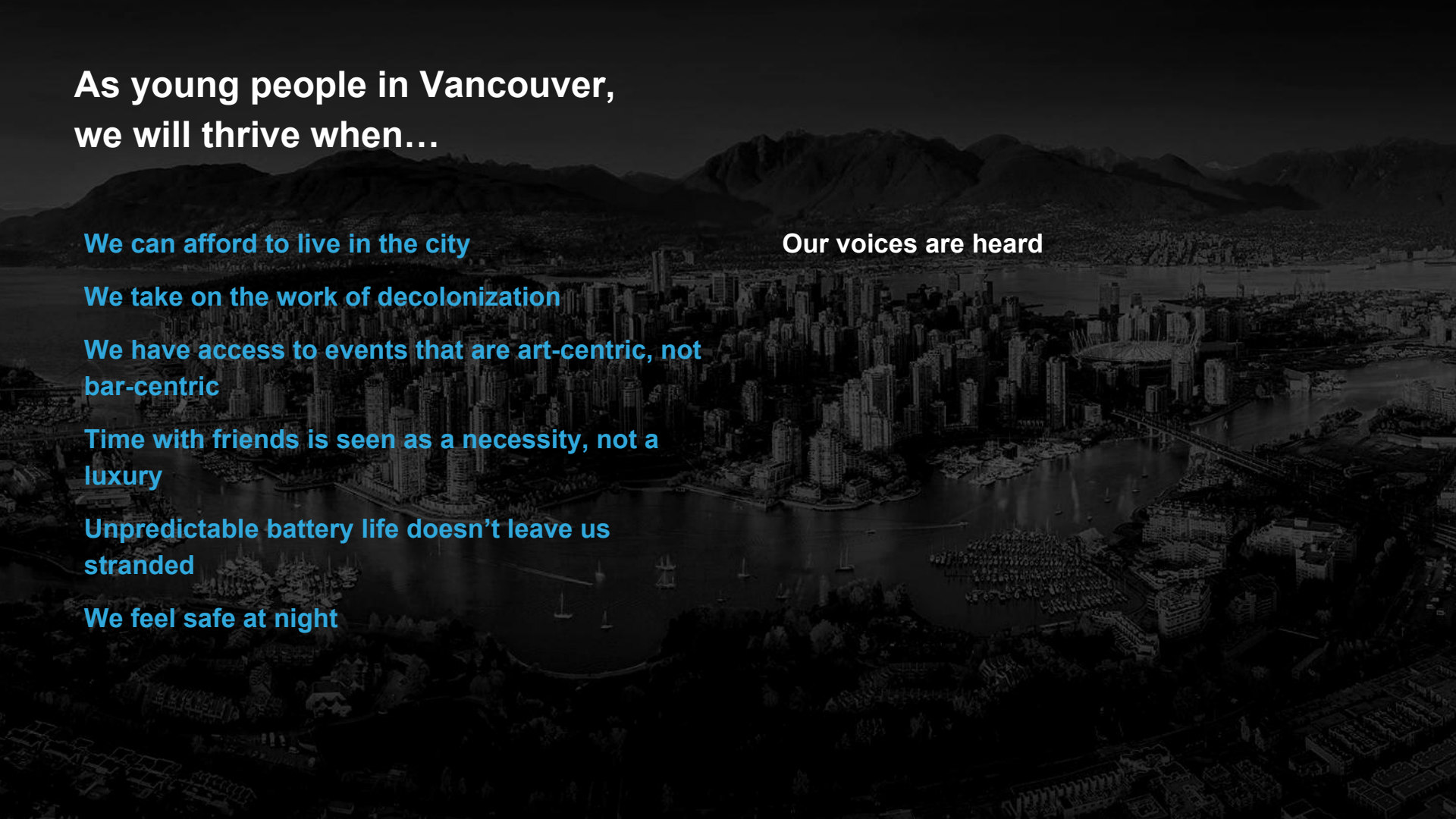
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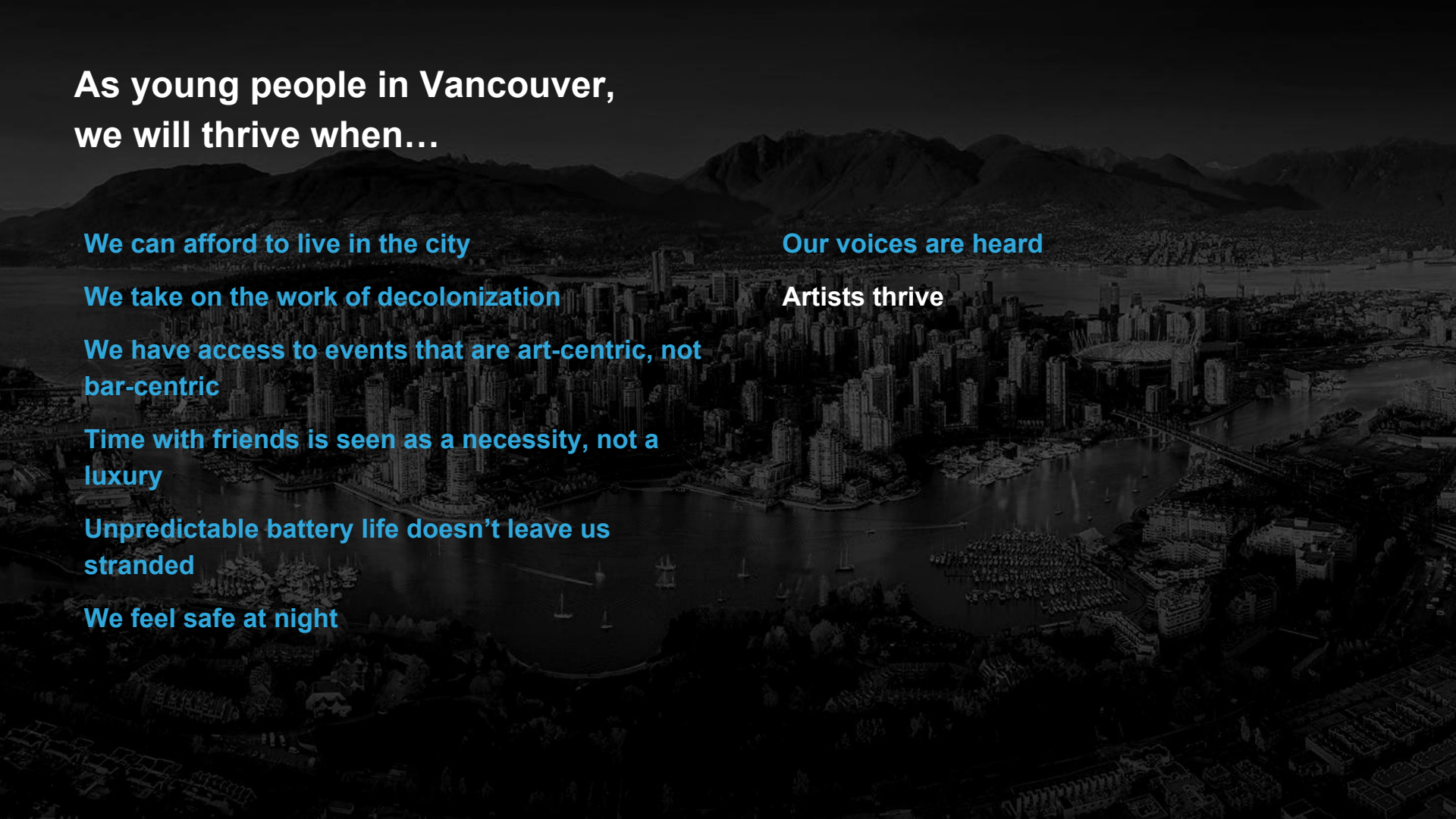
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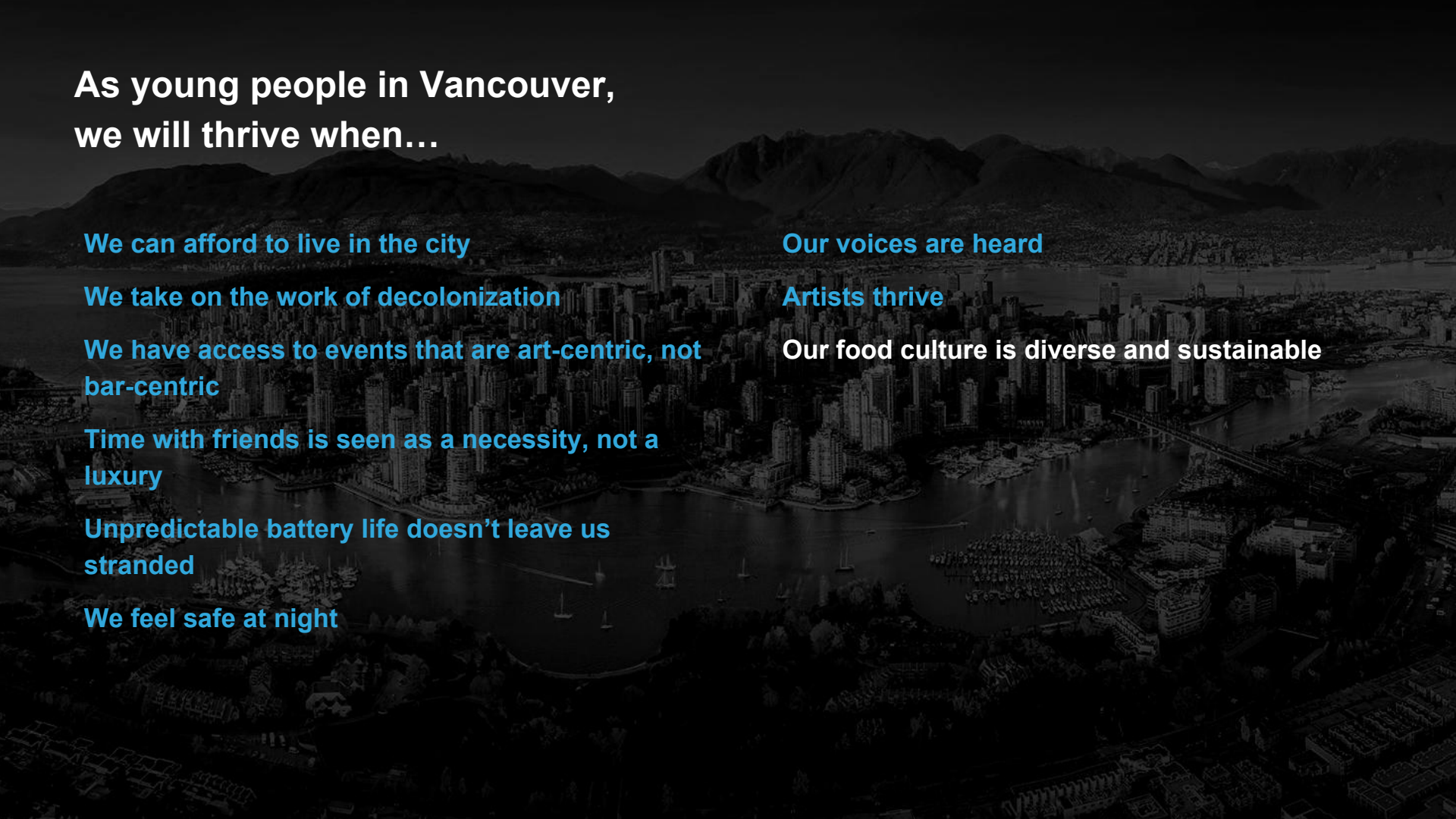
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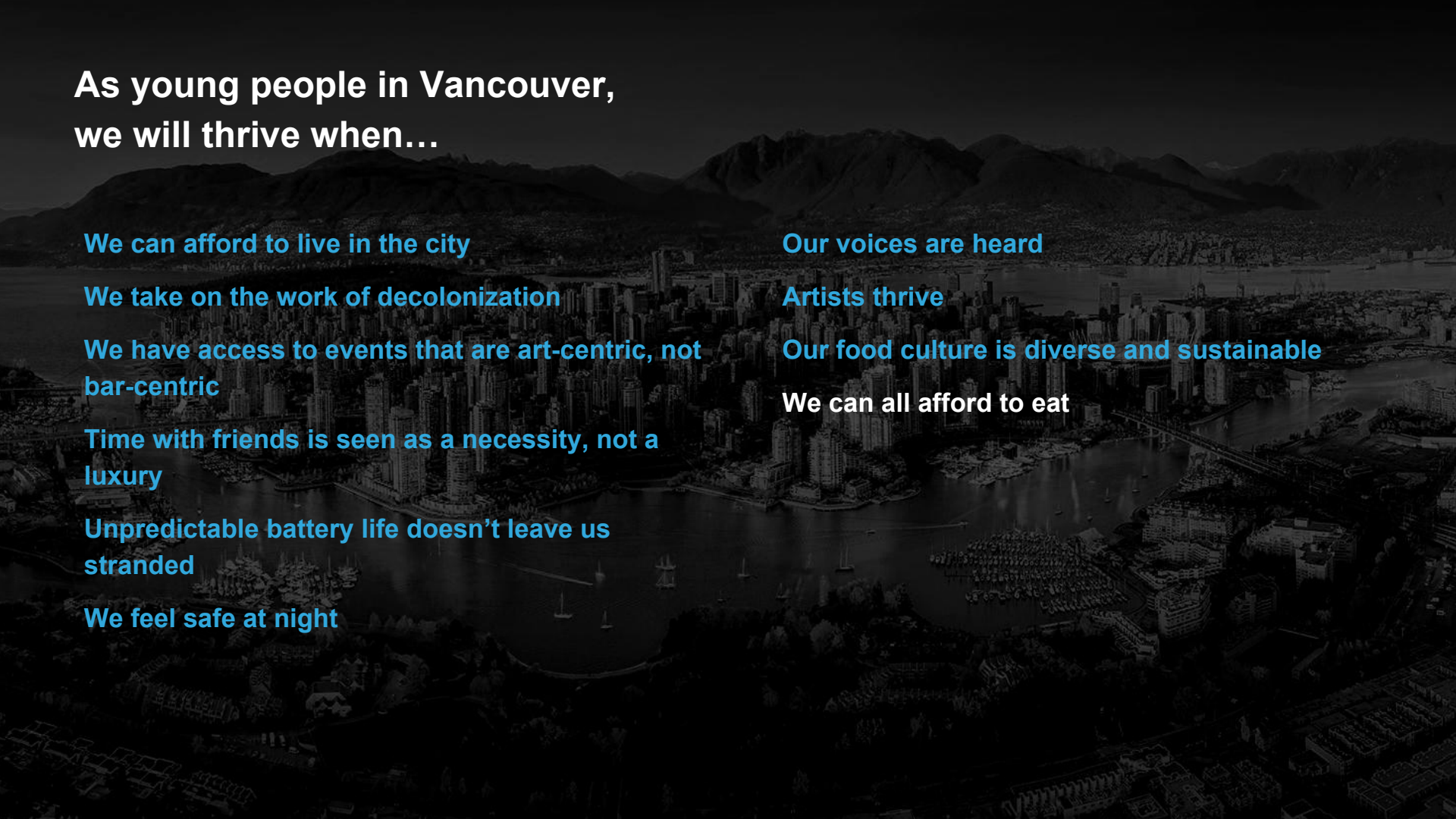
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Our food culture is diverse and sustainable

An aerial, dark-toned photograph of Vancouver, British Columbia, Canada. The image shows the city's dense urban landscape, including numerous high-rise buildings and residential areas, situated along the coast and around the water. In the background, the rugged, forested mountains of the Pacific Ranges are visible under a dark sky. The water of the harbor is dotted with boats and reflects the city lights. The overall mood is somber and contemplative, with a focus on the city's geography and urban environment.

