

Burke, Teresita

From: Joelle Calof s.22(1) Personal and Confidential
Sent: Friday, July 06, 2018 6:16 PM
To: Public Hearing
Subject: 777 Pacific Blvd & 750-772 Pacific Blvd.

Importance: High

Mayor Robertson and Members of Council,

As a local developer and resident in the area s.22(1) Personal and Confidential I fully support the re-development of 777 Pacific Blvd and 750-772 Pacific Blvd. The Plaza of Nations site is an important piece of the Northeast False Creek Plan (NEFC) and follows the successful completion of the Parq Casino project in 2017. Over the past 5 years the seawall expansion along this stretch of False Creek has evolved beautifully, as evidenced by the thousands of joggers, dog walkers, families and cyclists who frequent the newly paved paths every week. Developing the adjacent lots is essential to completing the overall vision for the area and this development proposal makes thoughtful and well balanced contributions with 30 storeys of residential, commercial, social housing, and numerous community amenities.

777 Pacific Blvd. achieves multiple objectives outlined in the NEFC Design Guidelines including water to water development, a well-defined Georgia Gateway corridor, an addition to Pacific Boulevard's 'Great Street' and stunning views of BC Place with its iconic spires and lights, which I enjoy nightly from my 22nd storey condo facing Smithe Street. When I spoke last week at the Chinatown Policy Amendments Public Hearing, I emphasized the importance of using Design Guidelines as a roadmap to successful urban development. Design Guidelines respond to a world we want to live in. To pursue urban development without them, we are simply reacting to a world we are dissatisfied with.

"In the big picture, architecture
of making sure that our
with the way we



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From: Alex Karaivanov <[REDACTED] s.22(1) Personal and Confidential">
Sent: Saturday, July 07, 2018 7:29 PM
To: Public Hearing
Subject: REZONING: 777 Pacific Boulevard – Sub-area 10C (1 Robson Street)

Dear Council,

I live in the neighborhood and wholeheartedly support all proposed developments in the NEFC, including 777 Pacific. It's time to replace the ugly concrete and empty parking lots with new shiny buildings and revitalize the neighborhood. I can hardly wait construction to begin and the viaducts to come down.

The slight intrusion in the view cone is fully justified given the strategic location of this building.

Sincerely,
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