

MOTION ON NOTICE

5. A New Creative City Strategy

MOVER: Councillor Deal

SECONDER:

WHEREAS:

1. The City of Vancouver adopted a Culture Plan in 2008 with detailed reports addressing grants, facilities, public art and cultural tourism;
2. The Cultural Plan was intended to be a ten-year plan;
3. Several parts of the plan have been updated, including
 - Cultural Plan Strategic Directions, adopted by Council in 2013
 - significant adjustments to the Public Art Program in 2014;
4. The plan does not include goals, targets and quick starts which are typical of more recent plans such as the Greenest City Action Plan and the Healthy City Strategy;
5. Goals and targets help to inform decisions and focus investments;
6. The Engaged City Task Force Final Report and the Healthy City Strategy make numerous references to the arts community;
7. In December, 2016, Council requested that staff investigate the opportunity for the City of Vancouver to adopt the Agenda 21 policy statement, "Culture as the Fourth Pillar of Sustainable Development";
8. The City has a new Managing Director of Cultural Services.

THEREFORE BE IT RESOLVED THAT Council direct staff to:

- Develop a vision for culture and creativity in Vancouver which
 - addresses current and emerging challenges and opportunities,
 - reflects the culture and history of the city,
 - interfaces with other city policies and strategies, and;
- Work with stakeholders including the Arts and Culture Policy Council to inform a new Creative City Strategy which includes specific goals and targets with timelines and deliverables, and;
- Report to Council with an implementation plan and budget, including working with the current and evolving policy framework to identify initial findings, by the first quarter of 2018.