



ADMINISTRATIVE REPORT

Report Date: March 2, 2017
Contact: Kathleen Llewellyn-Thomas
Contact No.: 604.871.6858
RTS No.: 11571
VanRIMS No.: 08-2000-20
Meeting Date: March 29, 2017

TO: Standing Committee on Policy and Strategic Priorities
FROM: General Manager of Community Services
SUBJECT: Public Art Boost - 2017 - 2018 Recommendations

RECOMMENDATION

THAT Council approve the following Public Art Boost allocations from funding sources previously approved by Council on June 2, 2016:

- A. Grant recommendations of \$490,000 from the 2015-2018 Capital Plan for Social and Cultural Grants for public art projects as detailed in this report and noted in Appendix B. These Boost projects harness the creativity and commitment of art organizations to increase the number and variety of opportunities for public art expression across the city.
- B. Public Art Community Grant recommendations of \$152,000 from the 2015-2018 Capital Plan for Social and Cultural Grants and Public Art capital funds, as noted in Appendix C.

No new funds are requested. Approval of the Boost and Community Public Art Grants in Recommendations A and B above require eight affirmative votes of Council.

REPORT SUMMARY

This report is the second regarding allocation of funds for the Public Art Boost approved by Council on May 31, 2016. The Boost provides \$1,500,000 in funding to augment Vancouver's public art activities and increase awareness through new events and projects over 2016-2018. The first report on June 2, 2016 identified five Quick Start Public Art projects for a total expenditure of \$755,000. This report follows through with City objectives as expressed in the motion for the Public Art Boost, with recommendations to stimulate opportunities for murals and other public art, and artwork by indigenous artists, and to use the Innovation Fund to enable significant new public art projects by leveraging community partners.

COUNCIL AUTHORITY/PREVIOUS DECISIONS

Vancouver's *Culture Plan: Strategic Directions for the Next 5 Years (2014-2018)* received by Council in October 23, 2013 (RTS 10309) aims to support a diverse and thriving cultural ecology. Four specific directions related to the recommendations in this report are to:

- Expand support to emerging and innovative artistic practice;
- Increase public participation and community engagement in arts and culture;
- Promote local arts and culture; and
- Improve access to new and underserved communities.

In 2014, Council approved *Maximizing Investment in the Public Art Program* (RTS 09535) which included program changes that enabled the commissioning of artworks of international significance for prominent sites through establishment of a new Signature Fund. The report also reaffirmed a strong City commitment to commissioning public art in neighbourhoods throughout Vancouver.

On June 1, 2016, *Public Art Program Update and Signature Opportunities* (RTS 10695) provided a report to Council on Vancouver's Public Art Program, signature project opportunities and strategies to further support world-class programming.

CITY MANAGER'S/GENERAL MANAGER'S COMMENTS

This report continues the significant steps to achieving Council's ambitious objectives by providing a Public Art Boost to twenty-one innovative new projects, including grants to eleven community-led public art projects. Previously allocated Boost funding will also provide for a future round of opportunities for public art projects in 2018. This report describes how other key goals are met, including increasing public awareness and maintaining public artworks, and proposes a timeline for reviewing barriers to creating public art in Vancouver.

REPORT

Background/Context

Vancouver's Public Art Program manages civic funding to plan, program, commission and maintain public art artworks. Significant works in a variety of scales, forms, and media contribute to the city's rich, diverse cultural life. The Program also develops policy, and oversees and administers the process for public art commissions by the private sector for major rezoning development projects.

Vancouver's Public Art Program has been commissioning public art for twenty-five years and has produced over 300 pieces of public art throughout the City. In 2016, the program produced sixteen temporary artworks and sixteen permanent artworks. To celebrate and promote the 25th anniversary, artists were asked to respond to the unique character of Vancouver as a "Coastal City" in two-dimensional and video works. Some of the artworks completed in 2016 through the requirement for development rezonings include seven new works at Marine Gateway (PCI) and two new temporary commissions for Offsite, the curated public art space at Shangri-La Vancouver (Westbank, managed by the City's Public Art Program). Doug Coupland's *Golden Tree* at Marine Drive and Cambie Street (MC2-Intracorp) and Myfanwy Macleod and Shannon

Oksanen's *Playtime* at the BC Children's and Women's Hospital also came through the program.