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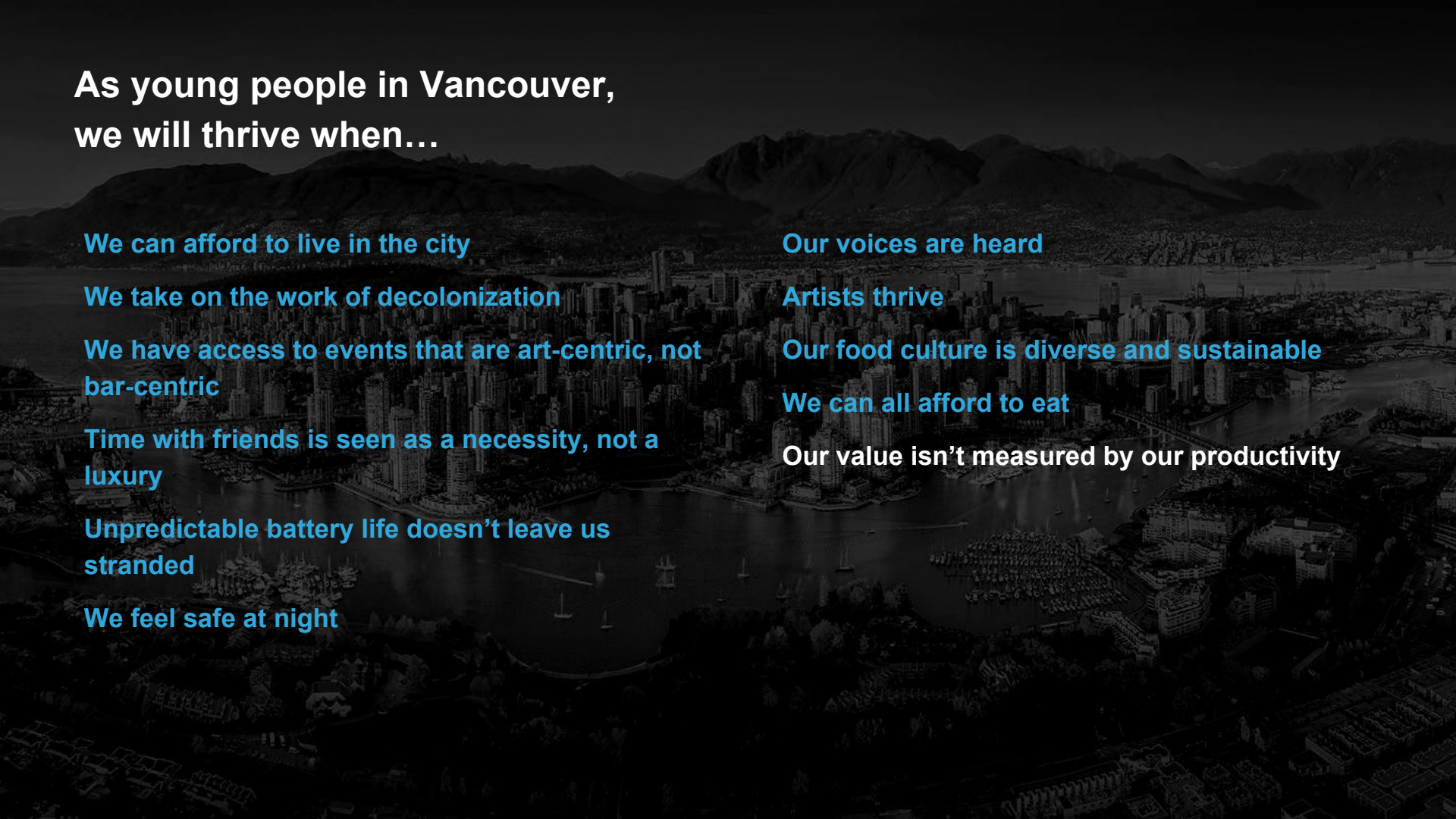
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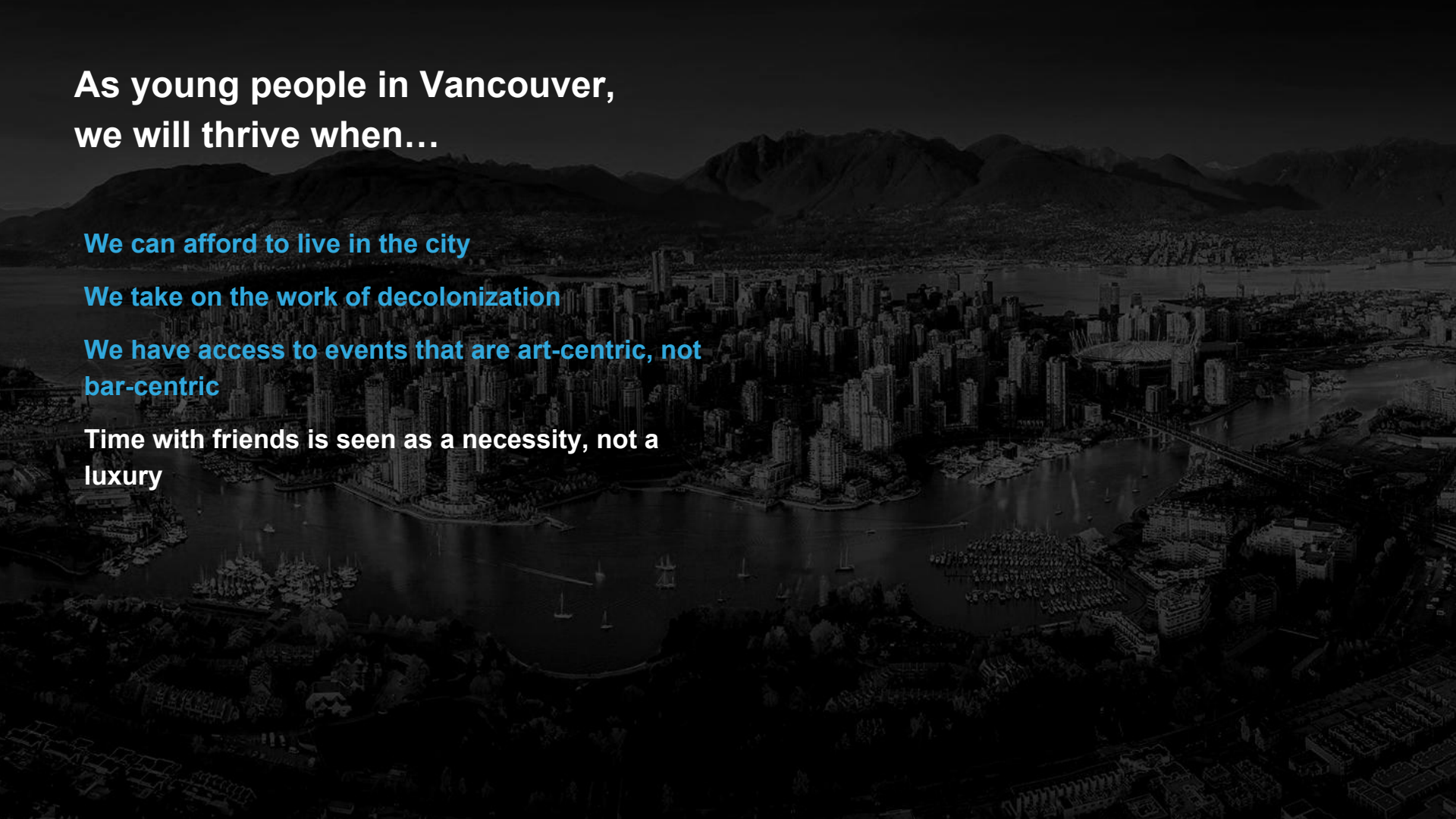
