



ADMINISTRATIVE REPORT

Report Date: January 17, 2018
Contact: Michelle Collens
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RTS No.: 12331
VanRIMS No.: 08-2000-20
Meeting Date: January 30, 2018

TO: Vancouver City Council
FROM: Manager of Sport Hosting
SUBJECT: Vancouver Community Sport Hosting Grants - Winter 2017/2018 Intake

RECOMMENDATION

- A. THAT Council approve five (5) new Community Sport Hosting Grants totalling \$30,200 as outlined in the body of this report; source of funding is the 2017/2018 Vancouver Community Sport Hosting Grant Program Budget.
- B. THAT the grant be subject to each grant recipient agreeing to the terms and conditions of the community sport hosting grant program as generally outlined in this report and otherwise satisfactory to the Senior Manager, Sport Hosting and the City Solicitor.
- C. THAT no legal rights or obligations are created by the approval of the Recommendations A through C above unless and until the grant agreement letter is executive and delivered by the grant recipient.

Approval of Recommendation A constitutes a grant and therefore requires an affirmative vote of at least two-thirds of all of Council pursuant to Section 206(1) of the Vancouver Charter.

REPORT SUMMARY

This report recommends approval of Community Sport Operating Grants totaling \$30,200. Applications received support a variety of community sport events and initiatives including two sanctioned national championships in badminton, one national championship for athletes who have received an organ transplant, and two local annual events hosted at Britannia Community Centre and Vancouver Technical. The current approved 2018 Vancouver Sport Hosting budget is \$216,487.

COUNCIL AUTHORITY/PREVIOUS DECISIONS

2004: Council approved a policy statement in support of celebrations, sporting events and special events: "Council welcomes celebrations and special events for their contribution in making Vancouver a vibrant City, in reflecting our cultural diversity and neighbourhood character, and for economic, cultural and recreational benefits they bring to the City. Council supports the facilitation of these events by staff, encourages mitigation of short-term disruptions in neighbourhoods and encourages cities to welcome these activities and to participate in them."

2006: Council approved a Sport Hosting Policy and Sport Hosting Grant Program effective January 1, 2007, with annual funding of \$200,000 to support a range of sporting events.

2008: Council adopted the Vancouver Sport Strategy as a guide to the City's future initiatives and engagement with sport programs, facilities and events.

2011: Council approved revisions to the Sport Hosting Grant Program guidelines to improve the effectiveness of the grant and better serve local sport organizations.

2015: Council adopted the Sport Hosting Vancouver Action Plan, and approved the creation of the Sport Tourism Development Fund with funding of \$1.0 million over 2 years as the City's commitment to this Fund which will support MAJOR sport events that advance the Sport Hosting Vancouver Action Plan goals. In that same decision, Council approved the change of name from the City's current 'Sport Hosting Grant Program' to the 'Vancouver Community Sport Hosting Grant Program', and directed staff to review the program and provide recommendations for any changes necessary to enhance the grant program. This grant program has an ongoing annual Operating Budget funding of \$200,000.

2016: Council approved revisions to the 'Vancouver Community Sport Hosting Grant Program', expanding the type of events that are eligible for funding at a community level, including Local or Regional Sport Tournaments, New Sport Event Initiatives, and Annual Sport Events.

Approval of grant recommendations requires eight affirmative votes.

CITY MANAGER'S/GENERAL MANAGER'S COMMENTS

The Sport Hosting Manager recommends approval of the foregoing. The Vancouver Community Sport Hosting Grant program reflects the local focus on sport events and the community it serves. These events prioritize sport development and increase local sport hosting capacity and effectively support a wider variety of events hosted by local non-profit sport organizations. The hosting of quality and sustainable sport events will promote physical health and wellness, nurture life and leadership skills, promote volunteerism and foster both civic pride and participation.

REPORT

Background/Context

On July 13, 2006, as part of a report on the development of a comprehensive Vancouver Sport Strategy, Council approved a Sport Hosting Grant Program with annual funding of \$200,000 to support a range of sporting events.

On December 10, 2015, City Council adopted an updated sport hosting strategy for Vancouver titled the 'Sport Hosting Vancouver Action Plan' and approved for the City to enter into a Sport Hosting Vancouver partnership with the Vancouver Hotel Destination Association (VHDA), Tourism Vancouver, BC Pavilion Corporation (PavCo) and the University of British Columbia (UBC). As part of this Action Plan, a 'Sport Tourism Development Fund' was created with investments from the partners to support and attract major sport events hosted in Vancouver.