The Public Art Program recently commissioned two large printed murals by Wuikinuxv and Klahoose artist Bracken Hanuse Corlett for the Vancouver Affordable Housing Agency's new temporary modular housing project at Main and Terminal, launched in February. An interactive bronze door by former Vancouver artist Erica Stocking will be inaugurated at the nəčəʔmat ct Strathcona Library this spring, while Germaine Koh's *SeeSawSeat* and Lead Pencil Studio's *Home and Away* at Hastings Park are in process. The program will commission a number of small and large-scale murals by urban aboriginal artists as part of the celebration of Canada 150+.

Three signature public art opportunities will be proposed for key Vancouver locations in the coming year, including major artworks by indigenous and First Nations artists. Staff are exploring the feasibility of public art commissions at City Hall campus with the Musqueam, Squamish, and Tsleil-Waututh First Nations. Also, an open call for artists to propose ideas and sites for artworks in public space will be launched in 2017-2018, with a two-stage process for developing proposals into viable projects. Previous "artist-initiated" calls have resulted in major permanent works such as Ken Lum's *Monument for East Vancouver*, as well as important temporary projects like *Digital Natives*, an indigenous language and contemporary identity project on the digital billboard beside the Burrard Bridge, and *A Sign for the City*, an alternative history project produced as bus shelter posters and a perpetual calendar.

Public Art staff works regularly with staff of Engineering Services, Planning and Park Board to facilitate and plan public art pieces and identify opportunities to transform public spaces into vibrant hubs. Planning is currently underway for temporary projects on 800 Robson. A Public Art Plan is in development for Northeast False Creek through consultations with the public, artists, MST First Nations, landscape architects and developers in order to respond to the many opportunities and demands for public art in this key area. As well, the program is working with the downtown Vancouver Public Library to commission a major new contemporary artwork in the context of the new expansion there.

In 2016, the City's first Artist in Residence was launched through collaboration between the Public Art Program and the Sustainability Group. Artist Justin Langlois has completed the first eight months of an eighteen-month term. He has had many productive sessions with the Group and is currently working towards a public art installation related to the work of Sustainability.

Public Art Boost

On May 31, 2016, Council approved a Public Art Boost (Appendix A) with direction to identify quick starts to be brought back to Council including:

- Identifying projects in process that could be enabled for installation during the Summer of 2016;
- Exploring opportunities to use the Innovation Fund to leverage community partners to enable significant new public art projects;

- Consulting with cultural and business communities, art organizations and interested residents on expansion of public and community art opportunities and projects;
- Identifying and making recommendations to remove barriers to producing public art;
- Putting forward a robust plan to ensure existing public art is maintained; and
- Supporting a public awareness campaign about Vancouver's public art.

On June 2, 2016, Council approved a \$1,500,000 allocation of funds to create opportunities for artists and other partners to support Vancouver's vibrant and world-class emerging art scene through 2018, sources of funding to be:

- \$500,000 from the Innovation Fund for matching grants; and
- \$1,000,000 from the 2015-2018 Capital Plan for Social and Cultural Grants.

The following allocation plan was also approved at that time:

Table 1: Summary of Total Public Art Boost Funding Allocation

| Description | | Sub-total Boost |
|--------------|-----------|--------------------|
| Quick Starts | 2016-2017 | \$755,000 |
| New Projects | 2017-2018 | \$745,000 |
| Total | | \$1,500,000 |

Quick Starts

Following Council approval of the Public Art Boost in June, there were five Quick Start projects pursued, resulting in 52 new artworks in 2016 and more to come in 2016:

1. Launch of Vancouver Mural Festival (\$200,000)

Create Vancouver Society successfully launched the first Vancouver Mural Festival on south Main Street due to the Public Art Boost. Taking place in August 2016, the Festival was produced in collaboration with the Mt. Pleasant BIA, the Burrard Arts Foundation and the *Georgia Straight*. The Society produced a large event and city funding supported 44 of 53 new large-scale murals on 26 buildings as well as celebrating street art with diverse program offerings and tours. Besides the murals, the festival included a public market, music shows, and kids programs for all ages and backgrounds.

Create Vancouver Society received a matching grant of \$200,000 from the Innovation Fund to support the local and international artist mural commissions and achieved the shared goals of connecting a vibrant young art scene with a wider audience and creating an exciting, accessible public event showcasing the city's world class street art and music scenes.

