

# CITY CORE 2050

A VISION FOR THE  
HEART OF THE REGION

INITIAL SCOPE OF WORK | OCTOBER 17, 2017

## Phase 1 – January to July 2018

- A public conversation about challenges and opportunities
- A preliminary framework for further development

# TODAY'S PRESENTATION

1. Vancouver Planning Context
2. Guiding Transformative Change
3. Key Challenges and Opportunities
4. Parallel Efforts – City Core Projects
5. Engagement

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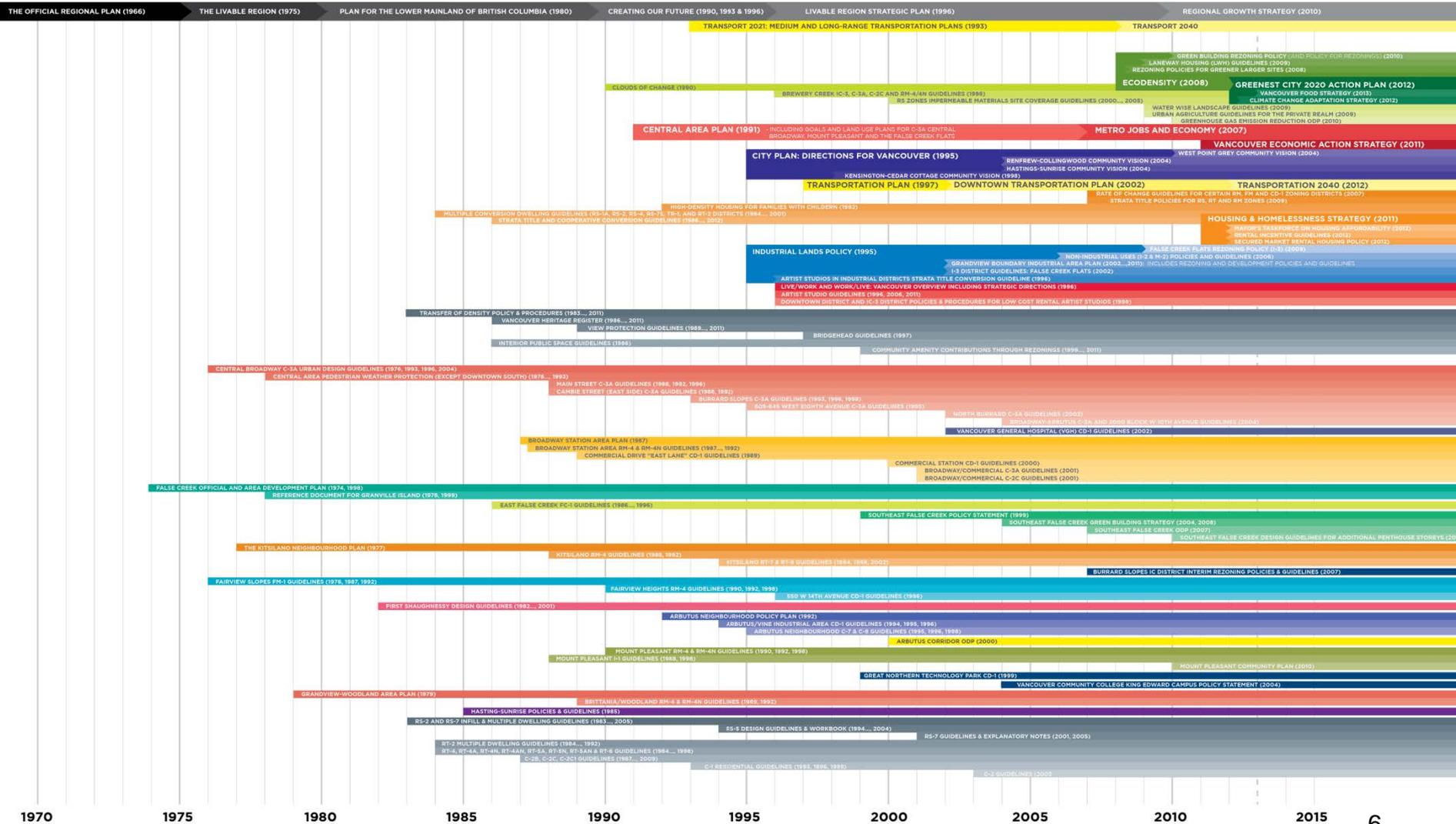
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**Vancouver  
Planning  
Context**

Create a shared vision for the City's core to renew the planning, development regulations, and urban design framework for Vancouver's City Core into a coherent, holistic vision for the next three decades.

