

---

## MEMORANDUM

November 23, 2017

TO: Mayor and Council

CC: Sadhu Johnston, City Manager  
Paul Mochrie, Deputy City Manager  
Janice MacKenzie, City Clerk  
Lynda Graves, Manager, Administration Services, City Manager's Office  
Rena Kendall-Craden, Director, Communications  
Kevin Quinlan, Chief of Staff, Mayor's Office  
Katie Robb, Director, Communications, Mayor's Office  
Naveen Girn, Director of Community Relations, Mayor's Office  
Gil Kelley, General Manager, Planning, Urban Design & Sustainability  
Kaye Krishna, General Manager, Development, Buildings & Licensing

FROM: Chris Robertson, Acting Assistant Director, City-Wide & Regional Planning

SUBJECT: RTS No. 12259 - Miscellaneous Amendments to the Zoning and Development, Sign, and Sign Fee By-laws

---

This memorandum proposes additional recommendations to amend the Sign By-law and Sign Fee By-law to address an error and to provide clarification.

The Summary and Recommendations will be revised and re-numbered to include the following recommendations:

1. To amend the Sign By-law:

- "B. (iii) amend Section 5.6 to prohibit a sign from being located on a site between a building line and an adjoining or projected street or lane;

Section 14.3 of the Zoning and Development By-law prohibits development on any part of a site between a building line established by Parts I and II of Schedule E and the limit of the adjoining or projected street or lane. To align with this, it is recommended that Section 5.6 be amended to prohibit a sign from being located in this area. A sign would be permitted to project over a building line, provided it meets the clearance requirements for signs projecting over a street. The proposed amendment is as follows: