

### 3. City of Vancouver Led Fund for Large Community and Special Events

MOVER: Councillor De Genova

SECONDER: Councillor Ball

#### WHEREAS

1. Costs for permitted special events in the City of Vancouver continue to rise each year;
2. Some events in the City of Vancouver have been cancelled due to rising costs required by the City of Vancouver, including but not limited, to the annual Canada Day Parade, the annual St. Patrick's Day Parade and the annual Vancouver Pride Week Davie Street Party;
3. Longstanding annual events that are age friendly and free to the public have been canceled in the City of Vancouver, due to rising costs related to permits, policing and road closures required by the City of Vancouver are free, age friendly and public events;
4. Several community and city recognized events are organized by non-profit organizations that rely on donors, sponsors and private fundraising to cover event costs;
5. The City of Vancouver has committed to investing in Arts, Cultural and Community Events;
6. Currently, there is no information on the City of Vancouver website as to how an organization, corporation, or private donor can apply to contribute to the City of Vancouver to costs for a city recognized or community led special events;
7. The City of Vancouver accepts corporate sponsors for large civic events, including but not limited to "Honda Celebration of Lights" that includes a "Concord Lounge at the Inukshuk" and "YVR Observation Deck" or the Concord New Year's Eve Party;
8. For City of Vancouver recognized events, civic events or events granted permits by the City of Vancouver, there is no clear schedule of levels suggested for donor recognition, including but not limited to signage, advertising and logo recognition on event materials.

#### THEREFORE, BE IT RESOLVED:

- A. THAT Council direct staff to consider the possibility of a Special Events Fund, championed by the City of Vancouver, that accepts donations from corporations and private donors, for free public events in Vancouver that face financial hardships due to rising city costs.

FURTHER THAT Staff consult with stakeholders including but not limited to the event production community, event organizers and organizations to develop a

framework, and any terms and conditions for donors and events applying to this fund.

- B. THAT Council direct staff to consider providing cost estimates to potential sponsors and donors, and potentially create a schedule of typical fees for large events that demonstrate fee for service and report back to Council with recommendations by the end of September 2018.

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