- *Council Motion*  
*June 28, 2016*

# REVIEW + SIMPLIFY POLICIES



# VANCOUVER IN 2050



# VANCOUVER DIALOGUES

## The Major Planning Initiatives Ahead

PDS will coalesce its 5-year work program around 5 major initiatives and host on-going community dialogues around these.

# VANCOUVER DIALOGUES

## The Major Planning Initiatives Ahead

- City Core in 2050
- Complete neighbourhoods and affordable living
- Resilient and sustainable city
- Sociable environments and places for people
- Aligning our tools and aspirations

# DESIRED ATTRIBUTES of a Healthy, Vibrant Vancouver

- Diverse economy and diverse population
- Choices for living
- Presence of, and access to nature
- Cultural vibrancy

# DESIRED ATTRIBUTES of a Healthy, Vibrant Vancouver

- Adaptability to change and disruptions
- Sense of community
- Sense of optimism regarding long-term livability

# BUILDING BLOCKS

## Existing / Emerging Policies

- Housing Vancouver
- Transportation 2040 Plan
- Greenest City Action Plan / Renewable City Strategy
- Healthy City Strategy
- Creative City Strategy
- Area and Community Plans



# CITY CORE 2050: WHAT IS OUR BIG OPPORTUNITY?



ARBUTUS ST

16TH AVE

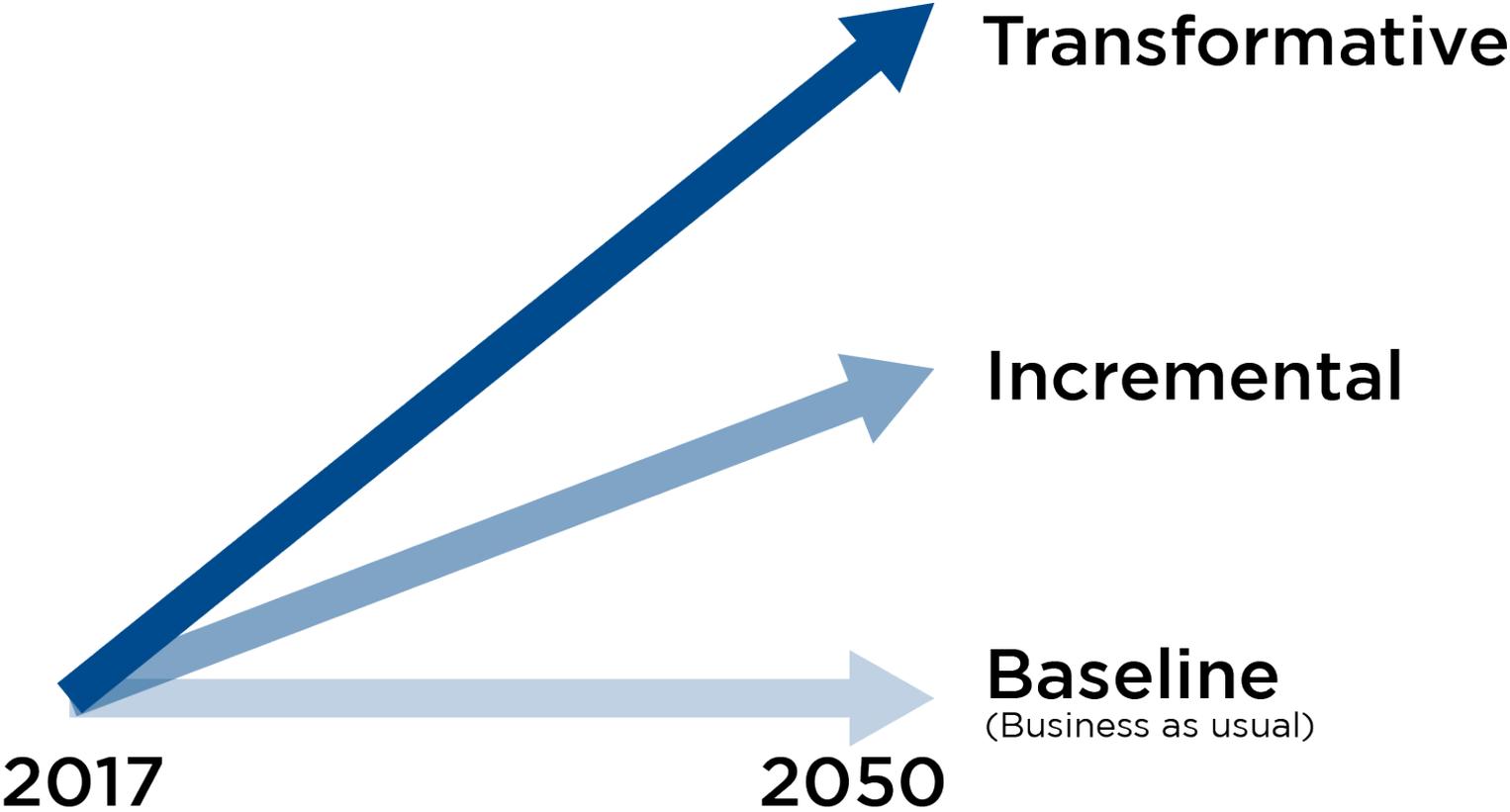
CLARK DR

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**Guiding  
Transformative  
Change**