2. Artist Lighting in Jim Deva Plaza (\$45,000)

Lumière Festival Vancouver Society received a matching grant of \$45,000 from the Innovation Fund to support artists' lighting projects. The Society worked in partnership with the West End Business Improvement Association and the Illuminating Engineers Society, with curatorial support by the Burrard Arts Foundation. The 2016 Lumière Festival included three lighting installations in Jim Deva Plaza:

- *Postures in Protest* by Erdem Taşdelen: six double-sided light box signs presenting adverbs describing ways in which individuals stage popular uprisings. The work honours Jim Deva's advocacy for LGBTQ2+ rights and his battle against censorship;
- *The Limitation of Words to Describe Feelings* by Hfour: a large community vision board to share thoughts, memories, and feelings in honour of Deva's fight for freedom of speech, expression and equality; and
- *SHINE WITH PRIDE* by Tangible Interaction: an array of 16 acrylic tubes with hundreds of responsive LED lights inside each tube, this artwork invites passers-by to interact, responding to their movements by changing colors and patterns.

3. Imagination Zone Partnership with CityStudio (\$110,000)

The first part of the Public Art Boost provided \$10,000 in seed funds for the 2016 fall semester at CityStudio, an innovation hub, housed at City premises on Spyglass Way, in which students from post-secondary schools and others collaborate on projects with input from City staff and community groups. A focus of CityStudio is to convene stakeholders, define problems, identify barriers and test solutions. The semester focused on the Creative City and on building projects for an "Imagination Zone" around Northeast False Creek. Students launched five day-long experiments in public engagement on November 26, 2016:

- *Umbrella Taxi*: Vancouver's Driest Conversation and walk through Northeast False Creek;
- *TeaTalk*: A traveling mobile tea cart offering conversations over free cups of tea;
- *Stare Chairs*: An urban furniture installation that invites citizens to sit and participate through interactive mural art on the steps of the Plaza of Nations;
- *Illumilane*: An illuminated interactive cyclist and pedestrian path through Creekside Park that integrates art into transportation to promote walking and cycling as safe and fun transportation choices; and
- *Food Recovery Project*: A food waste reduction initiative aimed to build a Zero Waste Food Future located at the Science World Gazebo.

Funding was also allocated for a year-long project in 2017. A curator will be commissioned to select and manage public art projects from students and recent

graduates of Emily Carr University. Projects will provide an opportunity to learn about and experiment with City approval and regulatory processes in creating public artworks. Previously approved Public Art Boost funding of \$100,000 will support the curator, artist fees, production expenses and materials for this project.

4. South Vancouver - Musqueam Infrastructure Project (\$100,000)

As part of the Marpole Community Plan and Vancouver South consultations, interest was expressed in integrating Musqueam culture, art and design into public realm improvements. Staff recommended \$100,000 for a Musqueam public art/public realm project as part of the public Art Boost. Conversations with Musqueam are ongoing to identify and implement an opportunity in partnership with Engineering Services, Planning and Development Services. This project is led by Musqueam curator Jordan Wilson, working with the Public Art Program. Crosswalk designs and other infrastructure opportunities are being reviewed for viability. Anticipated project completion is late 2017 or early 2018.

5. Expanded Community Public Art Grants (\$300,000 for 2017 and 2018)

A pilot project began in 2016 to partner with the existing Community Art Grants process and provide capital funding of \$45,000 to support community public art projects. Public Art Community Grants (PACG) provide an opportunity for non-arts-mandated non-profit organizations (such as Business Improvement Associations) to partner with arts organizations or artists in the support of community-led art projects. The program encourages cross-sector collaboration, innovative partnerships, increased capacity, and improved outcomes for community public art projects.

As part of the Public Art Boost, the PACG budget was significantly expanded to increase the number of supported projects and strengthen artistic and community outcomes. An increase of \$300,000 over the two years 2017 and 2018 was approved in June 2016. This additional boost combines with an existing annual public art capital budget allocation of \$45,000 per year for these two years, a total of up to \$195,000 per year. Results of the 2017 process are below in New Projects for 2017-2018.

Table 2 below summarises the five quick start public art projects totalling \$755,000 as approved for the first phase of the Public Art Boost.

Table 2: Quick Starts - Public Art Boost (2016-2017)

| Area | Project | Outcome | Public Art Boost |
|---------------------------------|--|--|------------------|
| Innovative Partnerships | <i>New</i> — Vancouver Mural Festival | 44 murals and festival in Mount Pleasant | \$200,000 |
| | <i>New</i> — Artist Lighting Projects Lumière Festival, West End BIA | 3 lighting projects for Jim Deva Plaza | \$45,000 |
| | <i>New</i> — Imagination Zone: CityStudio and Curator | 5 pilot projects in fall 2016 and new curated student/community projects in 2017 | \$110,000 |
| | <i>New</i> — South Vancouver Musqueam Infrastructure Project | artist projects in the streetscape in Marpole | \$100,000 |
| Community Public Art | <i>Expanded</i> — Community Public Art Grants | 20-25 additional projects over 2017 and 2018 | \$300,000 |
| Total Quick Starts Boost | | | \$755,000 |

Strategic Analysis

The first phase of Public Art Boost allocations moved forward toward Council’s goal of leveraging funds and partner resources to expand public art opportunities and enhance the experience of the public realm for residents and visitors. The allocations for the Boost in this report will further this goal by identifying projects that can be presented before the end of 2018.

This second phase will include consulting with arts organizations and other groups interested in expanding public art opportunities, identifying barriers to producing public art, and making recommendations to remove them. This effort will also create a robust plan to ensure existing public art is maintained, and identify and capitalize on opportunities to build public awareness of Vancouver’s public art.

New Projects for 2017 and 2018

The Boost will enable exciting new opportunities for art in the public realm in 2017 and 2018. The balance of the originally approved \$1,500,000 is \$745,000 for new projects. The following projects and amounts are recommended:

1. Public Art Boost Opportunity: In February 2017, the Public Art Program broadcast a call to art organizations with current public-realm projects in process that could use a “boost.” (\$490,000; Recommendation A)

Staff recommend ten new projects to enrich Vancouver’s public realm in the next two years, for a total funding recommendation of \$490,000 in grants. Proposals were evaluated in relation to Council priorities and with input from outside adjudicators knowledgeable about art in public space. Appendix B details the recommended

projects and allocations. These include support to increase the capacity for commissioning artists and reaching broader audiences for ongoing events such as the Vancouver Mural Festival along Main Street (2017 and 2018), the Lumière Festival in the West End for 2017, Façade Festival 2017 downtown and the Capture Photography Festival in downtown and Canada Line neighbourhoods in 2018. Six new singular projects are also recommended.

An amount of \$200,000 is recommended for the Vancouver Mural Festival for two annual events: \$100,000 for 2017 and \$100,000 for 2018. Funds will be dedicated to commissioning and producing new murals. Support for materials and permits will also be provided through Engineering and the Integrated Graffiti Management Program.

The Mural Festival, Vancouver's largest celebration of street art, was inaugurated with support from Council last year. It is scheduled for two neighbourhoods in 2017, Strathcona on Saturday, June 24, and Mount Pleasant on Saturday, August 12. The festival highlights the diversity and energy of the city's mural art and music scenes and provides neighbourhoods with renewed attractions for residents and visitors alike. This annual event celebrates mural artists from Vancouver and around the world and is expected to create up to 40 new works per year on buildings along the Main Street corridor.

Another major opportunity will be facilitated through supporting the grunt gallery for start-up costs and planning for a 5m x 7m dedicated art screen on The Independent at Kingsway and Broadway. Video content is expected to run daily from 8 am to 11 pm. Funding will support program research, app and website development, partnerships with producing organizations in the neighbourhood, and commissioning and programming of content for the first year (2018). Mt. Pleasant has been a hub of media art production since the 1970s in Vancouver, through organizations like the Western Front, VIVO, and the grunt gallery as well as former organizations such as Women in Focus. The program will draw on these rich archives and commission new work. The first commission is expected to be a stop-motion animated video work by young indigenous filmmaker Amanda Strong.

Other supported artworks or series provide unique opportunities for the public to interact with public art as visual installation, sound works, performance, media and light works. A complete descriptive list of projects can be found in Appendix B.

2. Public Art Community Grants 2017: Grants to community organizations working with artists to produce public art projects (\$152,000; Recommendation B)

In response to the December 7, 2016 deadline, eighteen applications were received, but four also applied for the Public Art Boost and were funded under that opportunity. Therefore, fourteen applications were considered. Of the \$195,000 in available grant funding, \$152,000 is being recommended in this report for approval in 2017. The total amount requested was \$277,500. Cultural Planners and staff from Engineering's Integrated Graffiti Management Program (for murals) conducted technical feasibility reviews of the applications. The applications were then reviewed by a peer panel of people knowledgeable about art and community engagement. Applications were ranked on the following criteria:

- Project vision is compelling and has artistic merit, and practicing artists are involved;
- Events and activities are located in Vancouver, accessible, and welcoming to a diverse public;
- Project has relevance and significance to proposed site or community;
- Maintenance is considered and planned for;
- A clear plan for artist selection has been demonstrated or an artist(s) has been selected;
- Evaluation is in place to assess the success of project;
- Plans are in place to ensure the public is aware of the project and how they can participate; and
- The project budget is realistic and balanced, and sufficient to achieve the project and its stated goals.

