



Places
for People
Downtown



Places for People



Council Recommendation

THAT Council receive for information an update on the Places for People Downtown Strategy.



11.29.2017



Attracting & Retaining Talent

Economic Development

Real Estate Value

Civic Engagement

Opportunity

Trust

Public Life

Safety

Resilience

Local Identity

Equity and Access

Health

Social Capital

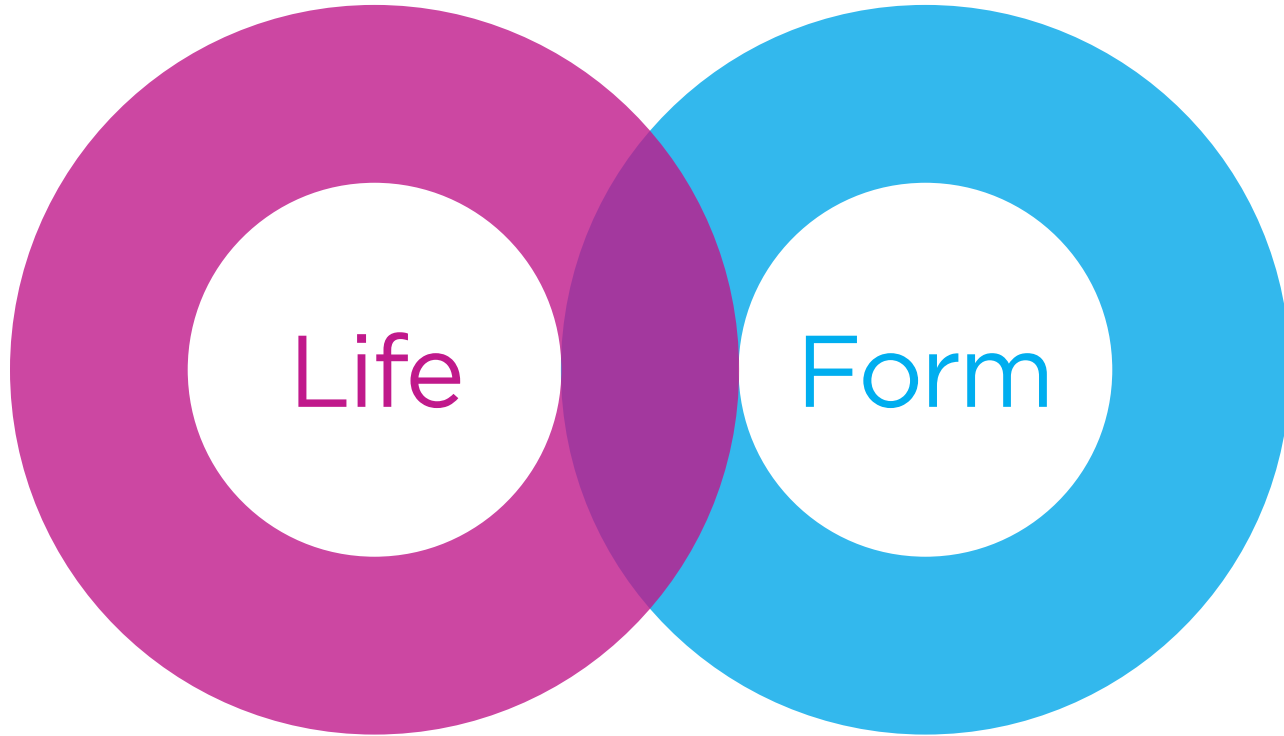
Sustainability



Public Space

Public Spaces are the physical spaces in our city that by definition are all places publicly owned or of public use, accessible and enjoyable by all for free and without a profit motive.