The Sport Tourism Development Fund has replaced the Major Sport Event Operating Grants that the Vancouver Sport Hosting Grant Program supported. As a result of these changes, the Vancouver Sport Hosting Grant program is now referred to as the 'Vancouver Community Sport Hosting Grant Program' focused on community events held by our local sport organizations.

The Vancouver Community Sport Hosting Grant guidelines (Appendix A) have been revised and approved by Council to support the following events:

1. Local or Regional Sport Tournament
2. New Sport Event Initiative
3. Annual Sport Event

Discussion

All Sport Hosting Grant applications are reviewed by a panel comprised of representatives from the Park Board, City of Vancouver and other key stakeholders in the sport hosting community.

This report recommends grants that were applied for in Winter 2017/2018, under the approved 2016 guidelines under Appendix A.

Summary of Review Panel Recommendations

In total the Community Sport Review Panel received five (5) applications, of which two (2) are annual sport events building hosting capacity and diversity in the city's sport portfolio, and three (3) are regional/provincial and national tournaments supporting both adult and youth sport. No new initiative applications were received during this intake.

Summary of events being recommended:

1) Local or Regional Sport Tournaments

Badminton BC will be hosting two National Championships this year in Vancouver for different age categories and calibre of player. Badminton BC is continuing to host events across many demographics and ensures to prove that badminton is a sport that can be played for life. The 2018 Yonex BC Junior Elite Series will take place in February and is one of the 6 national junior circuit events. It is a 3-day competition for three age categories (under 15, under 17 and under 19). Many players at this event would be targeted in the NextGen target group for Olympic funding. Following this in April, the 2018 Yonex Canadian Masters Badminton Championship will take place at the Vancouver Racquets Club. The Masters Championship is a week-long competition for competitive players aged 30 - 95 plus. These athletes are truly championing sport for life.

The Canadian Transplant Association is hosting the 9th annual Canadian Transplant Games here in Vancouver this July. Offering 10 sports for competition, this event will see competitors across all age-groups. While you must be a recipient of an organ transplant to participate, the full sport community participates to support this event and will ensure its success while being hosted at multiple venues including UBC.

2) New Sport Initiatives

No new sport initiative applications were received in this intake.

3) Annual Sport Events

The Strathcona Community Centre Association hosts the annual SASC Can-Am Jamboree each February. This jamboree is a two-day basketball tournament held at Britannia Secondary over the Presidents Day Long Weekend. This well rounded basketball tournament involves a friendly basketball exchange on the first day where teams blend to play against each other as mixed teams. It's a friendly day for players to get to know each other from different clubs. The second day is more competitive and involved each club playing the other teams.

The Free Kick Foundation conducts an annual Equal Play Girls Leadership Tournament taking place over spring break at Vancouver Technical School. This free week long tournament for 75-100 participants from the free Vancouver School Board program that currently runs in 25 schools is a great way to culminate the youth girls in safe and fun sport environment.

The organizations which applied for grants in the Winter 2017/2018 intake, the amounts requested, and the review panel's grant recommendation are summarized in the following table.

Organization	Event	Location/Venue	Date	Grant Requested	Grant Recommended	Notes
LOCAL OR REGIONAL SPORT TOURNAMENT						
Canadian Transplant Association	9th Annual Canadian Transplant Games - Vancouver 2018	UBC	July 2-7, 2018	\$10,000	\$15,000	This event is grassroots and volunteer driven, creating a community for recipients of organ transplants to compete and come together around the celebration of sport. This could be a building block to hosting the larger World Games. The Vancouver 2018 edition will host around 400 athletes of varying ages, competing in 10 sports.
Badminton BC	2018 Yonex BC Junior Elite Series	Vancouver Lawn Tennis and Badminton Club	Feb 16-18, 2018	\$5,000	\$5,000	This event is one of 6 on the national junior circuit point series regionally delivered across Canada. This 3-day competition will feature 5 events in 3 age categories.
Badminton BC	2018 Yonex Canadian Masters Badminton Championship	Vancouver Racquets Club	April 23-28, 2018	\$10,000	\$5,000	This Masters Championships is a week-long national competition badminton competition in age-group play from 30-95+. Hosted at the Vancouver Racquets Club, the grant will support the 300 athletes and 30 volunteers at the event.
Local or Regional Tournament				\$25,000	\$25,000	
NEW SPORT EVENT INITIATIVE						
New Sport Event Initiatives				\$0	\$0	
ANNUAL SPORT EVENT						
Free Kick Foundation	Equal Play Girls Leadership Tournament	Vancouver Technical School	March 26-30, 2018	\$2,500	\$2,500	This free week-long Equal Play Tournament during Spring Break will host 75-100 participants from the free VSB program that is currently running year-round in 25 schools.
Strathcona Community Centre Association	Strathcona SASC Can-Am Jamboree	Britannia Secondary School	Feb 17-18, 2018	\$2,618	\$2,700	This Jamboree is a two-day basketball tournament held at Britannia over the President's Day Long Weekend. This is an exchange between teams in Washington state and occurs annually.
Annual Sport Events				\$5,118	\$5,200	
TOTAL				\$30,118	\$30,200	