# THE CITY WILL CHANGE...HOW?



# GLOBAL PRECEDENTS

## Amsterdam



# GLOBAL PRECEDENTS

## Copenhagen



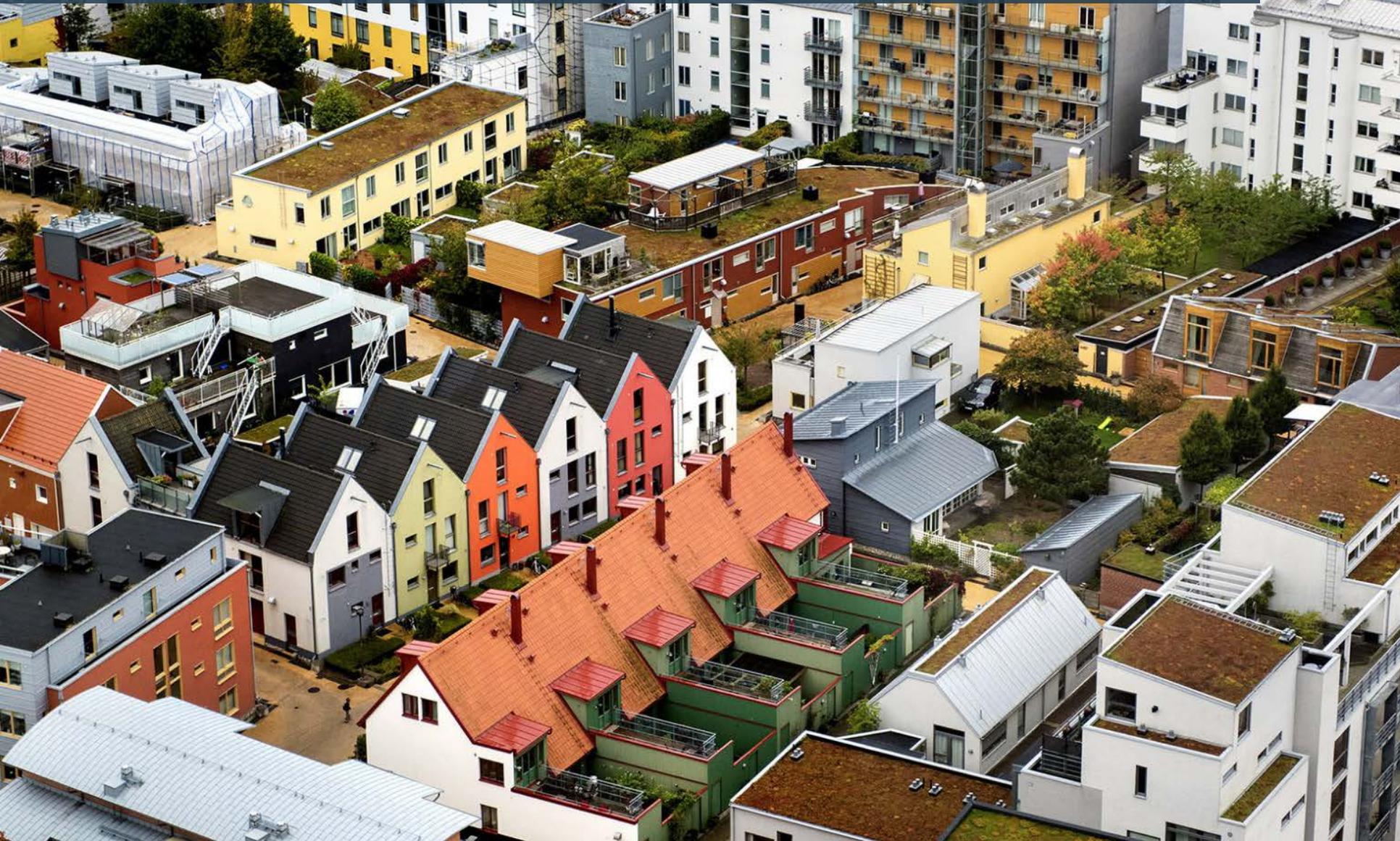
# GLOBAL PRECEDENTS

## Portland



# GLOBAL PRECEDENTS

## Malmö



# GLOBAL PRECEDENTS

## Bilbao



# GLOBAL PRECEDENTS

## Atlanta Beltline



# WHAT HAS SHAPED VANCOUVER SO FAR?



Canadian Pacific Railway



Streetcars



SkyTrain



First Nations



European Settlement



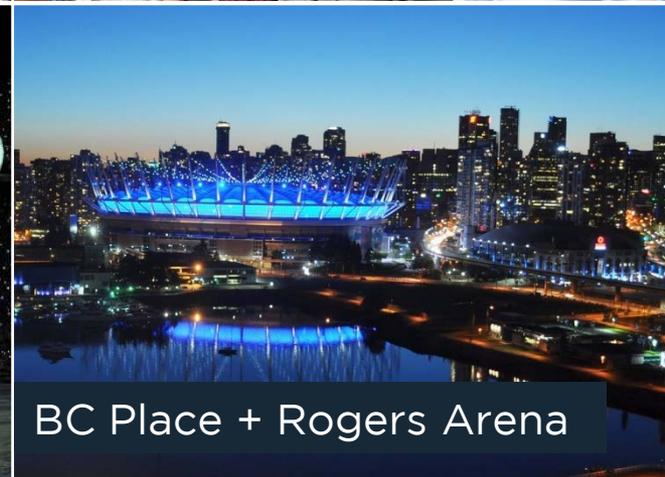
Immigration



Expo 1986



2010 Winter Olympics



BC Place + Rogers Arena

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**Challenges +  
Opportunities**