Life



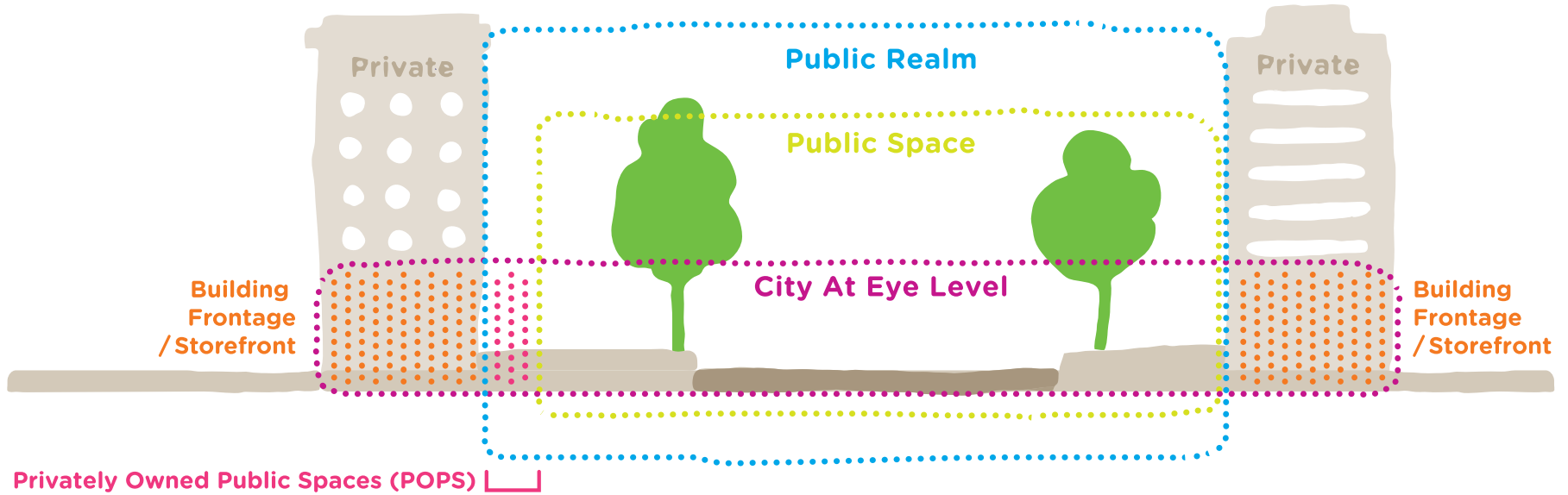
Buildings

Buildings

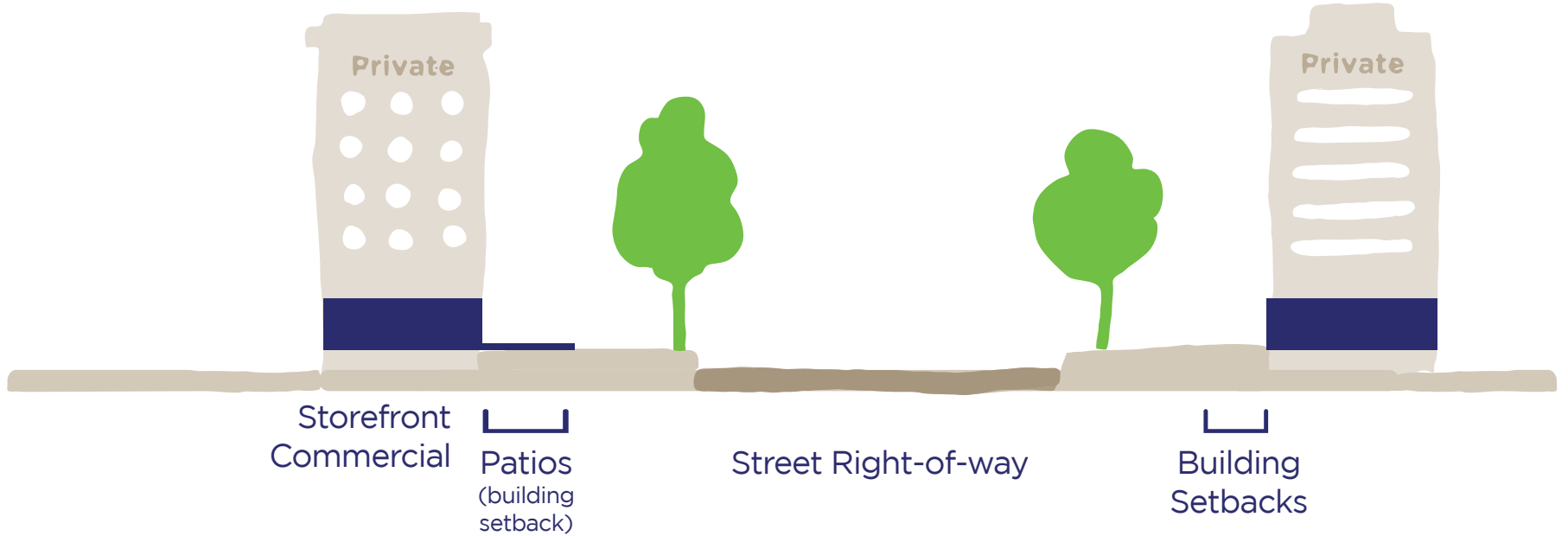
Downtown Study Area



Greater than the Sum of its Parts

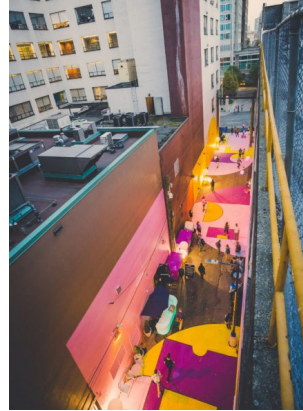
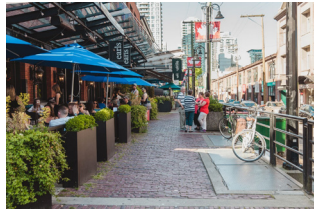


Working Together to Create a Great Public Realm



Public Spaces in Focus

Streets



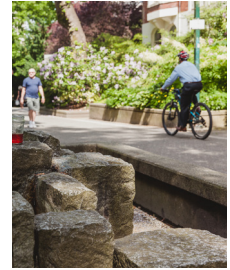
Laneways

Interior Spaces

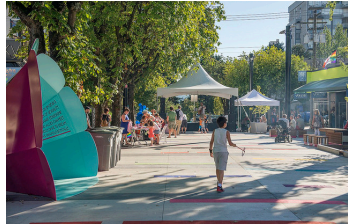


Seawall

Mini-Parks



Privately Owned Public Space (POPS)