A total of eleven projects are recommended for funding. Not all are recommended for the full requested amount, weighed in regard to the needs of the project and the quality and eligibility of all aspects proposed. The success rate of funded applications is notable at 78%. Note that some recommendations are subject to conditions before release of funds.

A number of factors influence why organizations are not recommended for a grant. Examples include:

- Ineligible activities (e.g. fundraisers);
- Concerns over financial feasibility, organizational capacity or timeline to carry out the project;
- Weak artistic rationale of the proposal; and
- Critical information missing from the application.

Feedback from Cultural Services staff is always available to the applicant.

Summaries of projects recommended and amounts for funding can be found in Appendix C. Projects recommended for grants reflect varied neighbourhoods and communities of interest. Some examples of themes, goals and objectives of these projects, besides artistic excellence, include youth empowerment, intergenerational connections, celebration of identity by race, ethnicity, or sexual orientation, environmental awareness, artist and community collaborations, and commemorating Canada's 150th anniversary, often with a First Nations focus.

3. Future Allocations from the Innovation Fund

Staff are reviewing opportunities to focus the Boost Innovation Funds to partner with an art organization (or organizations) to enable a substantial new public art project or projects. The Innovation Fund leverages expertise and other funding through one-time partnerships.

Recommendations will be included in a future report.

Removing Barriers to Producing Public Art

An important direction from Council was to identify barriers to the implementation of public art. These include challenges a neighbourhood organization faces in navigating the City's complex approval processes. It is complicated to negotiate divergent City departments and Park Board policies, practices, concerns, and priorities. In some cases, obsolete or non-existent policy can make the necessary approvals to implement public art projects excessively time-consuming or unachievable.

A comprehensive approach to reducing and removing barriers will take some time to adopt or adapt relevant policies and practices. In 2017, staff will establish an interdepartmental team led by Community Services/Cultural Services that includes Park Board, Engineering Services, Planning and Development Services and Real Estate and Facilities Management to review existing policy, identify barriers, and propose policy and practice updates to be integrated throughout City departments. While work is underway to identify and remove barriers, this interdepartmental approach with senior staff leadership should yield more cohesive results across the organization. The staff team will report to the Corporate Management Team later this year with recommendations.

Public Awareness Campaign for Public Art

A focus of the 25th Anniversary for the Public Art Program was to profile the City's collection of public art through regular publicity, and most significantly, to upgrade the Public Art Registry, making it more visually dynamic and accessible on mobile devices in the field.

In 2016, [the City of Vancouver's Public Art Program](#) celebrated 25 years of creating extraordinary artworks for public spaces by showcasing 25 artworks from the collection. The *25in25* series presented a new post every two weeks highlighting a unique artwork created through the program. The texts and images were promoted through online and social media channels and remain available on the Public Art online archive (<https://OurCityOurArt.wordpress.com/>).

The City of Vancouver's New Public Art Registry

In partnership with IT Shared Applications and Digital Services, Cultural Services has launched a new online registry to showcase the City's Public Art collection of over 400 permanent and temporary artworks.

The new Public Art Registry is optimized for mobile devices and can access the viewer's location to display artwork nearby. By showcasing artists and artworks in Vancouver, the new Public Art Registry promotes cultural tourism and local pride.

The technology developed for the new Public Art Registry will eventually also be leveraged to support the Vancouver Park Board's ArtsFinder database for artworks and monuments in parks.

In addition, the Microsoft VanGo App—based on Public Art Registry open data—is under development in cooperation with Digital Services, Burrard Arts Foundation and Microsoft. VanGo gamifies Public Art in Vancouver, and will be released later this year.

Staff are currently exploring other digital media projects such as on-line walking tours using "Story Map", a software for GIS mapping and photo sharing, and promoting and developing new tours and brochures to showcase projects (and artists) on an ongoing basis.

Robust Plan for Public Art Maintenance

A major advantage of the new mobile-friendly Public Art Registry is the opportunity to create public art condition reports. Staff will have access to condition report forms online to facilitate coordinating maintenance needs.

