



ADMINISTRATIVE REPORT

Report Date: October 25, 2018
Contact: Abi Bond
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RTS No.: 12777
VanRIMS No.: 08-2000-20
Meeting Date: December 4, 2018

TO: Vancouver City Council
FROM: General Manager of Arts, Culture and Community Services
SUBJECT: 2018 Temporary Modular Housing Homelessness Action Week Grants

RECOMMENDATION

- A. THAT Council approve the Temporary Modular Housing Homelessness Action Week (TMH HAW) Grants in the individual amounts, and to five organizations, outlined in Appendix A of this report (\$15,000 in aggregate); source of funds to be the Arts, Culture and Community Services (ACCS) 2018 Operating Budget for Homelessness Services.
- B. THAT, pursuant to Section 206(1)(j) of the *Vancouver Charter*, Council deem the organizations listed in Appendix A which are not otherwise a registered charity with Canada Revenue Agency to be contributing to the health and welfare of the city.
- C. THAT all grants be subject to each approved recipient organization executing and delivering a grant agreement (or signing and returning a grant letter agreeing in writing to its terms).
- D. THAT all grant agreements and/or grant approval letters be on the terms generally outlined in this report and otherwise satisfactory to the General Manager Arts, Culture and Community Services and City Solicitor.
- E. THAT, the General Manager Arts, Culture and Community Services be authorized to execute all grant approval letters, and the City Solicitor be authorized to execute all grant agreements, on behalf of the City.
- F. THAT no legal rights or obligations are created by the approval of Recommendations A, B and C above unless and until an actual grant agreement (or letter agreement) is executed and delivered by the City and the approved recipient organization.

Approval of Recommendation A constitutes grants and therefore requires affirmative vote of at least 2/3 of all of Council members pursuant to Section 206(1) of the *Vancouver Charter*.

REPORT SUMMARY

This report seeks Council approval for five Temporary Modular Housing Homelessness Action Week (TMH HAW) Grants. The source of funds for all grant streams is the 2018 Arts, Culture and Community Services (ACCS) 2018 Operating Budget for Homelessness Services.

COUNCIL AUTHORITY/PREVIOUS DECISIONS

On July 28, 2011, Council endorsed the Housing and Homelessness Strategy 2012-2021, which includes three strategic directions:

1. Increase the supply of affordable housing;
2. Encourage a housing mix across all neighbourhoods that enhances quality of life;
3. Provide strong leadership and support partners to enhance housing stability.

On March 28, 2017, midway through the 10-Year Strategy, Council approved in principle the *Housing Vancouver Emerging Directions*. One of the directions is to continue to support people who are homeless through making homelessness rare, brief and one time, with a focus on strengthening collaboration and shared leadership with partners. At the end of 2017, the final Vancouver Housing Strategy and Three-Year Action Plan were adopted by City Council.

On June 19, 2018, Council approved \$46,000 in Regular Homelessness Action Week (HAW) grants to sixteen organizations, and \$12,000 in Temporary Modular Housing Homelessness Action Week (TMH HAW) grants to four organizations; source of funds being the Arts, Culture & Community Services 2018 Operating Budget for Homelessness Services (RTS 12506).

The Vancouver Charter requires a resolution passed by eight affirmative votes from Council for the approval of grants.

CITY MANAGER'S/GENERAL MANAGER'S COMMENTS

Homelessness Action Week provides the opportunity to engage residents in raising awareness about homelessness issues, challenging stigma around homelessness, providing direct support to those who are homeless, and welcoming formerly homeless residents in local neighbourhoods into Temporary Modular Housing. Targeting resources to proactive social objectives promotes healthy and inclusive neighbourhoods and positively impacts the quality of life for all Vancouver citizens.

The City Manager recommends approval of the foregoing.

REPORT

Background/Context

Homelessness Action Week (HAW)

Homelessness Action Week is an annual regional campaign across Metro Vancouver aimed at raising awareness about and building local capacity for solutions to homelessness. The 2018 Homelessness Action Week (HAW) took place across Metro Vancouver from October 7th to 13th, 2018. Events in Vancouver occur during the week of HAW in October and throughout the year.