Plazas

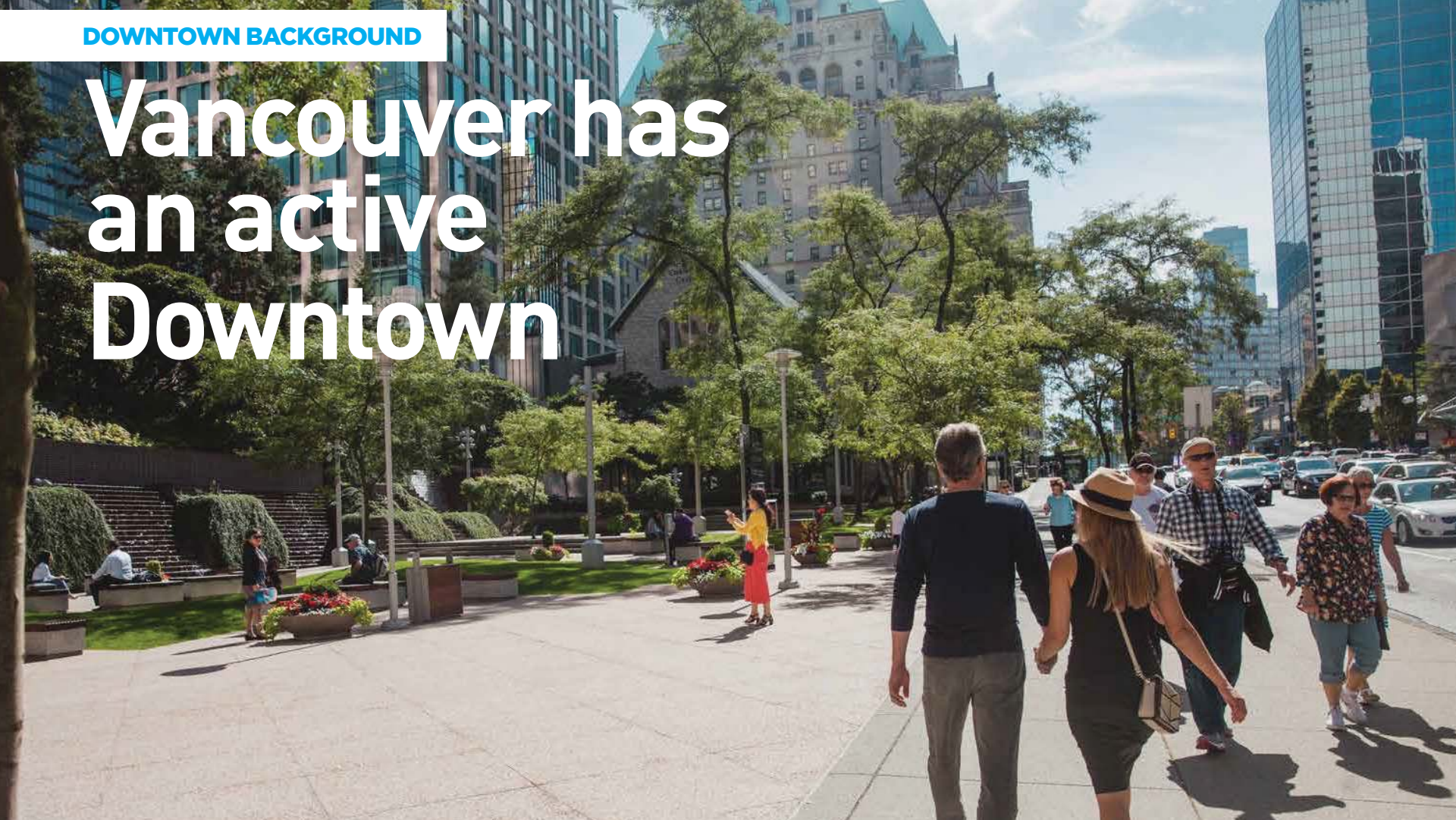
The strategy will provide:

1. A clear vision and values for Downtown public space
2. A strategic framework to prioritize and coordinate the delivery of public space
3. An inventory of public spaces
4. Guidance on key public space policy issues, usage, design and other issues, including Privately Owned Public Space
5. Support partnerships with the public and community groups