# TAKING STOCK



**A tapestry of living**

# TAKING STOCK



...and working

# CHALLENGES + OPPORTUNITIES

## Disruptors



# TIME THE CRASH

After a wild week  
on Wall Street,  
the world is different

Photo credit: TVNewsCheck

Photo credit: iStock

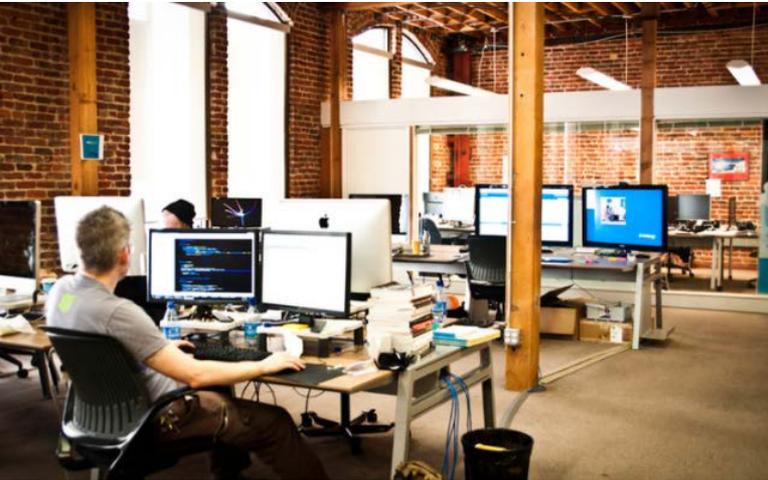
# CHALLENGES + OPPORTUNITIES

## Climate Change



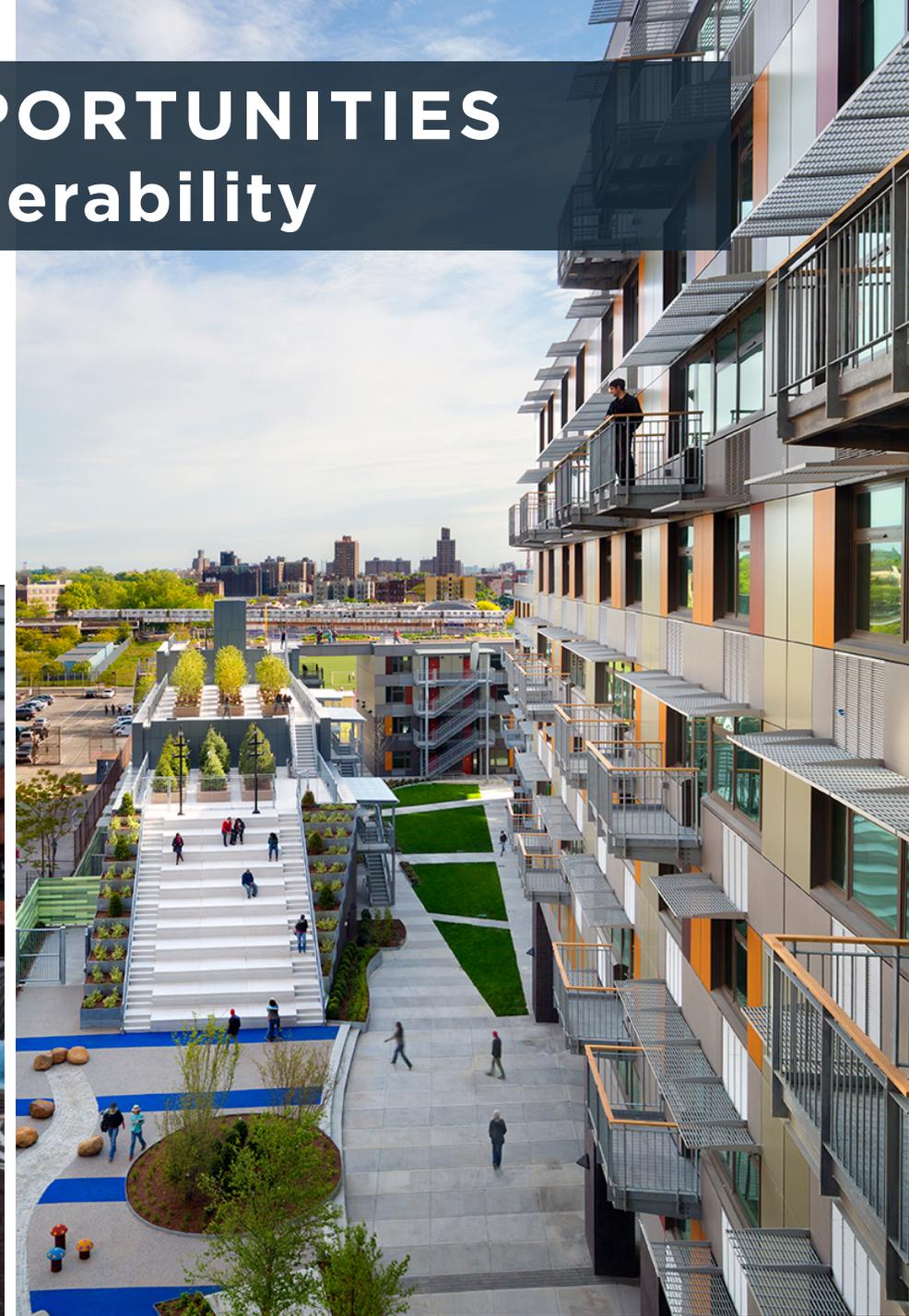
# CHALLENGES + OPPORTUNITIES

## Broadening + Deepening the Economy



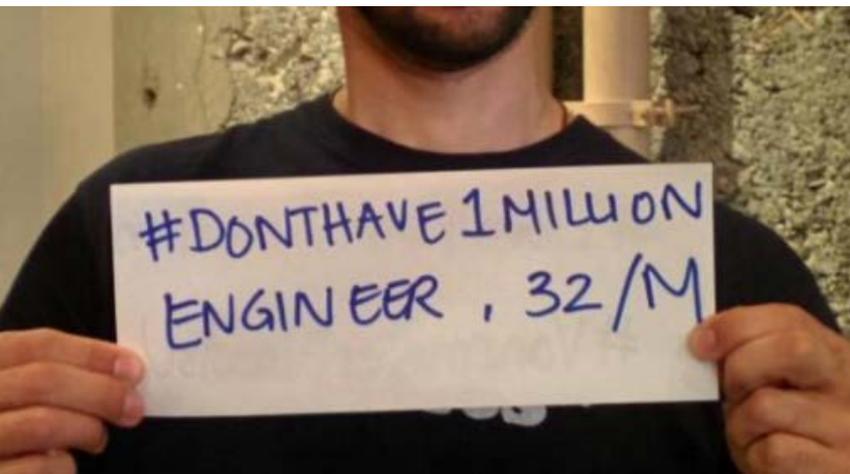
# CHALLENGES + OPPORTUNITIES

## Poverty / Social Vulnerability



# CHALLENGES + OPPORTUNITIES

## Affordable Housing



# re:addressweek

The most significant conversation on housing affordability in Canada. This week-long series of public and partner events has been designed to illustrate the diversity of voices and expertise in our local housing sector while improving the dialogue with citizens that are growing more and more desperate for solutions. It is an opportunity for the City of Vancouver to inform people about their new housing and homelessness strategy and for people to inform the strategy itself.

*Re:Address Week* will consist of 11 events;

*9 Public Events (8 free, 1 paid)*

*3 Partner Events (Invite Only)*

# CHALLENGES + OPPORTUNITIES

## Access and Mobility



# CHALLENGES + OPPORTUNITIES

## Public Life + Public Places



# CHALLENGES + OPPORTUNITIES

## Arts, Culture + Entertainment



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**Parallel Efforts -  
City Core 2050**

# CITY CORE 2050 & RELATED PLANNING PROGRAMS

## WORK UNDERWAY

- Places for People
- Housing Vancouver Strategy
- Arbutus Greenway
- 100 Resilient Cities Partnership
- Gastown Complete Streets
- Coastal Flood Risk Assessment

## CITY CORE 2050

Develop a shared vision for the future of the City Core



## NEW WORK PROGRAMS

# EMPLOYMENT LANDS



# EMPLOYMENT LANDS

- Compile background research
- Analyze economic changes and market trends
- Assemble information on current economic picture
- Produce inventory of land use / job data
- Identify assets, needs, issues and opportunities
- Conduct research, economic analysis and testing
- Identify emerging directions

# CENTRAL WATERFRONT



# CENTRAL WATERFRONT

- Clarify extent of waterfront lands
- Identify optimum infrastructure to service changing demands
- Explore ways to integrate transit services and increase capacity
- Explore ways to transform hub
- Advance framework for possible larger master plan process