Until 2013, Homelessness Action Week was coordinated and funded across the region through the Metro Vancouver Homelessness Secretariat (MVHS) under the federal Homelessness Partnering Strategy (HPS). Changes to HPS funding criteria in 2014 resulted in all HPS funding being targeted for Housing First initiatives and away from initiatives such as HAW. Despite the loss of MVHS coordination and support, Homelessness Action Week has continued to take place throughout the region, with regional coordination occurring through the Council of Metro Vancouver Community Homeless Tables and local funding and coordination at the level of each municipality. Notwithstanding the withdrawal of the Federal Government as a funding partner, Homelessness Action Week continues to provide a unique opportunity regionally and locally to engage citizens, the media and the private and non-profit sectors on the causes of and solutions to homelessness.

The City, the Province, and private and not-for-profit partners work together to reduce homelessness through a diversity of responses across Vancouver, including: providing outreach services to people who are homeless and at risk of homelessness, opening low-barrier temporary winter response shelters, opening warming centres in extremely cold weather, building and tenanting new social and supportive housing including Temporary Modular Housing, and supporting our non-profit partners to improve liveability and conditions in single-room occupancy (SRO) hotels. HAW 2018 in Vancouver further leverages and builds upon the successes of these partnerships and services.

Temporary Modular Housing (TMH)

In September 2017, in response to the housing crisis resulting in an increased number of people experiencing homelessness across BC, the provincial government announced funding for 2,000 temporary modular homes across the province to be provided for people who are homeless, with 600 to be delivered in Vancouver. The City and Province have now met their goal of creating over 600 new temporary modular homes on ten different sites in Vancouver. So far, 404 temporary modular homes have been built, with the remainder expected to be completed by early 2019.

The creation of a TMH HAW stream of grants for 2018 fits the goals of Homelessness Action Week and enables the City of Vancouver to support new TMH residents and communities. TMH HAW grants enable important welcoming activities for recently homeless TMH tenants, community-building activities for residents and neighbours, opportunities to address myths and stigma about homelessness, and much more.

Strategic Analysis

Homelessness Action Week (HAW) Grants

Regular Homelessness Action Week Grants

The City of Vancouver has played an integral leadership role in initiating and supporting Homelessness Action Week since its inception. The City's Homelessness Action Week Grant program, established in 2009, supports a variety of community-led positive and engaging initiatives and events that take place in Vancouver during HAW and throughout the year.

The overarching goals of HAW Grants are to:

1. Create innovative solutions to local homelessness and support new approaches and opportunities that prevent or eliminate homelessness.
2. Build the capacity of Vancouver neighbourhoods to raise awareness about and respond to issues of homelessness.
3. Build healthy, safe and inclusive communities in neighbourhoods across the city.
4. Support existing and create new partnerships and leverage opportunities to address homelessness and affordable housing needs.

These four goals are aligned with the *Housing Vancouver strategy of continued leadership and advocacy on addressing the causes of and solutions to homelessness*. The strategy prioritizes actions that speak to research and innovation, improvements in health and safety, and partnering opportunities for prevention and elimination of homelessness and creating pathways to housing stability.

Community groups are important partners in helping to achieve desired outcomes. HAW grants enable the City to develop new relationships with non-profit community groups and nurture existing ones. The HAW grant program continues to generate events, activities and interest each year:

Year	Value of Grants	# of community groups receiving grants	RTS ref
2009	\$9,300	4	08283
2010	\$10,500	5	08788
2011	\$25,000	9	09325
2012	\$30,000	11	9581
2013	\$35,000	18	10135
2014	\$40,000	16	10619
2015	\$43,000	18	10980
2016	\$36,650	13	11433
2017	\$43,000	17	11939
2018 (June)	\$46,000	16	12506

Grant funds have contributed to uniting Vancouverites in a common goal to raise awareness about and create solutions to the issues of homelessness and to support organizations providing direct services to homeless individuals.

Temporary Modular Housing Homelessness Action Week (TMH HAW) Grants

This year, projects that directly benefit tenants of new Temporary Modular Housing in local Vancouver neighbourhoods were eligible for a Temporary Modular Housing Homelessness Action Week (TMH HAW) grant, with the specific goals of providing opportunities to welcome TMH tenants to their new homes and connect them with their new neighbours, and of promoting and supporting tenants' participation in the community surrounding their TMH building. An additional \$27,000 of grant funding has been made available for TMH HAW grants for 2018.