DOWNTOWN BACKGROUND

Vancouver has an active Downtown



with

101,056
residents

increase
by 30%

30,000

residents by 2041

more than

150,000 jobs

Increase
by 33%

75,000
jobs by 2041



1000s of visitors

Add to the many local users of Downtown Vancouver

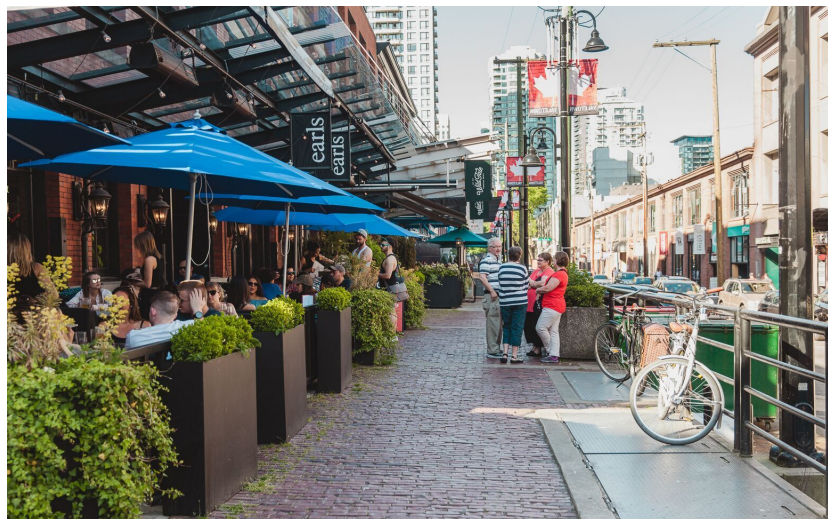
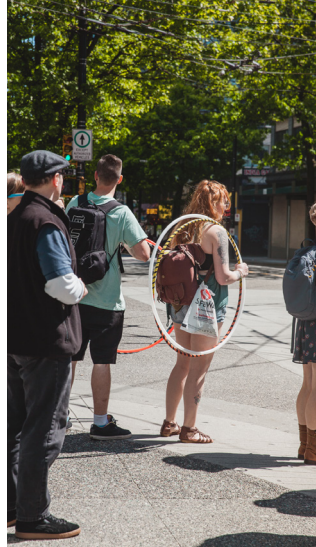
826,000
CRUISE SHIP
PASSENGER
2016

43% of
hotels stays
are in the
Downtown
area

14,000
HOTEL ROOMS
IN DOWNTOWN

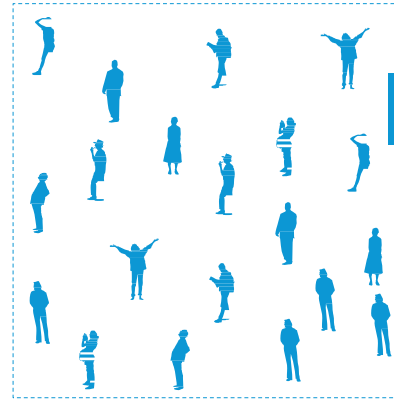
with busy

sidewalks, patios, restaurants & storefronts



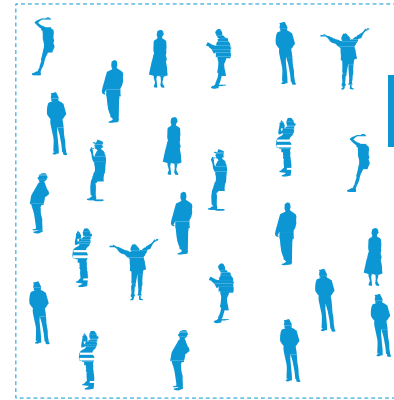
In the future...

the public realm will need to work harder to accommodate more people



20 people / 100m²

Vancouver Downtown 2016



25 people / 100m²

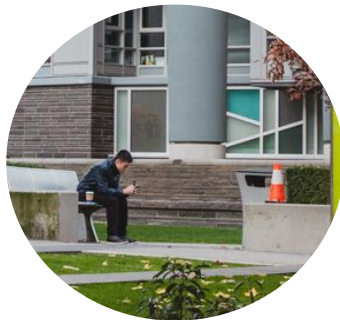
Vancouver Downtown 2041

Note: of total land area - not just the public realm...

**The street and
transportation
system also
need to
accommodate
growth**



Other Challenges



...missing high
level policy and
strategy for the
Downtown.



KEY QUESTIONS

**How the
Downtown
public realm can
better serve its
public?**

**How the city
can make better
use of what is
already there?**



We are
Building on
past & recent
success



“We measure what we care about.”

A new approach

01.

A focus on public life

02.