The Public Art Program has approximately twenty maintenance projects currently underway, including a partnership with VanDusen Botanical Garden to develop condition reports and a maintenance plan for artworks in the park. This limited project will serve as a model for future planning for the collection as a whole.

The largest maintenance project underway is the restoration of the Centennial Pole by Mungo Martin in Hadden Park. Bill McLennan, a highly respected local expert and a Curator Emeritus for the Pacific Northwest at the UBC Museum of Anthropology, is working with staff on consultation with the families of the artist and the Coast Salish First Nations on whose traditional lands the Pole sits, to provide recommendations for its treatment. Staff are currently confirming a storage site for the pole where it can be dried and reviewed for conservation and restoration planning.

For all artworks installed on City and Park lands since 1991, 10% of the budgets have been contributed to the Public Art Maintenance Reserve. Currently, there are over 300 City-owned artworks in the collection including over 100 historic artworks acquired by the City in years preceding the Public Art Program. Artworks from prior to 1991 and some works not commissioned by the City have not contributed to the reserve and there is no source of maintenance funding for these works. As the collection ages, maintenance and restoration require more significant planning and funding.

Although condition assessments are generally done on an as-needed basis (e.g. when there is obvious damage or theft), Public Art Program staff are working towards a regular schedule of condition assessments and routine maintenance of the collection.

A rough estimate of the collection's condition is:

- Good - 35% (~112 artworks)
- Fair - 20% (~64 artworks)
- Poor - 12% (~39 artworks)
- Undetermined - 33% (105 historic artworks)

Maintenance of the collection is managed by the Planner I and contracted with a maintenance specialist (Site Art Services). Site Art Services has been working with the Public Art Program for over 15 years and has the expertise to handle a wide-range of artworks, including hands-on maintenance and repair as well as sourcing and working with other contractors. Work is prioritized by safety and financial risk. Due to lack of funding and resources, there is a backlog of approximately thirty projects in need of maintenance. Staff will bring forward a maintenance plan for the next capital budget.

Implications/Related Issues/Risk (if applicable)

Financial

This report is the second report regarding allocation of funds approved by Council on June 2, 2016. No new funds are requested at this time.

This report requests approval of allocations of \$642,000 in grants, from previously approved funding sources.

Table 3 below summarizes the approved Public Art Boost allocations and the source of funds.

Table 3: Public Art Boost Total Allocations and Source of Funds

| | Public Art Boosts | Funding Source | Funding Allocation / Spend | | | |
|---|-------------------|------------------|----------------------------|-----------------------|------------------|------------------|
| | | | 2016 | 2017 (this report) | 2018 | Subtotals |
| <u>2016 Quick Starts</u> | | | | | | |
| Create Vancouver Society (Mural Festival) | \$200,000 | Innovation Funds | \$200,000 | \$0 | \$0 | \$200,000 |
| Lumière Festival Society | \$45,000 | Innovation Funds | \$45,000 | \$0 | \$0 | \$45,000 |
| Imagination Zone (City Studio) | \$110,000 | Capital | \$110,000 | \$0 | \$0 | \$110,000 |
| Musqueam Infrastructure Project | \$100,000 | Capital | \$100,000 | \$0 | \$0 | \$100,000 |
| Community Public Art Grants (Rec B) - Details in Appendix C | \$300,000 | Capital | \$0 | \$152,000 | \$148,000 | \$300,000 |
| Subtotal Quick Starts | \$755,000 | | \$455,000 | \$152,000 | \$148,000 | \$755,000 |
| <u>2017 & 2018 New Projects</u> | | | | | | |
| Innovative Partnership/s | \$255,000 | Innovation Funds | \$0 | \$0 | \$255,000 | \$255,000 |
| Public Art Boost Projects (Rec A) - Details in Appendix B | \$490,000 | Capital | \$0 | \$490,000 | \$0 | \$490,000 |
| Subtotal New Projects | \$745,000 | | \$0 | \$490,000 | \$255,000 | \$745,000 |
| TOTAL | \$1.5M | | \$455,000 | \$642,000 | \$403,000 | \$1.5M |

CONCLUSION

This report is the second report back on the Public Art Boost motion approved by Council on May 31, 2016. The subsequent report on June 2, 2016 recommended \$1,500,000 in funding to augment public art activities in Vancouver and raise awareness through new events and projects over the next two years. The first report identified five Quick Start Public Art projects that resulted in forty-four new murals and eight light and temporary installation works, for funding of \$755,000. This report identifies allocations for twenty-one new projects including singular artworks and events and Public Art Community Grants in 2017-2018.

