

Tuerlings, Leslie

From: thehollywood cinemanetwork s.22(1) Personal and Confidential
Sent: Tuesday, July 17, 2018 4:20 PM
To: Public Hearing
Subject: Fwd: Hollywood Theatre

----- Forwarded message -----

From: **Roger Holdstock** s.22(1) Personal and Confidential
Date: Tue, Jul 17, 2018 at 4:16 PM
Subject: Hollywood Theatre
To: s.22(1) Personal and Confidential

I strongly support the preservation and renovation of the Hollywood Theatre as a venue for cinema, particularly to help maintain the non-profit sector of independent documentary. The DOXA Festival and other similar events need community space and support.

Roger Holdstock

Sent from my iPhone

Tuerlings, Leslie

From: thehollywood cinemane트워크 s.22(1) Personal and Confidential
Sent: Tuesday, July 17, 2018 4:22 PM
To: Public Hearing
Subject: Fwd: support for dedicating the Hollywood to documentary films

----- Forwarded message -----

From: **Mary U** s.22(1) Personal and Confidential
Date: Tue, Jul 17, 2018 at 3:34 PM
Subject: support for dedicating the Hollywood to documentary films
To: s.22(1) Personal and Confidential

I strongly support the proposal to trade air space next door to the Hollywood theatre in order to save this gem on the west side of Vancouver. So many neighbourhood theatres have closed and most that remain are now controlled by Cineplex. What Vancouver needs is an art house cinema - especially one dedicated to documentaries. I have enjoyed attending screenings at the Bloor Cinema in Toronto and have seen the strong community support there for a documentary-exclusive theatre. I know the same would be true here.

Mary Ungerleider
documentary film editor

Tuerlings, Leslie

From: Rachel Fox s.22(1) Personal and Confidential
Sent: Tuesday, July 17, 2018 5:01 PM
To: Public Hearing
Subject: Letter of Support for the HOLLYWOOD THEATRE HERITAGE DESIGNATION

Hello -

My name is Rachel Fox and I am currently the Sr Programmer at the Rio Theatre, where I also manage social media and various aspects of promotion.

Before I began working at the Rio in 2012, I visited the Hollywood Theatre as a patron numerous times. In years past I lived near the venue, and I am friendly with Vince Fairleigh, whose grandfather opened it in the 1930s.

Beyond its inherent value as a remarkably well-preserved relic of cinema-days gone by - its lush, grand interior remains startlingly impressive - the Hollywood serves an important purpose in its neighborhood.

As the Rio Theatre exists as a kind of cultural and community anchor on Commercial Drive (its relevance and importance to the neighborhood can not be understated), so too does the Hollywood Theatre in Kitsilano. More than any one restaurant or retail shop, it is venues - with their oft-rotating marquee, promising live performances from beloved musicians of comedians as well as new and classic cinematic favourites - that really define the character of an area through the potential of their offerings. Venues are democratic and inclusive in that regard; when operated on that premise and with that intention, they offer something for anyone and everyone who might patronize it.

There is an unspoken "give and take" aspect to the neighborhood theatre; the people "speak" with their wallets and their time when they show up for events and offerings. Venues, eager to ensure regulars are kept satisfied, program with those people in mind, with the ongoing task of cultivating and expanding what defines "the regular." (For certain, it ought to be a broad definition to ensure growing attendance to as wide a variety of offerings as possible.)

Having the Hollywood dormant over the past several years has, I believe, created a terrible cultural void for both the Kitsilano neighborhood and the City at large. With the added effect of the Ridge's closure in the ensuing years, the West Side has suffered for not having simple, reliable, viable options for those who live there to easily partake in the joys of theatre-going. It's important for people to have those options when it comes to entertainment, and even planning their leisurely adventures; for those who either live in that area or for those who may simply wish to enjoy a visit. Without question, this effects consumer behavior relative to, say, planning time in the area for window-shopping and restaurant exploration (among other things).

I am excited by the prospect of the Hollywood gaining protected status as a heritage building. It truly deserves it! The Fairleigh family's story of opening and operating for generations is part of the fabric of the community, as much as it's woven itself into the fabric of so many lives of those who live in Kits and have patronized it over the years.