On June 19, 2018, Council awarded \$12,000 (RTS 12506) to four non-profit societies to support the first five approved Temporary Modular Housing sites: 7430 and 7460 Heather Street (Reiderman Residence), 1131 Franklin Street (Chartrand Place), 525 Powell Street (Aneki Housing for Women), 4480 Kaslo Street (Sarah Ross House), and 2132 Ash Street (Margaret Mitchell Place).

In this second round of TMH HAW grants, \$18,000 in grant requests was received from six Vancouver non-profit societies. Staff recommends allocating \$15,000 to fund five of these requests to support five recently approved Temporary Modular Housing sites: 137 E. 7th Avenue (tə cecəw), 610 and 620 Cambie Street (Larwill Place), 265 West 1st Avenue, 5077 and 5095 Heather Street, and 258 Union Street (Appendix A).

Grant Application and Adjudication Process

A formal call for proposals to host events or organize projects supporting the second round of TMH HAW Grant goals resulted in six applications totaling \$18,000 in requests. Total available funds are \$15,000. The maximum grant amount which an applicant may receive is \$3,000.

Grant application forms were available online. Of the six applications for TMH HAW Grants, this report recommends approval of five grants. Grant applications were reviewed by a committee comprised of three ACCS staff and assessed according to the following criteria:

- Projects had to be designed to directly benefit formerly homeless tenants of Temporary Modular Housing in Vancouver, to include opportunities to welcome the tenants to and promote their integration and participation in their local neighbourhood, and to involve tenants in the design of projects.
- Organizations had to:
 - Be a registered non-profit society based in Vancouver
 - Have a proven track record for delivering projects, services and/or hosting events,
 - Demonstrate a strong level of partnership with a range of key local stakeholders
- Priority was given to projects that are not part of ongoing operations or programming
- Priority was given to projects that leveraged funding from other sources
- Priority to ensure each site has the opportunity to receive at least one grant, subject to the receipt of viable applications

Each applicant is eligible to receive one grant per year. Applicants who have received HAW grants in previous years were eligible to apply. Projects being recommended for funding provide unique opportunities for welcoming TMH tenants to their new homes, promoting tenants' integration and participation in the neighbourhood, building a sense of community and belonging, and raising awareness among neighbours about homelessness and the benefits of supportive housing.

While all applicants met some of the eligibility criteria, those being recommended in this report more strongly support the goals and criteria set out in the proposal call. Staff will work with unsuccessful applicants to build capacity for future years.

The Tables in Appendix A summarize the applications received and the recommended level of each.

Implications/Related Issues/Risk (if applicable)

Financial

This report recommends Council approve \$15,000 in grants to five non-profit organizations. The source of funds is the Arts, Culture and Community Services (ACCS) 2018 Operating Budget for Homelessness Services.

Social Implications

Homelessness is a humanitarian crisis in Vancouver and across the country creating severe human suffering and loss of individual potential. It also poses significant costs to our health, social services and criminal justice systems. The City of Vancouver has ambitious goals to increase the supply of affordable housing, including social and supportive housing, such as Temporary Modular Housing, for people experiencing homelessness, as outlined in the Housing and Homelessness Strategy 2012-2021 and the Housing Vancouver Strategy. Furthermore, Homelessness Action Week provides the opportunity to engage residents in raising awareness about homelessness issues, challenging stigma around homelessness, providing direct support to those who are homeless, and welcoming homeless and formerly homeless residents in local neighbourhoods. Targeting our resources to proactive social objectives promotes healthy and inclusive neighbourhoods and positively impacts the quality of life for all Vancouver citizens.

Communications Plan

Staff is working with Corporate Communications to draft a Communications Plan to promote the 2018 Temporary Modular Housing Homelessness Action Week activities over the coming year.

CONCLUSION

Approval is recommended for a total of \$15,000 in Temporary Modular Housing Homelessness Action Week (TMH HAW) grants to five organizations; source of funds to be the Arts, Culture & Community Services 2018 Operating Budget for Homelessness Services.