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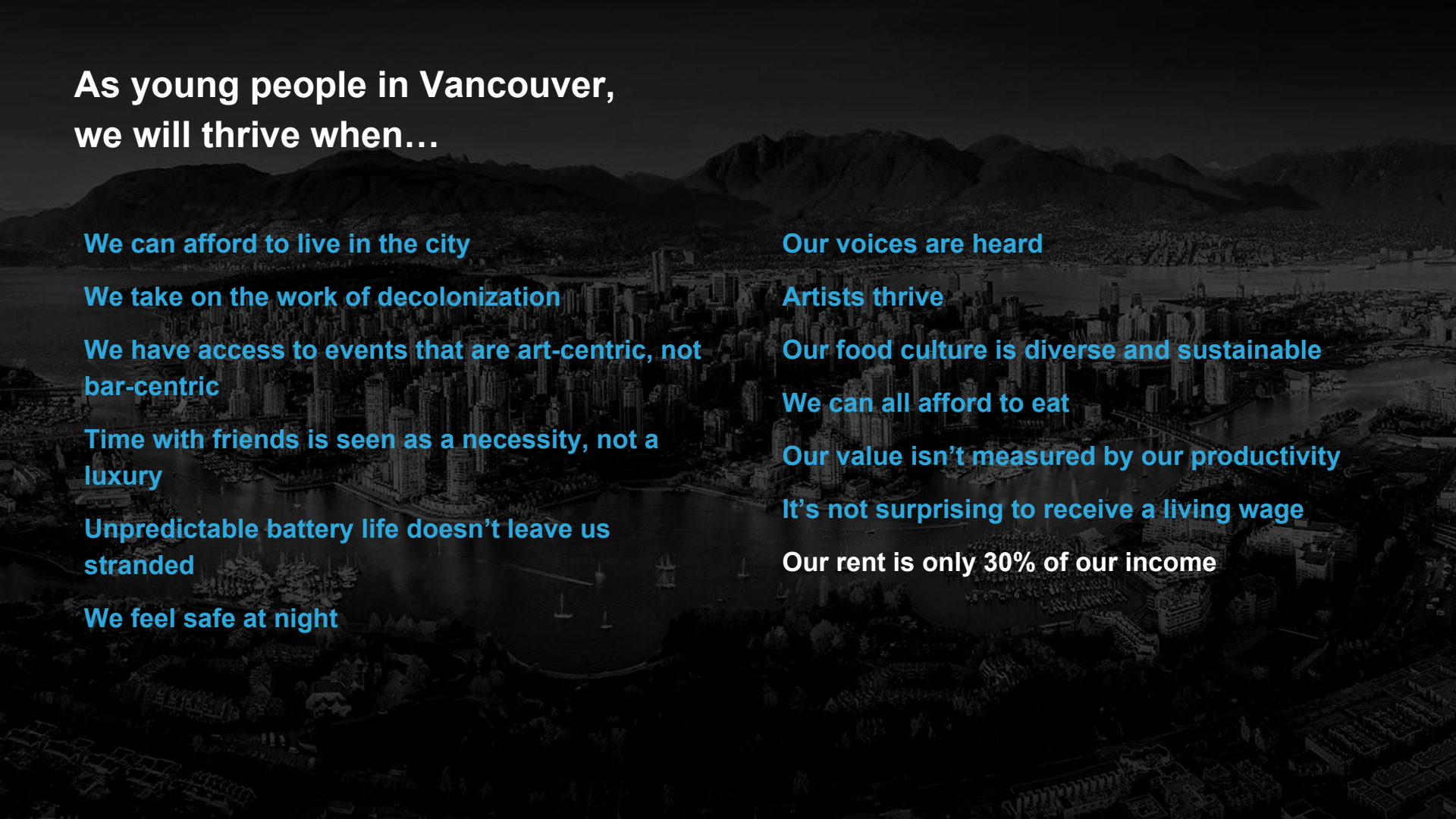
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