

Tuerlings, Leslie

From: tim tilton s.22(1) Personal and Confidential
Sent: Monday, July 16, 2018 12:31 PM
To: Public Hearing
Subject: Heritage Building update.

Love the Hollywood Theatre at 3123 West Broadway love the area and love the new building going in beside the Theatre. Love the multi use of this fine building I was born and raised in Vancouver and we are losing too many venues we need to keep this one please we need to keep this building under the Heritage banner this is a great venue I have worked in the entertainment biz in Vancouver for over 40 years and we need this venue to stay around. PLEASE let's do this Vancouver!!!!!! Thanks people Tim Tilton.



Dear Mayor & Council,

On behalf of the staff and board of directors of Music BC, I want to express our full support of the redevelopment of Heritage Destination of 3123 West Broadway (Hollywood Theatre).

With the recent release of the Vancouver Ecology Study, of which speaks volumes to the many challenges and opportunities that not only the music industry faces, in addition to the entire creative sector. The redevelopment of the Hollywood Theatre and adjacent building is one example of such a space that the music industry supports wholeheartedly. Not only will enhance an area of town starving for a multi-purpose facility, it will spark sizeable economic and cultural impact on the west side.

I have also had the privilege to work with both David Hawkes and Sean Mawhinney for a number of years, both of whom are great supporters of our scene and more than capable business operators.

As Co-Chair of the Music City Steering Committee and Executive Director of Music BC Industry Association we look forward to working with the Hollywood Theatre team to support all of their goals and objectives of a viable and thriving music and cultural scene within our city.

Please feel free to contact me directly should you require any other information.

Regards,

Alex Grigg
Executive Director
Music BC Industry Association
Vancouver, BC

Tuerlings, Leslie

From: wadecomer.com s.22(1) Personal and Confidential
Sent: Monday, July 16, 2018 1:35 PM
To: Public Hearing
Cc: David Hawkes
Subject: RE. SUPPORT - HERITAGE DESIGNATION: 3123 West Broadway (Hollywood Theatre)

Dear Mayor and Council,

I am writing you to offer my support of the Heritage Designation of 3123 West Broadway (Hollywood Theatre), and the adjacent development.

As a full-time artist, and as a former radio broadcaster, and music industry representative, I am excited by the opportunity that the redevelopment and renovation of the Hollywood Theatre offers artists, musicians, film makers, theatre, and the dance community in the city of Vancouver. I also see it as a valuable community asset - for the immediate West Side neighbourhood, and for the greater arts community of the city. It is an entertainment venue that will be well-served by its West Side community and the many students living near UBC that do not have a music, or film venue nearby.

As an artist, and as a citizen of the City of Vancouver, I encourage the Mayor and Council to approve the Hollywood Theatre development, and to continue its commitment to the arts and entertainment community in the City of Vancouver.

Thank you for your time and consideration.

Best,

Wade Comer

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Tuerlings, Leslie

From: Paul McLellan s.22(1) Personal and Confidential
Sent: Monday, July 16, 2018 11:43 AM
To: Public Hearing
Subject: RE. HERITAGE DESIGNATION: 3123 West Broadway (Hollywood Theatre)

Hi!

I just wanted to email to express my support for the Hollywood Theatre project and adjacent building. I think it's great that we're bringing a historic venue back to life and that it can serve the community once more! I work in media and have found myself covering the Vancouver music scene extensively in the last 6 years, as well as covering community events for Shaw TV, and more venues like this would be so welcomed by fans of the arts, as well as the bands and organizers of events who bring people together!

I can't wait to get in and see the finished product when it's up and running for some concerts! I attended one of their open houses and it looks like a really cool plan, and can serve a diverse range of audiences and purposes.

I wish I could be at the meeting at city hall tomorrow night, but am working out of town this week - but please let this email represent another person behind the project there in spirit, and one who is pumped about all the possibilities this revived theatre will bring the community!

Thanks for your time in reading this!

Paul McLellan
s.22(1) Personal and
Confidential

Tuerlings, Leslie

From: Jacqueline Dupuis s.22(1) Personal and Confidential
Sent: Monday, July 16, 2018 11:12 AM
To: Public Hearing
Subject: HERITAGE DESIGNATION: 3123 West Broadway (Hollywood Theatre)

To whom it may concern,

My name is Jacqueline Dupuis and I am the Executive Director of the Vancouver International Film Festival Society.