Sincerely,
Rachel Fox

July 16th, 2018

Christina McDaniel

s.22(1) Personal and Confidential

Re: Heritage Designation Hollywood Theatre

To whom it may concern,

My name is Christina McDaniel and I am writing as a self-employed business owner with a background in the arts.

As a native Vancouverite, I feel that it is important to pressure our heritage sights and growing up with The Hollywood Theatre as part of the cultural landscape, I would be overjoyed to see it reopened and repurposed as a venue for music, film and the arts.

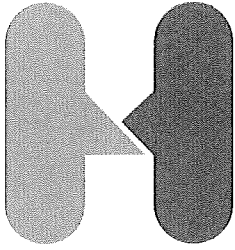
I strongly believe that art makes us a better community and was happy to see a proposal for The Hollywood Theatre to be redeveloped and brought back to life.

I attended the March 15th, 2018 meeting at St James Hall and thought the adjacent building design and colour story was very well done and in my opinion, it would make a great addition to West Broadway.

Thank you for your consideration of my letter and I look forward to hopefully attending events at The Hollywood Theatre in the near future.

Kind regards,

Christina McDaniel



Heritage Vancouver

s.22(1) Personal and Confidential

July 16, 2018

Mayor Robertson and Vancouver City Council
Vancouver City Hall
453 West 12th Avenue
Vancouver BC V5V 1V4

Re: 3123 West Broadway (Hollywood Theatre)

Dear Mayor and Council,

We are putting forward this letter of support for the retention of the Hollywood Theater and the development of 3123 – 3129 West Broadway Street.

Heritage Vancouver supports the retention of the Hollywood Theatre in the form of a theatre and cultural community space for the retention and cultivation of these legacies create unique cultural and social values that contribute to the identity, character and vitality of their neighbourhoods.

This project also has our support within the larger context of Vancouver Film Festivals. It has been noted that there is a lack of dedicated film venues, with the two purpose-built cinemas, Vancity Theatre and the Cinematheque, over-subscribed. The resurrection of the Hollywood Theater would expand the available cinemas that can participate in the myriad of film festivals that have become of Vancouver's cultural scene.

It has been noted that this proposal proposes an active and participatory collaboration with a broad range of different cultural and educational organizations, which if specifically designed to accommodate film screenings, would not only help support the local film community, but also become a vital part of the local community and bring life to this section of West Broadway.

Heritage Vancouver also supports the revitalization of the Hollywood Theater exterior and interior, which remain in good condition, with "exotic" features including hieroglyphic decorations, inset scrolled figures, its original frameless glass ticket booth and prominent marquee. The building is listed on the City of Vancouver's Heritage Register and as one of the last remaining movie theatres from the 1930s. As such, it deserves to be not only retained but also to have its architectural integrity brought back.

The proposal allows this precious 1935 Art Deco community landmark to maintain its integrity through a number of well thought out and deployed strategies, such as the

setting back of the façade and contracting of the building verticality with a horizontal building.

Looked at within the framework set out by the City to densify the arterials, the proposed scheme, though over the allowable height, does not overwhelm the theater at the pedestrian level and indeed respects the traditional pattern of stores along that section of Broadway. The proposed scheme also creates the potential for street activity through the use of a widened sidewalk and a deep overhang.

Vancouver has lost many of its beloved neighbourhood historic theatres in recent years, including the Varsity on 10th Avenue, the 1910 Imperial (last known as the Venus) on Main Street, the Van East Cinema on Commercial, the city's oldest theatre, the 1908 Pantages, The Fraser on Fraser Street, and most recently the Ridge Theatre (1949). It has become clear that this produces a negative impact on these communities and the City as a whole. Therefore, Heritage Vancouver believes the retention of these unique spaces has become critical.

This proposal merits support for it restores an essential part of our community cultural life as well as heritage asset while creating the conditions for supporting the street life that has long defined this pedestrian street. For these reasons Heritage Vancouver endorses this worthwhile proposal.

Sincerely,

s.22(1) Personal and Confidential



Javier Campos,
President, Heritage Vancouver Society