# BROADWAY CORRIDOR PLANNING

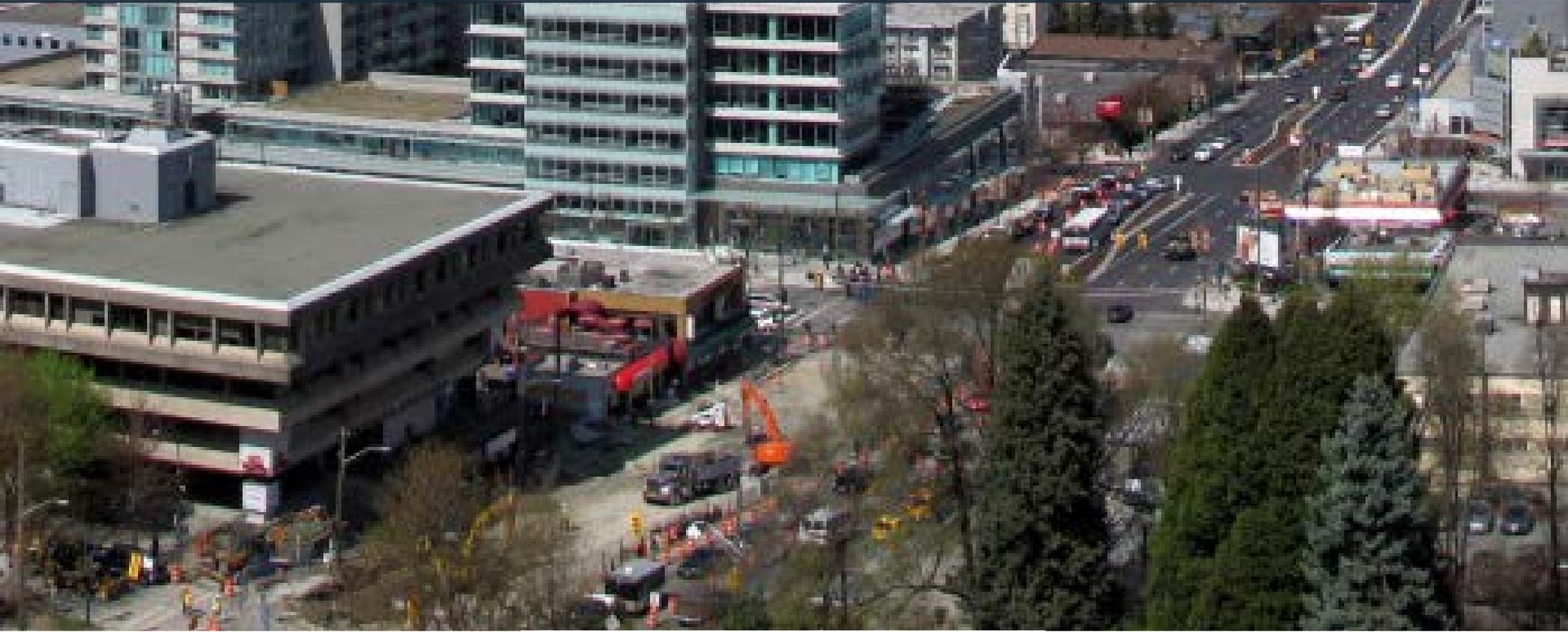


Photo credit: Colliers Canada



Photo credit: TransLink

# BROADWAY CORRIDOR PLANNING

- Scope and develop detailed work plan
- Analyze roles, challenges and opportunities
- Explore typologies
- Establish land use principles
- Develop an interim rezoning policy
- Develop detailed station area plans
- Coordinate land use with station design and construction timing

# CIVIC / HEALTH CARE PRECINCT



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# CIVIC / HEALTH CARE PRECINCT

- Consider unique aspects, attributes and features
- Identify challenges and opportunities
- Analyze connectivity, built form and land use
- Engage key stakeholders
- Establish core principles
- Develop high level urban design advice
- Identify priorities for future work