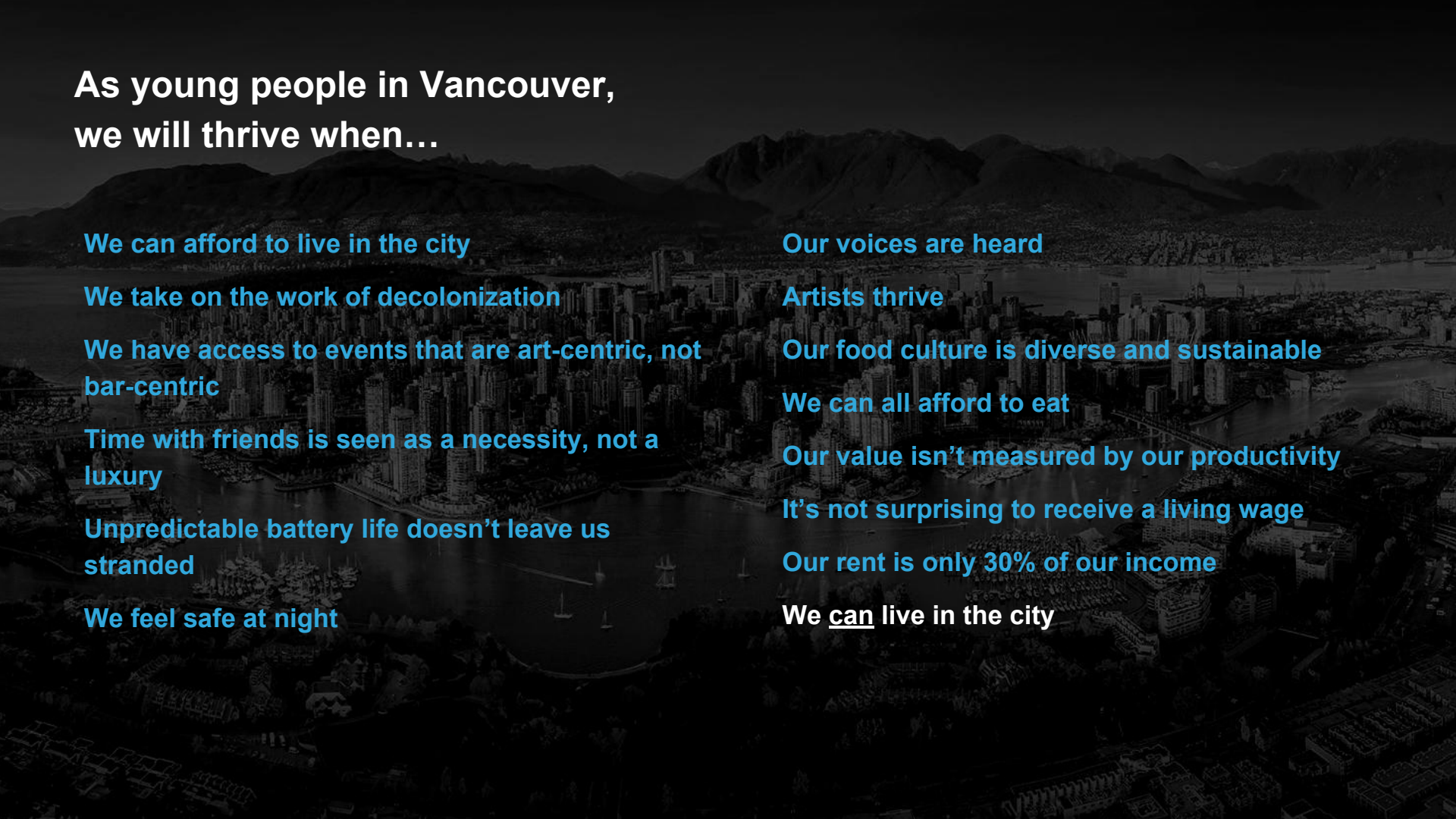
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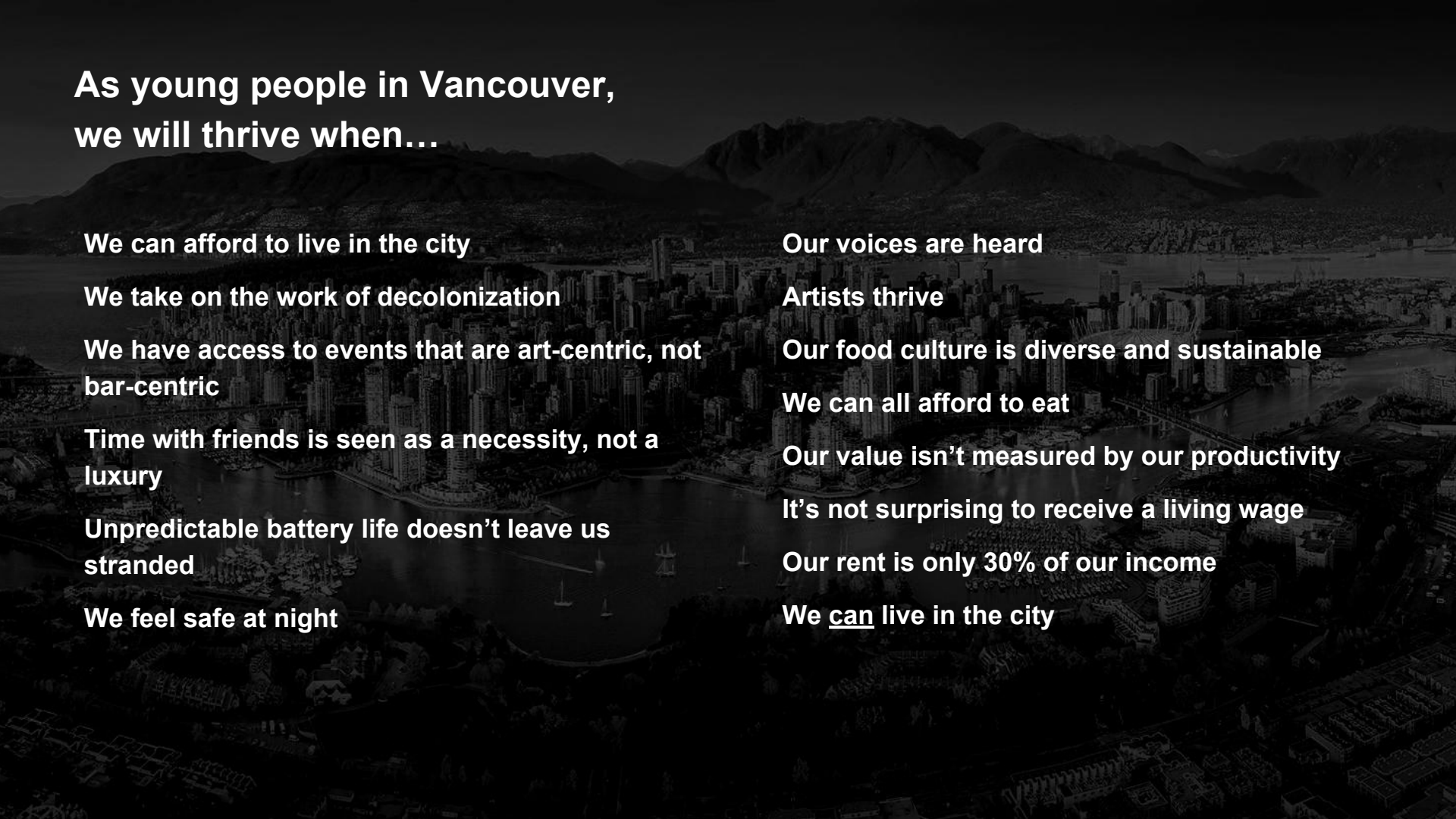
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WE CAN AFFORD TO **LIVE IN THE CITY**

WE CAN **LIVE IN THE CITY**

WE FEEL **SAFE**
AT NIGHT

OUR VOICES ARE **HEARD**

AS STUDENTS IN VANCOUVER,
WE WILL **THRIVE** WHEN...

