

Kennett, Bonnie

From: Mayor and Council Correspondence
Sent: Monday, April 10, 2017 9:42 AM
To: Public Hearing
Subject: FW: Proposed Revisions to Railtown Zoning – I-4 Historic Industrial District
Attachments: Railtown Zoning - Aritzia.pdf

From: Brian Hill 5.22(1) Personal and Confidential
Sent: Friday, April 07, 2017 6:03 PM
To: Mayor and Council Correspondence
Cc: Kelley, Gil
Subject: Proposed Revisions to Railtown Zoning – I-4 Historic Industrial District

See attached.

Regards,
Brian Hill

Brian Hill
Chief Executive Officer
Aritzia

5.22(1) Personal and Confidential





ARITZIA, INC.
S.22(1) Personal and Confidential

ARITZIA.COM

April 5, 2017

Via email:

To: mayorandcouncil@vancouver.ca

Cc: gil.kelley@vancouver.ca

Re: Proposed Revisions to Railtown Zoning – I-4 Historic Industrial District

Dear Mayor and City Council,

I write on behalf of Aritzia, Inc in my capacity as CEO and founder in favour of the proposed I-4 zoning as modified by the March 27th revisions.

We have occupied space at 611 Alexander Street (Alexander Centre) in Railtown since the early 1990's. Our first home in the building was 6,500sf and we now occupy over 194,000sf (55% of the building) and employ over 530 people in the building. From this facility in Railtown we do all of the design and prototyping for our clothing and accessories brands; complete all of the architectural designs for our retail stores; and design and prototype all of the displays and fixtures used to merchandise our stores.

We are proud to support the creative industries in Vancouver and believe our Railtown location has been critical in helping us attract the talented and ambitious professionals that have grown our business. As we continue to grow and develop our network of stores and ecommerce business as announced in our recent IPO, we expect to require additional people and further expansion of our facility in Railtown.

In this regard we applaud the City's initiative to add Creative Products Manufacturing as a Use under the proposed I-4 zoning as this definition mirrors our operations in 611 Alexander Street and will allow us to expand further in the building and possibly to adjacent sites if the need arises.

Please be advised that Aritzia is in favour of the proposed I-4 zoning as modified by the March 27th revisions.

Yours truly,

Brian Hill