# FALSE CREEK SOUTH

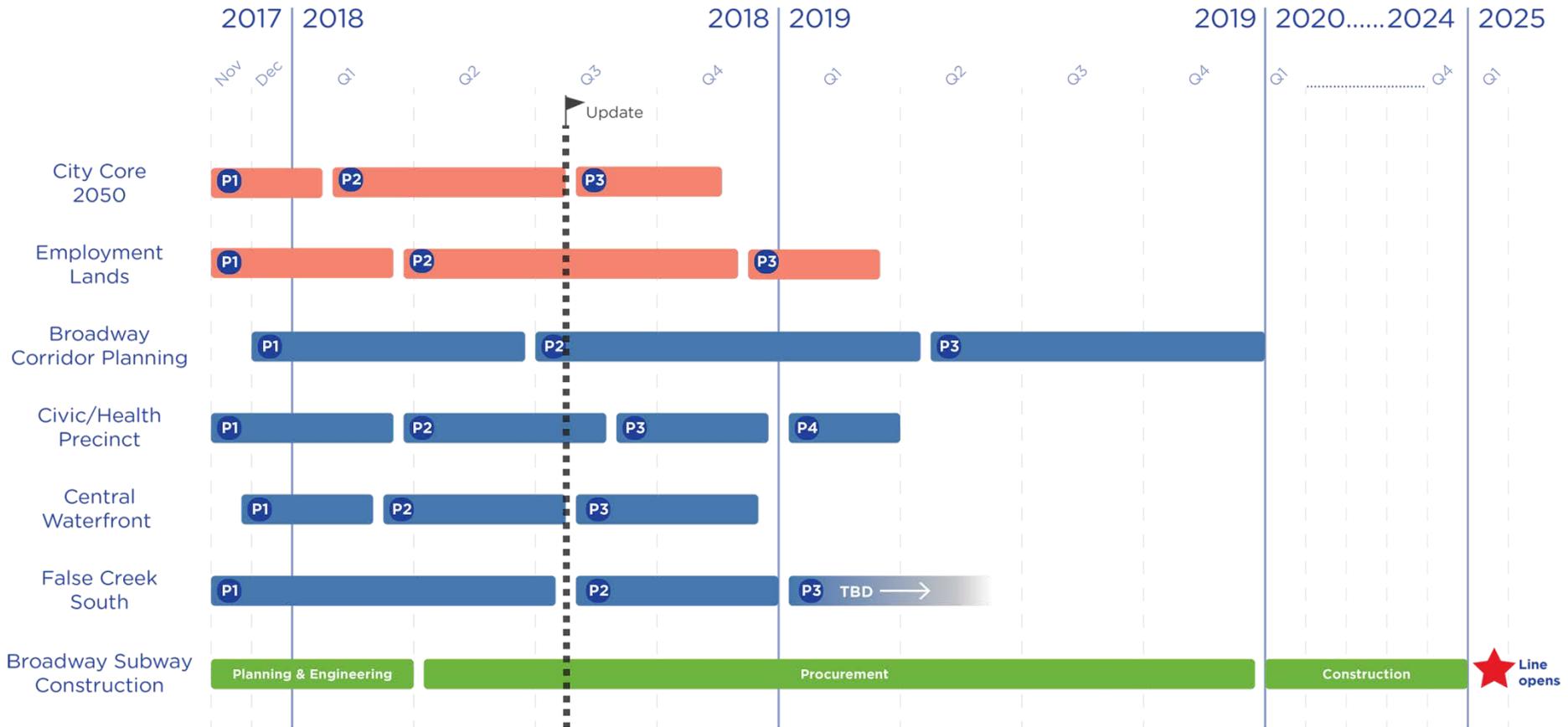


# FALSE CREEK SOUTH

- Develop planning principles
- Produce a “community edge” plan
- Develop a Resident Protection and Retention Plan

# SUMMARY OF WORK PROGRAMS

## City Core 2050 & Related Planning Programs



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**Engagement**

# CITY CORE - PUBLIC DIALOGUE

- Inspired and inclusive
- Variety of voices
- Thought papers
- Speaker series
- Leadership roundtable
- Working groups
- Charrettes
- Social media



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**Next Steps**

# NEXT STEPS

- Scoping, partnerships and develop project details
- Establish measures to curb land speculation and policies regarding rezoning applications
- Launch public dialogue in early 2018

**END**