* * * * *

APPENDIX A

Motion Approved by City Council, May 31, 2016

B.4

4. Public Art Boost (adopted unanimously)

MOVER: Councillor Deal

SECONDER: Mayor Robertson

WHEREAS

1. Vancouver has a successful public and community art program which has resulted in over 400 pieces of public art and community art installations of various forms throughout the City over the past 25 years;
2. Vancouver is well situated to expand the profile of public art in the city, with opportunities for public art such as numerous blank walls and public spaces;
3. Many local organizations, Business Improvement Areas in particular, are interested in expanding the amount of murals and other public and community art in their areas;
4. The City recently adjusted funding options for developers in an effort to increase funding for public art on civic, park, and private property through a process managed by the City;
5. Vancouver's public and community art should provide more opportunities to integrate local First Nations artwork in the public realm and reflect the multicultural nature and changing demographics of the City;
6. There are identified barriers to public art installations, including murals, which can and should be addressed;
7. Other cities such as San Francisco have examples of robust public art programs with high profiles and numerous opportunities for local artists.

THEREFORE BE IT RESOLVED THAT Council direct staff to create a "public art boost" with the following efforts:

Quick starts to be brought back to Council as soon as possible and no later than the end of July. These should include:

- o Identification of barriers to public art and suggestions of what steps are necessary to remove them;
- o Identification of projects already in process which can be enabled to be installed during the Summer of 2016;
 - Opportunities to use the Innovation Fund to leverage community partners to enable significant new public art projects for 2016 and 2017;
 - Consultation with cultural and business communities, other organizations and interested residents on expansion of public and community art opportunities and projects;
 - A robust plan to ensure existing public art is maintained;
 - A public awareness campaign about Vancouver's public art.

* * * * *

APPENDIX B

Summary of Recommended Public Art Boost Projects 2017-2018

| Public Art Boost | | | |
|---|--|-----------|-----------|
| Organization | Project Description | Request | Recomm. |
| 221A | Large-scale sculptures by Tamara Henderson act as totems to seasons, change, and transformation; one sculpture has a pinhole camera embedded in it to document changes in the Chinatown neighbourhood. | \$20,000 | \$20,000 |
| Burrard Arts Foundation | Expansion of Façade Festival to the north side of the Vancouver Art Gallery exterior; increasing the number of artist commissions. | \$60,000 | \$40,000 |
| Canada Wild Arts Society | A 25-minute film projected across the span of the Cambie bridge accompanied by a nature-based original score. | \$20,000 | \$0 |
| Capture Photography Festival | Expand the 2018 program by adding storefront window displays by emerging artists supported by BIAs; adding more billboards for outdoor exhibition; and a new commission for an interactive work by artist Jeff Hamada with Tangible Interaction. | \$75,000 | \$30,000 |
| Create Vancouver Society | A total commitment for 2017 and 2018 toward artist fees and the creation of up to 80 new murals for the next two annual Mural Festivals. Additional support for materials and permits is also provided through Engineering and Integrated Graffiti Management. | \$300,000 | \$200,000 |
| Fillip | To produce a public neon artwork by artist Kathleen Ritter. | \$30,000 | \$20,000 |
| grunt gallery | Start-up costs to support planning for a dedicated art screen on The Independent at Kingsway at Broadway. Funding will support the commissioning and programming of content for the first year (2018). | \$125,000 | \$60,000 |
| Leaky Heaven Performance Society (Fight with a Stick) | An installation on the foreshore comprised of interdisciplinary artists creating performance installations in collaboration with materials present in the environment. | \$20,000 | \$0 |
| Lumiere Festival Vancouver Society | To hire a public art curator to develop and deliver an artistic strategy and commissioning for Lumière Festival 2017 December event. | \$115,000 | \$30,000 |