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TEMPORARY MODULAR HOUSING HAW GRANTS RECOMMENDING				
Agency	Event Description	TMH site Grant is requested to support	2018 Request	2018 Recom
Cultivate Canada Society (o/a Sole Food Farms)	Spring Open House: In consultation and collaboration with Sole Food staff, PHS Society management (operator), residents of 265 W. 1 st Ave. TMH, and neighbours, an inclusive garden party/open house is planned at Crowe St. Farm that adjoins 265 W. 1 st . The event will open with a traditional Indigenous territorial acknowledgement and ceremony. Through tours of common areas of the TMH and of the farm, residents and neighbours will learn about both projects. Honoraria will be offered to TMH resident “ambassadors” for their involvement in the event. Includes food truck and refreshments.	265 W. 1st	\$3,000	\$3,000
Hogan’s Alley Society (HAS)	Welcome Home Party (Karibu Nyumbani): A neighbourhood party to welcome tenants of the 258 Union Street TMH, located in Hogan’s Alley, celebrate the beginning of their new journey as residents, and encourage social cohesion in the neighbourhood and with members of the African Canadian (Black) diaspora. The goal is to encourage both residents and neighbours to feel comfortable and positive about each other, while providing an opportunity to highlight the dynamic cultures of the African diaspora and bring awareness to the plight of homelessness in our community. The event will include an Indigenous acknowledgement, African drum call, performances by local Afro-Canadians, community lunch, interactive art sessions, welcome gift bags, and more. TMH tenants, members of the Black community and neighbours will be invited to be involved in planning and running the event.	258 Union Street	\$3,000	\$3,000
Little Mountain Neighbourhood House	Welcome Wagon – Connecting the Temporary Modular Housing Residents to the Neighbourhood: With the goal of welcoming residents of the 137 E.37 th TMH to the community and making them aware of social activities and services available in the Little Mountain/Riley Park area, the project involves a series of activities. Welcome packages and community resource information will be delivered to each resident, an intercultural and relationship-building neighbourhood BBQ will be held by early summer, and local youth will coordinate with	137 E. 37 th Avenue	\$3,000	\$3,000

	the residents to engage, orient and support them in planting their designated garden beds at the Riley Park Community Garden.			
Lu'ma Native Housing Society	Welcome to Heatherlands Project: In collaboration with the Kerrisdale, Oakridge, Marpole Community Policing Centre (KOM CPC) and students from a local school, welcome kits and welcome cards for tenants will be prepared and delivered. By early Spring, a Cultural Welcome Ceremony, organized in collaboration with the KOM CPC, will be held for the tenants and neighbours. The Ceremony will have food, elders, a dance group and an opportunity for partners and neighbours to offer words of welcome.	5077 & 5095 Heather Street	\$3,000	\$3,000
Motivation Power Achievement Society (MPA Society)	Larwill Place Modular Housing: This project, in partnership with Queen Elizabeth Theatre and Vancouver Public Library, will welcome new residents of 610 and 620 Cambie Street (Larwill Place) into their community. A welcome reception with catering will be held for tenants in the Playhouse Lobby that will include a virtual reality experience, a sneak peek into "The Full Light of Day" rehearsal, a tour backstage, and more. The VPL will welcome tenants with gift packages and introductions to the library services.	610 & 620 Cambie Street (Larwill Place)	\$3,000	\$3,000

TEMPORARY MODULAR HOUSING HAW GRANTS NOT RECOMMENDING				
Agency	Event Description	TMH site Grant is requested to support	2018 Request	2018 Recom
Carnegie Community Centre Association	Hogan's Alley Modular Homes Welcoming Party: The Carnegie Community Centre Association and Carnegie Community Action Project (CCAP) intend to host a 3-day event and welcoming party for tenants of 258 Union Street TMH to develop neighbourhood interactions and community-building, provide opportunities for neighbours to learn about the building, and offer resources and welcome gifts to new tenants. The goal is to bridge the divide between neighbourhoods and help ensure that newly-housed TMH neighbours are welcomed, understood and provided with appropriate and culturally-safe resources and information.	258 Union Street	\$3,000	\$0
		Total Request	\$18,000	
		Total Recommending		\$15,000
		Total Funds Available		\$15,000