VIFF has met on several occasions with the operators of the Hollywood Theatre as well as the Save the Hollywood foundation and community groups. As the proprietor of an independent cinema and the largest cinema-based arts and cultural organization in the city, we feel strongly that the Hollywood Theatre should remain a cultural space and provide a high quality cinematic experience.

To this end, our technical experts have consulted with the operators and feel confident that the proposed spacial and technical plan will ensure the theatre is cinema ready. VIFF is prepared to continue to consult on an as-needed basis to ensure this outcome meets the needs and provides benefit to cinema groups who will use the facility.

We have also engaged in a dialogue with the operators regarding VIFF's potential use of the space and a number of scenarios are currently being considered. These scenarios range from year-round to festival use. Discussions remain on-going.

We look forward to the outcome of this hearing and are happy to provide whatever leadership and support we can to ensure the best possible outcome for all parties involved.

Kind regards,
Jacqueline

Jacqueline Dupuis
Executive Director



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A large rectangular area of the document is redacted with a solid grey fill, obscuring the content below the VIFF logo.

Tuerlings, Leslie

From: J. Birch s.22(1) Personal and Confidential
Sent: Monday, July 16, 2018 11:10 AM
To: Public Hearing
Subject: Heritage Designation 3123 West Broadway

Hello, my name is Jordy Birch.

I am a songwriter, producer and musician that has actively participated in the local Vancouver Music, Film and Arts community since 1987. With the city's shifting landscape, the Arts community desperately needs a venue such as The Hollywood Theatre, to encourage, nurture and promote local music and theatre. Our entire city will greatly benefit from having such a beautifully designed and considered reconditioned art-deco venue with state-of-the-art technical capabilities.

As a longtime Kitsilano resident, I fully support this project.

Thank You

Jordy Birch

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Jordy Birch

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Ludwig, Nicole

From: Ted Herman s.22(1) Personal and Confidential
Sent: Monday, July 16, 2018 8:43 AM
To: Public Hearing
Subject: HERITAGE DESIGNATION 3123 West Broadway (Hollywood Theatre)

To whom it may concern

My name is Ted Herman, Executive Producer from Lemonade Films / Slice Films in Vancouver. Over the past 17 years our film production company have supported Vancouver businesses through our international and indigenous film projects. Vancouver has become a prime filmmaker's destination and we have been there along the way.
www.lemonadefilms.com / www.slice-films.com

We at Lemonade are throwing our support behind the project at the Hollywood. Since our company's beginning we have utilized this facility as both a film location and as a private citizen, and former resident of the neighbourhood, my family and I have enjoyed watching films at the Hollywood. My belief is that the west side of Vancouver is in need of a cultural venue much like the East Vancouver Cultural Centre. I am delighted by the keen eye of the designers / architects in their desire to maintain the original look of the theatre along with the iconic marquee. The revitalization of the theatre will provide both a great neighbourhood destination but as well, a viable film location for us and other film production companies.

If there is anything further we can provide in support of this important project please do not hesitate contact us.

Kind regards

TED HERMAN

Executive Producer
s.22(1) Personal and Confidential



Ludwig, Nicole

From: kenny macintyre s.22(1) Personal and Confidential
Sent: Monday, July 16, 2018 8:06 AM
To: Public Hearing
Subject: HERITAGE DESIGNATION 3123 West Broadway (Hollywood Theatre)

To Everyone It May Concern

My name is Kenny MacIntyre and I'm the Managing Director of The Red Bull 3Style World Dj Championships, a global event series entering it's 9th year of world travels, and I'm also a resident of Vancouver. I'm writing because I have seen the proposal of the redevelopment of this property and I think it's a fantastic idea. We as a city need diverse spaces in a diverse set of neighbourhoods for culture to truly grow in our city. We are bound by so many uncreative realities in comparison to other cities, cost of running venues (rents/staff/supplies), the monotony of granville street strip, the depletion of the west side pulse, and this is something that will help make us greater for sure. Every neighbourhood needs more than 9-5 to be truly thriving. If you walk down Broadway after 9pm it's basically tumbleweeds; you could film there without shutting the street down. I moved out of the area a few years ago and this was a big reason. There was no pulse in the area. The addition of this creative space will help fight the lack of neighbourhood feel in the area and surely help provide a creative outlet to our wonderful arts community across the city.

Please accept these words as overwhelming support for HERITAGE DESIGNATION 3123 West Broadway (Hollywood Theatre)

Kenny MacIntyre

Ludwig, Nicole

From: David s.22(1) Personal and Confidential
Sent: Sunday, July 15, 2018 10:52 PM
To: Public Hearing
Subject: Hollywood theatre redevelopment

I am writing with regards to the public hearing about the Hollywood Theatre development, taking place on July 17th.