Implications/Related Issues/Risk

Financial

This report recommends approval of five (5) Community Sport Hosting Grants totaling \$30,200. The source of funding is the 2017/2018 Vancouver Community Sport Hosting Grant Program Budget.

The approved 2018 Vancouver Community Sport Hosting budget is \$216,487. The remaining balance of the 2017 Vancouver Community Sport Hosting budget is \$28,242.

The table below outlines the available funding for the Vancouver Community Sport Hosting Grant Program. To see the full summary of events supported through the 2017 Community Sport Hosting Grants, please see Appendix B.

2017 Community Sport Hosting Grant Budget	\$212,242
<i>Less: Five (5) Winter 2016/17 Grants Committed</i>	<i>(\$26,000)</i>
<i>Less: Four (4) Previously Approved Annual Event Grant Allocations (see Appendix B)</i>	<i>(\$17,500)</i>
<i>Less: Five (5) Spring 2017 Grants</i>	<i>(\$19,000)</i>
<i>Less: Seven (7) Summer 2017 Grants</i>	<i>(\$38,000)</i>
<i>Less: Twelve (12) Fall 2017 Grants</i>	<i>(\$83,500)</i>
2017 Community Sport Hosting Grant (to be carried forward)*	\$28,242
2018 Community Sport Hosting Grant Budget	\$216,487
<i>Less: Five (5) Winter 2017/2018 Grants (included in this report)</i>	<i>(\$30,200)</i>
Available 2018 Community Sport Hosting Grant	\$186,287
Total 2018 Grant Balance Remaining*	\$214,529

**Pending 2017 budget carry forward approval. Carry forward funding is required due to approved/committed events which are not yet completed, as well as pending payment of 25% of remaining grants allocated, which are payable once final reports are received.*

CONCLUSION

The Sport Hosting Grant Program review panel recommends that Council approve grants totaling \$30,200 as outlined in the body of this report. The recommendations are the product of a comprehensive and thoughtful review process consistent with the policy and guidelines approved by Council.

Pending Council approval of this report, the Community Sport Hosting Grant program will have supported 32 events and initiatives, surpassing the goal of supporting 25 community sport events in 2017.

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Vancouver Community Sport Hosting Grant Program

About

The Vancouver Community Sport Hosting Grant Program assists sporting, community and event organizations to deliver sport events in Vancouver. The program through the Local and Regional Sport Tournament Grant, New Sport Event Initiative Grant and the Annual Sport Event Grant categories, provides funding support for events that are local or regional level and are supported or sanctioned by a recognized BC Provincial Sport Organization.

The City's role is to *provide support* and *facilitate sport events*, rather than directly produce or host events, except in the most exceptional circumstances.

Why is the City of Vancouver funding these grants?

The Vancouver Community Sport Hosting Grant program is designed to encourage:

- the development and retention of local sport events and tournaments in Vancouver that enhance the priorities of the Healthy City Strategy, the Vancouver Sport Strategy and the Sport Hosting Vancouver Action Plan;
- local sport organizations to provide quality sport events to their members;
- local sport organizations to build their event hosting capacity, increasing opportunities to host an attract larger major or international events in future years;
- participant attendance from outside Vancouver which contributes to the city's economic prosperity;
- opportunities for Vancouver teams and individuals to compete on home soil;
- participation at the community level for a range of sports and abilities;
- volunteer development in hosting quality events in Vancouver.

Who can apply?

