

October 31, 2017

Vancouver City Council
453 West 12th Ave
Vancouver, BC
V5Y 1V4

RE: 798 Granville Street – Electronic Video Sign – Sign By-law Amendment

The Downtown Vancouver Business Improvement Association (DVBIA) supports proposed amendments to the Sign By-law to allow two 9.2 m x 6.1 m (56 m²) electronic video signs located at 798 Granville Street. The signs will contribute the bright and cosmopolitan style of the intersection, in addition to providing space for advertising, community announcements, and public art.

The video signs will be angled toward pedestrians at the street level and will not exceed brightness standards.

The DVBIA encourages neon and video signage in the Granville Entertainment District. Granville Street was at one time second to Las Vegas as the neon capital of North America. Bright signage is an important part of the heritage and identity of Granville Street and we recommend that this legacy be protected and enhanced.

Sincerely,

Downtown Vancouver Business Improvement Association

"s.22(1) Personal and Confidential"

Charles Gauthier
President & CEO

Tuerlings, Leslie

From: Chang Zhou - "s.22(1) Personal and Confidential"
Sent: Thursday, November 23, 2017 8:54 PM
To: Public Hearing
Subject: Comment on public hearing 798 Granville Street

Hello,

I would like to share my comments on the 798 Granville Street public hearing.

I live in "s.22(1) Personal and Confidential" and am suffering from the bright light from the electronic video signs installed at 798 Granville Street. Currently, at night, the electronic video sign have a very bright light, which is as bright as day time. This bright light easily went through the window curtains. With the rapid changing picture, the video sign is constantly disrupting my sleep.

I am glad the new video sign which will address this issue: "... and will be equipped to automatically adjust brightness during evening hours...".

Hoping the video sign will be installed as soon as possible.

Thanks,
Chang