First of all, I want to stress how important I feel renewing the Hollywood Theatre is to our community. I live in Kits and had enjoyed the theatre very much before it closed and so reviving it as described in the plans would be a wonderful asset, not only for Kits, but all of Vancouver. I cannot stress this enough and so I am absolutely in favour of making an agreement with the developer to make this happen.

Having said that, I wish the proposed new building could be more sympathetic to the local environment than this design, which I feel is very heavy and overpowering to the streetscape. Broadway in that area is more of a village feel and this just doesn't fit that notion. The design of the Shoppers Drug Mart building and the new building just east of Balaclava are more suitable examples. I am all for bold and exciting architecture, but less so in a residential neighbourhood where human scale is a priority.

Further, the heavy horizontal lines are very much at odds with the dominant vertices of the theatre. It feels entirely incongruous the design feel of the theatre and really overwhelms it.

I'd like to consider whether or not the building fits the stated remit.

Restore & Revive the Hollywood Theatre. **YES**

Maintain The Theatre Use as a Neighbourhood Cultural Amenity. **YES**

Respect and Enhance the Broadway Streetscape. **NO. It boldly asserts a very different look and in particular, does not respect the current streetscape. If the stated plan was to challenge and bring a new feeling to the neighbourhood, this design would likely fit, but this is not the stated plan, which is clearly to respect and enhance the current streetscape**

Minimize Impact on the Residential Neighbourhood to the North. Achieve the Owner's FSR Requirement. **Not sure. It seems pretty big, so does it minimize the impact to the north?**

Create New Architecture within a 6 Storey Massing that Complements & Responds to Existing Theatre. **NO. This is perhaps the most dramatic statement which the building ignores. In no way does this design complement or respond to the existing theatre in any way. It is the polar opposite of the heritage feel and style of the theatre.**

As I say, I really want to encourage a resolution to allow the restoration of the theatre, but I hope there can be a more suitable rethink of the design to make it more suitable. So I would ask the developer to provide a different type of building. Something which fits in better to the streetscape and complements rather than fights the Hollywood theatre itself and actually respects the stated remit, as posted on the city's website.

Sincerely,

David Fine
Kits resident

Ludwig, Nicole

From: Susann Richter s.22(1) Personal and Confidential
Sent: Sunday, July 15, 2018 9:16 PM
To: Public Hearing
Subject: Hollywood Theatre and adjacent building - 3123 West Broadway, Vancouver

Hi - this email is in support of the development application for the Hollywood Theatre and the adjacent building. The development of vibrant cultural spaces is very important to Vancouver as a whole and to the community of East Vancouver. This beautiful heritage building will be a highlight of the area. I am involved in the music industry in Vancouver and would be interested in producing events at this venue, as well as attending events. I believe that the programmers are committed to making this space successful and have the experience to make it happen. I wish them all the best in this application.

Susann Richter

Ludwig, Nicole

From: Sabine Fulber s.22(1) Personal and Confidential
Sent: Sunday, July 15, 2018 12:40 PM
To: Public Hearing
Subject: Heritage Designation 3123 West Broadway (Hollywood Theatre) - Letter of support

To Whom it May Concern,

My name is Sabine Fulber. As someone who enjoys going to see live music, films and cultural events from many different genres and as someone who has lived in Vancouver my whole life, **I support the Hollywood Theatre and the adjacent building project.**

I believe the building is pleasing in design and brings a new vibrancy to the neighbourhood. I also like what is planned for the street level retail spaces as I also believe it will benefit the other shops in the area.

I support that the owner receives the two extra floors as a trade off to ensure that the Hollywood Theatre reopens as a cultural gathering space for the community.

I have read and understood the business plan and I support the operators and owner on their proposed programming of the Hollywood Theatre. I believe a mixed use arts facility serves the community best allowing for many types of arts to flourish in the neighbourhood.

I attended the open house March 15 2018, for the proposed project at the St James Hall. I am confident after seeing the model and talking with the owner, architects and operators that this is an exciting project for the neighbourhood!

Regards,
Sabine Fulber

Ludwig, Nicole

From: s.22(1) Personal and Confidential
Sent: Sunday, July 15, 2018 11:46 AM
To: Public Hearing
Subject: HERITAGE DESIGNATION 3123 West Broadway (Hollywood Theatre)

I support the preservation and re-opening of The Hollywood Theatre. This beautiful art-deco theatre will make a fabulous new arts facility for the enjoyment of Cinema, Live Music, Festivals, Community Events, Non-Profit Events, Art showings, Cultural Events, Tech Events, All-Ages events and more.

Thank you for keeping culture alive in our community.

Rose Bergen

Ludwig, Nicole

From: Family Oliver s.22(1) Personal and Confidential
Sent: Saturday, July 14, 2018 11:46 PM
To: Public Hearing
Cc: s.22(1) Personal and Confidential
Subject: HERITAGE DESIGNATION 3123 West Broadway (Hollywood Theatre)

Dear City of Vancouver,

I grew up in the Broadway neighbourhood where the Hollywood Theatre stands. I saw many movies there as a teenager. Now, as a well-established professional musician, I see the plan to save the Theatre and transform it into a cultural hub as a much needed preservation of our heritage, but also an important venue addition to the west side of the city. I urge you to do everything in your power to enable this re-opening and re-purposing upgrade to the theatre.

John Oliver

Currently a resident of New Westminster but working as a professional musician everywhere in metro Vancouver.

Ludwig, Nicole

From: ann marie fleming s.22(1) Personal and Confidential
Sent: Saturday, July 14, 2018 6:39 PM
To: Public Hearing
Subject: HERITAGE DESIGNATION 3123 West Broadway (Hollywood Theatre)

Hello

My name is Ann Marie Fleming. I am an independent filmmaker, writer, artist, cinephile and historical building buff and I am very happy to support the heritage designation application of the Hollywood Theatre and look forward to its new life as a multi-use arts facility that includes continued use as a cinema house.

I live near the Rio Theatre, which has become an integral creative hub in East Vancouver, while respecting its roots as a cinema. I am fully behind their efforts to buy that building and thereby control their future.

In light of all the new housing developments Vancouver we need to maintain places that make neighbourhoods vital, that speak of a continuity. People like it! (Think Brooklyn, not Brazilia). It is a privilege to be able to have these historical buildings stay relevant as cultural houses, not just as facades to malls or condos. (I am thinking the Ridge here!) and to support cinema.

I fully support the higher density development, which would facilitate saving and refurbishing the Hollywood. Although I am not a Kitsilano resident (I have frequented the Hollywood many many times over the year) I lived many years in the Kensington, a heritage building in the West End, which is- although a different vintage- 6 stories tall... like suggested in this development plan on 3123 West Broadway. The Kensington was the first building of its size in a single family residential housing area ... and this was 1911 (predating the Sylvia by a year, I think). A building that is still appreciated over 100 years later for its (modest) design. And an Art Deco cinema just a short walk away!

Unfortunately, the variance for the development at 935 Denman meant that while the Starlight theatre got to keep its building, lost its cultural status. The West End (and every wave of development, really) has taught us what we value most, often in hindsight.

Living in East Vancouver now, I am lucky to have the Rio just down the street:-). We need to save these precious vestiges of our past, and see their relevance in our future.

Anyway, I am encouraged, after many years of discussion, that this option for saving the Hollywood exists. And I think a 6 story development along a transportation corridor is appropriate, would be a boon to local merchants, and increase street life in a positive way.

Thank you for reading this

ann marie fleming

s.22(1) Personal and Confidential

"First say to yourself what you would be;
and then do what you have to do."
Epictetus

Ludwig, Nicole

From: Ray Fulber s.22(1) Personal and Confidential
Sent: Friday, July 13, 2018 5:58 PM
To: Public Hearing
Subject: Hollywood Theatre

Hello

I'm writing in support of the Hollywood Theatre revitalization. As a musician ,studio owner and avid music lover I believe that a quality venue like what the Hollywood owners are promising will be a welcome public gathering place for the West Broadway area. In an era of home high tech entertainment there still is a need to hark back to live gatherings for art and entertainment. I do hope the tradition of the neighbourhood theatre will be upheald and expanded on.

Thanks for your consideration

Ray Fulber

s.22(1) Personal and Confidential

Ludwig, Nicole

From: Chrisel Brako s.22(1) Personal and Confidential
Sent: Monday, July 16, 2018 9:44 AM
To: Public Hearing
Subject: Support for 3133 W Broadway - DP-2018-00039

Good day,

I'd like to state my strong support for the project at 3133 W Broadway.

I feel the restoration of the Theatre is especially noteworthy.

People who oppose this development while saying 6-floor buildings are “incompatible” on Broadway clearly have little to no inkling of what it takes to build a great city.

Also, complaints that it would block out the sun are simply unfounded.

Regards,

Chrisel Brako
s.22(1) Personal and
Confidential