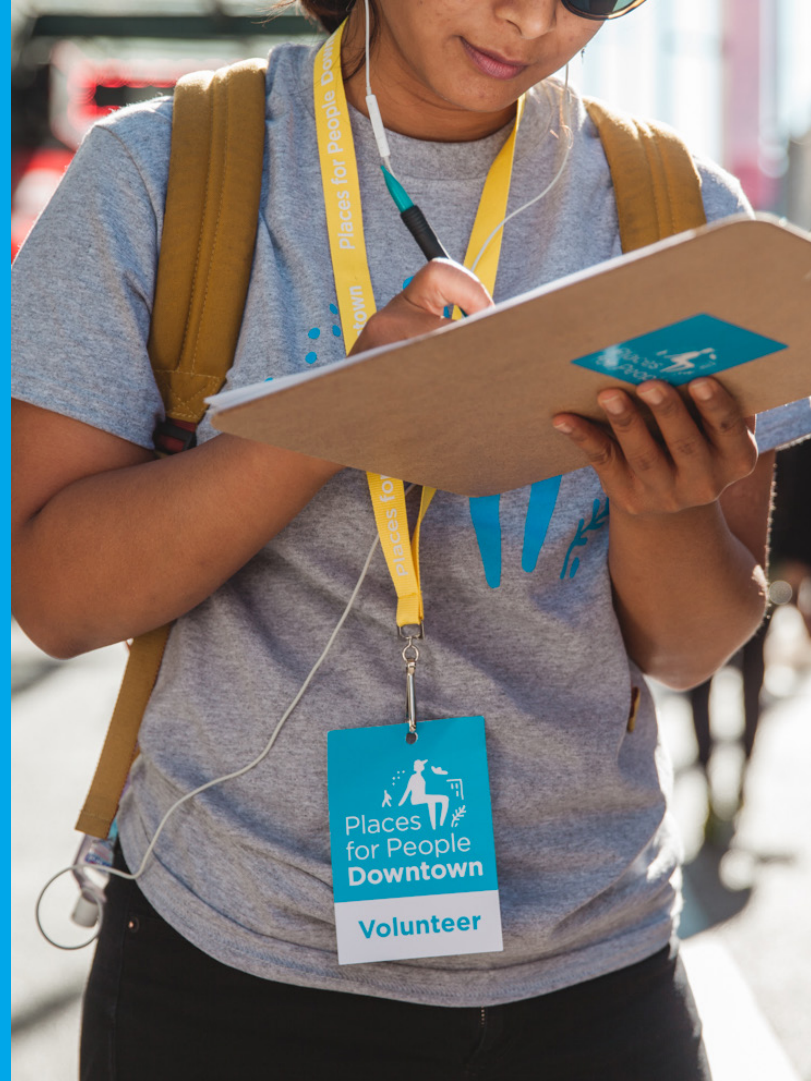
Define success with people-centred metrics

03.

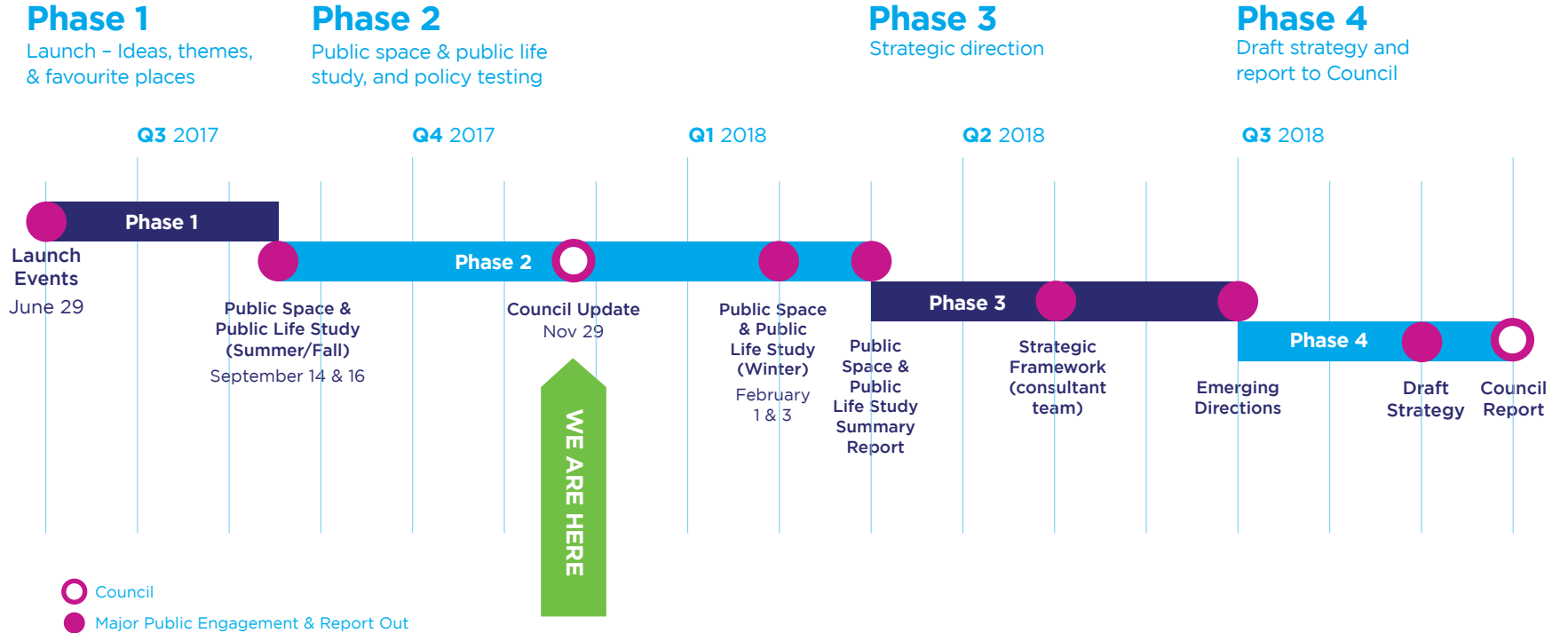
Measuring what people do - where they are

04.