Basic eligibility:

- local and provincial not-for profit organizations in existence for more than 1 year
- must be in good standing with the City of Vancouver and the Vancouver Park Board
- sport event must take place in Vancouver

What is not eligible:

- professional events hosted by for-profit organizations
- sport events hosted outside of the City of Vancouver
- funding for playoffs and leagues games are not eligible for funding
- sport events that are organized for the primary purpose of fundraising
- sport events that have already been hosted
- sport events that receive funding from the Sport Hosting Vancouver - Sport Tourism Development Fund

What type of local sport events will be funded?

Grant types

This program includes three grant categories. Grants are for operating costs only, and cannot be used for capital projects, prize money, to advance a profit venture or advance activities of the host.

1. Local or Regional Sport Tournament Grant (organized sport competitions)

- For community-based events that have a smaller operating budget.
- For sanctioned provincial or regional championships.
- Funds a maximum of 30% of total gross operating budget.
- Grant covers operating costs only.
- Funding will not normally exceed \$10,000.

2. New Sport Event Initiative Grant (capacity building)

- New ideas and first time projects that further sport hosting objectives including volunteer development, community engagement, and sport development.
- The proposed sport event should serve the mission and objectives of the Vancouver Sport Strategy and align with the Healthy City Strategy.
- Funds a maximum of 50% of total gross operating budget of the event.
- Funding will not normally exceed \$5,000.

3. Annual Sport Event (sustainable sport)

- For recurring annual community sport events.
- Sport events that reach, encourage, and draw community-wide participation.
- Annual grant will not exceed 30% of total gross operating budget in a given year.
- Up to 3 years funding. Funding will not normally exceed \$15,000 over 3 years.

What costs will NOT be funded?

For all grant categories, the following costs will NOT be funded:

- staff wages and administration costs
- appearance fees and prize money
- private or commercial adventures
- sport events that are organized for the primary purpose of fundraising (ie. charity run for a cause)
- capital costs (ie. purchase of office equipment)

Procedure

How to apply?

Applications must be submitted using the official applications forms (electronic versions). Please submit main application using the Word Doc, do not PDF the application.

You can submit supporting documentation as PDFs.

Organizations are not encouraged to spend funds on the design and production of elaborate presentation material.

When to apply?

Applications can be made 4 times a year. Please note that applications need to be made at least 3 months (90 days) prior to the date of the sport event or commencement of the sport event initiative. Exceptions to this requirement will be made only with the approval of the Manager of Sport Hosting Vancouver.

Assessment Process

Who reviews the applications?

To award community sport hosting grants, the City uses a blended approach to assessment grant applications. Applications are assessed by a Sport Hosting Review Panel:

- local sport peers, who are members of the assessment committee
 - 1 Provincial Sport Organization representative
 - 1 Major sport event organization representative
 - 1 representative that has extensive experience in sport marketing and sponsorship
 - 1 representative from the sport tourism industry
- A City staff - Manager, Sport Hosting from the City Manager's Office
- A Park Board staff - Manager, Business Development

The Sport Hosting Review Panel report recommendations of grants to City Council for a final decision.

Assessment Guidelines

What we look for:

- community support
- accessibility of the event
- potential to build a stronger, healthier and engaged community
- free or affordable event participation
- strong event planning, management and evaluation
- approved licenses and permits
- the extent to which the sport event is open to the public as opposed to limited or restricted to the members of the and affiliated groups is an important consideration

- the extent to which the sport event contributes to or supports City Council's priorities
- sound financial plan (business plan) including details on all other secured and unsecured revenue sources, type and extent of short and long term economic impact
- best practices of environmental sustainability are integrated into the event and degree of environmental enhancement

City of Vancouver Recognition

Organizations that receive funding will be required to acknowledge the City's support in all of their information materials, including publications and programs related to the funded activities. If the logos of other funders are used in an acknowledgement, the City Emblem and Park Board logo (if the event takes place in a Park Board facility) should similarly be represented. The logo use guidelines will be sent to the main contact of the organization upon receipt of a sport hosting grant.

Post event report

A post event report is required within 60 days of the completed sport event. The report should outline the evidence of use of funds according to the initial request. A final report template will be provided to the main contact of the organization upon receipt of a sport hosting grant. Failure to provide this report will result denial of future funding support from this grant program. The City of Vancouver reserves the right to withhold or reclaim funds and to decline any subsequent application for funding through the Vancouver Community Sport Hosting Grant program. Any unused portions of the local sport event grants must be returned to the City of Vancouver, not later than the date of submission of the post event report.