| Public Art Boost | | | |
|-----------------------------------|---|------------------|------------------|
| Organization | Project Description | Request | Recomm. |
| Or Gallery | A series of six temporary interventions by artists exploring material re-use, upcycling, gift economies and the life cycles of objects at a temporary site in downtown Vancouver, through 2018. | \$40,450 | \$40,000 |
| Other Sights for Artist's Society | The production of four site-specific sound pieces, combining voice-over, sound recording and original composition together in an aural experience. | \$56,725 | \$20,000 |
| Radix Theatre Society | Participants, unaware of where they are going, are guided on a walk along a pre-determined route through the city with a question or statement to frame their experience and encourage thought and conversation as they walk. | \$12,000 | \$0 |
| Vancouver Art Gallery | A new commission by Hong-Kong artist Tsang Kin-Wah featuring an organic motif evoking roots or vines installed on the Gallery's Howe Street Facade. | \$40,000 | \$30,000 |
| Vancouver Maritime Museum | To commission an Ice Core Sculpture that will incorporate visual text and material from historical documents at the Vancouver Maritime Museum reflecting the history of the people and environment of the Arctic and the Northwest Passage. | \$10,000 | \$0 |
| Vine Arts Festival Society | A collaborative project that commissions activists and artists to present public performance and temporary installations to connect with one another and the earth through creation. | \$15,000 | \$0 |
| TOTAL | | \$950,675 | \$490,000 |

APPENDIX C

Public Art Community Grants 2017
Summary of Projects Recommended for Funding

| Public Art Community Grants | | | |
|--|--|--------------|--------------|
| Organization | Project Description | 2017 Request | 2017 Recomm. |
| Collingwood Neighbourhood House | Interior Salish artist and master carver Gary Sheena will bring together local indigenous and newcomer immigrant and refugee youth to co-create a three-dimensional artwork sited on the property of the Neighbourhood House. | \$20,000 | \$20,000 |
| Creative Cultural Collaborations Society | Research and development phase of a three-dimensional artwork that will pay tribute to the many ethnic groups and First Nations that have lived in Strathcona. | \$20,000 | \$7,500 |
| Downtown Eastside Centre for the Arts | Artists Jerry Whitehead and Sharifah Marsden will work with youth from the Urban Native Youth Alliance to develop a mural called the Healing Quilt at 20 East Hastings Street. | \$20,000 | \$7,500 |
| Hastings North Business Improvement Association | Partnering with Nomadic Alter Natives and Haida artist Corey Bullpitt to produce murals on commercial properties throughout the Hastings-Sunrise neighbourhood showing its history from its aboriginal beginnings to the present day. | \$20,000 | \$7,500 |
| Il Centro - Italian Cultural Centre Society | Through an interactive and intergenerational process, Italian-Canadian artist Davide Pan will create a free-standing sculpture for the piazza of the Society's east Vancouver site. | \$17,500 | \$15,000 |
| Network of Inner City Community Services Society | Artist Drew Ann Wake will commission musicians to accompany a multi-faceted installation honouring a fifty-year struggle for Aboriginal Rights, to be presented at Robson Square and the Interurban Gallery. | \$20,000 | \$20,000 |
| PHS Community Services Society (PHS) | Carver and artist John W. Sam will facilitate drum-making workshops that will inform a mural to honour the Coast Salish peoples at 501 Powell Community Economic Development Hub done by diverse community artists and led by Larissa Healey of Culture Saves Lives. | \$20,000 | \$20,000 |
| Strathcona Business Improvement Association | A mural on the 300 block of Railway Street that will announce to residents, employees and visitors the entrance to Vancouver's design and creative district. | \$20,000 | \$0 |

| Public Art Community Grants | | | |
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| Organization | Project Description | 2017 Request | 2017 Recomm. |
| The Community Laboratory Society (CoLab) | Designing and building fourteen colourful, whimsical and sturdy bike racks throughout East Vancouver. | \$20,000 | \$17,500 |
| The Cultch | Artist Richard Tetrault will work with participants from The Cultch's Youth program to create a mural on the south wall of the newly renovated York theatre on Commercial Drive. | \$20,000 | \$7,500 |
| Urban Republic | A series of public art installations to realize a continued Aboriginal presence in the urban landscape, showcase more about our shared history, and participate in developing ideas towards reconciliation. | \$20,000 | \$0 |
| Vancouver Native Housing Society | An artistically stylized map of Canada that will form the boundaries of the Kanata Project at Larwill Park in the summer of 2017 and will serve as a visual act of reconciliation. | \$20,000 | \$0 |
| Vancouver Pride Society | A cloud-shaped swing with lights and pre-recorded stories will be fabricated and installed at various LGBTQ2+ events during Pride Month. | \$20,000 | \$20,000 |
| Western Front Society | The Society will commission a piece by Maggie Groat to be installed on the exterior of the Western Front's building at 303 East 8th Avenue that will reflect how the territory on which the building is located has shifted along different historical lines. | \$20,000 | \$9,500 |
| TOTAL | | \$277,500 | \$152,000 |