Invitation for people to directly participate



Project Timeline



Phase 1 Engagement



Phase 2

Public Space & Public Life Study

Gehl

Public Space – Public Life Studies



London, Great Britain
2004



Copenhagen, Denmark
1969, 1986, 1996, 2006



Oslo, Norway
1988, 2013



Odense, Denmark
1988, 1998, 2008



Stockholm, Sweden
1990, 2005



Edinburgh, Scotland
1998



Riga, Latvia
2001

Manhattan, New York
2007



Perth, Australia
1994, 2009



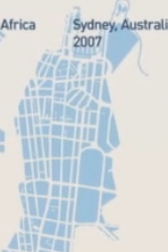
Melbourne, Australia
1994, 2004



Wellington, New Zealand
2003



Cape Town, South Africa
2005



Sydney, Australia
2007



Auckland, New Zealand
2010



Adelaide, Australia
2002, 2012



Vejle, Denmark
2002



Zurich, Switzerland
2004

2 Snapshot Days

Two days were selected to survey - a weekday and a weekend.

The survey ran from 8:00am to 8:00pm on each day.

A select few locations ran past 8:00pm to 10:00pm to capture some late night activity.

Our Intercept Survey was taken by 878 people / 1,175 declined the survey.

Weekday

Thursday, September 14, 2017

Sunny all day
Min 11°C Max 20°C



Weekend

Saturday, September 16, 2017

Sunny most of the day
Min 12°C Max 23°C



Stationary Mapping:

We observed **people spending time** in the city measuring how the public realm invites for different activities

Waiting for Transit



Eating / Drinking



Engaged with Commerce



Cultural Activity



Active Recreation



Passive Recreation



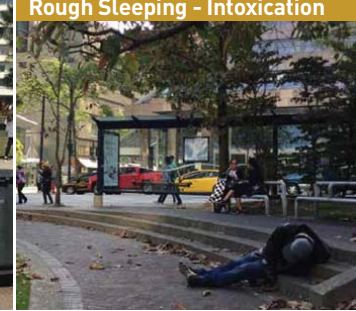
Using Electronics



Civic Work

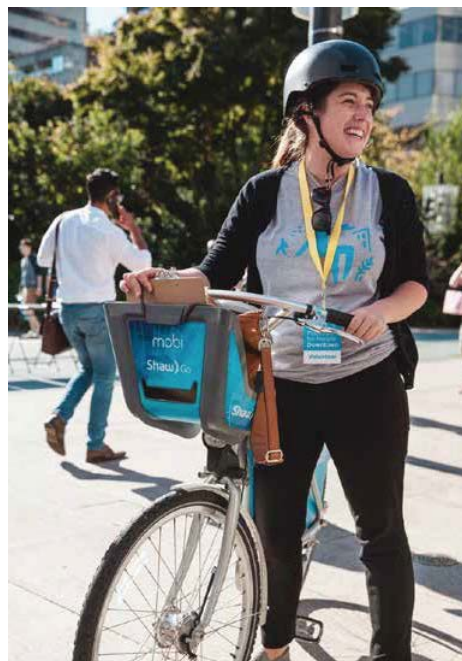


Substance Use - Panhandling -
Rough Sleeping - Intoxication



270 Volunteers!

An amazing turnout of people
volunteering for their city!



Volunteer List

Catherine Neill
Belen Welch
Tess Munro
Adam Finlayson
Jared Dalziel
Kristen Elkow
Hale Jones-Cox
Alena Straka
Brittany Morris
Kaicea Pitts
Thomas Wade
Jimin Park
Stephanie Johnson
Karen Dar Wood
Aaron Lao
Helen Popple
Leslie Shieh
Haley Roeser
Devon Harlos
Raissah Kouame
Frances Maddin
Sailen Black
Dorsai Sharif
Laurel Eyton
Katie Stewart
Tristan Brimble
Crystal Wickey
Harprit Chamba
Amanda Mitchell
Sandy Hollenberg
Art Cooke
Rachna Ahuja
Shali Fadinia
Brittany Olson
NadiaAl-Wahaibi
Fausto Inomata
Eleonore Leclerc
Cody Gerow
Kristen Falconer
Ann McLean
Frankie Mao
Miguel Castillo
Grace Alindogan-Agapito
Ray Tomalty
Linda Gillan