Consultation - who to speak with regarding a grant?

Prior consultation with City Staff is encouraged. Eligibility for support cannot be assured if the City is not consulted before a bid is launched or an event is secured.

For questions regarding the Vancouver Community Sport Hosting Grant Program please contact:

Taunya Geelhoed
Assistant Manager, Sport Hosting Vancouver
City of Vancouver
taunya.geelhoed@vancouver.ca
604-871-6135

An application workshop/seminar will be hosted once a year for all eligible applicants.

2017 Community Sport Hosting Grants Summary

A total of thirty-two (32) community sport events were supported through the 2017 Community Sport Hosting Grants. Below is a snapshot of the events and sports supported throughout the year.

Organization	Event	Sport	Date
Volleyball BC	Vancouver Open	Volleyball	July 15-16, 2017
Canada One Athletic Foundation	KitsFest	Multi-sport	August 19-20, 2017
Vancouver Wrestling Club	Vancouver International Wrestling Festival	Wrestling	N/A
Vancouver International Soccer Festival	Vancouver International Soccer Festival	Soccer	July 7-9, 2017
BC Francophone Youth Council	BC Francophone Games	Multi-sport	May 19-22, 2017
Badminton BC	2017 BC Para Badminton Provincial Championships	Badminton	August 2017
Latincoover Cultural & Business Society	Latincoover Mini World-Cup Soccer and Volleyball Tournaments (and Sports Plaza)	Soccer and Volleyball	July 8-9, 2017
British Columbia Table Tennis Association	2017 Vancouver Open	Table Tennis	April 22-23, 2017
Vancouver Pacific Swim Club	Mel Zajac Jr International Swim Meet	Swimming	May 26-29, 2017
Cycling British Columbia	2017 Global Relay Canadian National Masters Road Championships	Road Cycling	June 9-11, 2017
Volleyball BC	Beach Volleyball Provincial Championships	Volleyball	August 5-7, 2017
Notre Dame Regional Secondary	BC Catholic Girls' Volleyball Championships	Volleyball	October 26-27, 2017
BC Sports Hall of Fame	Queen's Baton Relay	Multi-sport / event	August 1, 2017
Vancouver Thunderbirds Track Club	Longest Day Road Race	Road Running	June 16, 2017
Moresports	Soccer Jam	Soccer	June 10, 2017
Tennis BC	2018 – U14 Rogers Indoor Junior National Championships	Tennis	April 1-7, 2018
Vancouver Secondary Schools Athletic Association	Grade 9 Girls Basketball Provincial Championships	Basketball	February 22-24, 2018
Squamish Nation Youth Centre	2018 Junior All Native Basketball Tournament	Basketball	March 18-23, 2018
Vancouver Female Ice Hockey Association	Bantam A Female Tier 1 Provincial Hockey Championships	Hockey	March 21-25, 2018
BC Rugby Union	Vancouver Rugby Festival	Rugby	March 4, 8-10, 2018
Golf Canada	105th Canadian Women's Amateur Championship	Golf	July 23-27, 2018
Canadian Dolphin Swim Club	Canadian Dolphin Swim Club New Year's Invitational Meet 2018	Swimming	January 19-21, 2018
False Creek Rowing Club	Head Up The Creek Rowing Regatta	Rowing	March 4, 2018
ProMOTION Plus Girls and Women in Physical Activity and Sport Society	ProMOTION Plus In Her Footsteps Recognition Program	Multi-sport / event	
Vancouver Hawks Field Hockey Club	Junior Season Opening Celebration	Field Hockey	April 8, 2018
Little Mountain Little League	Vancouver International Baseball Challenge & Challenger Jamboree	Baseball	April 12-17, 2018
Special Olympics BC - Vancouver	Jon Baillie Hockey Tournament	Hockey	December 2, 2018
Badminton BC	2018 Yonex Elite Junior National Series	Badminton	February 16-18, 2018
Badminton BC	2018 Yonex Masters National Championship	Badminton	April 23-28, 2018
Canadian Transplant Association	Canadian Transplant Games	Multi-sport	July 2-7, 2018
Strathcona Community Centre Association	SASC Can-Am Jamboree	Basketball	February 17-18, 2018
Free Kick Foundation	Equal Play Girls Leadership Tournament	Soccer	March 26-30, 2018