OUR RENT
IS ONLY **30%**
OF OUR
INCOME

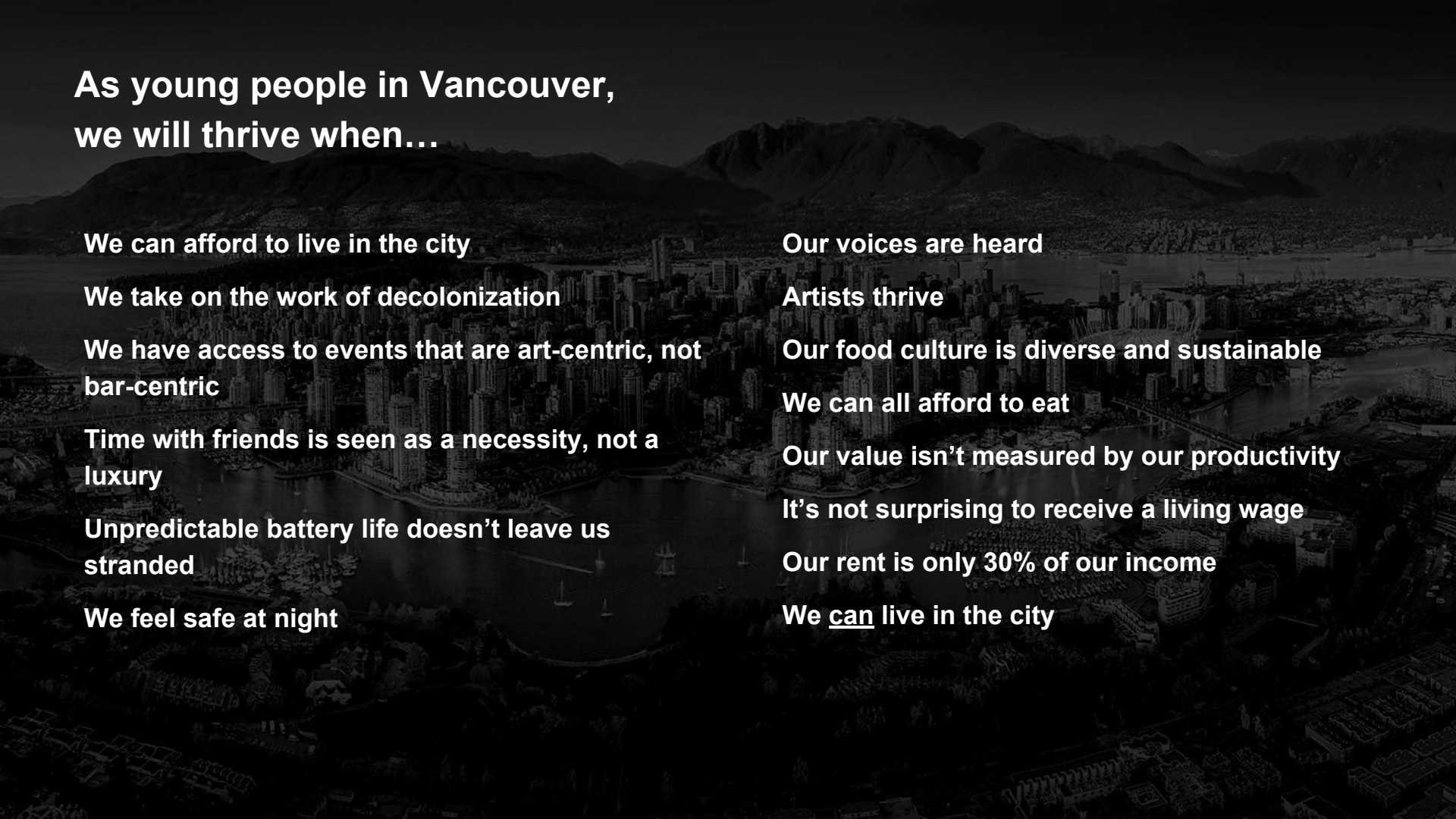
OUR VALUE
ISN'T MEASURED BY
OUR PRODUCTIVITY

WE HAVE ACCESS TO EVENTS THAT ARE
ART-CENTRIC NOT CAR-CENTRIC

**ARTISTS
THRIVE**

WHEN WE TAKE ON THE WORK OF
DECOLONIZATION

IT'S NOT
SURPRISING
TO RECEIVE A
LIVING WAGE

An aerial, dark-toned photograph of Vancouver, British Columbia, showing the city's skyline, the water of the harbor, and the surrounding mountains. The image is used as a background for the text.

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