Brendan Bailey
Michelle Pollard
Ian Mac Phee
Lesley Fordham
Brady Fought
Jerry Wolfe
Jacqueline Ting
Lecia Desjarlais
Peggy Geary
Doug Stever-Akesson
Jennifer Page
Harcharan (Ron)Datta
Tina Chen
Patricia Fraser
Ann Goodell
Iva Jankovic
Imelda Nurwisah
Alix Krahn
Gordon Fraser
Emily Morales
Sasha Mc Arthur
Daniel Gibson
Guercy Thimoleon
John Cooper
Heather Rumble
Riley McLeod
Alana Marin Bourne
James Osborne
Kaicea Pitts
Jennifer Catarino
Michael Tyne
Megan Herod
Nancy Zegarchuk
Katherine Gerry
Sara Jellicoe
Lihwen Hsu
Nicholas Gallant
Natasha O'Byrne
Nancy Derpak
Jim Balakshin
Fern Walker
Tayebah Fahimivala
Alyssa Ready
Riley Iwamoto
Arielle Dalley

Darcel Moro
Lex Dominiak
Patricia Gooch
Naina Varshney
Vicki Scully
Kasper Richter
Colette Parsons
Graham Cunningham
Danielle Neer
Leonardo Coelho
Jordi Honey-Roses
Allison Biggs
Brenda Longland
Cory Dobson
Cheryn Wong
Sahisna Chitrakar
Evan Hammer
Scott Erdman
John Chapman
Robert White
Sam Fu
Andrea Tam
Wayne Yee
Charlotte Zesati
Meg Kwasnicki
Ingrid Hwang Hwang
Alexandra Turnbull
Silvia Cordivani
Amanda Blicharski
Nicole Hillis
Sylvia Coleman
Nancy Hoang
Amelia Huang
Celina Vosilla
Hema Ramnani
Sebastian Mather
Renee Miles
Batuhan Yesilbursa
Peter Brouwer
Mitra Mansour
Melanie Trotter
Halina Rachelson
Katrina May
Miriam Wilson
Helen Ma

Scott Bell
Kirsten Robinson
Anna Zhuo
Travis Warren
Manali Yadav
Serena Yang
Katie Kulpas
Erin Bullen
Fernanda Canziani
Michelle Thai
Hilary Romans
Clodhna Bourke
Sarah Chen
Grace Jiang
Landon Hawryluk
Peter Richard
Kevin Shackles
Peter Steel
David Paterson
Erik Perrier
Mary Kristine San Jose
Andrew Nakazawa
Farzaneh Naraghi
Lipika Singh
Stuart Hamre
Leigh Stickle
Robert Catherall
Adele Therias
Mandeep Sidhu
Angele Clarke
Monika Blat
Mojdeh Kamali
Lilly Wilson
Peter Mc Gregor
Beau Tanner
Michael Mc Burnie
Elona Saro
Maryam Ghaffari Dolama
Lea Chambers
Filippos Gkekas
Kacey Ng
Kitty Wong
David Mahjour
Emily Rennalls
Julia Morlacci

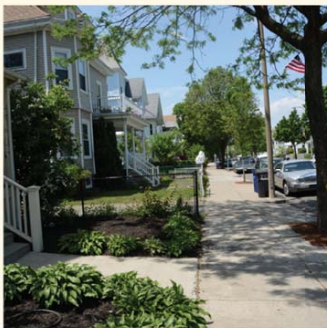
Helene Miles
Olivia Hart
Sander Mozo
Joe Hyett
Chris Mah
Saki Aono
Jodi Shragge
Mandy Yu
Sarah Desautniers
Yael Stav
Hector Abarca
Fiona Jones
Kayla Woodruff
Wayne OBrien
Vivienne Megas
Felipe Lima
Michael Wang
Bo Guan
Guerric Haché
Danielle Vallee
Yihan Ma
Kathy Dunster
Jeremy McElroy
Mary Ellen Pearce
Eva Murray
Daniel Hurt
Peter Kostka
Andrea Spakowski
Lily Raphael
Elizabeth Godley
Shirley Shen
Ian Mac Carthy
Ellen Molloy
Craig Busch
Jada Stevens
Matthew Friesen
Inge Neumeyer
Nickolas Collinet
Maria Lobit
Diana Chan
Yasmin Banitaba
Jordan Konyk
Paul Hayes
Valerie Bruce
Paul Cheng

Nicholas Gallant
Simon Liem
Emerson Mangilit
Anna Chow
Elayne He
Lisa Odland
Rachel Wong
Korine Deol
Dan Ward
Andrew Pask
Lipika Singh
Juliette Dubois
Cat Wong
Mojdeh Kamali
AnaNic Lochlainn
Peter Steel
Charn Gill
Lance PatrickSy
Jacqueline Lam
Qianqiao Zhu
Anke Hurt
Zane Hill
Veronika Metchie
Samuel Baron
Yingting Xie
Rob Gleeson
Diana Liao
Lindsay Neufeld
Lizzie Morris
Qian(Lexi) Feng
Claire Duxbury
Kelvin Lit
Edrick Dudang
Zak Bennett
Stella Zhou
Ignatius But
Mauson Akhtar
Angelique Crowther
Nereida De la Mata
Eoin O'Connor
Sashavan Stavel
Emily Macrae
Amrutha S

Measured Public Space Quality



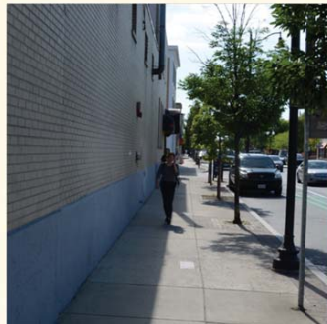
Active



Pleasant



Dull



Inactive

12 Urban Quality Criteria



Protection

Protection against traffic & accidents — feeling safe

- Protection for pedestrians and cyclists
- Eliminating fear of traffic
- Safe crossings

Protection against crime & violence — feeling secure

- Lively public realm
- Allow for passive surveillance
- Diversity of functions
- 24/7/365
- Well lit / lighting in human scale

Protection against unpleasant sensory experiences

- Wind/draft
- Rain/snow
- Cold/heat
- Pollution
- Dust, noise, glare

Comfort

Opportunities to walk/cycle

- Room for walking
- Interesting facades
- No obstacles
- Good surfaces
- Accessibility for everyone

Opportunities to stop & stay

- Attractive & functional edges
- Defined spots for staying
- Objects to lean against or stand next to
- Facades with good details that invite staying

Opportunities to sit

- Defined zones for sitting
- Pleasant views, people watching
- Good mix of public and café seating
- Resting/waiting opportunities

Opportunities to see

- Reasonable viewing distances
- Unhindered views
- Interesting views
- Easy orientation
- Lighting (when dark)

Opportunities to talk & listen

- Low noise levels
- Public seating arrangements conducive to communicating, talkscapes

Opportunities for play & exercise

- Allow for physical activity, exercise, play & street entertainment
- Temporary activities (markets, festivals, exhibitions etc)
- By day and night
- In summer and winter

Enjoyment

Dimensioned at human scale

- Dimensions of buildings & spaces in observance of the important human dimension in relation to senses, movements, size and behaviour

Opportunities to enjoy the positive aspects of climate

- Sun/wind
- Heat/coolness
- Shelter from wind/breeze

Aesthetic qualities + positive sensory experience

- Good design and detailing
- Good materials
- Fine views/vistas
- Rich sensory experiences: trees, plants, water

Winter Study

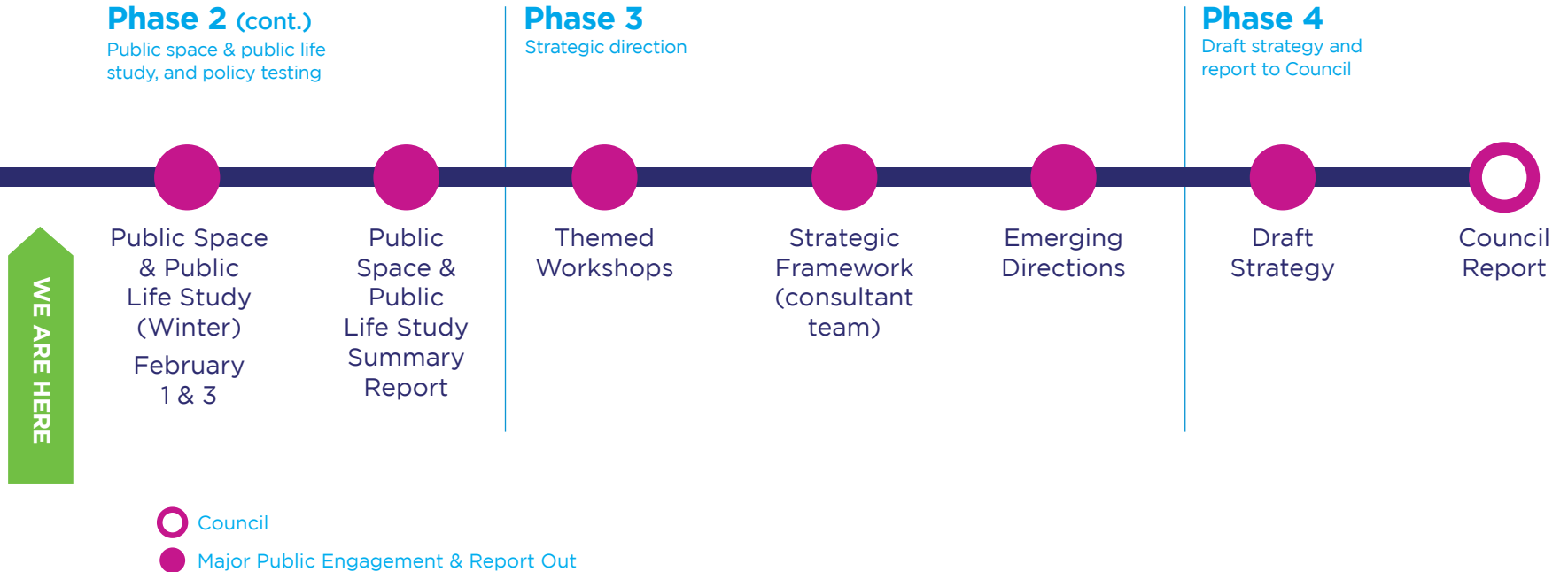


Public Space &
Public Life Study

February
1 + 3
2018



Next Steps



Thank
You!

